

REGISTERED NUMBER: 07196537 (England and Wales)

CT PARTNERS LIMITED
STRATEGIC REPORT,
REPORT OF THE DIRECTORS AND
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30TH JUNE 2021

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CT PARTNERS LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 30TH JUNE 2021**

DIRECTORS:

Sir Lynton K Crosby AO
M S Fullbrook
S Lyon

REGISTERED OFFICE:

4th Floor
6 Chesterfield Gardens
London
W1J 5BQ

REGISTERED NUMBER:

07196537 (England and Wales)

AUDITORS:

Crowe U.K. LLP
55 Ludgate Hill
London
EC4M 7JW

**STRATEGIC REPORT
FOR THE YEAR ENDED 30TH JUNE 2021**

The directors present their strategic report for the year ended 30th June 2021.

CJT Partners is the UK's leading opinion research and campaign consultancy with an unrivalled track record of success for clients. We combine cutting-edge diagnostic opinion research, a unique and proven campaign methodology and the latest technology to deliver world-class results.

The company delivers powerful, targeted and strategic advice, built on a rigorous approach to research, to senior decision-makers in business, capital markets, government, bureaucracy and the media.

The company leverages the insight into the fundamentals of effective corporate leadership and the power of values-based communication, acquired from multiple projects over more than 10 years, to ensure that its clients achieve their most important goals.

The company prides itself on its ability to attract, integrate and support outstanding individual talent and teams. It has an established track record of growth, supported by a dynamic and flexible corporate structure. The outstanding quality of the teams supporting each other provides a firm foundation for future growth.

The company's success at building relationships at the highest level of national and global organisations and securing the position of trusted and respected counsel in the most demanding situations, continues to set it apart from other advisers in its field.

REVIEW OF BUSINESS

In the current financial year revenue was £8.0m (2020 - £15.9), a decrease of 49.7% on the prior year principally as result of the cessation of significant contract during the previous financial year. Operating profit was £1.1m (2020 - £2.8m), a decrease of 60.7%.

Notwithstanding the tough economic environment that many businesses have encountered as a result of the continuing impact of Covid 19, the Directors are confident that the Company's business model and strategy are well equipped to deliver future growth.

**STRATEGIC REPORT
FOR THE YEAR ENDED 30TH JUNE 2021**

PRINCIPAL RISKS AND UNCERTAINTIES

The directors have considered the company's exposure to the following risks and the policies put in place to mitigate these risks.

Reputational risk

The business often operates on high profile assignments and consequently there is a risk to the company's reputation that could result in lost revenues and profits or destruction of shareholder value, as a consequence to adverse publicity triggered by the exposure to media attention from either directors or clients of the group. The company manages this risk through performing anti-money laundering and other checks on its clients and potential clients, before accepting engagements.

Credit risk

This relates to the recovery of amounts owed by trade debtors and to manage this risk the aged debtors reports are reviewed regularly by the directors. The risk is not considered significant at the balance sheet date.

Foreign exchange risk

The company endeavours to bill customers in subsidiaries' local currency to minimise exposure to exchange rate movement.

People risk

The company is dependent upon the ability of its staff to provide expert consultancy and therefore considerable emphasis is placed on the recruitment and retention of staff. In terms of the risk that losing a key director poses to the company, there is a succession plan in place which is regularly reviewed alongside robust training of replacements.

ON BEHALF OF THE BOARD:

Sir Lynton K Crosby AO - Director

23rd March 2022

**REPORT OF THE DIRECTORS
FOR THE YEAR ENDED 30TH JUNE 2021**

The directors present their report with the financial statements of the company for the year ended 30th June 2021.

DIVIDENDS

Interim dividends totalling £Nil (2020 - £450,000.00) per share were paid during the year. The directors recommend that no final dividend be paid.

The total distribution of dividends for the year ended 30th June 2021 was £Nil (2020 - £1,350,000).

DIRECTORS

The directors shown below have held office during the whole of the period from 1st July 2020 to the date of this report.

Sir Lynton K Crosby AO
M S Fullbrook
S Lyon

DONATIONS

During the year, donations amounting to £Nil (2020 - £50,500) were made to UK based charities.

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Strategic Report, the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

All of the current directors have taken all the steps that they ought to have taken to make themselves aware of any information needed by the company's auditors for the purpose of their audit and to establish that the auditors are aware of that information. The directors are not aware of any relevant audit information of which the auditors are unaware.

