Company Number: 07014587

THE COMPANIES ACT 2006

COMPANY LIMITED BY SHARES

WRITTEN RESOLUTIONS

of

CROWDCUBE LIMITED

(the "Company")

A19 04/04/2017 COMPANIES HOUSE

#150

Circulation Date: 9 February 2017

Under Chapter 2 of Part 13 of the Companies Act 2006, the directors of the Company propose that resolutions 1 and 2 below are passed as ordinary resolutions and that resolutions 3 and 4 below be passed as a special resolution (the "Resolutions"):

ORDINARY RESOLUTIONS

- 1. THAT, in accordance with section 551 of the Companies Act 2006 (the "Act"), the directors of the Company ("Directors") be generally and unconditionally authorised to allot new C Preference Shares up to an aggregate nominal amount of £3422.313 in connection with the offer for subscription for shares which is expected to close by no later than 1 April 2017, such authority shall expire five years from the date the resolution is passed (unless renewed, varied or revoked by the Company prior to or on that date), save that the Company may, at any time prior to the expiry of such authority, make an offer or enter into an agreement which would or might require the Shares to be allotted after such expiry and the Directors may allot equity securities in pursuance of such an offer or agreement as if such power had not expired.
- 2. THAT, the Company is authorised to establish a US ISO Option Scheme for the grant of ISO qualifying share options amounting to 1.25% of the fully diluted share capital of the Company to the Chairman, with such options to be allocated from the existing authorised option pool, without the authorisation of further share options. The fair market value under the US ISO Option Scheme is £0.08.

SPECIAL RESOLUTIONS

- 3. THAT the articles of association be amended by adopting the articles of association appended to these resolutions in substitution for the existing articles of association of the Company.
- 4. THAT, subject to the passing of resolution 1 and in accordance with section 570 of the CA 2006, the Directors be generally empowered to allot equity securities (as defined in section 560 of the CA 2006) pursuant to the authority conferred by resolution 1, as if section 561(1) of the CA 2006 and Article 12.2 of the Company's Articles of Association did not apply to any such allotment, provided that this power shall be limited to the nominal amount and time period specified in resolution 1 (unless renewed, varied or revoked by the Company prior to or on that date), save that the Company may, before such expiry make an offer or agreement which would or might require equity securities to be allotted after such expiry and the Directors may allot equity securities in pursuance of any such offer or agreement notwithstanding that the power conferred by this resolution has expired.

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

Signature:	D.M.W.
Name:	DARREN WESTLANE
Date:	10/3/7017

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

The undersigned, a person entitled to vote on the Resolutions on the Circulation Date, hereby irrevocably agrees to the Resolutions:

Signature:

Name:

ANDREW CARRÉ, MANAGER

Date:

10 FEBRUARY 2017

Balderton Capital V, L.P. As nomines for Balderton Capital V, L.P.

By Balderton Capital Partners V, L.P. Its general partner

By: Baiderton Capital General Partner V, LLC, its general partner

Date:

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

The undersigned, a person entitled to vote on the Resolutions on the Circulation Date, hereby irrevocably agrees to the Resolutions:

Signature: LIKE LANG Name: 13/2/17

Please read the notes at the en-	d of this document before	signifying your agreem	ent to the Resolutions
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	10/1
Signature:	
Name:	M LANG
Date:	124 Marl 2017

Date:

riease read the notes at the end of this do	A summer before signifying your agreement to the Resolutions.
The undersigned, a person entitled to vote agrees to the Resolutions:	on the Resolutions on the Circulation Date, hereby irrevocably
Signature:	
Name:	m. coe
	12.02.17

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

Signature:	SWSLene
Name:	BNJ LANG.
Date:	12-02-2017

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

Signature:	
Name:	JS BAHK
Date:	10 FEBRUARY 2017

Please read the notes at the end of this document before signifying your agreement to the Resolutions

The undersigned, a person entitled to vote on the Resolutions on the Circulation Date, hereby irrevocably agrees to the Resolutions:

Signature: Rufus Basley - on behalf of Dynamic Ltd. Name:

Date:

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

The undersigned, a person entitled to vote on the Resolutions on the Circulation Date, hereby irrevocably agrees to the Resolutions:

Signature:

Name:

Date:

10.2.2017.

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

Signature:	~ a a
Name:	TOTESSTONE A COMPA
Date:	16 FEGRADAL ACIT

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

Signature:	J. Joseph
Name:	Mace FESTA
Date:	13/02/2019

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

The undersigned, a person entitled to vote on the Resolutions on the Circulation Date, hereby irrevocably agrees to the Resolutions:

Signature:

Name: ANDREW PALMER

Date: 12-02-2017

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

Signature:	George Farrow
Name:	George Farrow
	11 February 2017
Date:	,

IAN HARDWICK

PAGE 2

AGREEMENT

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

The undersigned, a person entitled to vote on the Resolutions on the Circulation Date, hereby irrevocably agrees to the Resolutions:

10/2/17

Signature:

Name:

Date:

..___

. . . .

