

Unaudited Financial Statements for the Year Ended 31 October 2020

for

Shoe String Associates Limited

Direct Accountants (UK) Ltd
137-139 Whitecross Street
Islington
London
EC1Y 8JL

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for the Year Ended 31 October 2020

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Shoe String Associates Limited

Company Information
for the Year Ended 31 October 2020

DIRECTOR:

J Deakin

REGISTERED OFFICE:

22 Hanbury Street
London
E1 6QR

REGISTERED NUMBER:

07042433 (England and Wales)

ACCOUNTANTS:

Direct Accountants (UK) Ltd
137-139 Whitecross Street
Islington
London
EC1Y 8JL

Balance Sheet
31 October 2020

	Notes	31.10.20 £	£	31.10.19 £	£
FIXED ASSETS					
Intangible assets	4		-		1,200
Tangible assets	5		26,267		35,128
Investments	6		-		(17,309)
			<u>26,267</u>		<u>19,019</u>
CURRENT ASSETS					
Stocks		2,500		2,000	
Debtors	7	(1,087)		1,548	
Cash at bank		<u>17,955</u>		<u>632</u>	
		19,368		4,180	
CREDITORS					
Amounts falling due within one year	8	<u>35,224</u>		<u>8,286</u>	
NET CURRENT LIABILITIES			<u>(15,856)</u>		<u>(4,106)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			10,411		14,913
CREDITORS					
Amounts falling due after more than one year	9		<u>55,720</u>		<u>50,843</u>
NET LIABILITIES			<u>(45,309)</u>		<u>(35,930)</u>
CAPITAL AND RESERVES					
Called up share capital			1		1
Retained earnings			<u>(45,310)</u>		<u>(35,931)</u>
			<u>(45,309)</u>		<u>(35,930)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2020 in accordance with Section 475 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 31 July 2021 and were signed by:

J Deakin - Director

Notes to the Financial Statements
for the Year Ended 31 October 2020

1. **STATUTORY INFORMATION**

Shoe String Associates Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 0, is being amortised evenly over its estimated useful life of nil years.

Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was NIL (2019 - NIL).

Notes to the Financial Statements - continued
for the Year Ended 31 October 2020

4. INTANGIBLE FIXED ASSETS

COSTAt 1 November 2019
and 31 October 2020Goodwill
£16,000**AMORTISATION**

At 1 November 2019

14,800

Charge for year

1,200

At 31 October 2020

16,000**NET BOOK VALUE**

At 31 October 2020

-

At 31 October 2019

1,200

5. TANGIBLE FIXED ASSETS

COST

At 1 November 2019

Land and buildings £	Plant and machinery etc £	Totals £
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70,053

57,077

127,130

Additions

-

1,384

1,384

At 31 October 2020

70,05358,461128,514**DEPRECIATION**

At 1 November 2019

43,871

48,131

92,002

Charge for year

6,545

3,700

10,245

At 31 October 2020

50,41651,831102,247**NET BOOK VALUE**

At 31 October 2020

19,6376,63026,267

At 31 October 2019

26,1828,94635,128

6. FIXED ASSET INVESTMENTS

At 1 November 2019

Loans to group undertakings £	Other loans £	Totals £
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(22,440)

5,131

(17,309)

Repayment in year

22,440(5,131)17,309

At 31 October 2020

7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

Other debtors

31.10.20 £	31.10.19 £
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(1,087)1,548

Notes to the Financial Statements - continued
for the Year Ended 31 October 2020

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.10.20	31.10.19
	£	£
Trade creditors	-	(1)
Taxation and social security	2,049	741
Other creditors	33,175	7,546
	<u>35,224</u>	<u>8,286</u>

9. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	31.10.20	31.10.19
	£	£
Bank loans	50,000	41,123
Trade creditors	2,000	-
Other creditors	3,720	9,720
	<u>55,720</u>	<u>50,843</u>

Amounts falling due in more than five years:

Repayable by instalments		
Bank loans more 5 yr by instal	<u>50,000</u>	<u>-</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.