

**Registered Number 07082511**

**Blush And Co Limited**

**Abbreviated Accounts**

**31 March 2011**

**Blush And Co Limited**

**Registered Number 07082511**

**Company Information**

**Registered Office:**

352 Crofton Road  
Orpington  
Kent  
BR6 8NN

**Reporting Accountants:**

Synergee Limited

2nd Floor  
8 Lonsdale Gardens  
Tunbridge Wells  
Kent  
TN11 1NU

Blush And Co Limited

Registered Number 07082511

Balance Sheet as at 31 March 2011

	Notes	2011	
		£	£
<b>Fixed assets</b>			
Intangible	2	27,000	
Tangible	3	21,303	
		<u>48,303</u>	-
<b>Current assets</b>			
Stocks		8,200	
Debtors		2,131	
Cash at bank and in hand		1,782	
Total current assets		<u>12,113</u>	-
<b>Creditors: amounts falling due within one year</b>		(98,501)	
<b>Net current assets (liabilities)</b>		(86,388)	
<b>Total assets less current liabilities</b>		<u>(38,085)</u>	-
<b>Total net assets (liabilities)</b>		<u>(38,085)</u>	-
<b>Capital and reserves</b>			
Called up share capital	4	1	
Profit and loss account		(38,086)	
<b>Shareholders funds</b>		<u>(38,085)</u>	-

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- a. For the year ending 31 March 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
  - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
  - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
  - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 18 August 2011

And signed on their behalf by:

**J B Greenslade, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

**Notes to the Abbreviated Accounts**

For the year ending 31 March 2011

1 **Accounting policies**

**Basis of preparing the financial statements**

The financial statements have been prepared on a going concern basis. The directors deem this appropriate based upon their continued support.

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax, except in respect of service contracts where turnover is recognised when the company obtains the right to consideration.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2010, is being amortised evenly over its estimated useful life of ten years.

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	20% on reducing balance
Fixtures and fittings	15% on reducing balance
Computer equipment	33% on reducing balance

2 **Intangible fixed assets**

<b>Cost or valuation</b>	<b>£</b>
Additions	<u>30,000</u>
At 31 March 2011	<u>30,000</u>

**Amortisation**

Charge for year	<u>3,000</u>
At 31 March 2011	<u>3,000</u>

**Net Book Value**

At 31 March 2011	27,000
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3 **Tangible fixed assets**

**Total**

<b>Cost</b>		<b>£</b>
Additions	-	<u>27,042</u>
At 31 March 2011	-	<u>27,042</u>
<b>Depreciation</b>		
Charge for year	-	<u>5,739</u>
At 31 March 2011	-	<u>5,739</u>
<b>Net Book Value</b>		
At 31 March 2011		21,303

#### 4 Share capital

2011  
£

**Allotted, called up and fully paid:**

1 Ordinary shares of £1 each 1

**Ordinary shares issued in the year:**

1 Ordinary shares of £1 each were issued in the year with a nominal value of £1, for a consideration of £1

#### 5 Related party disclosures

Within creditors are the following amounts owed to directors at the period end:

Miss CJ Greenslade: £13,646 Mr JB Greenslade: £65,871