

Registration number 07103079

Digital Blurb Limited
Abbreviated accounts
for the year ended 31 December 2011

WEDNESDAY



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Digital Blurb Limited

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Digital Blurb Limited

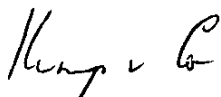
**Chartered Accountants' report to the Board of Directors on the
unaudited financial statements of Digital Blurb Limited**

In accordance with the engagement letter dated 10 June 2010, and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company which comprise the Balance Sheet and the related notes from the accounting records and information and explanations you have given to us

This report is made to the company's board of directors in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's board of directors that we have done so and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's board of directors for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England & Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet for the year ended 31 December 2011 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.



**Kemp & Co
Chartered Accountants**

20 September 2012

**202 The Cotton Exchange Building
Old Hall Street
Liverpool
Merseyside
L3 9LQ**

Digital Blurb Limited

**Abbreviated balance sheet
as at 31 December 2011**

		31/12/10	
	Notes	£	£
Fixed assets			
Tangible assets	2	718	713
Current assets			
Debtors		58	2,808
Cash at bank and in hand		3,125	871
		<u>3,183</u>	<u>3,679</u>
Creditors: amounts falling due within one year		<u>(31,812)</u>	<u>(22,268)</u>
Net current liabilities		<u>(28,629)</u>	<u>(18,589)</u>
Total assets less current liabilities		<u>(27,911)</u>	<u>(17,876)</u>
Deficiency of assets		<u>(27,911)</u>	<u>(17,876)</u>
Capital and reserves			
Called up share capital	3	116	100
Profit and loss account		(28,027)	(17,976)
Shareholders' funds		<u>(27,911)</u>	<u>(17,876)</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

The notes on page 4 form an integral part of these financial statements.

Digital Blurb Limited

Abbreviated balance sheet (continued)

**Director's statements required by Sections 475(2) and (3)
for the year ended 31 December 2011**

In approving these abbreviated accounts as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 December 2011 , and
- (c) that we acknowledge my responsibilities for
 - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the Board on 20 September 2012 and signed on its behalf by



James Hind
Director

Registration number 07103079

The notes on page 4 form an integral part of these financial statements.

Digital Blurb Limited

Notes to the abbreviated financial statements for the year ended 31 December 2011

1. Accounting policies

1.1 Accounting convention

The accounts are prepared under the historical cost convention and comply with financial reporting standards of the Accounting Standards Board

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year

1.3 Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings
and equipment - 25% straight line

2. Fixed assets

**Tangible
fixed
assets
£**

Cost

At 1 January 2011 951

Additions 244

At 31 December 2011 1,195

Depreciation

At 1 January 2011 238

Charge for year 239

At 31 December 2011 477

Net book values

At 31 December 2011 718

At 31 December 2010 713

3. Share capital

31/12/10

£

£

Allotted, called up and fully paid

- Ordinary shares of £0.001 each 116 100

Equity Shares

- Ordinary shares of £0.001 each 116 100