

# *Mooji Foundation*

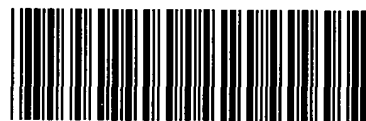
**MOOJI FOUNDATION LTD**  
**ANNUAL REPORT & FINANCIAL STATEMENT**

For the year ending 31 December 2014

(A REGISTERED CHARITY AND COMPANY LIMITED  
BY GUARANTEE)

Company Number: 07086049 Registered Charity Number: 1144016

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**MOOJI FOUNDATION**  
**REPORT OF THE TRUSTEES**

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**MOOJI FOUNDATION**  
**REPORT OF THE TRUSTEES**

**Report of the Trustees for the year ending 31st December 2014**

The Trustees present their Annual Report and audited financial statements for the year ending the 31<sup>st</sup> of December 2014 and confirm compliance with the Charities Act 1993, as amended by the Charities Act 2006, the Memorandum and Articles of Association and the Charities SORP 2005.

**REFERENCE AND ADMINISTRATIVE INFORMATION**

Charity Name: Mooji Foundation LTD

Charity Registration Number: 1144016

Registered Address: 447 Staines Road West,  
Ashford, Middlesex,  
TW15 2AB – UK

Honorary Patron: Anthony Paul Moo-Young

Board of Trustees: Lars Arne Jones  
Martha Elena Callejas Fonnegra  
Sonia Torquato Paolinelli  
Tiana Mangharam Harilela

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## MOOJI FOUNDATION REPORT OF THE TRUSTEES

### INTRODUCTION

Mooji Foundation started as a group that formed organically around Sri Mooji, a spiritual teacher in the Advaita Vedanta tradition of Hindu philosophy.

What follows is a description of the structure, objectives and activities of Mooji Foundation, and a short summary of the activities and projects of Mooji Foundation in 2014.

By necessity, for the most part, this report is rather detached in its tonality. However, the group itself developed out of a great love for Sri Mooji, his teachings, the joy of spreading these teachings, and the love we have for each other. Mooji Foundation is deeply grateful to be involved in this and we are very pleased to be able to offer you this document.

#### Context

Advaita Vedanta, Sri Mooji, Satsang, Self-Inquiry, and Seva are, generally speaking, all that Mooji Foundation is about.

What do these terms mean and who is Sri Mooji?

**Advaita Vedanta** is an ancient school of Hindu philosophy and is one of the oldest and strongest philosophical traditions that are still alive today. Advaita is a Sanskrit word that means 'not-two' or 'non- dual'. Vedanta refers to the collection of Vedic texts (the Upanishads) from which some of the earliest central religious concepts of Hinduism emerged.

The philosophy of Advaita Vedanta is that our perception of ourselves as separate individuals sharing life on this planet with other human beings and creatures is just an idea, a thought of separation that arises inside a greater oneness space. This space is the essential truth of who we are, and to realise this, as living truth, beyond just mental understanding is known as **self-realisation**.

In relation to Advaita Vedanta, **Sri Mooji (Anthony Paul Moo-Young)** is a direct disciple of Sri H.W.L. Poonja (Sri Papaji) (1910–1997), who, in turn, was a direct disciple of the great Advaita Vedanta Master Sri Ramana Maharshi (1879–1950).

Sri Mooji was born on the 29<sup>th</sup> of January 1954 in Port Antonio, Jamaica. He later moved to Brixton, London, where he lived for over 40 years. A major shift in perception that happened after an encounter with a Christian mystic in 1987 prompted Sri Mooji to travel to India in 1993. There, seemingly by chance, he met his Master, Sri Papaji, who was to finally uproot any remnants of a still functioning ego.

Since 1999, Sri Mooji has been sharing Satsang in the form of spontaneous encounters, open discourses, retreats and intensives with the many seekers from all over the world who are searching for the direct experience of Truth and who feel a connection with him. In response to this urge for the sharing of Satsang, Monte Sahaja, a retreat centre in Portugal, was established in 2011 and has been growing and developing since then in its function to share these teachings.

Sri Mooji was one of the founders of Mooji Foundation and currently acts as a patron of the organisation, actively supporting and guiding the activities of Mooji Foundation as needed.

**Satsang, Self-inquiry, Sangha, and Seva** are central to the activities of Mooji Foundation and they all support the same endeavour of a seeker. These terms are defined here below:

## **INTRODUCTION (CONTINUED)**

**Satsang** is a Sanskrit word which literally means ‘association with the highest Truth’. Traditionally, Satsang would mean to sit in the physical presence of a Master. In modern times it is possible to be with a Master via the internet and other media including YouTubes, podcasts, and online live broadcasts.

The understanding, clarity and wisdom of one who has realised his true nature can help others to also come swiftly and directly into their own direct seeing of the Truth. In Satsang, one’s own introspection, reflection and inquiry is guided by the Master to the point where questions cease to be and one’s true being is revealed as what is natural and always here. For Mooji Foundation, Satsang goes beyond a formal gathering where teachings are verbally imparted. It is a way of moving in life – and is life itself. Satsang is a teaching, a power greater than only a physical form or verbal sharing.

**Self-inquiry** is a practice of self-investigation which Sri Mooji uses as did Sri Ramana Maharshi before him. This introspection is the most efficient tool to finding out what ‘I’ truly is. By looking for the ‘I’ sense inside ourselves, we quickly discover that this ‘I’ cannot be found as we generally conceive of it. ‘I’ is not a tangible entity, as we have believed, but is recognised to be formless presence. The entity we imagined we were is now exposed as a mere illusory thought construct. As a result of this discovery, the suffering, which is common to the human experience, ceases. Sri Mooji uses self-inquiry to guide one into this recognition with dazzling clarity, love and authority. His style is direct, clear, compassionate and humorous.

**Sangha** is a Sanskrit word meaning association, assembly, company or community. International Sangha is here referred to as the community of all those, anywhere in the world and of different cultures, religion, nationality, age, gender, drawn to the teachings of Sri Mooji.

**Seva** is a Sanskrit word which means selfless service. In Hindu culture, Seva is regarded as a spiritual practice. It is an attitude and expression of moving and serving in life without expecting something in return, but simply for the privilege and joy of it. This is the spirit in which Mooji Foundation was formed and continues to function.

**Dana** is synonymous with Seva, connected to Hinduism and Buddhism it points to the inherent oneness between giving and receiving, often associated with donations in money or goods. Dana can also be an expression of **Seva** in the form of showing gratitude towards the teacher and supporting and enabling others in the continued availability of Satsang.

## **MOOJI FOUNDATION**

### **REPORT OF THE TRUSTEES**

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

Mooji Foundation originated as a group of volunteers and was eventually incorporated in November 2009 as a Company Limited by guarantee with The Companies House (07086049). It was granted Charitable Status by the Charity Commission of England and Wales in September 2011 under the Charity Registration Number 1144016.

The Trustees are responsible for overseeing and managing the Charity. We enjoy giving our time for the purpose of furthering Mooji Foundation's objectives and making Satsang available to whoever desires it. We receive no remuneration or other financial benefits from this work. We have 4–6 Trustee Board meetings per year and all of us are also fully involved in the daily running of Mooji Foundation. We work together with a number of subcommittees of volunteers and three staff members alongside a number of temporary workers.

The subcommittees meet regularly in order to ensure that the various services we provide to the general public run smoothly. The level of commitment from everyone involved is outstanding.

This is because volunteers benefit from the work we do as much as anyone. Volunteers come forward from the participants who attend our events or who make use of our Web offerings. Being deeply touched by what we do, they end up joining the organisation as volunteers. As Mooji Foundation grows in this way, it in turn opens the door for others to partake in this opportunity.

We work in collaboration with organisations associated with Sri Mooji, such as Padam Sangha Ltd, Buddleia Media Pvt Ltd, and Associação Mooji Sangha. Working together greatly facilitates the furthering of our objects.

In the planning, implementation and evaluation of the activities, we take utmost care that equal opportunities are observed and met. In addition, we are always open to receiving feedback on how we are progressing. It is important to us that the insights that come out of our inner introspection and faith are part of everything that we do.

#### **Objectives and Activities**

During the planning and review of our activities, the Trustees have considered the Charity Commission's general guidance on public benefit and in particular its supplementary guidance on the advancement of religion for public benefit. Mooji Foundation is committed to the promotion of moral and spiritual welfare of all by promoting the teachings and practical methodology of the Advaita Vedanta school of Hindu philosophy. We raise awareness and understanding of Advaita Vedanta and encourage and facilitate its practice by:

- Organising gatherings and events;
- Offering opportunities for retreat and pilgrimage;
- Promoting books, tracts, films and other information for the general public;
- Providing instruction and supervision in Advaita Vedanta plus actively guiding the process of self-inquiry at our events;
- Organising for the provision of ceremonies;
- Providing a wide range of Satsang material and broadcasts via the internet free of charge;
- Encouraging participants to apply their insights to their daily lives, thus benefitting wider society. This includes parents who follow the teachings and instil their spiritual and moral values in their children.

As mentioned previously, Mooji Foundation is a volunteer organisation and the input of volunteers is invaluable. All the work that takes place happens through volunteers, who give their time and energy abundantly in support of the organisation.

**MOOJI FOUNDATION**  
**REPORT OF THE TRUSTEES**

**STRUCTURE, GOVERNANCE AND MANAGEMENT (CONTINUED)**

We have three paid staff, yet the time and energy they each put into the work well exceed the scope of their salary. In 2014, there was a core team of between 40 and 50 volunteers who, at various times, were joined by an additional group of around 300 volunteers.

Mooji Foundation would like to express our deep gratitude to our spiritual teacher and patron, Sri Mooji, for his devotion and service to the organisation. In addition, we would also like to give reverent salutations to his lineage, his own teacher, Guru Sri Harilal Poonjaji, and his teacher's teacher, Guru Sri Ramana Maharshi.

## **SUMMARY OF THE ANNUAL REPORT**

The Report that follows is comprised of 5 content chapters:

### **1. Monte Sahaja**

Monte Sahaja is the main vehicle through which the objectives of Mooji Foundation are carried out. It is a developing retreat centre situated in Portugal and where many visitors offer their time, energy and heart. Many new projects took place in this year, particularly in the area of contemplation and meditation. The Shiva Temple was completed, and the Mooji Mandir project commenced. Little Jamaica and the Yurt were also added to the contemplation spaces. 13 new mini huts were constructed to allow for more people to visit and stay at Monte Sahaja.

122 trees, 158 baby trees and 453 bushes were planted to reforest and beautify the land, as well as provide shaded areas.

In addition to the work at Monte Sahaja, 26 Sunday Satsangs and 26 Tea Satsangs were held throughout the year with an average of 156 participants. The highest number of participants was 210 and the lowest 115. These Satsangs were broadcast live. The lowest number of live views (viewing online and in real time) was 1,525 and the highest number of live views was 2,080.