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

The undersigned, a person entitled to vote on the Resolutions on the Circulation Date, hereby irrevocably agrees to the Resolutions:

Signature:

A hudwood

Name:

NEX VNDE sw off b

Date:

10 / 0 2 / 20 7

Company No.07014587

THE COMPANIES ACT 2006 COMPANY LIMITED BY SHARES

ARTICLES OF ASSOCIATION

of

CROWDCUBE LIMITED

(Adopted by a special resolution passed on 15 March 2017)

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COMPANIES ACT 2006

COMPANY LIMITED BY SHARES

ARTICLES OF ASSOCIATION

of

CROWDCUBE LIMITED

(Adopted by a special resolution passed on

2017)

1 **PRELIMINARY**

Majority"

1.1 In these Articles and (where appropriate) in the Model Articles:

"A Ordinary Shares" the A Ordinary Shares of £0.001 each in the share capital of the Company in issue

from time to time;

"A Ordinary Shareholder" any holder of A Ordinary Shares;

"A Ordinary **Shareholder** the holder or holders together from time to Majority" time of over 50% of the A Ordinary Shares

in issue;

"A Preference Shares" the A Preference Shares of £0.001 each in

> the share capital of the Company in issue from time to time and a holder of A Preference Shares shall be referred to as

an "A Preference Shareholder";

"Δ Preferred Investor the Director appointed pursuant to article

Director"

16.2;

"A the holder or holders together from time to Preferred Investor

> time of over 50% of the A Preference Shares in issue (including for these purposes any A Ordinary Shares deriving from conversion of A Preference Shares

pursuant to these Articles);

"Act" the Companies Act 2006;

"Acting in Concert" has the meaning given to it in The City

> Code on Takeovers and Mergers published by the Panel on Takeovers and Mergers (as

amended from time to time);

"Adoption Date"

the date of adoption of these Articles;

"Affiliate"

with respect to any person (including a Preference Shareholder):

- (a) any other person that, directly or indirectly through one or more intermediaries, controls, is controlled by, or is under common control with such person and for the purposes of this definition, the term "control" shall mean the possession, directly or indirectly, of the power to direct or the direction of cause management and policies of a person, whether through the ownership of voting securities, by contract or agency or otherwise; or
- (b) where that person is a partnership, another partner in that partnership or a linked, related or successor partnership or fund, or any other funds managed by such partnership; or
- (c) in relation to a Preference Shareholder only:
 - (i) any Fund in respect of which such Preference Shareholder (or any of its related entities including its manager, administrator or delegate or investment advisor to its general partner) is manager, adviser, administrator or delegate or investment adviser to the Fund or its general partner or owner;
 - (ii) any manager, administrator, delegate or investment adviser of any Preference Shareholder;
 - (iii) any custodian or nominee for, or company owned or controlled by any Preference Shareholder;
 - (iv)which is a nominee, such person for whom it is a nominee, or any other nominee of that person;

"Agreed Terms"

has the meaning given in article

8.2.1(b);

"AIM"

the AIM market of The London Stock Exchange plc;

"Allocation Notice"

has the meaning given in article 8.1.5;

"Articles"

these articles of association or as from time to time altered or replaced;

"Asset Sale"

- (a) any sale by one or more Group Companies of the whole or substantially the whole of the business and assets of the Group, or any merger or reorganisation of a Group Company; or
- (b) the grant of an exclusive irrevocable license by a Group Company to a person (other than another Group Company) of all or a substantial part of the Group's intellectual property rights,

other than in connection with a sale by a Group Company of the whole or substantially the whole of its business and assets to another Group Company made as part of a bona fide reorganisation of the Group which is entered into with the consent of an Investor Majority;

"Auditors"

the auditors from time to time of the Company;

"B Investment Shares"

the B Investment Shares of £0.001 each in the share capital of the Company in issue from time to time;

"B Investment Shareholder"

any holder of B Investment Shares;

"B Preference Shares"

the B Preference Shares of £0.001 each in the share capital of the Company in issue from time to time and a holder of B Preference Shares shall be referred to as "B Preference Shareholder";

"B Preferred Director"

Investor the Director appointed pursuant to **article** 16.4;

Preferred "В

Investor the holder or holders together from time to

Majority"

time of over 50% of the B Preference Shares in issue (including for these purposes any A Ordinary Shares deriving from conversion of B Preference Shares pursuant to these Articles);

"Board"

the board of Directors of the Company (or, when the context requires, a subsidiary of the Company) or any committee of such board of Directors;

"Business Day"

a day other than Saturday, Sunday or a day on which banks are generally closed in the City of London;

"C Preference Shares"

the C Preference Shares of £0.001 each in the share capital of the Company in issue from time to time and a holder of C Preference Shares shall be referred to as a "C Preference Shareholder";

"C Preferred Investor Majority"

the holder or holders together from time to time of over 75% of the C Preference Shares in issue (including for these purposes any A Ordinary Shares deriving from conversion of C Preference Shares pursuant to these Articles);

"CEO"

the chief executive officer or any equivalent officer of the Company from time to time appointed;

"Clawback Notice"

a notice deemed to have been served by the Company pursuant to articles 7.3, 7.4, 7.7 or 7.8;

"clear days"

in relation to the period of a notice, means that period excluding the day when the notice shall be served or deemed to be served and the day for which it shall be given or on which it shall take effect;

"Company"

Crowdcube Limited (incorporated and registered in England and Wales under company number 07014587);

"Compulsory Purchase Notice" has the meaning given in article 10.1;

"Compulsory Transfer"

a transfer made pursuant to and in accordance with article 9;

"Connected Person"

in relation to a person, any other person:

- (a) who is a connected person (as defined in section 1122 of the CTA) to the first mentioned person; or
- (b) with whom the first mentioned person is acting in concert (as defined in The City Code on Takeovers and Mergers);

"Controlling Interest"

ownership of the legal and/or beneficial interest or title to at least a majority of the Shares in issue taken together;

"Conversion Date"

has the meaning given in article3.2.5;

"Conversion Rate"

has the meaning given in article 3.2.4;

"Costs of Sale"

the professional and advisory fees and expenses incurred by the Company or the Drag-Along Sellers in connection with the sale of the Company;

"Directors"

the directors from time to time of the Company (or, where the context requires, of any subsidiary of the Company from time to time) (and "Director" shall be construed accordingly);