**REPORT OF THE DIRECTORS
FOR THE YEAR ENDED 30TH JUNE 2021**

AUDITORS

The auditors, Crowe U.K. LLP, will be proposed for re-appointment at the forthcoming Annual General Meeting.

ON BEHALF OF THE BOARD:

Sir Lynton K Crosby AO - Director

23rd March 2022

Opinion

We have audited the financial statements of CT Partners Limited (the 'company') for the year ended 30th June 2021 which comprise the Income Statement, Other Comprehensive Income, Balance Sheet, Statement of Changes in Equity and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 30th June 2021 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information

The directors are responsible for the other information. The other information comprises the information in the Strategic Report and the Report of the Directors, but does not include the financial statements and our Report of the Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Report of the Directors have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Report of the Directors.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of directors

As explained more fully in the Statement of Directors' Responsibilities set out on page four, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management.

Our audit procedures to respond to these risks included enquiries of management about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected a material misstatement in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. We are not responsible for preventing, and cannot be expected to detect, non-compliance with all laws and regulations.

These inherent limitations are particularly significant in the case of misstatement resulting from fraud as this may involve sophisticated schemes designed to avoid detection, including deliberate failure to record transactions, collusion or the provision of intentional misrepresentations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our Report of the Auditors.

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF
CT PARTNERS LIMITED (REGISTERED NUMBER: 07196537)**

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Stephen Bullock (Senior Statutory Auditor)
for and on behalf of Crowe U.K. LLP
55 Ludgate Hill
London
EC4M 7JW

24th March 2022

**INCOME STATEMENT
FOR THE YEAR ENDED 30TH JUNE 2021**

| | | 2021 | | 2020 | |
|--|-------|------------------|---|-------------------|---|
| | Notes | £ | £ | £ | £ |
| TURNOVER | 4 | 8,043,589 | | <i>15,864,160</i> | |
| Cost of sales | | 4,634,670 | | <i>11,442,898</i> | |
| GROSS PROFIT | | 3,408,919 | | <i>4,421,262</i> | |
| Administrative expenses | | 2,286,775 | | <i>1,613,511</i> | |
| | | 1,122,144 | | <i>2,807,751</i> | |
| Other operating income | 5 | 4,601 | | <i>6,374</i> | |
| OPERATING PROFIT | 7 | 1,126,745 | | <i>2,814,125</i> | |
| Income from shares in group undertakings | | 2,276,550 | | <i>1,113,000</i> | |
| Interest receivable and similar income | | 294 | | <i>1,596</i> | |
| | | 2,276,844 | | <i>1,114,596</i> | |
| | | 3,403,589 | | <i>3,928,721</i> | |
| Interest payable and similar expenses | 8 | 20,890 | | <i>17,661</i> | |
| PROFIT BEFORE TAXATION | | 3,382,699 | | <i>3,911,060</i> | |
| Tax on profit | 9 | 359,766 | | <i>88,989</i> | |
| PROFIT FOR THE FINANCIAL YEAR | | 3,022,933 | | <i>3,822,071</i> | |

CT PARTNERS LIMITED (REGISTERED NUMBER: 07196537)

**OTHER COMPREHENSIVE INCOME
FOR THE YEAR ENDED 30TH JUNE 2021**

| | Notes | 2021 £ | 2020 £ |
|--|-------|-------------------------|-------------------------|
| PROFIT FOR THE YEAR | | 3,022,933 | <i>3,822,071</i> |
| OTHER COMPREHENSIVE INCOME | | - | - |
| TOTAL COMPREHENSIVE INCOME FOR THE YEAR | | <u>3,022,933</u> | <u><i>3,822,071</i></u> |

The notes form part of these financial statements

CT PARTNERS LIMITED (REGISTERED NUMBER: 07196537)