### **2. Events**

Mooji Foundation is directly responsible for organising events with Sri Mooji such as retreats and intensives and for all aspects related to them. Together with an annex for statistical information, this chapter describes the events that happened in 2014. In short, these longer events were held:

- 1 five-week long season of Open Satsangs in India in February and March, where the highest number of participants in one day was 1,044,
- 2 Silent Retreats in Portugal in May (536 participants), and in September (547 participants), and
- 1 Intensive in 2014 in the UK in November (817 participants).

In total, well over a few thousand people (around 3000) attended these events and committed their time and energy towards realising their true nature.

### **3. Web Offerings**

The internet and the platforms it offers greatly facilitate the sharing of the teachings. Mooji Foundation has dedicated channels on YouTube, Vimeo, Ustream and Livestream<sup>1</sup> which allow us to upload videos of full-length Satsangs of Sri Mooji, spontaneous talks, Satsangs from retreats and intensives, special messages and answers to questions from seekers all over the world. All videos on any of our channels can be viewed by anyone at any time, free of charge. It is worth mentioning here that the YouTube channel, 'Moojiji', reached 56,873 subscribers on the 31<sup>st</sup> of December 2014.

In 2014, more than 124 videos were uploaded onto YouTube and Vimeo channels. Additionally, 90 full-length Satsangs were shared with seekers worldwide via Ustream and Livestream. Moreover, 35 podcasts were made and shared online.

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<sup>1</sup> Instead of the Ustream channel, since August 2014, the Livestream channel was used for broadcasts pertaining to Sunday Satsangs and Tea Satsangs.



## **SUMMARY OF THE ANNUAL REPORT (CONTINUED)**

Sri Mooji reads every single question he receives from seekers all over the world. In 2014, approximately 425 questions were answered. Each question was answered freshly and individually, occasionally through email, but the majority of these were recorded on video and then posted online. These videos are available to be viewed by all and free of charge on these channels:

1. Ustream ([www.ustream.tv/channel/liveSatsangwithmooji](http://www.ustream.tv/channel/liveSatsangwithmooji)),
2. Livestream (<http://new.livestream.com/moojilive/sundaysatsang>), and
3. Vimeo ([www.vimeo.com/mooji](http://www.vimeo.com/mooji)).

### **4. International Sangha**

This chapter discusses the international community, International Sangha, and their relationship with the core Mooji Foundation. Facebook and Skype are the main media through which we communicate with groups around the world, how groups communicate with each other and most importantly, a tool for Sri Mooji in connecting with and supporting these groups.

Here are some statistics that are included in this chapter:

- There were 80 International Sangha groups active in 21 countries around the world.
- 12 Skype Satsangs were held throughout the year with Sri Mooji and groups in Italy, Israel, Kazakhstan, Romania, Russia, Serbia, and the United Kingdom.
- There were 189,523 subscribers to the 'Mooji' Facebook page at the end of the year.

### **5. Future Projects**

This chapter discusses the planned projects of Mooji Foundation for 2015. At the heart of all our activities is the intention to spread the teachings of Sri Mooji, to increase the accessibility of these teachings to all seekers who desire it, and also to connect with the International Sangha.

### **6. Glossary**

### **7. Annex**

The attached Annex contains statistical information about:

- Participants at Mooji Foundation events,
- Volunteers of Mooji Foundation teams,
- YouTube channel 'Moojiji', and
- Social media.

## **MOOJI FOUNDATION REPORT OF THE TRUSTEES**

### **MONTE SAHAJA<sup>2</sup>**

Monte Sahaja is the headquarters of Mooji Foundation and Sri Mooji's teachings. It developed as the response to the need for a stable place where visitors can be fully immersed in the environment of Satsang. It was created to be a contemplative space where spiritual seekers could stay. Without the usual distractions of daily life, visitors can be immersed in the teachings and apply them in every moment, as we believe true religion is not contrary to material existence. Monte Sahaja manifests an atmosphere conducive to inner introspection. We promote not learning but directly experiencing and benefiting from Satsang with Sri Mooji.

Monte Sahaja was created in the spirit of Seva, and everyone who comes to Monte Sahaja comes with this same spirit. Visitors come forward with a strong desire to express their gratitude to Satsang and Sri Mooji by way of selfless service. This selfless service – Seva – is coordinated through the Karma Yoga Program, at Monte Sahaja. All visitors view the opportunity to serve in this way as a privilege. This service, in turn, enables Mooji Foundation and Associação Mooji Sangha to function, Monte Sahaja to grow and develop, and our objectives to be fulfilled.

The activities in the Karma Yoga Program are tremendously diverse. It could be watering or planting trees, creating steps or a temple, editing a YouTube video or organising a silent retreat. No action is greater than another when it is done with the spirit of Seva. Most Karma Yogis visit for two weeks and serve in whichever way is most needed and suited to them; however, there are some Karma Yogis who serve for longer periods.

Below are some of the main aspects of life at Monte Sahaja:

#### **Satsang (Sunday Satsang, Tea Satsang and Spontaneous Talks)**

Open Satsangs happen on a weekly basis and are called Sunday Satsangs. They are open to all who wish to attend. After this, we serve traditional Indian tea and cookies for everyone and a Tea Satsang follows (this is how this Satsang got its name). In the Tea Satsang, letters written to Sri Mooji through the Mooji Answers service (see Web Offerings section) are read and answered. Both the open Sunday Satsang and Tea Satsang are broadcast live and free of charge for all to view (available on Ustream Channel 'Live Satsang with Mooji' – [www.ustream.tv/channel/liveSatsangwithmooji](http://www.ustream.tv/channel/liveSatsangwithmooji) and Livestream Channel 'Mooji Live Sunday Satsang', <http://new.livestream.com/mooji-live/sundaysatsang>).

In 2014, 26 Sunday Satsangs and 26 Tea Satsangs were held. An average of 156 people attended each Satsang. The highest number of participants was 210 and the lowest 115. These Satsangs were broadcast live. The lowest number of live views (viewing online and in real time) was 1,525 and the highest number of live views was 2,080.

#### **Other Events at Monte Sahaja**

In addition to the Sunday Satsangs, spontaneous Satsangs occur frequently at Monte Sahaja. These can happen at any time and anywhere. Often someone comes forward with a doubt or burning question or testimony, or Sri Mooji feels the urge to share an aspect of his pointing, and a spontaneous Satsang blossoms from this.

Many events and activities were organised during the week as tools to facilitate the absorption into Satsang. The broadness and diversity of these activities enables those with different temperaments to open up and be more available to the direct pointing of Satsang.

These events included bhajans (devotional singing), Dance Your Dance (a free-movement event), laughing yoga, playing recorded guided meditations, audio or video recorded Satsangs of Sri Mooji and other Advaita Vedanta masters, morning silent sittings and gentle yoga classes. We also had regular Portuguese language classes that support the integration of the Sangha in the wider community.

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<sup>2</sup> It is important to note that the Associação Mooji Sangha is also referred to as Monte Sahaja.

## **MONTE SAHAJA (CONTINUED)**

### **Landcare, Carpentry and Stonework**

These teams work in the development of accommodation and contemplative spaces throughout the land and are made up of landscapers, carpenters, engineers, architects, painters and 'unskilled' volunteers with the willingness to learn and participate in these areas. Portuguese contractors are also engaged in different projects as needed.

**Landcare:** A significant part of landcare work in 2014 went into developing and caring for nature and continuing the reforestation at Monte Sahaja. The landcare team has a great impact on the beauty of the land. This, in turn, creates an atmosphere that truly supports the inner Satsang of all who stay at Monte Sahaja.

Other landcare activities were: creation of new steps in various locations around the land; fertilisation of half of the land; the creation of 2 new irrigation lines as well as replacement of old water taps with new ones, where needed; maintenance of slopes, where needed, to prevent erosion; strimming and pruning of plants, and planting of 122 trees, 158 baby trees and 453 bushes, as well as of 250 bulbs and 3kg of flower seeds.

**Carpentry:** Related to the area of **accommodation**, the carpentry team:

- Made 13 wooden mini huts, with furniture: a bed, a table, and a shelf,
- Upgraded 6 toilets, and
- Upgraded 5 showers.

Due to planned work at The Ruins (envisaged for 2015) and in order to serve retreats on the land, a new kitchen area was needed at Monte Sahaja. This was positioned near the new contemplative space called Little Jamaica.

**Contemplation and Meditation Spaces:** Within the area of contemplation and meditation space creation, an important amount of work in 2014 went to four sites:

1. Shiva Temple
2. Little Jamaica
3. Yurt
4. Mooji Mandir

**Shiva Temple** is a holy space where silent sittings and meditation are held every morning. It is used throughout the day by visitors and those staying in Monte Sahaja for deep contemplation. It provides a powerful energetic space which draws people naturally into deep introspection and supports the spirit of Satsang.

**Little Jamaica** is an integral contemplative space on the land which expresses the dynamic part of Satsang. It is a vibrationally warm contemplative space which enables creative team work for Mooji Foundation and Associação Mooji Sangha. The inspiration for the creation of this space arose from the devotional love of the Sangha for Sri Mooji. The space reflects Sri Mooji's warmth, love, compassion, humour, lightness, and his sense of beauty.

**The Yurt** is one of the very few enclosed communal spaces on the land. It is used for silent sittings and yoga classes. Practically it is also useful as a meeting space.

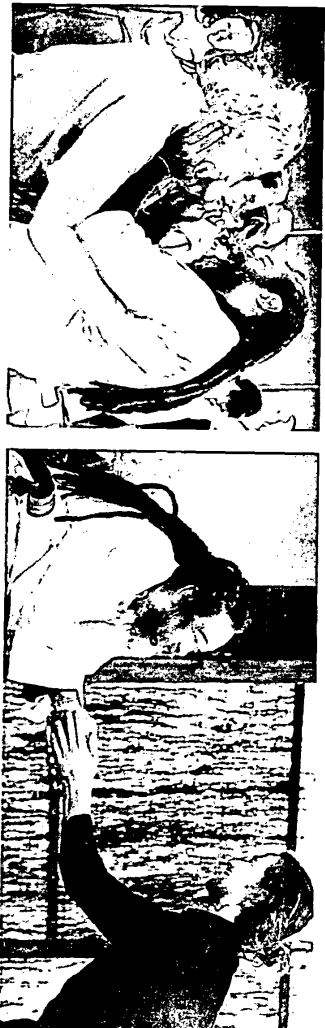
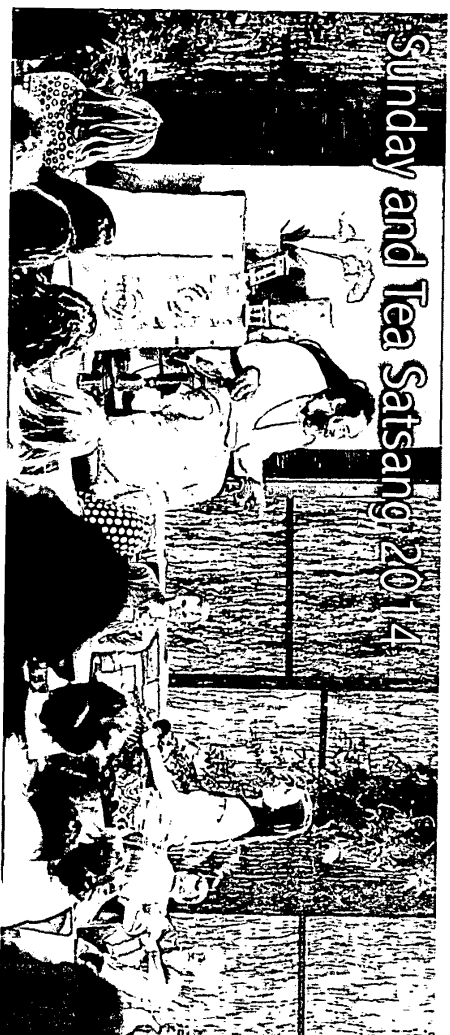
**MOOJI FOUNDATION**  
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**MONTE SAHAJA (CONTINUED)**