"Drag-Along Purchaser"

has the meaning given in article 10.1;

"Drag-Along Sellers"

has the meaning given in article 10.1;

"Drag-Along Sellers Majority"

the Drag-Along Seller who holds (or the Drag-Along Sellers who together hold) a greater part of all of the Shares held by all Drag-Along Sellers;

"Drag Person"

either:

- A) a bona fide arms length purchaser;
 or
- B) a company set up for the purposes of a re-organisation of the Company which would result in a shareholding in substantially the same form as that of the company immediately prior to the operation

of Article 10;

"EIS Investor"

shall mean a Shareholder who has notified the Company in writing prior to his subscription for any Share that he wishes to obtain EIS Relief in respect of such Share (any such Share in either case being an "EIS Share");

"EIS Relief"

means the relief known as enterprise investment scheme relief available under Part 5 of ITA or TCGA 1992 Schedule 5B or such relief as it may be varied or replaced with from time to time;

"executed"

includes any mode of execution;

"Expert"

the Auditors, or in the event that: (i) the Auditors are unable or unwilling to act; or (ii) any A Preferred Investor Majority, B Preferred Investor Majority or A Ordinary Shareholder Majority objects to the appointment of the Auditors as an Expert, independent firm of chartered accountants chosen by agreement between the Company and the relevant Shareholder or Shareholders, or in the event that they are unable to agree within 5 Business Days, a firm of chartered accountants nominated by the President for the time being of the Institute of Chartered Accountants of England and Wales (in each case acting as experts and not as arbitrators);

"Fair Value"

shall be as determined in article 11;

"Family Trust"

as regards any particular individual Shareholder or deceased or former individual Shareholder, trusts (whether arising under a settlement, declaration of trust or other instrument, or under a testamentary disposition or on intestacy) under which no immediate beneficial interest in any of the Shares in question is for the time being vested in any person other than the individual Shareholder and/or Privileged Relations of that individual; and so that for this purpose a person shall be considered to be beneficially interested in a Share if such Share or the income of such Share is liable to be transferred or paid or applied or

appointed to or for the benefit of such person or any voting or other rights attaching thereto are exercisable by or as directed by such person pursuant to the terms of the relevant trusts or in consequence of an exercise of a power or discretion conferred by such terms on any person or persons;

"Fund"

any investment fund, collective investment scheme or unit trust or other investment vehicle (howsoever structured);

"Group"

the Company, its holding company, its subsidiaries and subsidiary undertakings and subsidiary undertakings of its holding company from time to time and "Group Company" means any one of them from time to time;

"holder"

in relation to Shares means the Shareholder whose name is entered in the register of Shareholders of the Company as the holder of the Shares;

"Initial Offer"

shall bear the meaning set out in article 12.2;

"Investor Directors"

the A Preferred Investor Director and the B Preferred Investor Director, and "Investor Director" means either or both of them as the context requires;

"Investor Majority"

the holder or holders together from time to time of over 50% of the A Preference Shares and B Preference Shares in issue (including for these purposes any A Ordinary Shares deriving from conversion of and A Preference Shares and/or B Preference Shares pursuant to these Articles);

"Issue" or "Reorganisation"

any return of capital, issue of shares or other securities of the Company by way of capitalisation of profits or reserves (other than pursuant to the operation of article 3.2.6 or a capitalisation issue in substitution for or as an alternative to a cash dividend which is made available to the Preference Shareholders) or any consolidation or sub-division or any repurchase or redemption of shares (other than Preference Shares) or any variation in

the subscription price or conversion rate applicable to any other outstanding shares of the Company in each case other than shares issued as a result of the events set out in **article 12.5**;

"Listing"

the listing or admission to trading of all or any shares in any Group Company or depositary receipts representing any such shares on or to any Recognised Investment Exchange or Overseas Investment Exchange (as those terms are defined in the Financial Services and Markets Act 2000) or AIM or NASDAQ or the offering to the public of any such shares or depositary receipts representing any such shares in any jurisdiction;

"Managers"

Darren Westlake and Luke Lang, and "Manager" shall be construed accordingly;

"Member Applicant"

has the meaning given in article 8.1.5;

"Member of the same Group"

as regards any body corporate, any other body corporate which is from time to time a holding company, parent undertaking or subsidiary of such body corporate, or a subsidiary of any such parent undertaking of such body corporate;

"Memorandum"

the memorandum of association of the Company;

"Minority Shareholder"

has the meaning given in article 10.1;

"Model Articles"

the model articles for private companies contained in Schedule 1 of the Companies (Model Articles) Regulations 2008 (SI 2008/3229) as amended prior to the date of adoption of these Articles;

"NASDAO"

the NASDAQ Global Market of the NASDAQ

OMX Group, Inc.;

"Net Proceeds"

has the meaning given in article 3.1.1;

"Option Holder"

has the meaning given in article 12.2;

"Permitted Transfer"

a transfer of Shares authorised by **article** 7;

"Permitted Transferee"

a person to whom or which Shares have been, or may be, transferred pursuant to a

Permitted Transfer;

"Preference Allocation Notice"

has the meaning given in article 5.4;

"Preference Conversion Rate"

has the meaning given in article 3.2.1;

"Preference Member Applicant"

has the meaning given in article 5.4;

"Preference Shareholders"

the holders of any Preference Shares, and "Preference Shareholder" means any one or more of them, as the context requires;

"Preference Shares"

the A Preference Shares, the B Preference Shares and the C Preference Shares, or any one or more of them, as the context requires;

"Preference Transfer Notice"

has the meaning given in article 5.2;

"Preference Transfer Price"

has the meaning given in article 5.2.4;