**BALANCE SHEET
30TH JUNE 2021**

| | Notes | 2021 £ | £ | 2020 £ | £ |
|--|-------|------------------|------------------|------------------|------------------|
| FIXED ASSETS | | | | | |
| Tangible assets | 11 | | 244,577 | | 337,916 |
| Investments | 12 | | 2,614 | | <u>2,864</u> |
| | | | 247,191 | | <u>340,780</u> |
| CURRENT ASSETS | | | | | |
| Debtors | 13 | 7,951,705 | | 5,247,878 | |
| Cash at bank and in hand | | 263,634 | | <u>864,449</u> | |
| | | 8,215,339 | | <u>6,112,327</u> | |
| CREDITORS | | | | | |
| Amounts falling due within one year | 14 | 2,331,196 | | <u>3,322,751</u> | |
| NET CURRENT ASSETS | | | 5,884,143 | | <u>2,789,576</u> |
| TOTAL ASSETS LESS CURRENT LIABILITIES | | | 6,131,334 | | <u>3,130,356</u> |
| CREDITORS | | | | | |
| Amounts falling due after more than one year | 15 | | - | | (16,216) |
| PROVISIONS FOR LIABILITIES | 17 | | (23,869) | | <u>(29,608)</u> |
| NET ASSETS | | | 6,107,465 | | <u>3,084,532</u> |
| CAPITAL AND RESERVES | | | | | |
| Called up share capital | 18 | | 3 | | <u>3</u> |
| Retained earnings | | | 6,107,462 | | <u>3,084,529</u> |
| SHAREHOLDERS' FUNDS | | | 6,107,465 | | <u>3,084,532</u> |

The financial statements were approved by the Board of Directors and authorised for issue on 23rd March 2022 and were signed on its behalf by:

Sir Lynton K Crosby AO - Director

STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 30TH JUNE 2021

| | Called up share capital £ | Retained earnings £ | Total equity £ |
|----------------------------------|------------------------------------|---------------------------|----------------------|
| Balance at 1st July 2019 | 3 | 612,458 | 612,461 |
| Changes in equity | | | |
| Dividends | - | (1,350,000) | (1,350,000) |
| Total comprehensive income | - | 3,822,071 | 3,822,071 |
| Balance at 30th June 2020 | 3 | 3,084,529 | 3,084,532 |
| Changes in equity | | | |
| Total comprehensive income | - | 3,022,933 | 3,022,933 |
| Balance at 30th June 2021 | 3 | 6,107,462 | 6,107,465 |

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30TH JUNE 2021**

1. STATUTORY INFORMATION

CT Partners Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The preparation of the financial statements requires the use of certain critical accounting estimates (see note 3).

Financial Reporting Standard 102 - reduced disclosure exemptions

The company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland":

- the requirements of Section 7 Statement of Cash Flows;
- the requirement of paragraph 3.17(d);
- the requirements of paragraphs 11.42, 11.44, 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c);
- the requirement of paragraph 33.7.

Preparation of consolidated financial statements

The financial statements contain information about CT Partners Limited as an individual company and do not contain consolidated financial information as the parent of a group. The company is exempt under Section 400 of the Companies Act 2006 from the requirements to prepare consolidated financial statements as it and its subsidiary undertakings are included by full consolidation in the consolidated financial statements of its parent, CT Group Holdings Ltd, 4th Floor, 6 Chesterfield Gardens, London W1J 5BQ.

Turnover

Turnover represents amounts receivable from clients for services and rechargeable expenses, exclusive of sales taxes. Fees are earned principally on a monthly basis over the course of the contract, invoiced monthly in advance. Amounts invoiced in advance at the year-end are recognised as deferred income. Fees that are contingent on the occurrence of a future event that is outside the control of the company are recognised on the occurrence of that event.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30TH JUNE 2021

2. ACCOUNTING POLICIES - continued

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

| | |
|-----------------------------------|---------------------------------------|
| Improvements to property | - 20% on cost |
| Furniture, fixtures and equipment | - over remaining useful economic life |
| Computer equipment | - 33% on cost |

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and accumulated impairment losses. Historical cost includes expenditure that is directly attributable in bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight line method.

Gains and losses on disposals are determined by comparing the proceeds with the carrying value and are recognised within 'administrative expenses' in the income statement.

Government grants

Grant income has been recognised under the performance model.

Grants that do not specify any future performance-related conditions are recorded when the grant proceeds are received or receivable. Any grant that imposes specified future performance-related conditions is recognised only when the performance-related conditions are met. Grants received before the revenue recognition criteria are satisfied are recognised as a liability

Investments in subsidiaries

Investments are reviewed for impairment when events indicate the carrying amount may not be recoverable and are accounted for at cost. There exists an associate, Research Interactive Limited, which has not been equity accounted, as the company's share of the result is immaterial.

Financial instruments

The company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties and loans to related parties.

Debtors are initially measured at transaction price (including transaction costs) and subsequently at cost less any impairment.

Short term creditors are measured at the transaction price. Other financial liabilities are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30TH JUNE 2021**

2. ACCOUNTING POLICIES - continued

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Operating leases

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

Holiday pay accrual

A liability is recognised to the extent of any unused holiday pay entitlement which is accrued at the balance sheet date and carried forward to future periods. This is measured at the undiscounted salary cost of the future holiday entitlement so accrued at the balance sheet date.