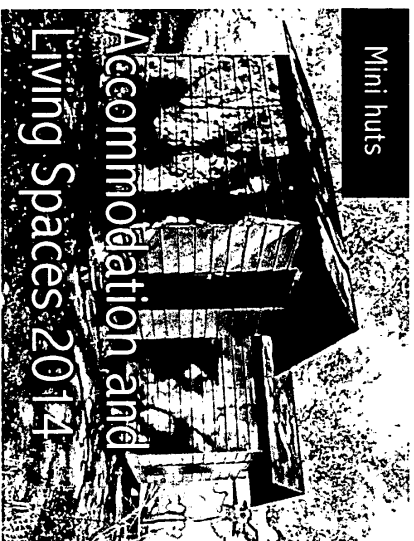
**Mooji Mandir:** The need for a larger Satsang space on the land prompted the start of the re-creation of the Mooji Mandir. The new Mooji Mandir will be enclosed and insulated allowing for Satsangs to take place at Monte Sahaja throughout the whole year and will accommodate over 300 people. This will enable retreats to take place on the land in the near future.

**Maintenance:** Due to water collection on the roof and leakages, some **maintenance** of several buildings' roofs was completed in 2014. Roads on the land and roads leading to the land were also maintained throughout the year, as needed.

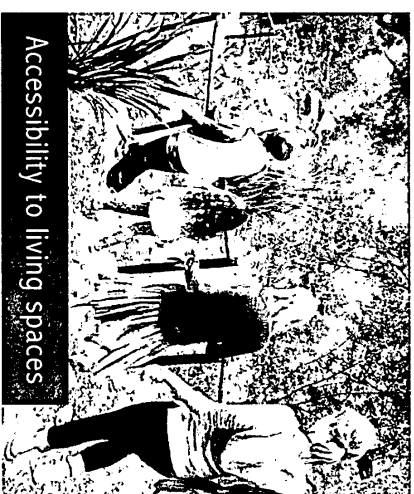
# Sunday and Tea Satsang, 2014



Mini huts



Accommodation and  
Living Spaces 2014



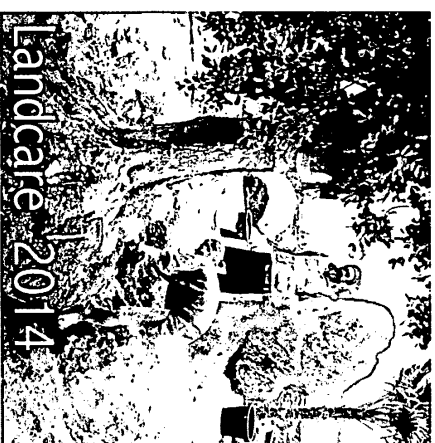
Accessibility to living spaces



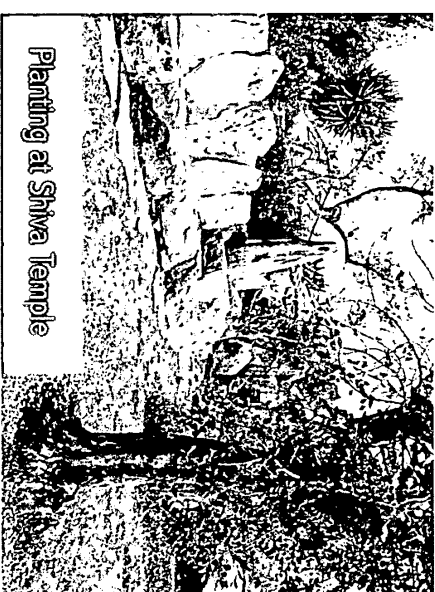
Toilets and showers upgrade



New kitchen



Landcare 2014



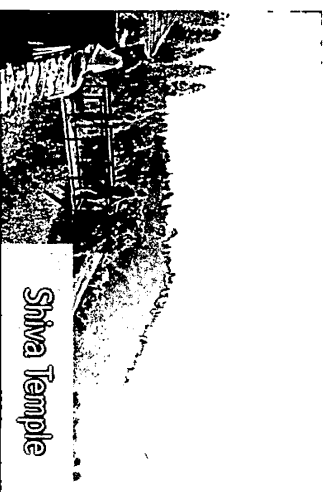
Planting at Shiva Temple



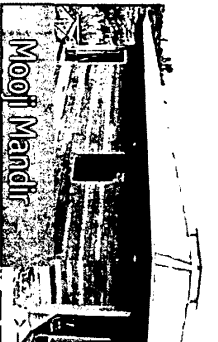
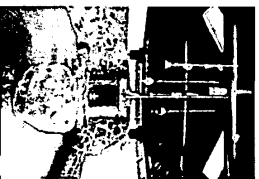
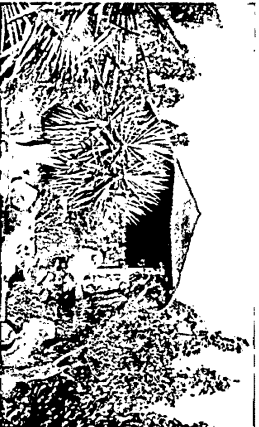
Landcare in Little Jamaica



# Contemplative Spaces 2014



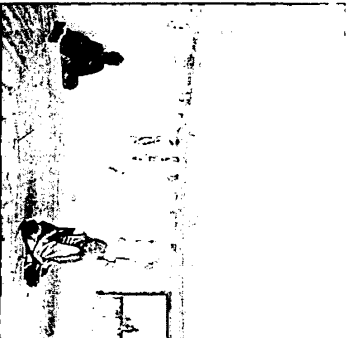
Shiva Temple



Mooji Mandir



Little Jamaica



Yurt

## **MOOJI FOUNDATION REPORT OF THE TRUSTEES**

### **PROMOTION OF TEACHINGS – EVENTS**

The primary way Sri Mooji's message is shared is through the face-to-face sharing of Satsang. This experience allows participants to fully immerse themselves in the teaching and the environment it creates. Everyone is invited to put their heartfelt questions to Sri Mooji. It is an unfailingly uplifting experience for participants, rich in insights, laughter, music and peace.

In 2014, Mooji Foundation organised and shared Satsangs with the public in several different forms, which included:

- 30 Open Satsangs organised and offered between the 12<sup>th</sup> of February and the 15<sup>th</sup> of March in Rishikesh, India (from Wednesday to Sunday, broadcast live, and free of charge),
- 1 Intensive organised in London, UK (for a duration of 5 days), from the 7<sup>th</sup> to the 11<sup>th</sup> November,
- 1 "Satsong" Concert as a fundraising initiative following the London Intensive on the 11<sup>th</sup> November,
- 2 Silent Retreats organised at Zmar, Eco Resort & Spa in Odemira, Portugal (each for a duration of 8 days), the first between the 28<sup>th</sup> of May and the 4<sup>th</sup> of June, and the second between the 24<sup>th</sup> of September and the 1<sup>st</sup> of October.

These events are looked at in more detail below as well as in the Annex.

#### **Open Satsangs in India**

Working together with Buddleia Media Pvt. Ltd. and Padam Sangha Ltd., Mooji Foundation held a season of open Satsangs, free of charge, in the holy town of Rishikesh, India, from the 12<sup>th</sup> of February to the 15<sup>th</sup> of March. Satsangs were held five days a week, and additional live translated Satsangs were also offered.

Once again, this collaboration proved to be a great way to further our objectives and share resources with companies that are equally dedicated to the promotion of Advaita Vedanta, mainly through the publication of books and other media.

During this season, there was a total of 30 open Satsangs offered. These were broadcast live and free of charge via the Ustream Channel 'Live Satsang with Mooji'. Of these, 24 were General Satsangs held in English. There were 4 extra language Satsangs offered and translated live into Russian.

The number of participants varied from day to day and from week to week. The highest number of participants that attended the General Satsangs was 1,044 (Saturday, the 15<sup>th</sup> of March), and the lowest number that attended these Satsangs was 565 (Thursday, the 13<sup>th</sup> of February).

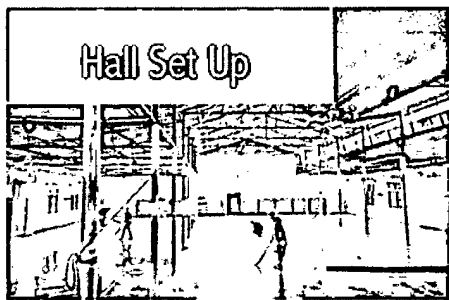
Compared to the season of Satsangs organised by Mooji Foundation in Rishikesh in 2013, the year 2014 saw a rise in the number of participants: the lowest number of participants in the season of Satsangs in Rishikesh in 2014 was 50% higher than the lowest number of participants in the season of Satsangs in Rishikesh in 2013 (565 compared to 297); and the highest number of participants in the season of Satsangs in Rishikesh in 2014 was 5% higher than the highest number of participants in the season of Satsangs in Rishikesh in 2013 (1,044 compared to 998).

In addition, more than 100 volunteers were involved in the organisation of these Satsangs in 2014.

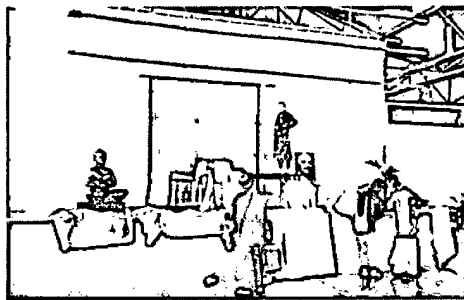
For more details about the participant' numbers during the 5-week Satsang season in Rishikesh, please see the Annex.

Two additional Satsangs, one on the 3<sup>rd</sup> and the other on the 6<sup>th</sup> of March, were given by Sri Mooji at the International Yoga Festival (IYF). Between 900 and 1300 people attended these events.





Hall Set Up



Please convey my hearty thanks to my master Mooji who has allowed a breakthrough to happen in my life only through his online live Satsangs and YouTubes.

I don't know how I met my Master Mooji, its God's Grace. I live in Gurgaon (India). I listen to all his YouTubes and live Satsangs. For the last 2 years I have been listening as well to all the live Satsangs from Rishikesh. I met so many masters in India, but my heart feels so good as I listen to Mooji's Satsangs. I feel so much openness in my heart.