"Privileged Relation"

in relation to an individual Shareholder or deceased or former individual Shareholder the sibling, civil partner, husband or wife or the widower or widow of such Shareholder and all the lineal descendants and ascendants in direct line of such Shareholder and a civil partner, husband or wife or widower or widow of any of the above persons and for such purposes, a step-child or adopted child or illegitimate child of any person shall be deemed to be his or her lineal descendant;

"Reserved Matters"

has the meaning given in **article 3.4** (Reserved Matters);

"Sale"

the sale of (or the grant of a right to acquire or to dispose of) any of the shares in the capital of the Company (in one transaction or as a series of transactions) which will result in the purchaser of those shares (or grantee of that right) and persons Acting in Concert with him together acquiring a Controlling Interest in the Company, except where following completion of the sale the shareholders

and the proportion of shares held by each of them are the same as the shareholders and their shareholdings in the Company immediately prior to the sale;

"Sale Preference Shares"

has the meaning given in article 5.2;

"Sale Shares"

has the meaning given in article 8.1.1;

"Security Interest"

any interest or equity of any person (including, without prejudice to the generality of the foregoing, any right to acquire, option or right of pre-emption (other than pursuant to these Articles)) or any mortgage, charge, pledge, lien or assignment, or any other encumbrance, priority or security interest or arrangement of whatsoever nature over or in the relevant property;

"Selling Preference Shareholder" has the meaning given in article 5.2;

"Selling Shareholder"

has the meaning given in article 8.1.1;

"Share" or "Shares"

any share or shares in the capital of the Company, whether in existence at the date of adoption of these Articles or subsequently issued;

"Shareholder"

any holder for the time being of a Share or Shares;

"Shareholders Excess Shares"

in relation to an A Ordinary Shareholder or a Preference Shareholder, Sale Shares or Sale Preference Shares or subscription shares (as the case may be) in excess of his Shareholder Proportion;

"Shareholder Proportion"

in relation to an A Ordinary Shareholder or a Preference Shareholder (or an Option Holder in the case of subscription shares), his pro rata entitlement (as nearly as may be) to Sale Shares or Sale Preference Shares or subscription shares (as the case may be) based on the number of A Ordinary Shares held by such A Ordinary Shareholder or Preference Shares held by such Preference Shareholder (or, in the case of subscription shares, the number of Shares over which options have been granted to an Option Holder) as a

proportion of the total number of A Ordinary Shares and Preference Shares then in issue (and, in the case of subscription shares, the number of Shares over which options have been granted to Option Holders) excluding Sale Shares and/or Sale Preference Shares (as the case may be);

"Subscription Price"

in relation to any Share the amount paid up or credited as paid up on such Share (including the full amount of any premium at which such share was issued or deemed to be issued) (if applicable, adjusted as referred to in article 4 to reflect any Issue or Reorganisation) and provided that the Subscription Price of those 94,788 B Preference Shares arising from the conversion of 94,788 A Ordinary Shares into and redesignation as B Preference Shares on or around 30 July 2015shall be deemed to be the same amount as the Subscription Price at which B Preference Shares were issued on or around 30 July 2015 (if applicable, adjusted as referred to in article 4 to reflect any Issue or Reorganisation);

"Tag-Along Purchaser" has the meaning given in article 8.3.1;

"Tag-Along Sellers" has the meaning given in article 8.3.1;

"Third Party Purchaser" has the meaning given in article 8.1.8;

"Transfer Notice" has the meaning given in article 8.1.2;

"Transfer Price" has the meaning given in article 8.1.2;

and

"Whole Interest" in relation to a Share, the entire legal and

beneficial interest in and rights in respect

of such Share.

- 1.2 A reference to any statute or statutory provision is to be construed as a reference to such statute or provision as amended, consolidated or re-enacted from time to time and to any orders, regulations, instruments or other subordinate legislation (and relevant codes of practice) made under the relevant statute for the time being in force.
- 1.3 Unless the context otherwise requires:
 - 1.3.1 words in the singular include the plural, and vice versa;

- 1.3.2 words importing one gender include the other gender;
- 1.3.3 a reference to a person includes a reference to a body corporate and to an unincorporated body of persons; and
- 1.3.4 unless otherwise defined in these Articles, words or expressions contained in these Articles bear the same meaning as in the Act.
- 1.4 The headings are inserted for convenience only and do not affect the construction of these Articles.
- 1.5 Any reference in these Articles to a Shareholder shall be deemed to include a reference to their Permitted Transferees, unless the context requires otherwise.
- 1.6 The following articles of the Model Articles shall not apply to the Company: 3 to 5 (inclusive), 8 to 14 (inclusive) 16 to 19 (inclusive), 21 to 23 (inclusive), 24, 26(5), 27, 28, 29, 38, 40 to 46 (inclusive), 48 and 50 to 53 (inclusive). In addition to the remaining regulations of the Model Articles as varied by the provisions of these Articles, the following shall be the Articles of the Company. If there is any inconsistency between these Articles and Model Articles, the provisions of these Articles shall prevail.

2 SHARE CAPITAL AND LIABILITY OF MEMBERS

- 2.1 The Shares shall entitle the holders of those Shares to the rights and privileges and subject them to the restrictions and provisions set out in these Articles.
- 2.2 The rights conferred upon the holders of Shares of any class issued with preferred or other rights shall not, unless otherwise expressly provided by the terms of issue of the Shares of that class, be deemed to be varied by the creation or issue of further Shares ranking pari passu with or senior to the Shares of that class.
- 2.3 Except as required by law, and even when the Company shall have express notice of that fact, no person shall be recognised by the Company as holding any Share upon any trust and (except as otherwise provided by the Articles or by law) the Company shall not be bound by or recognise any interest in any Share except an absolute right to the entirety of such Share in the holder.
- 2.4 The liability of the members is limited to the amount, if any, unpaid on the Shares held by them.
- 2.5 In article 25(2) of the Model Articles, the words "payment of a reasonable fee as the directors decide" in paragraph (c) shall be deleted and replaced by the words "payment of the expenses reasonably incurred by the Company in investigating evidence as the directors may determine".
- 2.6 Subject to the Act, the Company may purchase its own Shares with cash to the extent permitted by section 692(1)(1ZA) of the Act.

