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CERTIFICATE OF INCORPORATION OF A PRIVATE LIMITED COMPANY

Company No. 07154568

The Registrar of Companies for England and Wales, hereby certifies that

CROY LIMITED

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in ENGLAND/WALES

Given at Companies House, Cardiff, on 11th February 2010



N07154568N







IN01(ef)

Application to register a company

Received for filing in Electronic Format on the: 11/02/2010

Company Name in full:

CROY LIMITED

Company Type:

Private limited by shares

Situation of Registered

Office:

England and Wales

Proposed Register Office Address:

38 WIGMORE STREET

LONDON

UNITED KINGDOM

W1U 2HA

I wish to adopt entirely bespoke articles

Proposed Officers

Company Secretary 1

Type: Corporate

Name: WIGMORE SECRETARIES LIMITED

Registered or

principal address: 38 WIGMORE STREET

LONDON

UNITED KINGDOM

W1U 2HA

European Economic Area (EEA) Company

Register Location: UNITED KINGDOM

Registration Number: 3317170

Consented to Act: Y Date authorised: 11/02/2010 Authenticated: YES

Company Director 1

Type: Person

Full forename(s): MS NIRA

Surname: AMAR

Former names:

Service Address: 38 WIGMORE STREET

LONDON

UNITED KINGDOM

W1U 2HA

Country/State Usually Resident: ISRAEL

Date of Birth: 09/09/1974 Nationality: ISRAELI

Occupation: NONE

Consented to Act: Y Date authorised: 11/02/2010 Authenticated: YES

Company Director 2

Type: Corporate

Name: KAPPA DIRECTORS LIMITED

Registered or

principal address: C/O

PO Box

38 WIGMORE STREET

LONDON

UNITED KINGDOM

W1U 2HA

European Economic Area (EEA) Company

Register Location: UNITED KINGDOM

Registration Number: 4331284

Consented to Act: Y Date authorised: 11/02/2010 Authenticated: YES

Statement of Capital (Share Capital)

Class of shares	ORDINARY	Number allotted	100
		Aggregate nominal value	100.00
Currency	GBP	Amount paid per share	1.00
		Amount unpaid per share	0.00
Prescribed particulars	A PROXY TO REPRESENT THI	ID AND VOTE AT GENERAL ME E MEMBER AT GENERAL ME DIRECTORS AT GENERAL M REPORTS RIGHT TO INSPEC GHT TO TRANSFER THEIR SH	MEETINGS RIGHT TO APPOINT CETINGS RIGHT TO RECEIVED IEETING) RIGHT TO RECEIVE T AND REQUIRE COPIES OF

Staten	nent of Capital (Tota	ls)		
Currency	GBP	Total number of shares	100	
		Total aggregate nominal value	100.00	

Initial Shareholdings

Name: WIGMORE HOLDINGS LIMITED

Address: 38 Class of share: ORDINARY

WIGMORE STREET

LONDON

UNITED KINGDOM

Number of shares: 100

W1U 2HA

Currency: GBP

Nominal value of

each share: 1.00

Amount unpaid: 0.00 Amount paid: 1.00

Statement of Compliance

I confirm the requirements of the Companies Act 2006 as to registration have been complied with.

Name: WIGMORE HOLDINGS LIMITED

Authenticated: YES

Authorisation

Authoriser Designation: subscriber Authenticated: Yes

THE COMPANIES ACTS 2006 PRIVATE COMPANY LIMITED BY SHARES

MEMORANDUM OF ASSOCIATION

OF CROY LIMITED

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share.

Name and addresses of subscribers

WIGMORE HOLDINGS LIMITED 38 WIGMORE STREET LONDON W1U 2HA United Kingdom

DATED: 10 February 2010

THE COMPANIES ACTS 2006 PRIVATE COMPANY LIMITED BY SHARES

ARTICLES OF ASSOCIATION

OF CROY LIMITED

DEFINED TERMS

- 1. (a) "Companies Acts" means the Companies Acts (as defined in section 2 of the Companies Act 2006), in so far as they apply to the company;
 - (b) "Model Articles" means the Model Articles For Private Companies Limited By Shares as prescribed by The Companies (Model Articles) Regulations 2008.
 - (c) Expressions defined in Article 1 of Model Articles For Private Companies Limited by Shares shall where the context admits bear in these Articles the meanings so defined.
 - (d) "communication" means the same as in the Electronic Communications Act 2000.
 - (e) "electronic communication" means the same as in the Electronic Communications Act 2000.
 - (f) "executed" includes any mode of execution