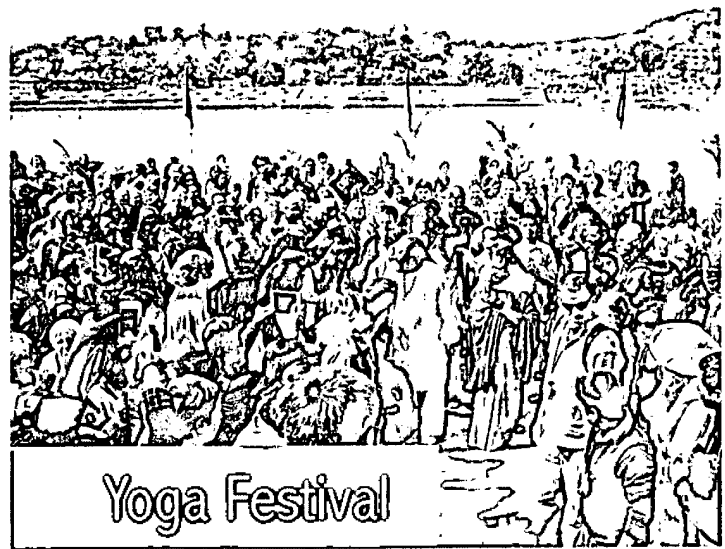
Mooji points the direct way to meet the real Self directly through understanding. Once again I thank Mooji and I ask him his blessings from his pure heart. May God bless him to spread more love and peace in the world by giving Satsangs. God Bless You all Sangha Members.



Thanks & Regards  
Mukesh Hooda



Open Satsang



Yoga Festival

## **PROMOTION OF TEACHINGS – EVENTS (CONTINUED)**

### **Intensives in the United Kingdom**

In 2014, 1 Intensive took place at York Hall in London, UK. This was held from the 7<sup>th</sup> to the 11<sup>th</sup> of November, 2014. A total of 8 Satsangs were held during this event.

The number of registered participants to the London Intensive was 745. An additional 72 participants attended one or more sessions of this Intensive by registering at the door. The total number of participants to the London Intensive was 817.

A limited number of concessions were offered to participants so that they could join the event either physically or remotely via the internet at a reduced cost. All applicants for concessionary tickets were given the same chance for a concession and a fair application via an online application form. Mooji Foundation offered 15 concessionary spaces. 11 people in total applied for a concession, and were thus all granted this opportunity.

In addition, a fundraising event titled “Satsong concert” took place on the evening following the last Satsang. This fundraising initiative was a series of devotional songs in the form of a concert that lasted 1.5 hours. Entry to the concert was upon donation and the total number of attendees was 659. The total amount of donations collected was GBP 5,493.05.

For more details about the participant numbers during the London Intensive, please see the Annex.

### **Silent Retreat in Portugal**

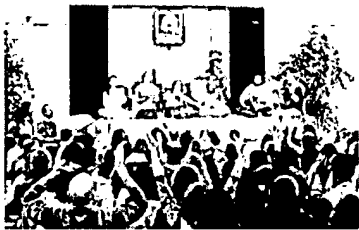
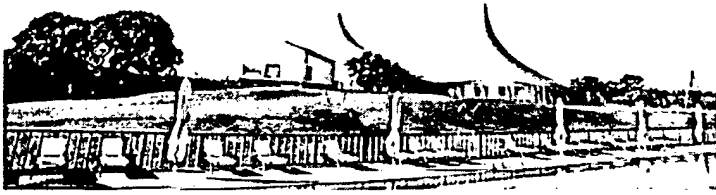
In 2014, there were also 2 Silent Retreats organised by Mooji Foundation at the Zmar, Eco Resort & Spa in Odemira, Portugal. The first was held from the 28<sup>th</sup> of May to the 4<sup>th</sup> of June 2014 and the second was held from the 24<sup>th</sup> of September to the 1<sup>st</sup> of October, 2014.

14 Satsangs were held for the participants in each of these Silent Retreats. The number of registered participants that attended the Silent Retreat in May was 536, and in September, 547 participants.

For both retreats, a limited number of concessions were offered to participants so that they could join the event either physically or remotely via the internet at a reduced cost. All applicants for concessionary tickets were given the same chance for a concession and a fair application via an online application form. For the May/June retreat, the number of participants that took this opportunity was 6, which was less than the number of concessions offered (10). For the September Retreat, the number of participants that took this opportunity was 4, which was less than the number of concessions offered (9).

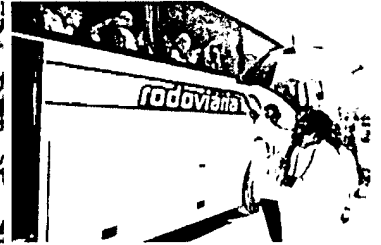
# Zmar Silent Retreat

## July & September 2014



My beloved Mooji, I am feeling the urge to let you know that I am so grateful after I have discovered who I really AM at the last retreat in Zmar. Being back in Australia, for the first time in my life I was able to feel true compassion, love and light, because it came from the place where I AM. It was such an overwhelming experience for me to feel where I AM standing now; this experience made it very clear. I am the I Am, light, love, pure, nothing, space....I burst again into tears... But I had the urge to let you know and to thank you. Even this "thank you" is nothing compared to what I know now through your pointing. I love you so much, deep and honest greetings from the real ME to YOU.

Susanne



Beloved Sangha people, you are so wonderful. You do so much work and make Mooji's Presence and Satsangs available all over the world. Without you, people like me would not even know Mooji! And we would not be able to join in the deeply transforming Satsangs. You do such great work, some of you are so technically specialized, all of you are so assiduous. So humble, always intensifying this field of devotion and nothingness, adding brightness by your presence. So inspiring through devotional and uplifting music. It seems like this Boddhisattva, our beloved Mooji, is surrounded by an angel team. What DIVINE GRACE, what a gift you are too! Deep GRATITUDE for your beautiful and wonderful service to Mooji, to God.

Warm love from my heart, deeper than words can tell  
Gabriele



## **PROMOTION OF TEACHINGS – WEB OFFERINGS**

Online videos are a powerful platform for communicating our message. The percentage of people who get their first exposure to these teachings through this medium is very high. Online videos give people all over the world the experience of being present with Sri Mooji regardless of their situation. Those with health or financial challenges, who are unable to travel, report feeling especially blessed to receive Satsang in this way. From the wealth of feedback from people everywhere, it is clear that Sri Mooji's online video presence changes lives.

### **YouTube Moojiji Channel**

This channel (available at: <https://www.youtube.com/user/Moojiji>) is a door to Satsang and a bridge for the teachings to spread universally. People who cannot physically attend Satsang can have Sri Mooji come to their living room' with the help of YouTube. For many, this has proven to be the way in which profound change can enter their lives and awakening experiences can happen, without even attending a live Satsang.

In 2014, 66 new videos were uploaded onto the site. The overall aim of this channel is to create a virtual space to host greater numbers of video excerpts from the Satsangs, retreats, and intensives, as well as the many spontaneous Satsangs that unfolded daily in 2014.

The number of subscribers shows the effectiveness of the channel in real terms and helps us identify the locations where the content of the channel is most popular.

Throughout 2014 this channel gained 24,110 subscribers and lost only 5,140. The average number of new subscribers joining the channel each day in 2014 was 52.

The total number of subscribers to this channel at the end of the year was 56,873.

Followers of Sri Mooji can be found all over the world. For these followers, the act of watching of any of the videos uploaded to date onto the official YouTube channel "Moojiji" is a very powerful way of connecting with these Teachings.

In the language of YouTube Analytics the act of watching of any video uploaded on a selected YouTube channel is termed "a view". Using this term, in 2014, there were in total 3,980,562 views of the videos uploaded onto the official YouTube channel "Moojiji", or almost 4 and a half time more views than in 2013.

The top 3 video titles viewed in 2014 were:

1. *Set Your Heart Free*—highly recommended (167, 509 views)  
(accessible here: <https://www.youtube.com/watch?v=jNDhOx61MyY>)
2. *A Message to the Whole World: Don't Worry About Anything at All* (101,671 views),  
(accessible here: <https://www.youtube.com/watch?v=tLDYHRWXzDQ>)
3. A Must See Video!!! A Full Power Expression of Non-Dual Wisdom. A spontaneous talk by Mooji (76,294 views)  
(accessible here: <https://www.youtube.com/watch?v=hQpdd28Jvx8>).

For more details about the Youtube channel 'Moojiji', please see the Annex.

## **PROMOTION OF TEACHINGS – WEB OFFERINGS (CONTINUED)**

### **Subtitles**

The subtitling team began 6 years ago and strives to provide quality subtitles in as many languages as possible. This way, the teachings reach people of different ethnic backgrounds and nationalities.

In 2014, the team of some 100 translators across the world made this possible, translating 61 of the 66 videos uploaded onto YouTube in 2014, the most popular being Spanish, Greek, Dutch, Slovakian, German, Italian, French and Catalan.

### **Vimeo Mooji Channel**

The first and main Vimeo channel is called the 'Mooji Channel' (accessible at: [www.vimeo.com/mooji](http://www.vimeo.com/mooji)). In 2014, 56 new videos were uploaded onto this channel, which raised the total number of videos uploaded to 150. These are videos of interviews with Sri Mooji in which he answers questions (Mooji Answers), during a Tea Satsang, Satsangs translated into other languages, and special messages from Sri Mooji.

The total number of videos played in 2014 on this channel was 728,891 and the total number of views in 2014 on this channel was 88,410. These were viewed in 145 different countries around the world.

### **Ustream Live Satsang with Mooji and Livestream Mooji Live Sunday Satsang**

Ustream and Livestream are live, interactive, video broadcast platforms that allow broadcasters and viewers to communicate instantaneously. These platforms have proven to be extremely beneficial in sharing the teachings of Sri Mooji. In 2014, the channel 'Live Satsang with Mooji' had 2,731 subscribers (available at: [www.ustream.tv/channel/liveSatsangwithmooji](http://www.ustream.tv/channel/liveSatsangwithmooji)) and was used as the main broadcast platform for sharing Sunday and Tea Satsangs online until the 31<sup>st</sup> of August. Since this date the Livestream channel (available at: <http://new.livestream.com/mooji-live/sundaysatsang/>) was and is still being used as the main broadcast platform. By the end of 2014, the Livestream channel 'Mooji Live' had 1,008 subscribers.

In 2014 90 free live broadcasts of between 2 to 3 hours duration were shared through this Ustream and Livestream channels. These included free live broadcasts of Sunday Satsangs, Tea Satsangs and free broadcasts of the Satsangs that took place in Rishikesh, India, throughout February and March 2014.

All 90 broadcasts mentioned above were recorded and archived on the channel where they remain available to the public free of charge for viewing at any time. Even a week after a live broadcast, the recorded live broadcast receives between 8,000–10,000 views. In this way, this channel forms an open library of Satsang jewels for everyone who is drawn to them to view them long after their broadcast.