3 RIGHTS ATTACHING TO THE SHARES

3.1 Capital

The A Preference Shares, B Preference Shares, C Preference Shares, A Ordinary Shares and B Investment Shares shall be entitled to the following capital rights:

- on a return of assets on a liquidation, reduction of capital, or otherwise the assets of the Company remaining after payment of its liabilities ("**Net Proceeds**") shall be distributed as follows:
 - (a) (i) to the holders of the Preference Shares on a pari passu basis as if the A Preference Shares, B Preferences Shares and C Preference Shares constituted a single class of share, in priority to all other Shareholders, an amount equal to the Subscription Price for their Preference Shares (or in the event of the consolidation, sub-division and/or redesignation of the Preference Shares other than a conversion and redesignation into A Ordinary Shares in accordance with article 3.2, the Subscription Price originally paid for each Preference Share from which the Shares arising on such consolidation, subdivision and/or redesignation derive) plus any arrears or accruals of dividend (if any) on the Preference Shares (as the case may be) due or declared but unpaid down to the date of the return of assets; and (ii) in addition, to all Shareholders the aggregate sum of £100 whereby each Shareholder is to receive a payment equal to the product of £100 multiplied by a fraction the numerator of which is the number of Shares held by such Shareholder and the denominator of which is the total outstanding number of Shares on the date of such payment,

provided that if there are insufficient Net Proceeds to pay the amounts referred to in paragraph (a) in full, the Net Proceeds shall be distributed so far as possible on the basis set out in this **article 3.1.1**, with the amounts payable being reduced pro rata in the same proportions; and

- (b) thereafter the balance of the Net Proceeds, if any, shall be distributed to each of the holders of the A Ordinary Shares and B Investment Shares (including, for the avoidance of doubt, any A Ordinary Shares arising from conversion of Preference Shares under article 3.2) in proportion to the number of A Ordinary Shares and/or B Investment Shares held by them respectively (as if the A Ordinary Shares and B Investment Shares constituted one and the same class), and in addition, to all Shareholders the aggregate sum of £100 whereby each Shareholder is to receive a payment equal to the product of £100 multiplied by a fraction the numerator of which is the number of Shares held by such Shareholder and the denominator of which is the total outstanding number of Shares on the date of such payment.
- 3.1.2 in the event of a Sale, the proceeds of such sale (net of any costs of the Company associated with such Sale) shall be distributed between the Shareholders in the manner set out in **article 3.1.1** as if the same constituted a liquidation of the Company, and as if such proceeds constituted the Net Proceeds of such liquidation; and
- 3.1.3 on an Asset Sale the Company shall (insofar as it is lawfully able) as soon as practicable distribute (whether by means of dividend or otherwise) to the Shareholders the proceeds of such Asset Sale (after payment of the Company's liabilities, including any costs of the Company associated with such Asset Sale) and those proceeds shall be distributed between the Shareholders in the manner set out in

article 3.1.1 as if the same constituted a liquidation of the Company, and as if such proceeds constituted the Net Proceeds of such liquidation,

a holder of A Preference Shares and/or B Preference Shares and/or C Preference Shares shall be entitled to receive in place of any other payment in respect of such Shares under **article 3.1.1**, in the event of a payment or a distribution in accordance with this **article 3.1**, the greater of: (i) the amount calculated in **article 3.1.1** which would have been paid as a consequence of the relevant Share remaining an A Preference or B Preference Share or C Preference Shares (as applicable); and (ii) the amount calculated in **article 3.1.1** which would have been paid as a consequence of such Share converting into A Ordinary Shares at the Preference Conversion Rate.

3.2 Conversion

- 3.2.1 Subject to **articles 3.2.8, 3.2.9** and **3.2.10**, immediately on the request in writing, at any time, by a Preference Shareholder (which excludes an EIS Investor), such number of his Preference Shares as such Preference Shareholder shall specify shall on the date of such request automatically be converted into and redesignated as A Ordinary Shares at the rate of one A Ordinary Share for every Preference Share ("**Preference Conversion Rate**").
- Immediately on the request in writing, at any time, by an A Preferred Investor Majority, all of the A Preference Shares which are not EIS Shares then in issue shall, regardless of whether they are held by the A Preferred Investor Majority or any other A Preference Shareholder being one of the A Preferred Investor Majority, on the date of such request automatically be converted into and redesignated as A Ordinary Shares at the Preference Conversion Rate. For the purposes of this article 3.2.2 only, the meaning of 'A Preferred Investor Majority' shall be read to exclude any EIS Investor and the shares held by any EIS Investor shall be excluded from any calculation of whether the threshold of an A Preferred Investor Majority has been achieved.
- Immediately on the request in writing, at any time, by a B Preferred Investor Majority, all of the B Preference Shares which are not EIS Shares then in issue shall, regardless of whether they are held by the B Preferred Investor Majority or any other B Preference Shareholder not being one of the B Preferred Investor Majority, on the date of such request automatically be converted into and redesignated as A Ordinary Shares at the Preference Conversion Rate. For the purposes of this article 3.2.3 only, the meaning of 'B Preferred Investor Majority' shall be read to exclude any EIS Investor and the shares held by any EIS Investor shall be excluded from any calculation of whether the threshold of a B Preferred Investor Majority has been achieved.
- 3.2.4 Immediately on t3.2.4he request in writing, at any time, by a C Preferred Investor Majority, all of the C Preference Shares then in issue shall, regardless of whether they are held by the C Preferred Investor Majority or any other C Preference Shareholder not being one of the C Preferred Investor Majority, on the date of such request automatically be converted into and redesignated as A Ordinary Shares at the Preference Conversion Rate.