3. CRITICAL ACCOUNTING JUDGEMENTS AND KEY SOURCES OF ESTIMATION UNCERTAINTY

In preparing these financial statements, the directors have had to make the following judgements:-

Revenue

Revenues are earned principally on a monthly basis and are recognised evenly over the contract life. Where revenues are invoiced in advance they are recognised as deferred income within creditors.

Impairment of Trade Debtors

The recoverable value of trade debtors has been made on the basis of estimations and assumptions regarding their fair value. Likely impairment is calculated with reference to the age of trade debtor and management's understanding of likely recoverability, taking into account the history of the specific client. This provisioning is reviewed by management and compared to the firm's history of recovery to assure they remain materially acceptable.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30TH JUNE 20214. **TURNOVER**

The turnover and profit before taxation are attributable to the one principal activity of the company.

An analysis of turnover by geographical market is given below:

| | 2021 £ | 2020 £ |
|--------------------------|------------------|-------------------|
| United Kingdom | 5,777,178 | 7,355,844 |
| Europe | 175,000 | 606,298 |
| United States of America | 610,000 | 545,343 |
| Rest of the world | 1,481,411 | 7,356,675 |
| | <u>8,043,589</u> | <u>15,864,160</u> |

5. **OTHER OPERATING INCOME**

| | 2021 £ | 2020 £ |
|--------------------------------------|--------------|--------------|
| Corporation Tax repayment supplement | - | 3,251 |
| Government grants | 4,601 | 3,123 |
| | <u>4,601</u> | <u>6,374</u> |

6. **EMPLOYEES AND DIRECTORS**

| | 2021 £ | 2020 £ |
|-----------------------|------------------|------------------|
| Wages and salaries | 2,906,574 | 3,204,456 |
| Social security costs | 358,862 | 394,942 |
| Other pension costs | 50,762 | 51,124 |
| | <u>3,316,198</u> | <u>3,650,522</u> |

The average number of employees during the year was as follows:

| | 2021 | 2020 |
|--------------|-----------|-----------|
| Directors | 1 | 2 |
| Direct staff | 34 | 36 |
| | <u>35</u> | <u>38</u> |

| | 2021 £ | 2020 £ |
|-------------------------|----------------|---------------|
| Directors' remuneration | <u>300,000</u> | <u>17,500</u> |

Information regarding the highest paid director for the year ended 30th June 2021 is as follows:

| | 2021 £ |
|----------------|----------------|
| Emoluments etc | <u>300,000</u> |

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30TH JUNE 2021

7. OPERATING PROFIT

The operating profit is stated after charging:

| | 2021 £ | 2020 £ |
|----------------------------------|--------------|---------------|
| Hire of plant and machinery | 6,768 | 8,242 |
| Other operating leases | 263,267 | 409,420 |
| Depreciation - owned assets | 122,982 | 127,759 |
| Loss on disposal of fixed assets | 7,982 | - |
| Auditors' remuneration | 27,369 | - |
| Foreign exchange differences | <u>5,130</u> | <u>28,146</u> |

8. INTEREST PAYABLE AND SIMILAR EXPENSES

| | 2021 £ | 2020 £ |
|-------------------------|---------------|---------------|
| Interest on overdue tax | 3,229 | - |
| Finance lease interest | <u>17,661</u> | <u>17,661</u> |
| | <u>20,890</u> | <u>17,661</u> |

9. TAXATION

Analysis of the tax charge

The tax charge on the profit for the year was as follows:

| | 2021 £ | 2020 £ |
|------------------------------|----------------|----------------|
| Current tax: | | |
| UK corporation tax | 365,505 | 123,183 |
| Overprovision for prior year | - | (25,841) |
| Total current tax | <u>365,505</u> | <u>97,342</u> |
| Deferred tax | <u>(5,739)</u> | <u>(8,353)</u> |
| Tax on profit | <u>359,766</u> | <u>88,989</u> |

