

Report of the Directors and
Unaudited Financial Statements for the Year Ended 31 March 2023
for
Smithfield & Associates Limited

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for the Year Ended 31 March 2023

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Smithfield & Associates Limited

Company Information
for the Year Ended 31 March 2023

DIRECTORS:

Ms P Sutton
Ms D E Gray-Smith
A Shocfield

REGISTERED OFFICE:

22 St James's Walk
London
EC1R 0AP

REGISTERED NUMBER:

07210416 (England and Wales)

ACCOUNTANTS:

WR Accountants
Bank Chambers
31 The Square
Cumnock
Ayrshire
KA18 1AT

Report of the Directors
for the Year Ended 31 March 2023

The directors present their report with the financial statements of the company for the year ended 31 March 2023.

PRINCIPAL ACTIVITY

The principal activity of the company continued to be that of providing advertising services

REVIEW OF BUSINESS

The results for the year are set out in the Profit and Loss Account on page 3.

The Operating profit as set out on page 3 includes an exceptional bad debt of £334,321 relating to a former client of the business, ME Legaltech Limited, that was placed in liquidation on 4 April 2023.

The table below shows the underlying profit of the business for the year when this bad debt is excluded. It indicates that the underlying **OPERATING PROFIT** has grown by 47% in the year.

	Year to 31.3.23 £	Year to 31.3.22 £
OPERATING PROFIT as set out in page 3	86,158	285,391
Exclude: Exceptional bad debt	<u>334,321</u>	<u>0</u>
Underlying Operating Profit before taxation	<u>420,479</u>	<u>285,391</u>

DIVIDENDS

No interim dividends were paid, and no final dividend is proposed for the year.

DIRECTORS

The directors shown below have held office during the whole of the period from 1 April 2022 to the date of this report.

Ms P Sutton
Ms D E Gray-Smith
A Shoefield

ON BEHALF OF THE BOARD:

A Shoefield - Director

6 February 2024

Income Statement
for the Year Ended 31 March 2023

	Notes	31.3.23 £	31.3.22 £
TURNOVER		7,327,225	4,307,081
Cost of sales		<u>5,032,940</u>	<u>2,404,976</u>
GROSS PROFIT		2,294,285	1,902,105
Administrative expenses		<u>2,241,259</u>	<u>1,669,956</u>
		53,026	232,149
Other operating income		<u>33,132</u>	<u>53,242</u>
OPERATING PROFIT	4	86,158	285,391
Interest payable and similar expenses		<u>24,110</u>	<u>2,124</u>
PROFIT BEFORE TAXATION		62,048	283,267
Tax on profit		<u>18,596</u>	<u>50,325</u>
PROFIT FOR THE FINANCIAL YEAR		<u>43,452</u>	<u>232,942</u>

The notes form part of these financial statements

Balance Sheet
31 March 2023

	Notes	31.3.23 £	£	31.3.22 £	£
FIXED ASSETS					
Tangible assets	5		51,524		57,144
CURRENT ASSETS					
Stocks		355,890		-	
Debtors	6	1,998,516		1,158,297	
Prepayments and accrued income		548,761		864,765	
Cash at bank and in hand		<u>415,049</u>		<u>242,185</u>	
		3,318,216		2,265,247	
CREDITORS					
Amounts falling due within one year	7	<u>2,570,845</u>		<u>1,502,500</u>	
NET CURRENT ASSETS			<u>747,371</u>		<u>762,747</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			798,895		819,891
CREDITORS					
Amounts falling due after more than one year	8		(105,606)		(173,901)
PROVISIONS FOR LIABILITIES			<u>(9,179)</u>		<u>(5,332)</u>
NET ASSETS			<u>684,110</u>		<u>640,658</u>
CAPITAL AND RESERVES					
Called up share capital			100		100
Retained earnings			<u>684,010</u>		<u>640,558</u>
			<u>684,110</u>		<u>640,658</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors and authorised for issue on 6 February 2024 and were signed on its behalf by:

A Shoefield - Director

Notes to the Financial Statements
for the Year Ended 31 March 2023

1. **STATUTORY INFORMATION**

Smithfield & Associates Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover comprises the gross amounts billed to clients for media campaigns together with commission received and other fees earned on assignments for clients.

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Where cash inflows are deferred and represent a financing arrangement, the fair value of the consideration is the present value of future receipts. The difference between the fair value of the consideration and the nominal amount received is recognised as interest income.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

Leasehold property improvements	Over the life of the asset
Computers	Over five years straight line
Motor vehicles	Over five years straight line
Office equipment	Over five years straight line

Stocks

Work in progress is valued at the lower of cost and net realisable value.

Cost is calculated using the first-in, first-out method and includes all purchase, transport, and handling costs in bringing stocks to their present location and condition.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

2. **ACCOUNTING POLICIES - continued**

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 19 (2022 - 20) .

4. **OPERATING PROFIT**

	31.3.23	31.3.22
	£	£
Depreciation - owned assets	23,684	27,507
Exceptional Item- Bad debt	<u>334,321</u>	<u>0</u>

Exceptional Item

The accounts for the year ended 31 March 2023 include an exceptional bad debt of £334,321 relating to a former client of the business, ME Legaltech Limited, that was placed in liquidation on 4 April 2023.

5. **TANGIBLE FIXED ASSETS**

	Land and buildings £	Plant and machinery etc £	Totals £
COST			
At 1 April 2022	24,495	120,044	144,539
Additions	-	18,064	18,064
At 31 March 2023	<u>24,495</u>	<u>138,108</u>	<u>162,603</u>
DEPRECIATION			
At 1 April 2022	24,495	62,900	87,395
Charge for year	-	23,684	23,684
At 31 March 2023	<u>24,495</u>	<u>86,584</u>	<u>111,079</u>
NET BOOK VALUE			
At 31 March 2023	<u>-</u>	<u>51,524</u>	<u>51,524</u>
At 31 March 2022	<u>-</u>	<u>57,144</u>	<u>57,144</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2023

6. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.3.23	31.3.22
	£	£
Trade debtors	914,591	282,989
Other debtors	1,083,925	875,308
	<u>1,998,516</u>	<u>1,158,297</u>

7. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.3.23	31.3.22
	£	£
Bank loans and overdrafts	65,227	38,049
Trade creditors	1,217,489	459,921
Taxation and social security	496,285	540,167
Other creditors	791,844	464,363
	<u>2,570,845</u>	<u>1,502,500</u>

Other creditors include amounts due to directors as set out in note 9 to these accounts.

8. **CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	31.3.23	31.3.22
	£	£
Bank loans	<u>105,606</u>	<u>173,901</u>

9. **DIRECTORS' ADVANCES, CREDITS AND GUARANTEES**

Included in Other creditors are amounts totalling £18,316 (2022 Other debtors £18,154 and Other creditors £13,274) due to Directors.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.