3.2.5 Subject to **article 3.2.6** and to the prior consent of an Investor Majority to a Listing having been obtained pursuant to **article 3.4**, and to the terms of such consent, all of the Preference Shares shall, on the date of, immediately prior to and conditionally upon a Listing, automatically be converted into and redesignated as A Ordinary Shares at the Preference Conversion Rate and all of the B Investment Shares shall, on the date of, immediately prior to and conditionally upon a Listing, automatically be converted into and redesignated as A Ordinary Shares at the rate of one A Ordinary Share for every B Investment Share (the "**B Investment Conversion Rate**" and, together with the Preference Conversion Rate, the "**Conversion Rate**").

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- 3.2.6 Unless the holders of a majority of the B Preference Shares otherwise agree, in the event that the operation of article 3.2.5 would result in the A Ordinary Shares arising on conversion of the B Preference Shares having a lesser aggregate value at the issue price of the Listing (the "Listing Price") than the aggregate Subscription Price paid for the B Preference Shares, then the Preference Conversion Rate will be increased such that the relevant B Preference Shares shall be converted and redesignated as such number of A Ordinary Shares having an aggregate value (at the Listing Price) equal to the aggregate Subscription Price paid by the B Preference Shareholders for their relevant B Preference Shares. If the conversion requires more A Ordinary Shares to arise on conversion than the number of B Preference Shares that are in issue, the Directors shall, subject to the terms of these Articles, the approval of an ordinary resolution of the Company and in accordance with applicable law, issue fully paid up additional B Preference Shares prior to the conversion by way of capitalisation of the share premium account of the Company such that there are the requisite number of B Preference Shares in issue to allow the Company to comply with this article 3.2.6.
- 3.2.7 The "Conversion Date" for the purposes of this article 3.2 means the date upon which the Preference Shares or B Investment Shares are to be converted into A Ordinary Shares as specified in article 3.2.1, 3.2.2, 3.2.3 or 3.2.4 (as applicable).
- 3.2.8 The A Ordinary Shares arising on such conversion and redesignation shall rank pari passu with the A Ordinary Shares then in issue and fully paid up and shall entitle the holders of the A Ordinary Shares to all dividends and other distributions declared, made or paid on the A Ordinary Shares by reference to any record date occurring after the Conversion Date.
- 3.2.9 If the A Ordinary Shares or the Preference Shares or B Investment Shares are consolidated or sub-divided, then the number of A Ordinary Shares into which Preference Shares or B Investment Shares are to be converted and redesignated shall be reduced or increased accordingly and if any doubt arises as to the number of them the certificate of the opinion of the Expert shall be conclusive and binding save in the case of manifest error.
- 3.2.10 If the Company shall make any capital distribution otherwise than to all Shareholders pro rata to their holdings of Shares, then the Preference Conversion Rate and/or B Investment Conversion Rate shall be adjusted accordingly by such amount agreed by the Company

- and: (i) the A Preferred Investor Majority, in the case of the Preference Conversion Rate applying to the A Preference Shares and C Preference Shares; (ii) the B Preferred Investor Majority, in the case of the Preference Conversion Rate applying to the B Preference Shares; and/or (iii) the Investor Majority in the case of the B Investment Conversion Rate, or failing agreement, by such amount determined to be appropriate by the Expert, whose certificate shall be conclusive and binding save in the case of manifest error. For the purposes of this **article 3.2.10** "capital distribution" means:
- (a) any distribution of capital profits (whether realised or not) or capital reserves, except pursuant to the operation of article
 3.2.6 above or by means of a capitalisation issue made in the form of fully paid Shares in relation to which an adjustment pursuant to article 3.2.11 is made; or
- (b) a repayment of capital or repurchase of the Company's own A Ordinary Shares (other than a redemption or purchase of redeemable shares in accordance with the terms of issue of such shares).
- 3.2.11 If there is an allotment of Shares (which shall only be allotted fully paid), whether pursuant to a capitalisation of profits or reserves (including share premium account and capital redemption reserve) otherwise than to all Shareholders pro rata to their holdings of Shares or pursuant to the operation of article 3.2.6 above, while any Preference Shares or B Investment Shares remain capable of being converted into A Ordinary Shares, then the number of A Ordinary Shares to be issued on conversion of Preference Shares or B Investment Shares after that allotment shall be adjusted by way of a corresponding adjustment of the Preference Conversion Rate and/or B Investment Conversion Rate by such amount agreed by the Company and: (i) the A Preferred Investor Majority, in the case of the Preference Conversion Rate applying to the A Preference Shares and C Preference Shares; (ii) the B Preferred Investor Majority, in the case of the Preference Conversion Rate applying to the B Preference Shares; and/or (iii) the Investor Majority in the case of the B Investment Conversion Rate, or failing agreement, by such amount determined to be appropriate by the Expert in order to put each Shareholder in the position they would have been in if all Shareholders had participated on the allotment of Shares pro rata to their holdings of Shares. The Expert's certificate shall be conclusive and binding save in the case of manifest error.
- 3.2.12 Upon the Conversion Date each holder of Preference Shares and B Investment Shares shall, if applicable, deliver to the Company at its registered office the certificates for his Preference Shares or B Investment Shares and upon such delivery there shall be issued to him a certificate for the number of A Ordinary Shares resulting from the conversion and re-designation of his Preference Shares or B Investment Shares.