Reconciliation of total tax charge included in profit and loss

The tax assessed for the year is lower than the standard rate of corporation tax in the UK. The difference is explained below:

| | 2021 £ | 2020 £ |
|---|------------------|------------------|
| Profit before tax | <u>3,382,699</u> | <u>3,911,060</u> |
| Profit multiplied by the standard rate of corporation tax in the UK of 19% (2020 - 19%) | 642,713 | 743,101 |
| Effects of: | | |
| Expenses not deductible for tax purposes | 143,779 | 12,459 |
| Income not taxable for tax purposes | (432,545) | (211,470) |
| Capital allowances in excess of depreciation | - | (21,172) |
| Depreciation in excess of capital allowances | 5,819 | - |
| Adjustments to tax charge in respect of previous periods | - | (25,841) |
| Group relief | - | (408,088) |
| Total tax charge | <u>359,766</u> | <u>88,989</u> |

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30TH JUNE 2021

10. DIVIDENDS

| | 2021 £ | 2020 £ |
|----------------------------|-----------|------------------|
| Ordinary shares of £1 each | | |
| Interim | - | <u>1,350,000</u> |

Interim dividends totalling £Nil (2020 - £450,000.00) per share were paid during the year.

11. TANGIBLE FIXED ASSETS

| | Improvements to property £ | Furniture, fixtures and equipment £ | Computer equipment £ | Totals £ |
|---------------------------|-------------------------------------|---|----------------------------|----------------|
| COST | | | | |
| At 1st July 2020 | 38,850 | 483,060 | 178,283 | 700,193 |
| Additions | - | 28,816 | 8,586 | 37,402 |
| Disposals | - | (14,684) | (6,105) | (20,789) |
| Reclassification/transfer | - | 1,132 | - | 1,132 |
| At 30th June 2021 | <u>38,850</u> | <u>498,324</u> | <u>180,764</u> | <u>717,938</u> |
| DEPRECIATION | | | | |
| At 1st July 2020 | 15,541 | 190,416 | 156,320 | 362,277 |
| Charge for year | 7,771 | 95,233 | 19,978 | 122,982 |
| Eliminated on disposal | - | (6,509) | (5,703) | (12,212) |
| Reclassification/transfer | - | 314 | - | 314 |
| At 30th June 2021 | <u>23,312</u> | <u>279,454</u> | <u>170,595</u> | <u>473,361</u> |
| NET BOOK VALUE | | | | |
| At 30th June 2021 | <u>15,538</u> | <u>218,870</u> | <u>10,169</u> | <u>244,577</u> |
| At 30th June 2020 | <u>23,309</u> | <u>292,644</u> | <u>21,963</u> | <u>337,916</u> |

12. FIXED ASSET INVESTMENTS

| | Shares in group undertakings £ | Interest in joint venture £ | Totals £ |
|-----------------------|---|--------------------------------------|--------------|
| COST | | | |
| At 1st July 2020 | 2,824 | 40 | 2,864 |
| Impairments | (250) | - | (250) |
| At 30th June 2021 | <u>2,574</u> | <u>40</u> | <u>2,614</u> |
| NET BOOK VALUE | | | |
| At 30th June 2021 | <u>2,574</u> | <u>40</u> | <u>2,614</u> |
| At 30th June 2020 | <u>2,824</u> | <u>40</u> | <u>2,864</u> |

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30TH JUNE 202112. **FIXED ASSET INVESTMENTS - continued**

The subsidiary companies and their subsidiary companies are:-

| | Registered Office | Nature of business | Class of share | Shareholding |
|-------------------------------|-------------------|--------------------|----------------|--------------|
| CTF Solutions Ltd | England | Consultancy | Ordinary | 75% |
| CT Local Ltd | England | Consultancy | Ordinary | 100% |
| CT Corporate Advisory Ltd | England | Consultancy | Ordinary | 75% |
| CT Corporate Advisory Pty Ltd | Australia | Consultancy | Ordinary | 75% |
| CTF Private Ltd | England | Consultancy | Ordinary | 75% |
| IQR Ltd | England | Research | Ordinary | 100% |

The address of the registered office of the companies registered in England is 4th Floor, 6 Chesterfield Gardens, London, W1J 5BQ.

The address of the registered office of CT Corporate Advisory Pty Ltd is Level 2, 115 Pitt Street, Sydney, NSW 2000.

13. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

| | 2021 £ | 2020 £ |
|------------------------------------|------------------|------------------|
| Trade debtors | 1,346,410 | 669,773 |
| Amounts owed by group undertakings | 6,101,932 | 4,137,693 |
| Other debtors | - | 5,377 |
| Prepayments | 503,363 | 435,035 |
| | <u>7,951,705</u> | <u>5,247,878</u> |

All debtors are due within one year.

14. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

| | 2021 £ | 2020 £ |
|------------------------------------|------------------|------------------|
| Finance leases (see note 16) | 16,194 | 117,629 |
| Trade creditors | 366,468 | 703,491 |
| Amounts owed to group undertakings | 936,249 | 1,644,676 |
| Tax | 61,896 | 94,091 |
| Social security and other taxes | 130,435 | 453,727 |
| VAT | 158,660 | 13,018 |
| Other creditors | 13,483 | 3,578 |
| Accruals and deferred income | 647,811 | 292,541 |
| | <u>2,331,196</u> | <u>3,322,751</u> |

HSBC UK Bank plc holds as security, a fixed and floating charge over all of the assets of the company.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30TH JUNE 2021

15. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

| | 2021 £ | 2020 £ |
|------------------------------|-----------|-----------|
| Finance leases (see note 16) | - | 16,216 |

16. LEASING AGREEMENTS

Minimum lease payments fall due as follows:

| | Finance leases | |
|------------------------------|----------------|----------------|
| | 2021 £ | 2020 £ |
| Gross obligations repayable: | | |
| Within one year | 18,674 | 135,281 |
| Between one and five years | - | 18,704 |
| | <u>18,674</u> | <u>153,985</u> |

| | | |
|----------------------------|--------------|---------------|
| Finance charges repayable: | | |
| Within one year | 2,480 | 17,652 |
| Between one and five years | - | 2,488 |
| | <u>2,480</u> | <u>20,140</u> |

| | | |
|----------------------------|---------------|----------------|
| Net obligations repayable: | | |
| Within one year | 16,194 | 117,629 |
| Between one and five years | - | 16,216 |
| | <u>16,194</u> | <u>133,845</u> |

| | Non-cancellable | operating leases |
|----------------------------|-----------------|---------------------|
| | 2021 £ | 2020 £ |
| Within one year | 362,835 | 391,942 |
| Between one and five years | 565,625 | 805,360 |
| | <u>928,460</u> | <u>1,197,302</u> |

17. PROVISIONS FOR LIABILITIES

| | 2021 £ | 2020 £ |
|--------------|-----------|-----------|
| Deferred tax | 23,869 | 29,608 |

| | Deferred tax £ |
|--------------------------------|----------------------|
| Balance at 1st July 2020 | 29,608 |
| Provided during year | (5,739) |
| Accelerated capital allowances | |
| Balance at 30th June 2021 | <u>23,869</u> |

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30TH JUNE 2021

18. CALLED UP SHARE CAPITAL

| Allotted, issued and fully paid: | | Nominal value: £1 | 2021 | 2020 |
|----------------------------------|----------|-------------------------|----------|----------|
| Number: | Class: | | £ | £ |
| 3 | Ordinary | | <u>3</u> | <u>3</u> |

19. RELATED PARTY DISCLOSURES

The company has taken advantage of exemption, under the terms of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', not to disclose related party transactions with wholly owned subsidiaries within the group.

Entities with control, joint control or significant influence over the entity

| | 2021 | 2020 |
|-------------------------------|------------------|----------------|
| | £ | £ |
| Amount due from related party | 5,246,651 | 2,582,978 |
| Amount due to related party | <u>-</u> | <u>238,181</u> |

Entities over which the entity has control, joint control or significant influence exc. wholly owned

| | 2021 | 2020 |
|-------------------------------|-----------------------|------------------|
| | £ | £ |
| Turnover | 313,337 | 142,811 |
| Purchases | 85,503 | 2,523,469 |
| Dividends received | 2,276,550 | 1,113,000 |
| Amount due from related party | 68,367 | 958,927 |
| Amount due to related party | <u>235,147</u> | <u>2,498,046</u> |

Other companies in the CT Group Holdings Limited group of companies

| | 2021 | 2020 |
|-------------------------------|-----------------------|----------------|
| | £ | £ |
| Turnover | 391,639 | 28,000 |
| Purchases | 201,537 | 172,543 |
| Amount due from related party | 1,133,973 | 1,959,348 |
| Amount due to related party | <u>638,061</u> | <u>409,625</u> |

20. PARENT COMPANY AND ULTIMATE CONTROLLING PARTIES

The immediate parent company is CT Group International Limited, a company incorporated in England and Wales.

The ultimate controlling parties are the directors of CT Group Holdings Limited, which is the ultimate parent company and whose registered office is 4th Floor, 6 Chesterfield Gardens, London W1J 5BQ.

The results of CT Partners Limited are included in the consolidated accounts of CT Group Holdings Limited.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.