SHARE CAPITAL

- 1. (a) Subject to the provisions of the Companies Act, and to the following provisions of these Articles, the shares of the Company shall be at the disposal of the directors, who may at their discretion for a period of five years from the date of the incorporation of the Company and afterwards with the previous sanction of an ordinary resolution (in accordance with Section 551 of the 2006 Act), allot, grant options over or otherwise dispose of them to such persons, at such times and on such terms as they shall think proper.
 - (b) The directors may allot shares notwithstanding that the authority under Article 2(a) of these Articles has expired if they are allotted in pursuance of an offer or agreement made by the Company before the authority expired.
 - (c) The provisions of Section 561(1) and Section 562(1) to (7) of the Companies Act shall not apply to the Company, in accordance with the exemption provided by Section 567(1) to (2) of the Companies Act.
 - (d) Subject to the provisions of the Companies Act, shares may with the sanction of an ordinary resolution be issued which are to be redeemed or are liable to be redeemed at the option of the Company or the holder on such terms and in such manner as the directors may determine, provided that no redeemable shares may be issued if at the time there are no issued shares of the Company which are not redeemable.
 - (e) Subject to the provisions of the Companies Act, the Company may purchase its own shares.
 - (f) Share certificates shall not be required to bear the impression of the Company seal, and Article 24 of the Model Articles shall be amended accordingly.

(g) No share is to be issued for less than the aggregate of its nominal value and any premium to be paid in consideration for its issue.

TRANSFER OF SHARES

2. (a) The directors may in their absolute discretion decline to register any transfer of shares and if they do so, should return the instrument of transfer to the transferee with notice and reasons for refusal within two months of the transfer being lodged with the company, unless they suspect that the proposed transfer may be fraudulent.

LIABILITY OF MEMBERS

3. The liability of the members is limited to the amount, if any, unpaid on the shares held by them.

PROCEEDINGS AT GENERAL MEETINGS

- 4. (a) Every notice convening a General Meeting shall state that a member entitled to attend, speak or vote thereat may appoint a proxy.
 - (b) Proxies may validly be appointed if in addition to the requirements contained in Article 45 of the Model Articles, the proxy notice or any instrument of proxy sent out by the company in relation to a meeting be deposited at the registered office or such other place within the United Kingdom as is specified in the notice convening the meeting at any time before the time for holding the meeting or adjourned meeting at which the person named in the proxy notice or instrument proposes to vote.

PROCEEDINGS OF DIRECTORS

- 5. (a) Unless otherwise determined by ordinary resolution, the number of directors (other than alternate directors) shall not be subject to a maximum but shall not be less than one. The first directors of the Company shall be the persons named in the statement of the company's proposed officers delivered under Section 9 of the Companies Act.
 - (b) Subject to the Companies Acts and Article 14 of the Model Articles a director, who is interested in any actual or proposed transaction or arrangement with the Company shall be entitled to vote on any such transaction or arrangement at a meeting of the board of directors of the Company.
 - (c) In Article 11 of Model Articles there shall be substituted for the word "two" the word "one".

SECRETARY

6. The secretary may be appointed by the directors or by the Company by an ordinary resolution for such term, at such remuneration and upon such conditions as they may think fit; and any Secretary so appointed may be removed by them.

MINUTES

7. The Directors shall cause a written record to be made in the minute book of all decisions taken by a sole member under the provisions of these Articles.

INDEMNITY and INSURANCE

8. (a) Subject to the provisions of the Companies Act, and in addition to such indemnity and insurance as is contained in Articles 52 and 53 of the Model Articles every Director, Secretary or other officer of the Company shall be entitled to be indemnified out of the assets of the Company against all losses or liabilities incurred by him in or about the execution and discharge of the duties of his office and the Company may purchase and maintain for any Director, Secretary, officer or auditor insurance against any liability which by virtue of any rule of law would otherwise attach to any such

person in respect of any negligence, default, breach of duty or breach of trust which he may be guilty of in relation to the Company.

(b) Articles 52 and 53 of the Model Articles are to apply to every Secretary and other officer of the Company in the same way as they apply to a relevant director of the Company.

Name and addresses of subscribers

WIGMORE HOLDINGS LIMITED 38 WIGMORE STREET LONDON W1U 2HA United Kingdom

DATED: 10 February 2010