3.3 Income

Subject to **article 3.1.3**, all Shares shall rank *pari passu* in respect of dividends, and dividends shall be paid *pro rata* according to the number of Shares held by each Shareholder respectively.

3.4 Reserved matters

Any of the matters listed below (the "Reserved Matters") shall require the prior written consent of an Investor Majority. The expression 'the Company' or any matter or item relating to the Company in the Reserved Matters shall include any subsidiary of the Company from time to time or any matter or item relating to such a subsidiary, respectively, to the intent and effect that each of the provisions of this article 3.4 shall apply in relation to each subsidiary as they apply in relation to the Company.

The Reserved Matters are as follows:

- 3.4.1 the creation, allotment, issue, redemption, reduction, purchase or repurchase, or the exercise by the Company of a contractual right of first refusal in respect of Shares (other than pursuant to and in accordance with the terms of the grant or exercise of options or Shares pursuant to an employee share option plan made in accordance with article 3.4.2) of any Shares, securities or stock;
- the grant (or agreement to grant) to any person of any option (other than grants of options over Shares pursuant to an employee share option plan the terms of which have been approved by an Investor Majority, provided that any such grant does not cause any limit agreed with an Investor Majority on the number of Shares allocated to such plan to be exceeded), warrant or right to call for the issue of any Shares, securities or stock (including convertible securities);
- 3.4.3 the reorganisation, sub-division, consolidation, redesignation or other variation of any Shares or stock in the Company in any way or the variation of any rights, preferences or privileges attaching to any Shares or stock in the Company or any agreement to do any of the foregoing;
- 3.4.4 the declaration or payment of any dividend or other distribution;
- 3.4.5 a Listing, Sale or an Asset Sale;
- the creation or adoption of any option scheme, plan or other similar arrangement relating to Shares which benefits or may benefit any officers and/or employees and/or consultants of the Company, any alteration to the number of Shares which are subject to any such scheme or plan, or the creation or amendment of the rules of any such scheme or plan;
- 3.4.7 any amendment of or alteration to the Articles (including adoption of new Articles) or passing of any resolution for winding-up of the Company;
- any change to the number of Directors of the Company (providing, for the avoidance of doubt, that this shall not affect any individual's right to resign his directorship under **article 20** (Disqualification and Removal of Directors)) or any rights to appoint any such persons, provisions relating to the calling of or proceedings at meetings of the Board or any committee of it, voting, transfer provisions, appointment and removal of Directors, provisions concerning the power of Directors, provisions as to notices or winding up;

- 3.4.9 the liquidation, dissolution or winding up of the Company or any member of the Group, either voluntarily or involuntarily or the filing of any petition for the appointment of an administrator or liquidator or the making of an invitation to any person to appoint an administrative receiver or the entering into of any compromise or arrangement to which the Act or the Insolvency Act 1986 applies;
- 3.4.10 the entry into any agreement providing a Shareholder with registration rights allowing that Shareholder to require the Company to register all or a portion of such Shareholder's holding of Shares with the United States Securities and Exchange Commission pursuant to the United States Securities Act of 1933, as amended, for the purpose of allowing such Shares to be sold to the public in the United States;
- 3.4.11 taking any action that results in the Company (i) incurring or assuming indebtedness in excess of £100,000, or in excess of an aggregate amount of £300,000 in any period of 12 months, save to the extent such indebtedness was expressly provided for in a budget relating to the Company which was approved by an Investor Majority or (ii) providing a guarantee, pledge or other form of security for any indebtedness;
- 3.4.12 making any fundamental change in the nature of the Company's business as at the Adoption Date;
- 3.4.13 approving (such approval not to be unreasonably withheld or delayed) or making any material variation to any business plan of the Company or departing from the general strategies, policies or plans laid out in such business plan;
- 3.4.14 approving (such approval not to be unreasonably withheld or delayed) or making any material variation to any annual budget of the Company;
- 3.4.15 taking any action that results in the creation of a subsidiary or entering into joint venture arrangement involving the subscription for shares or other ownership interest in any other entity;
- 3.4.16 selling other than in the ordinary course of business in any transaction or series of related transactions any asset or assets of the Company which constitutes fifty percent. (50%) or more of the then current aggregate fair market value of all of such company's assets ("50% of the Company's Assets"); provided that where the asset or assets to be sold do not constitute 50% of the Company's Assets, such sale shall be at a price of not less than the fair market value of such asset or assets, as such price would be determined in an arm's length transaction in an open market on commercially reasonable terms;
- 3.4.17 making any loan to, or repaying or guaranteeing any obligation owed by or to, the Company's officers, Directors or employees, other than reimbursements for travel, relocation (incurred in good faith in connection with the recruitment of such person), entertainment and other similar expenses in the ordinary course of business;
- 3.4.18 incurring any capital expenditure in respect of the Company on any one item or series of related items in excess of £100,000 in any

twelve (12)-month period, other than in the ordinary course of business, save to the extent that any such expenditure was expressly provided for in an annual budget relating to the Company which was approved by an Investor Majority;

- 3.4.19 entering into or varying or terminating any transaction with, or for the benefit of any Director or Shareholder or any other person who is a Connected Person of any Director or Shareholder;
- 3.4.20 hiring, or increasing by more than twenty five percent (25%) the remuneration of, any Director, CEO, Chief Financial Officer or other officer of the Company with a salary that exceeds £100,000 per year; and
- in relation to any Director, the authorisation of any matter which would otherwise result in such Director infringing his duty to avoid a situation in which he has, or can have, a direct or indirect interest that conflicts, or possibly may conflict, with the interests of the Company and which may reasonably be regarded as likely to give rise to a conflict of interest (including a conflict of interest and duty or conflict of duties).

