

1ST IMPRESSIONS SIGNS LTD

**Company Registration Number:
07091642 (England and Wales)**

Report of the Directors and Unaudited Financial Statements

Period of accounts

Start date: 01st January 2011

End date: 31st December 2011

SUBMITTED

1ST IMPRESSIONS SIGNS LTD

Contents of the Financial Statements for the Period Ended 31st December 2011

Company Information

Report of the Directors

Profit and Loss Account

Gains and Losses

Balance sheet

Notes to the Financial Statements

1ST IMPRESSIONS SIGNS LTD

Company Information for the Period Ended 31st December 2011

Director:	J Adam N Adam
Company secretary:	N Adam
Registered office:	5 Rowland Close Windsor Berks SL4 4YW GBR
Company Registration Number:	07091642 (England and Wales)

1ST IMPRESSIONS SIGNS LTD

Directors' Report Period Ended 31st December 2011

The directors present their report with the financial statements of the company for the period ended 31st December 2011

Principal activities

The principal activity of the company in the period under review was:
Supply and manufacture of signs

Directors

The directors shown below have held office during the whole of the period from
01st January 2011 to 31st December 2011

J Adam

N Adam

The above report has been prepared in accordance with the special provisions in part 15 of the Companies Act 2006

This report was approved by the board of directors on 26 September 2012

And Signed On Behalf Of The Board By:

Name: J Adam

Status: Director

1ST IMPRESSIONS SIGNS LTD

Profit and Loss Account for the Period Ended 31st December 2011

	Notes	2011 £	2010 £
Turnover:	2	243,704	161,475
Cost of sales:		78,261	64,002
Gross profit or (loss):		165,443	97,473
Administrative expenses:	3,	51,280	35,127
Operating profit or (loss):		114,163	62,346
Profit or (loss) on ordinary activities before taxation:		114,163	62,346
Tax on profit or loss on ordinary activities:		23,229	13,145
Profit or (loss) for the financial year:		90,934	49,201

The notes form part of these financial statements

1ST IMPRESSIONS SIGNS LTD

Statement of total recognised gains and losses 31st December 2011

Statement of total recognised gains and losses

The company does not have any gains and losses other than Profit and Loss for the period to report.

The notes form part of these financial statements

1ST IMPRESSIONS SIGNS LTD

Balance sheet As at 31st December 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible assets:	5	4,057	3,765
Total fixed assets:		<u>4,057</u>	<u>3,765</u>
Current assets			
Debtors:	6	78,111	23,298
Cash at bank and in hand:		42,822	37,010
Total current assets:		<u>120,933</u>	<u>60,308</u>
Creditors: amounts falling due within one year	7	54,755	34,772
Net current assets (liabilities):		<u>66,178</u>	<u>25,536</u>
Total assets less current liabilities:		<u>70,235</u>	<u>29,301</u>
Total net assets (liabilities):		<u><u>70,235</u></u>	<u><u>29,301</u></u>

The notes form part of these financial statements

1ST IMPRESSIONS SIGNS LTD

Balance sheet As at 31st December 2011 continued

	Notes	2011 £	2010 £
Capital and reserves			
Called up share capital:	8	100	100
Profit and Loss account:	9	70,135	29,201
Total shareholders funds:		<u>70,235</u>	<u>29,301</u>

For the year ending 31 December 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 26 September 2012

SIGNED ON BEHALF OF THE BOARD BY:

Name: J Adam
Status: Director

The notes form part of these financial statements

1ST IMPRESSIONS SIGNS LTD

Notes to the Financial Statements for the Period Ended 31st December 2011

1. Accounting policies

Basis of measurement and preparation of accounts

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities

Turnover policy

Turnover represents the invoiced value of goods and services supplied by the company, net of value added tax

Tangible fixed assets depreciation policy

Depreciation is provided at a rate of 25% in order to write off the assets over their estimated useful lives

1ST IMPRESSIONS SIGNS LTD

Notes to the Financial Statements for the Period Ended 31st December 2011

3 . Directors' remuneration

	2011	2010
	£	£
Directors' remuneration:	21,838	16,802
TOTAL:	<u>21,838</u>	<u>16,802</u>

1ST IMPRESSIONS SIGNS LTD

Notes to the Financial Statements for the Period Ended 31st December 2011

4. Dividends

	2011	2010
	£	£
Dividends paid on ordinary shares:	50,000	20,000
Total dividends paid:	50,000	20,000

1ST IMPRESSIONS SIGNS LTD

Notes to the Financial Statements for the Period Ended 31st December 2011

5. Tangible assets

	Land and buildings	Plant Machinery	Fixtures and fittings	Office Equipment	Motor vehicles	Total
Cost	£	£	£	£	£	£
At 01st January 2011:	-	5,020	-	-	-	5,020
Additions:	-	2,063	-	-	-	2,063
At 31st December 2011:	<u>-</u>	<u>7,083</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>7,083</u>
Depreciation						
At 01st January 2011:	-	1,255	-	-	-	1,255
Charge for year:	-	1,771	-	-	-	1,771
At 31st December 2011:	<u>-</u>	<u>3,026</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>3,026</u>
Net book value						
At 31st December 2011:	<u>-</u>	<u>4,057</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>4,057</u>
At 31st December 2010:	<u>-</u>	<u>3,765</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>3,765</u>

1ST IMPRESSIONS SIGNS LTD

Notes to the Financial Statements for the Period Ended 31st December 2011

6. Debtors

	2011	2010
	£	£
Trade debtors:	78,111	23,298
Total:	<u>78,111</u>	<u>23,298</u>

1ST IMPRESSIONS SIGNS LTD

Notes to the Financial Statements for the Period Ended 31st December 2011

7. Creditors: amounts falling due within one year

	2011	2010
	£	£
Bank loans and overdrafts:	-	1,111
Trade creditors:	12,459	1,977
Taxation and social security:	36,957	23,255
Accruals and deferred income:	1,100	700
Other creditors:	4,239	7,729
Total:	<u>54,755</u>	<u>34,772</u>

1ST IMPRESSIONS SIGNS LTD

Notes to the Financial Statements for the Period Ended 31st December 2011

8. Called up share capital

Allotted, called up and paid

Previous period			2010
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			<u>100</u>
Current period			2011
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	100	1.00	100
Total share capital:			<u>100</u>

1ST IMPRESSIONS SIGNS LTD

Notes to the Financial Statements for the Period Ended 31st December 2011

9. Profit and loss account

	2011	2010
	£	£
Opening balance:	29,201	0
Profit or (loss) for the period:	90,934	49,201
Equity dividends paid:	50,000	20,000
Retained profit:	<u>70,135</u>	<u>29,201</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