### **Mooji Answers**

Mooji Answers is a service that allows those who are not, or cannot be, in the physical presence of Sri Mooji to put questions to him. This provides a wonderful way to be in Satsang wherever the questioner may be. Sri Mooji demonstrates beautiful compassion by responding to every single question with full attention. During retreats dozens of questions are received that cannot be answered due to time restrictions, and Sri Mooji addresses them through Mooji Answers. Through this medium, many can benefit from the response to a single question.

In 2014, there were roughly 4,122 emails sent to the central Mooji Answers email inbox. Of these, 1,197 were Satsang questions and 200 were testimonies. Of the questions, 425 were answered by Sri Mooji through a dedicated Mooji Answers video, which was later uploaded onto the channels that the public can access free of charge. Some of the letters were also answered at a Tea Satsang. Of the testimonies, 31 were answered by Sri Mooji.

**MOOJI FOUNDATION**  
**REPORT OF THE TRUSTEES**

**PROMOTION OF TEACHINGS – WEB OFFERINGS (CONTINUED)**

Of the emails received, 108 were 'thank you' e-mails where the senders simply expressed their deep gratitude related to the profound and beautiful changes that took place in their lives since they met Sri Mooji and experienced Satsang.

Here are three of the many testimonials that Mooji Foundation received in 2014 from students of Advaita Vedanta and from devotees of Sri Mooji's teachings:

*Master Mooji, I love you from my head to my heart, and even in my feet. I have explored many teachers and teachings, and you are one of the few living masters who is always fresh. Even when I re-listen to your words, they are always fresh and revealing. In this world and life, I am most grateful for Truth. What a blessing you are, for you are a light and beacon of Truth. While I know that everything is grace, some things appear to be just clear, pure divine grace. And you are that. It makes me cry when I think of how much I love you. Thank you, thank you, thank you. I am with you always, like you are with me.*

*Joe in Los Angeles*

*Beloved Mooji,*

*I go (from Monte Sahaja), but I 'm aware and will keep aware of what you have been pointing and won't forget it because I have been listening with my heart. You have planted a seed in me and I'm taking care of it, and let it grow free, with full faith and trust. I'm endlessly thankful for all your love and the opportunity you give me to be in Monte Sahaja with You and all the beautiful and loving beings at it and, for the opportunity you are giving me to find the truth by your side, with your light, love and kindness. I'll keep on...won't give up. Thank you, with all my love and thank you for your goodbye hug. Although You are in my heart honestly I was strongly wishing to give you a strong hug before leaving. So wonderful when I saw you coming ...I think I was kind of shocked.*

*Thank you, thank you, thank you.*

*I'll write you again when I get to Argentina.*

*Eternal Love you.*

*Romi*

*Dear Mooji,*

*Thank you for pointing out what's within. What I discovered shines through, like light through a prism colouring everything around. Thoughts come, chat, but I don't take it personally anymore so they leave. Truth is everywhere; it's the colours, so vivid, magical. I can see clearly what knowledge does. I am in a place that I cannot name "a place", I can't describe it, yet it is so obvious.*

*I don't know what's going to happen, but there's tremendous space for this unknown to unfold and there is this, I can't even describe, this joy, this feeling of everything's ok.*

*I don't remember how I got here.*

*Namaste,*

*Liviu*

**MOOJI FOUNDATION**  
**REPORT OF THE TRUSTEES**

**PROMOTION OF TEACHINGS – WEB OFFERINGS (CONTINUED)**

**Podcasts**

Many of Sri Mooji's teachings are given spontaneously and captured with an audio recording; podcasts are another useful way in which people can access these teachings. The intimacy of many of these situations gives the podcasts a unique quality, conveying a particular depth to the teachings. All the podcasts are available to the public free of charge.

In 2014, 35 podcasts were created and shared online (see <http://mooji.org/audio.html> and Mooji Audio Podcast in the iTunes store at <https://itunes.apple.com/us/podcast/mooji-audio-podcast/id366190974?mt=2>).

## **PROMOTION OF TEACHINGS – INTERNATIONAL SANGHA**

Many different groups have formed around the world as a result of being exposed to Sri Mooji's teachings. It is heart-warming to see lasting connections established across age groups, ethnicities, nationalities, gender, religions and class distinctions. The universality of the ancient yet vibrant message that Sri Mooji shares is made evident in the strength of these varied communities. These groups are a wonderful way for people to support each other in their Satsang.

Many of the local groups have formed naturally and spontaneously after Sri Mooji has given Satsang in a particular country. Others have formed even though Sri Mooji has never been to that region or country, but the desire to gather around his message has brought people together. Typically, these groups assemble to watch online videos together and for fellowship.

### **Groups Around the World in 2014**

Groups' activities have been observed to be growing steadily, especially after the Satsangs in Rishikesh during February and March.

During 2014 three volunteers from Mooji Foundation officially formed the International Sangha branch based on the research done in 2013. Their work is predominantly to support existing and emerging groups with the aim to meet regularly and to organise different activities around Satsang. Throughout 2014, there were between 40 and 54 groups active in 21 different countries around the world.

In 2014 most active were the groups in:

- UK (London)
- Romania, and
- Russia.

The predominant activities that these groups organised were:

- Skype Satsangs with Sri Mooji,
- Broadcasts of Sunday and Tea Satsangs,
- Broadcasts of recorded Satsangs,
- Broadcasts of retreats,
- Concerts with devotional music.

The main channel of communication between the members of the International Sangha around the world was the social media channel Facebook.

### **Skype Satsangs**

These online video conferences allow seekers to share, receive guidance and commune with Sri Mooji regardless of what country they are in. These meetings also allow Sri Mooji to meet people in other countries without having to travel there. A delightfully intimate connection is often established through these sessions as if there was no physical distance.

In 2014, 12 Skype Satsangs with Sri Mooji took place with groups of people in the following countries: Italy, Israel, Kazakhstan, Romania, Russia, Serbia, and the United Kingdom.

All these Skype Satsangs were later shared online at [http://mooji.org/video\\_skypes.html](http://mooji.org/video_skypes.html), free of charge.



## **PROMOTION OF TEACHINGS – INTERNATIONAL SANGHA (CONTINUED)**

### **Social Media**

Social media provides a very effective way of spreading Sri Mooji's teachings. Two main portals have emerged: a 'Mooji Sangha' Facebook page and a 'Mooji' Facebook page.

The 'Mooji Sangha' Facebook page is a communication tool for members of the Sangha around the world to support each other and communicate amongst them in one central place.

The 'Mooji' Facebook page is largely comprised of quotes and photos of Sri Mooji. Through the simplicity, potency and beauty of these quotes, thousands of people worldwide are touched. These can either be students of Advaita Vedanta or just friends of friends. Quotes condense the teachings into a few simple words that can open a window into contemplation, and eventually explode into a powerful insight inside each reader's heart.

The popularity and following of the Facebook pages in 2014 grew significantly, as determined by the 'likes' of these pages: the lowest number of 'likes' of the Facebook page 'Mooji' was 89,513 (the 5<sup>th</sup> of January) and the highest number was 189,523 (the 30<sup>th</sup> of December). In comparison, the 'Mooji Sangha' Facebook page had around 19,402 members at the end of 2014.

For further details on the Facebook page 'Mooji', please see the Annex.

## MOOJI FOUNDATION REPORT OF THE TRUSTEES

### FUTURE PROJECTS

At the heart of everything that Mooji Foundation does is the desire to make the teachings as accessible as possible and in as many forms as possible, be it physically or online. As an organisation, Mooji Foundation is open for changes as long as this furthers its objectives.

Below are outlined the main future activities and projects of Mooji Foundation:

- Events and broadcasts

Alongside the Sunday Satsangs and Tea Satsangs held at Monte Sahaja almost weekly, Mooji Foundation aims to hold at least two Silent Retreats in Portugal and one Intensive in the UK in 2015. In addition, we are considering invitations to travel to other countries where Advaita Vedanta is not so widely available to share the teachings with those who do not have the financial or physical means to travel to Mooji Foundation events in Europe. The many events organised will continue to be broadcast internationally and ways will continue to be explored in which these broadcasts can reach wider audiences.

- Digital Library

With the volume of teachings, a project is being considered on how to most efficiently and effectively preserve the teachings so they are accessible. A digital library will be explored for this purpose.

- International Sangha and Mooji Dana Teams

Our intention is develop the work of these two teams in 2015. We will use the beginning of the year to re-structure the areas and the second quarter to establish staff in key positions. In addition, we will develop a volunteering program, which will greatly support our work. This will allow volunteers from all over the world to visit our headquarters in London and participate fully in our projects and activities.

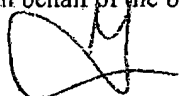
- Collaboration with other organisations

Mooji Foundation will continue its collaboration with affiliated Mooji organisations, i.e. Buddleia Media Pvt. Ltd., Padam Sangha Ltd. and Associação Mooji Sangha.

During the last quarter of the year we reviewed our relationship with Padam Sangha Ltd. We concluded that Padam Sangha Ltd should become a trading subsidiary of Mooji Foundation, in effect from December 2014. The Trustees sought professional legal and financial advice and found this to be the best way to maximise the relationship. Padam Sangha Ltd had already donated its profits to Mooji Foundation and had collaborated with us in many projects. We take this opportunity to thank Sri Mooji (Mr Anthony Paul Moo-Young) who donated 100% of the shares of Padam Sangha Ltd to the charity.

Mooji Foundation will continue supporting Associação Mooji Sangha financially through grants. During 2013 and 2014, we were closely supporting Associação Mooji Sangha through these grants and providing active guidance as it was a newly formed organisation. In 2015 Mooji Foundation anticipates being less involved. Structures, guidelines and procedures are being created to ensure that our grants are used solely to further our charitable objects.

