

# SH10

## Notice of particulars of variation of rights attached to shares



☒ **What this form is for**  
You may use this form to give notice of particulars of variation of rights attached to shares.

☐ **What this form is NOT for**  
You cannot use this form to give notice of particulars of variation of class rights of members of a company without shares. To do this, please use form SH10A.

WEDNESDAY



A30 17/01/2018 #260  
COMPANIES HOUSE

ase  
r.uk

### 1 Company details

Company number 07066939

Company name in full Campaign and Digital Intelligence Ltd

#### Filling in this form

Please complete in typescript or in bold black capitals.

All fields are mandatory unless specified or indicated by \*

### 2 Date of variation of rights

Date of variation of rights 19/12/2017

### 3 Details of variation of rights

Please give details of the variation of rights attached to shares.

Variation

On **19 December** 2017, 42,308 Ordinary Shares were reclassified as Deferred Shares. The rights of these shares are as follows:  
The Deferred Shares shall rank pari passu with the Ordinary Shares in all respects save that:  
- on a transfer to a non-shareholder the Deferred Shares shall remain as Deferred Shares;  
- the holders of the Deferred Shares shall have no rights to vote on any resolutions (whether written or proposed at general meeting);  
- the holders of the Deferred Shares shall have no right to a dividend; and  
- on a sale of an interest in shares in the Company conferring in the aggregate more than 50% of the total voting rights the Deferred Shares will not receive a distribution until such time as the holders of the Ordinary Shares have, as a class, received £1,000,000 per share following which the balance of such proceeds shall be distributed amongst the holders of the Deferred Shares and the Ordinary Share pro rata.

#### Continuation pages

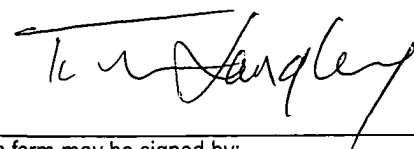
Please use a continuation page if you need to enter more details.

### 4 Signature

I am signing this form on behalf of the company.

Signature

Signature

X  X

This form may be signed by:

Director 1 Secretary, Person authorised 2 Administrator, Administrative receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager.

#### 1 Societas Europaea

If the form is being filed on behalf of a Societas Europaea (SE), please delete 'director' and insert details of which organ of the SE the person signing has membership.

#### 2 Person authorised

Under either Section 270 or 274 of the Companies Act 2006.

# SH10

## Notice of particulars of variation of rights attached to shares

### Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name  
**Clare French**

Company name  
**Ward Hadaway**

Address  
**Sandgate House**

**102 Quayside**

**Newcastle upon Tyne**

Post town

County/Region

Postcode

**N E 1 3 D X**

Country

DX  
**Newcastle upon Tyne 30 - DX 730360**

Telephone  
**0191 2044000**

### Checklist

**We may return forms completed incorrectly or with information missing.**

**Please make sure you have remembered the following:**

- ☐ The company name and number match the information held on the public Register.
- ☐ You have entered the date of variation of rights in section 2.
- ☐ You have provided details of the variation of rights in section 3.
- ☐ You have signed the form.

### Important information

**Please note that all information on this form will appear on the public record.**

### Where to send

**You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:**

#### **For companies registered in England and Wales:**

The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ.  
DX 33050 Cardiff.

#### **For companies registered in Scotland:**

The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF.  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post).

#### **For companies registered in Northern Ireland:**

The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street,  
Belfast, Northern Ireland, BT2 8BG.  
DX 481 N.R. Belfast 1.

### **Further information**

For further information, please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

**This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)**