

Abbreviated Unaudited Accounts for the Year Ended 31 October 2012

for

Shoe String Associates Limited

Contents of the Abbreviated Accounts  
for the Year Ended 31 October 2012

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

Shoe String Associates Limited  
Company Information  
for the Year Ended 31 October 2012

**DIRECTORS:**

J Deakin  
Mrs S Deakin

**SECRETARY:**

**REGISTERED OFFICE:**

22 Hanbury Street  
London  
E1 6QR

**REGISTERED NUMBER:**

07042433 (England and Wales)

**ACCOUNTANTS:**

Walker Associates  
Royal House  
110 Station Parade  
Harrogate  
North Yorkshire  
HG1 1EP

Abbreviated Balance Sheet  
31 October 2012

	Notes	31.10.12 £	£	31.10.11 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		<b>11,200</b>		12,800
Tangible assets	3		<b>56,572</b>		48,912
			<b>67,772</b>		61,712
<b>CURRENT ASSETS</b>					
Stocks		<b>63,887</b>		65,000	
Debtors		<b>49,885</b>		40,150	
Cash at bank and in hand		<b>593</b>		59,616	
		<b>114,365</b>		164,766	
<b>CREDITORS</b>					
Amounts falling due within one year		<b>167,982</b>		207,868	
<b>NET CURRENT LIABILITIES</b>			<b>(53,617)</b>		(43,102)
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<b>14,155</b>		18,610
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		<b>1</b>		1
Profit and loss account			<b>14,154</b>		18,609
<b>SHAREHOLDERS' FUNDS</b>			<b>14,155</b>		18,610

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 29 July 2013 and were signed on its behalf by:

J Deakin - Director

Notes to the Abbreviated Accounts  
for the Year Ended 31 October 2012

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2010, is being amortised evenly over its estimated useful life of ten years.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc                      -    at varying rates on cost

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **INTANGIBLE FIXED ASSETS**

	<b>Total £</b>
<b>COST</b>	
At 1 November 2011 and 31 October 2012	<u><b>16,000</b></u>
<b>AMORTISATION</b>	
At 1 November 2011	<b>3,200</b>
Amortisation for year	<u><b>1,600</b></u>
At 31 October 2012	<u><b>4,800</b></u>
<b>NET BOOK VALUE</b>	
At 31 October 2012	<u><b>11,200</b></u>
At 31 October 2011	<u><b>12,800</b></u>

Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 October 2012

3. **TANGIBLE FIXED ASSETS**

	<b>Total £</b>
<b>COST</b>	
At 1 November 2011	53,799
Additions	<u>14,300</u>
At 31 October 2012	<u>68,099</u>
<b>DEPRECIATION</b>	
At 1 November 2011	4,887
Charge for year	<u>6,640</u>
At 31 October 2012	<u>11,527</u>
<b>NET BOOK VALUE</b>	
At 31 October 2012	<u>56,572</u>
At 31 October 2011	<u>48,912</u>

4. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value: £1	31.10.12 £	31.10.11 £
1	Ordinary		<u>1</u>	<u>1</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.