On behalf of the board of Trustees



Tiana Mangharam Harilela

Trustee  
30 July 2015

# MOOJI FOUNDATION

## REPORT OF THE TRUSTEES

### ANNEX

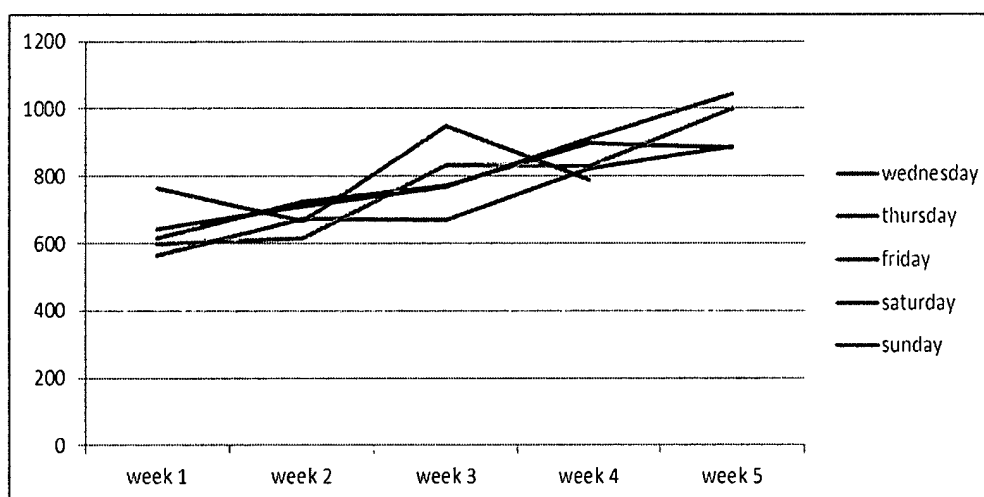
Below is statistical information about:

1. Participants at Mooji Foundation events
2. Volunteers of Mooji Foundation teams
3. YouTube channel 'Moojiji'
4. Social media

#### Participants at Mooji Foundation Events

##### Open Satsangs in India

Below is featured a line chart to show the number of participants attending the Open Satsangs in Rishikesh for the 5-week period starting from the 12<sup>th</sup> of February 2014 and the 15<sup>th</sup> of March 2014. Each line shows the trend in growth of the number of participants in a given week:



ANNEX (CONTINUED)

Intensive in the United Kingdom

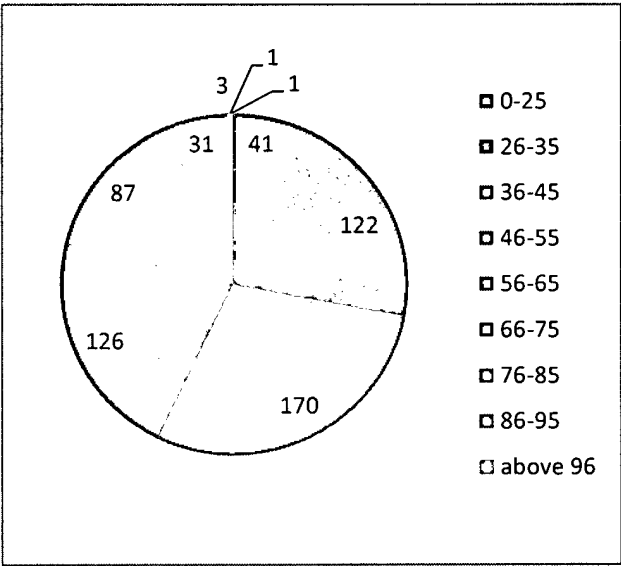
There were 45 different nationalities represented at the London Intensive in November 2014. Listed below are the numbers of participants according to their nationality:

- 391 were British
- 31 were German
- 31 were Swedish
- 27 were French
- 24 were American
- 23 were Dutch
- 23 were Irish.

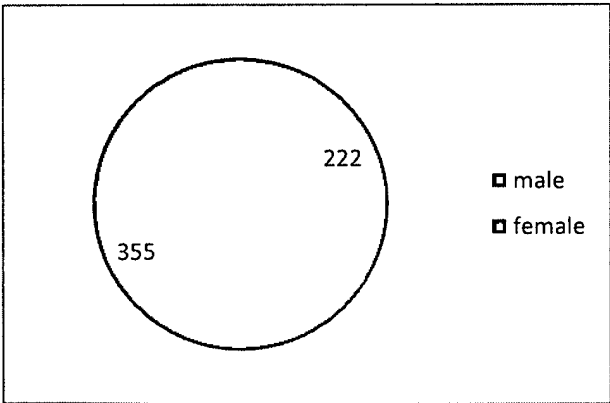
All other nationalities were represented by 10 or less participants.

The above information was gathered via the registration process prior to the London Intensive.

Out of 817 participants at this event, 582 shared their age. The pie chart below shows the share of participants at the London Intensive in November 2014 belonging to 6 different age groups:



The greatest share (170) of the participants in this Intensive was between 36-45 years of age. This is the same as in last year's London Intensives. Participants aged between 46 and 55 did not lag far behind with 126 participants. Similarly, the age group 26-35 had 122 participants. The age group 56-65 was quite numerous as well with 87 participants. The age groups 0-25 and 66-75 had 41 and 31 participants respectively. There was one participant that was 99 years old.



The pie chart on the right shows the gender of the participants that attended the Intensive in London in November 2014. The share of women was significantly greater compared to that of men. However it is to be noted that 245 or 30% of the participants did not specify their gender.

## **ANNEX (CONTINUED)**

### **Silent Retreats in Portugal**

#### **Zmar May 2014**

The countries that were the most represented in terms of the number of participants in the Retreat in Zmar in May 2014 were:

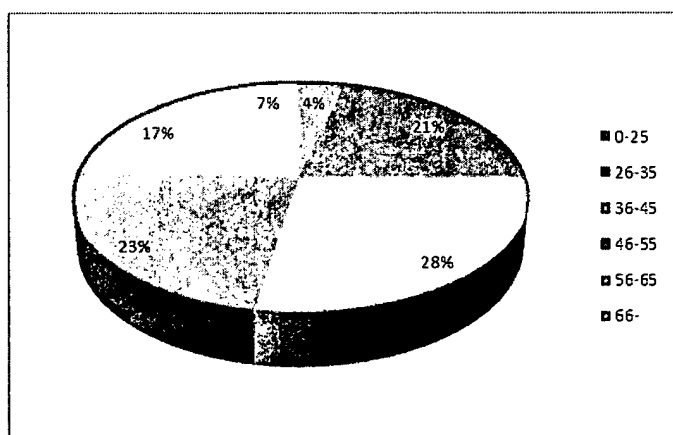
- UK with 74 participants
- USA with 69 participants
- The Netherlands with 55 participants
- Germany with 54 participants
- Spain with 25 participants
- Switzerland with 24 participants
- Canada with 21 Canadian.

The share of participants in this Retreat belonging to each of the 6 age groups is shown in the pie chart A. below.

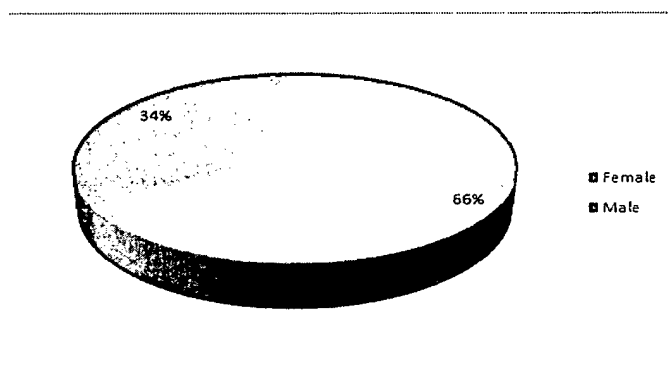
The number of participants falling in the age group between 36 and 45 years of age was the most numerous one with a share of 28% of all the participants that shared their age (522). The share of participants falling in the age groups between 26 and 35 and between 46 and 55 was very similar with 21% and 23% respectively. 17% of the participants at this Silent Retreat were between 56 and 65 years old. The share of participants above 66 years old was higher than that of participants below 25: 7% against 4% respectively.

525 of the participants in the Zmar Retreat in May 2014 stated their gender while registering. The pie chart B. below shows the shares of participants in this Retreat belonging to each of the genders:

A.



B.



**ANNEX (CONTINUED)**

**Zmar September 2014**

Of the participants who attended the Zmar Silent Retreat in September 2014, the most represented countries were:

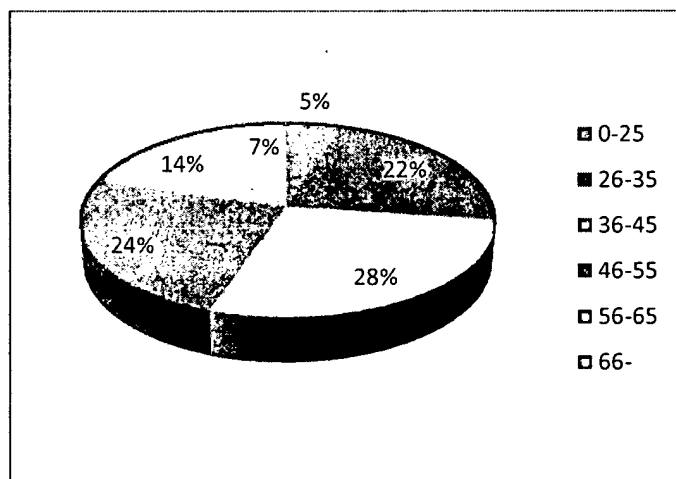
- UK and Germany, each with 61 participants
- USA with 45 participants
- The Netherlands with 38 participants
- Switzerland with 22 participants
- France and Canada, each with 20 participants.

The distribution of the participants per age and gender at the Silent Retreat in Zmar in September was very similar to the distribution of the participants per age and gender at the Silent Retreat in May:

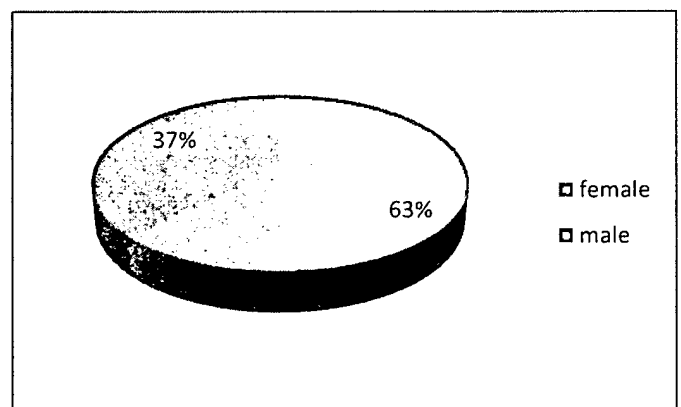
The number of participants in the 4 age groups between 26 and 65 years old were close, each having between 22% and 28% share of all the participants at this Retreat. The age group between 36 and 45 years old was the most numerous one with 28% of all the participants (the same as in the Zmar Retreat in May). The next most numerous age group was the one with participants between 46 and 55 years old. The age group 'Above 66' had the second lowest share of all age groups, with 7% of all the participants (pie chart A).

515 of the participants at the Silent Retreat in September stated their gender when registering. 63% of these were women and 37% were men (pie chart B).

A.



B.



## **MOOJI FOUNDATION REPORT OF THE TRUSTEES**

### **ANNEX (CONTINUED)**

#### **Volunteers of Mooji Foundation Teams**

Outlined below are the minimum and maximum numbers of volunteers in 2014 of some Mooji Foundation teams mentioned in this report:

- Core Mooji Foundation team: 7-8 volunteers
- Mooji Foundation teams:
  - Organisation of events (Sunday/Tea Satsangs): 35-45
  - Organisation of events (Zmar): 45
  - Organisation of events (London Intensive): 60
  - Organisation of events (Rishikesh, India): 100
  - Carpentry and Stonework (including painting): 16-19
  - Landcare: 11-22
  - YouTube team: 2-3
  - Ustream/Livestream/Vimeo team: 8-10
  - Mooji Answers team: 1-2
  - Podcast team: 7-11
  - International Sangha groups' team: 40 to 54 leaders around the world organising the activities of 40-54 groups in 21 countries.
  - Subtitling team: 4-5 volunteers in the core team and 100 translators and proof-readers.

