



*Companies House*  
— for the record —

**AP01** (ef)

**Appointment of Director**



X74N2VTL

*Company Name:* **SHOP CHANNEL LIMITED**

*Company Number:* **07019562**

*Received for filing in Electronic Format on the:* **14/07/2011**

---

*New Appointment Details*

*Date of Appointment:* **14/07/2011**

*Name:* **ALISON SAUL**

*Consented to Act:* **YES**

*Service Address:* **4TH FLOOR  
SUTHERLAND HOUSE WEST HENDON BROADWAY  
LONDON  
UNITED KINGDOM  
NW9 7BT**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **24/04/1976**

*Nationality:* **AUSTRALIAN**

*Occupation:* **COMPANY DIRECTOR**

*Former Names:*

---

## *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Administrator, Administrative Receiver, Receiver, Receiver Manager, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.