**MOOJI FOUNDATION**  
**REPORT OF THE TRUSTEES**

**ANNEX (CONTINUED)**

**YouTube channel ‘Moojiji’**

Here below is some additional statistical data related to the YouTube channel ‘Moojiji’:

The top 10 countries where most subscribers were gained in 2014 were: United States (with 8,493 subscribers gained), United Kingdom (with 1,882 subscribers gained), Canada (with 1,266 subscribers gained), Germany (901), India (with 832 subscribers gained), The Netherlands (with 765 subscribers gained), Australia (with 658 subscribers gained), Brazil (with 635 subscribers gained), Romania (with 474 subscribers gained), Russia (with 459 subscribers gained).

The top 10 countries where most subscribers were lost in 2014 were: United States (with 2,139 subscribers lost), United Kingdom (with 439 subscribers lost), Canada (with 237 subscribers lost), Germany (with 194 subscribers lost), India (with 126 subscribers lost), The Netherlands (with 183 subscribers lost), Russia (with 101 subscribers lost), Australia (with 100 subscribers lost), Brazil (with 100 subscribers lost), Romania (with 67 subscribers lost).

The top 10 countries in terms of views in 2014 were: United States (with 1,199,707 views in total), United Kingdom (with 351,230 views in total), Canada (with 263,291 views in total), Germany (with 228,154 views in total), The Netherlands (with 189,519 views in total), India (with 132,287 views in total), Australia (with 121,535 views in total), Romania (with 81,947 views in total), Sweden (with 81,784 views in total), and France (with 76,593 views in total).

In 2014, the split of male and female viewers watching any of the videos uploaded onto the official YouTube channel “Moojiji” at various times was 57 % male and 43% female viewers. Most viewers were between 25 and 34 years old (28,3% of all viewers) and between 35 and 44 years old (21,6% of all viewers). Of all viewers, there were 9,3% female and 19% male viewers that were aged between 25 and 34 years old and 9,6% female and 12% male viewers that were aged 35 to 44 years old. Among the population of older viewers (between 45 and 64), there were more female viewers (17.5%) than male viewers (14%).



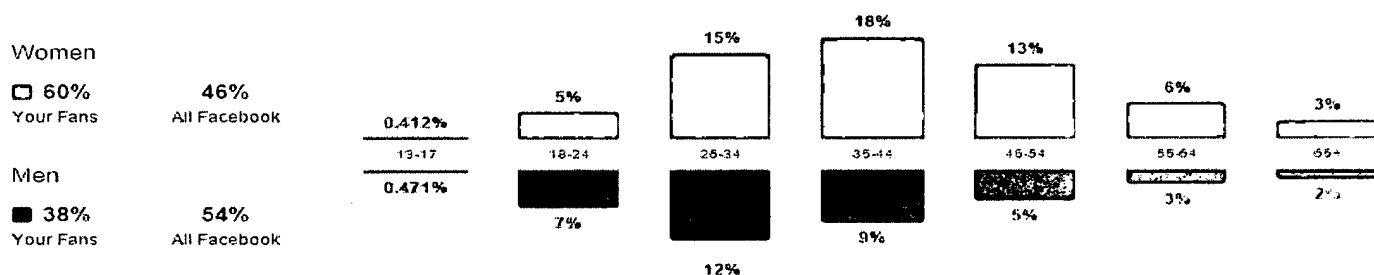
# MOOJI FOUNDATION REPORT OF THE TRUSTEES

## ANNEX (CONTINUED)

### Social Media

The share of female fans of the Facebook page 'Mooji' in 2014 was 60% and that of male fans 40%.

The chart below shows the distribution of female and male fans of the Facebook page 'Mooji' across 7 age groups between 13 through to 65+ years of age. Among the female fans, the biggest share (18%) of fans belong to the age group between 35 and 44 years of age and among the male fans, the biggest share (12%) of fans belong to the age group between 25 and 34 years of age.



Countries with 2,000 or more fans on the Facebook page 'Mooji' at the end of 2014 were as follows:

Country	Number of fans
United States of America	45,129
India	13,528
United Kingdom	11,453
Brazil	9,809
Canada	6,705
Romania	6,226
Australia	6,223
Germany	6,862
Portugal	5,314
Netherlands	4,880
Spain	4,275
Mexico	3,239
France	3,176
Italy	3,173
Poland	3,046
Croatia	2,818
Hungary	2,431
Sweden	2,423
Serbia	2,075

The top two cities with 2,000 or more fans on the 'Mooji' Facebook page were:

- London, UK, with 4,066 fans, and
- Bucharest, Romania, with 2,616 fans.

The number of total 'likes' on the Facebook page 'Mooji' is expected to grow to over 200,000 likes in in first half of 2015.

## MOOJI FOUNDATION REPORT OF THE TRUSTEES

### GLOSSARY

#### *Bhavan*

A Hindi word meaning a building or a large house. It can also indicate a building used for special purposes like meetings or concerts. In this Report, Satsang Bhavan was mentioned in the chapter on 'Monte Sahaja' and indicates a space where Satsangs take place.

#### *Intensive (noun)*

An event organised by Mooji Foundation that usually lasts a few days (most often taking place over a weekend). It allows for a stronger immersion in the teachings of Sri Mooji, and goes a step above an open Satsang. During an Intensive, there is usually more than one Satsang a day.

#### *Karma Yoga*

A form of yoga based on the teachings of the Bhagavad Gita, a sacred Sanskrit scripture of Hinduism. It is the process of achieving perfection in action. Karma yoga is often understood as yoga of selfless (altruistic) service.

#### *Mandir*

Derived from the Hindi and Sanskrit mandira, which means temple.

#### *Retreat*

An event organised by Mooji Foundation that usually takes the form of a residential type 'course', where people give themselves the full space for a deep immersion into the teachings of Sri Mooji. Meals and accommodation is provided for and they typically last for 8 days (but have been longer/shorter).

#### *Sangha*

A word in Sanskrit meaning association, assembly, company or community. *International Sangha* is a community of all those, anywhere in the world and of different cultures, religion, nationality, drawn to the teachings of Sri Mooji.

#### *Satsang*

A Sanskrit word which literally means 'association with the highest Truth'. Traditionally, Satsang would mean to sit in the physical presence of a Master; however, while Satsang often takes this form, it is also much broader. For the students of Advaita Vedanta, all of life is Satsang, since in truth, all what life brings is an opportunity to grow and refine our understanding of ourselves, others and life in general. Everything and everybody is taken to be our teacher.

Mooji Foundation organises Satsangs with Sri Mooji. These can take various forms: Spontaneous Satsangs (where teachings are given by Sri Mooji spontaneously), Open Satsangs (one-off Satsangs which are free and open to all to come and participate), Sunday Satsangs, (Open Satsangs, which take place on Sundays), Tea Satsangs (Open Satsangs, where Sri Mooji answers questions written in by people), Language Satsangs (Satsangs which are translated live).

#### *Self-realisation*

Self-realisation is the recognition of one's true nature beyond the confines of conditioned identity.

#### *Shiva*

A Hindu deity, meaning 'the Auspicious One', also known as Mahadeva ('Great God'), Shiva represents pure consciousness and is regarded as one of the primary forms of God.

#### *Sri*

Also Sree, Shri or Sree is a word of Sanskrit origin, used in the Indian subcontinent as a polite form of address equivalent to the English 'Mr' or 'Ms'.

**MOOJI FOUNDATION**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**STATEMENT OF TRUSTEES RESPONSIBILITIES**

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The Trustees, who are also the directors of Mooji Foundation for the purpose of company law, are responsible for preparing the Trustees Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these accounts, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**MOOJI FOUNDATION  
(A COMPANY LIMITED BY GUARANTEE)  
INDEPENDENT AUDITORS' REPORT  
TO THE TRUSTEES OF MOOJI FOUNDATION**

---

We have audited the consolidated accounts of Mooji Foundation for the year ended 31 December 2014 set out on pages 38 to 46. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.

**Respective responsibilities of Trustees and auditors**

As explained more fully in the statement of Trustees responsibilities, the Trustees, who are also the directors of Mooji Foundation for the purposes of company law, are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view.

The Trustees have elected for the accounts to be audited in accordance with the Charities Act 2011 rather than the Companies Act 2006. Accordingly we have been appointed as auditors under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act.

Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

**Scope of the audit of the accounts**

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the Trustees; and the overall presentation of the accounts. In addition, we read all the financial and non-financial information in the Trustees Annual Report to identify material inconsistencies with the audited accounts and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

**Opinion on accounts**

In our opinion the accounts:

- give a true and fair view of the state of the group and the parent charitable company's affairs as at 31 December 2014 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**MOOJI FOUNDATION  
(A COMPANY LIMITED BY GUARANTEE)  
INDEPENDENT AUDITORS' REPORT (CONTINUED)  
TO THE TRUSTEES OF MOOJI FOUNDATION**

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**Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Charities Act 2011. requires us to report to you if, in our opinion:

- the information given in the Trustees Report is inconsistent in any material respect with the accounts; or
- the parent charitable company has not kept adequate accounting records; or
- the accounts are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.



**Mrs Tracey Connor (Senior Statutory Auditor)  
for and on behalf of Chadwick & Company (Manchester) Limited**

**Chartered Accountants  
Statutory Auditor**  
Chartered Accountants  
Statutory Auditors  
Capital House  
272 Manchester Road  
Droylsden  
M43 6PW  
Manchester

Dated: 31 July 2015

Chadwick & Company (Manchester) Limited is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

**MOOJI FOUNDATION**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**GROUP STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

	Notes	Unrestricted funds £	Designated funds £	Restricted funds £	Total 2014 £	Total 2013 £
<b><u>Incoming resources from generated funds</u></b>						
Activities for generating funds	2	880,376	-	9,746	890,122	635,129
<b><u>Resources expended</u></b>						
Costs of generating funds						
Costs of generating donations		197,438	-	-	197,438	50,023
Net incoming resources available		682,938	-	9,746	692,684	585,106
<b>Charitable activities</b>						
Charitable activities and support costs		424,922	-	8,363	433,285	369,699
Governance costs		20,852	-	-	20,852	18,678
Total resources expended	3	643,212	-	8,363	651,575	438,400
Net income for the year/ Net movement in funds		237,164	-	1,383	238,547	196,729
Fund balances at 1 January 2014		300,021	45,000	7,803	352,824	156,095
Fund balances at 31 December 2014		537,185	45,000	9,186	591,371	352,824
		=====	=====	=====	=====	=====

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

In accordance with the provisions of the Companies Act 2006, a separate statement of financial activities dealing with the results of the charity only has not been presented. Net income of £282,807 has been dealt with in the accounts of the charity.

**MOOJI FOUNDATION**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**CONSOLIDATED AND CHARITY BALANCE SHEETS**  
**AS AT 31 DECEMBER 2014**

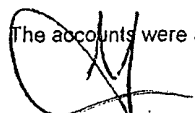
		Group 2014 £	Group 2013 £	Charity 2014 £	Charity 2013 £
	Notes				
<b>Fixed assets</b>					
Tangible assets	9	14,114	-	6,420	12,149
Fixed asset investment	15	-	-	135,388	-
<b>Current assets</b>					
Debtors	10	18,090	-	18,090	20,034
Cash at bank and in hand		621,770	-	488,610	335,799
		<u>639,860</u>	<u>-</u>	<u>506,700</u>	<u>355,833</u>
<b>Creditors: amounts falling due within one year</b>	11	(62,603)	-	(12,877)	(15,158)
<b>Net current assets</b>		<u>577,257</u>	<u>-</u>	<u>493,823</u>	<u>340,675</u>
<b>Total assets less current liabilities</b>		<u>591,371</u>	<u>-</u>	<u>635,631</u>	<u>352,824</u>
<b>Income funds</b>					
Restricted funds	12	9,186	-	9,186	7,803
Unrestricted funds:					
Designated funds	13	45,000	-	45,000	45,000
Other charitable funds	13	<u>537,185</u>	<u>-</u>	<u>581,445</u>	<u>300,021</u>
		<u>591,371</u>	<u>-</u>	<u>635,631</u>	<u>352,824</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 December 2014, although an audit has been carried out under section 144 of the Charities Act 2011. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

The accounts were approved by the Board on 30 July 2015

  
Tiana Mangharam Harilela

Trustee

Company Registration No. 07086049

**MOOJI FOUNDATION**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

---

**1 Accounting policies**

**1.1 Basis of preparation**

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006.

The statement of financial activities (SOFA) and balance sheet consolidate the financial statements of the charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line by line basis.

**1.2 Incoming resources**

All income is recognised in the statement of financial activities when the conditions for receipt have been met and there is reasonable assurance of receipt. The following accounting policies are applied to income:

**Grants and fees**

Where contract and grant funding is subject to specific performance conditions, the income is recognised as earned (as the related services are provided). Other grant income is recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability. Any amounts received in excess of what has been earned by the year end are included within deferred income in current liabilities.

**Donations**

Donations and all other receipts from fundraising are reported gross and are accounted for on a receivable basis. The related fundraising costs are reported in costs of generating donations and legacies.

**1.3 Resources expended**

All expenditure is accounted for on an accrual basis and has been allocated on the bases indicated below.

**Cost of generating funds**

Cost of generating funds comprises the costs associated with attracting voluntary income and the costs of organising retreats and intensives.

**Charitable activities**

These costs include expenditure associated with the delivery of the objects of the Charity and include both the direct costs, support costs and grant funding relating to these activities.

**Governance costs**

These costs include the costs of governance arrangements which relate to the general running of Mooji Foundation as opposed to the direct management functions inherent in generating funds, service delivery and project work. This includes such items as external audit, legal advice for trustees and costs associated with statutory arrangements.

**1.4 Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment	33% straight line
Motor vehicles	33% straight line



**MOOJI FOUNDATION**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**1.5 Leasing and hire purchase commitments**

Rentals payable under operating leases are charged against income on a straight line basis over the period of the lease.

**1.6 Foreign currency translation**

Transactions denominated in foreign currencies are recorded at the rate ruling at the date of the transaction.

**1.7 Accumulated funds**

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

There is no formal policy of transfer between funds or on the allocation of funds to designated funds, though the trustees have directed that a reserve fund built up from general unrestricted funds, equal to three months' unavoidable expenditure to cover the necessity of close down, or unforeseeable delays in receiving funds from donors. The value of such a fund will vary with activity levels and it will take a number of years to accumulate such a sum. At the year end the unrestricted designated reserve stands at £45,000.

**1.8 In Kind funding/support**

The charity benefits from the services of many thousands of voluntary hours and unclaimed out-of-pocket expenses by a very large number of supporters. In addition companies, organisations and individuals have, in many cases, provided the use of facilities, equipment and premises for various activities and meetings without charge. The value of such gifts in kind have not been estimated and included in the statement of financial activities as we are unable to measure the value of these gifts.

**2 Incoming resources from generated funds**

	Unrestricted funds £	Restricted funds £	Total 2014 £	Total 2013 £
Donations and gifts	181,931	9,746	191,677	205,433
Retreats & Intensives	656,520	-	656,520	419,238
Media and product income	23,693	-	23,693	-
Other Income	18,232	-	18,232	10,458
	<b>880,376</b>	<b>9,746</b>	<b>890,122</b>	<b>635,129</b>

**MOOJI FOUNDATION**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**3 Total resources expended**

	Staff costs	Depreciation	Other costs	Grant funding	Total 2014	Total 2013
	£	£	£	£	£	£
<b>Costs of generating funds</b>						
Costs of generating funds	-	-	197,438	-	197,438	50,023
<b>Charitable activities</b>						
Activities undertaken directly	-	14,674	20,233	-	34,907	15,022
Grant funding of activities	-	-	-	342,046	342,046	323,628
Support costs	18,765	-	37,567	-	56,332	31,049
<b>Total</b>	<b>18,765</b>	<b>14,674</b>	<b>57,800</b>	<b>342,046</b>	<b>433,285</b>	<b>369,699</b>
<b>Governance costs</b>	-	-	20,852	-	20,852	18,678
	<u>18,765</u>	<u>14,674</u>	<u>276,090</u>	<u>342,046</u>	<u>651,575</u>	<u>438,400</u>
	=====	=====	=====	=====	=====	=====

Depreciation amounted to £14,674 (2013: £8,415).

Governance costs includes payments to the auditors of £7,200 (2013: £6,480) for audit fees.

**4 Activities undertaken directly**

	2014	2013
	£	£
Other costs comprise:		
Retreat costs	9,548	3,297
Accommodation	4,692	406
Decorating	1,129	361
Health & Safety	629	151
Motor expenses	1,839	258
Light & heating	2,266	1,857
Health & Safety	130	277
	<u>20,233</u>	<u>6,607</u>
	=====	=====

**5 Grants payable**

	2014	2013
	£	£
Charitable activities and support costs	342,046	323,628
	=====	=====

**MOOJI FOUNDATION**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**6 Support costs**

	2014	2013
	£	£
Travel and subsistence	7,930	12,554
Facilities	3,136	5,769
Staff costs	18,765	6,600
Finance and IT	22,634	6,126
Other	3,867	-
	<b>56,332</b>	<b>31,049</b>
	=====	=====

**7 Trustees**

Two of the Trustees (and any persons connected with them) received a total of £8,000 in remuneration from the group during the year.

The Trustees were reimbursed a total of £ nil travelling expenses (2013: £ nil).

**8 Employees**

**Number of employees**

The average monthly number of employees during the year was:

	2014	2013
	Number	Number
Salaries	9	2
	=====	=====

	2014	2013
	£	£
Wages and salaries	18,765	6,600
	=====	=====

There were no employees whose annual remuneration was £60,000 or more.

**MOOJI FOUNDATION**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

9	Tangible fixed assets		Fixtures, fittings & equipment	Motor vehicles	Total
			£	£	£
	Cost				
	At 1 January 2014		47,169	6,706	53,875
	Additions		2,764	-	2,764
	Disposals		(200)	(968)	(1,168)
	At 31 December 2014		49,733	5,738	55,471
	Depreciation				
	At 1 January 2014		23,381	4,470	27,851
	On disposals		(200)	(968)	(1,168)
	Charge for the year		12,438	2,236	14,674
	At 31 December 2014		35,619	5,738	41,357
	Net book value				
	At 31 December 2014		14,114	-	14,114
	At 31 December 2013		23,788	2,236	26,024
10	Debtors	Group 2014	Group 2013	Charity 2014	Charity 2013
		£	£	£	£
	Other debtors	59	-	59	-
	Prepayments and accrued income	18,031	-	18,031	20,034
		18,090	-	18,090	20,034
		=====	=====	=====	=====
11	Creditors: amounts falling due within one year	Group 2014	Group 2013	Charity 2014	Charity 2013
		£	£	£	£
	Trade creditors	9,464	-	-	-
	Other creditors	5,519	-	9	250
	Accruals	47,620	-	12,868	14,908
		62,603	-	12,877	15,158
		=====	=====	=====	=====

**MOOJI FOUNDATION**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**12 Restricted funds**

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Balance at 1 January 2014	Movement in funds		Balance at 31 December 2014
	£	Incoming resources	Outgoing resources	£
Associacao - Monte Sahaja Asham	-	3,680	(436)	3,244
AV Broadcast	7,803	6,066	(7,927)	5,942
	<u>7,803</u>	<u>9,746</u>	<u>(8,363)</u>	<u>9,186</u>

Associacao - Monte Sahaja Asham is a project in Portugal where funds are granted to develop the site for future retreats and Intensives.

AV Broadcast is funds allocated to communicating messages and videos over the web.

**13 Analysis of net assets between funds**

	Unrestricted £	Designated £	Restricted £	Total £
Fund balances at 31 December 2014 are represented by:				
Tangible fixed assets	12,583	-	1,531	14,114
Current assets	587,205	45,000	7,655	639,860
Creditors: amounts falling due within one year	(62,603)	-	-	(62,603)
	<u>537,185</u>	<u>45,000</u>	<u>9,186</u>	<u>591,371</u>

**MOOJI FOUNDATION**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**NOTES TO THE ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**14 Related parties**

During the year the directors gifted £nil (2013 - £424) for flights and £nil (2013 - £1,326) for promotional items to volunteers.

Padam Sangha Ltd gifted a total of £20,000 in donations to Mooji Foundation Ltd in the year and donated a laptop computer worth £659.

Associaco - Monte Sahaja Asham (AMSA)

Mooji Foundation commits to supporting AMSA financially and in other aspects of running the Charity. It aims to work jointly at achieving the common aim of 'The promotion of moral and spiritual welfare for the public benefit'.

A grant agreement was put in place from 31 December 2012. Grants are approved on a monthly basis dependant on AMSA's needs and Mooji Foundation's financial position. In 2012 funds were provided for the Portugal project to develop the accommodation areas, while in 2013 and 2014 funds were granted direct to the project.

Three of Mooji Foundation's trustees are also part of AMSA's board of directors: Martha Elena Callejas Fonnegra, Tiana Mangharam Hanela and Lars Arne Jones.

Anthony Paul Moo Young is owed £4,789 by the subsidiary in respect of his director's loan and this is included in other creditors.

**15 Subsidiary company**

The charity was given the whole of the issued ordinary share capital of Padam Sangha Limited, a company registered in England on 15 December 2014 by Anthony Paul Moo Young. The subsidiary investment has been included within the accounts at fair value on the date the charity acquired the shares. The subsidiary is used for non-primary purpose trading activities. All activities have been consolidated on a line by line basis in the SOFA after consolidation adjustments. A dividend is gifted to the charity. Corporate income is treated as donations.

A summary of the results of the subsidiary is shown below:

	<b>Total 2014 £</b>	<b>Total 2013 £</b>
Turnover	<b>216,092</b>	140,842
Cost of sales	<b>26,668</b>	19,153
Gross profit	<b>189,424</b>	121,689
Distribution costs	<b>9,210</b>	6,333
Administrative expenses	<b>139,662</b>	46,372
Interest receivable	<b>4</b>	2
Net profit	<b>40,556</b>	68,986
The aggregate of the assets, liabilities and funds was:		
Assets	<b>141,514</b>	106,733
Liabilities	<b>(49,727)</b>	(47,472)
	<b>91,787</b>	<b>59,261</b>