4 ISSUE OR REORGANISATION

In the event of any Issue or Reorganisation, the Subscription Price of a Preference Share shall be subject to adjustment, in order to take into account such Issue or Reorganisation, on such basis as may be agreed by the Company and: (i) an A Preferred Investor Majority in the case of the Subscription Price of the A Preference Shares and C Preference Shares; and (ii) a B Preferred Investor Majority in the case of the Subscription Price of the B Preference Shares, within 10 Business Days after any Issue or Reorganisation. If the Company and the A Preferred Investor Majority or the B Preferred Investor Majority (as the case may be) cannot agree such adjustment it shall be referred to the Expert whose determination shall, in the absence of manifest error, be final and binding on the Company and each of its Shareholders. The costs of the Expert shall be borne by the Company.

5 TRANSFERS OF PREFERENCE SHARES

- 5.1 Save as provided in this **article 5**, **article 8.3**, **article 9 and article 10**, there are no restrictions whatsoever on the transfer of Preference Shares (notwithstanding any other provision of these Articles), and the Board shall promptly approve for registration and cause to be registered any duly stamped stock transfer form in relation to any such transfer presented to the Board for registration.
- 5.2 If any Preference Shareholder (the "Selling Preference Shareholder") wishes to transfer any interest in any Preference Shares ("Sale Preference Shares") to any other person (other than pursuant to a Permitted Transfer in accordance with article 7 and subject always to article 9) such Selling Preference Shareholder shall give notice in writing (the "Preference Transfer Notice") to the Board of his wish specifying:
 - 5.2.1 the number of Sale Preference Shares which he wishes to transfer;
 - 5.2.2 the proportion of the Selling Preference Shareholder's total holding of Preference Shares which the Sale Preference Shares represent;

- 5.2.3 the name of the third party (if any) to whom he proposes to sell the Sale Preference Shares; and
- 5.2.4 the price per Share (in cash) at which he wishes to transfer the Sale Preference Shares (the "Preference Transfer Price").
- 5.3 Promptly on receipt of the Preference Transfer Notice, the Board shall give notice in writing to each of the other Preference Shareholders and the A Ordinary Shareholders informing them of the number of Sale Preference Shares that are available to purchase and the Preference Transfer Price. Such notice shall invite each such Preference Shareholder and A Ordinary Shareholder to state, in writing within 15 Business Days from the date of such notice (which date shall be specified in such notice), whether he is willing to purchase any and, if so, how many of the Sale Preference Shares. Each such Preference Shareholder and A Ordinary Shareholder shall be entitled to purchase up to his Shareholder Proportion, and he shall also indicate whether he is prepared to purchase Shareholders Excess Shares. Each such Preference Shareholder and A Ordinary Shareholder shall be allocated his Shareholder Proportion (or such lesser number of Sale Preference Shares for which he may have applied). An application by a Preference Shareholder or A Ordinary Shareholder for Shareholders Excess Shares shall be allocated in accordance with such application or, in the event of competition, (as nearly as may be) to each Preference Shareholder or A Ordinary Shareholder applying for Shareholders Excess Shares in the proportion which the number of Preference Shares and A Ordinary Shares held by such Preference Shareholder or A Ordinary Shareholder bears to the total number of Preference Shares and A Ordinary Shares held by all Preference Shareholders and A Ordinary Shareholders applying for Shareholders Excess Shares PROVIDED THAT such Preference Shareholder or A Ordinary Shareholder shall not be allocated more Shareholders Excess Shares than he shall have stated himself willing to take.
- Promptly following expiry of the offer pursuant to article 5.3 (or sooner if all the Sale Preference Shares offered shall have been accepted in the manner provided in article 5.3) the Board shall give notice of the resulting allocation of Sale Preference Shares (an "Preference Allocation Notice") to the Selling Preference Shareholder and each of the Shareholders to whom Sale Preference Shares have been allocated (an "Preference Member Applicant") and shall specify in the Preference Allocation Notice the place and time (being not earlier than five Business Days and not later than 10 Business Days after the date of the Preference Allocation Notice) at which the sale of the Sale Preference Shares shall be completed.
- 5.5 The Selling Preference Shareholder shall be bound, on receipt of the Preference Transfer Price per Share, to transfer the Sale Preference Shares comprised in the Preference Allocation Notice to the Preference Member Applicants named in the Preference Allocation Notice at the time and place specified in the Preference Allocation Notice. If the Selling Preference Shareholder makes default in so doing:
 - 5.5.1 a Director nominated by a resolution of the Board for the purpose shall be deemed to be duly appointed as the agent of the Selling Preference Shareholder with full power to execute, complete and deliver in the name and on behalf of the Selling Preference Shareholder all documents necessary to give effect to the transfer of the relevant Sale Preference Shares to the Preference Member Applicants;
 - 5.5.2 the Company may receive and give a good discharge for the purchase money on behalf of the Selling Preference Shareholder and (subject to

the transfer being duly stamped) enter the names of the Preference Member Applicants in the register of members as the holder or holders by transfer of the Sale Preference Shares so purchased by him or them; and

- 5.5.3 the Company shall promptly pay the purchase money into a separate bank account and shall hold such money on trust (but without interest) for the Selling Preference Shareholder until he delivers up his certificate or certificates for the relevant Sale Preference Shares (or an indemnity, in a form reasonably satisfactory to the Board, in respect of any lost certificate) to the Company following which he shall be paid the purchase money (but without interest).
- 5.6 The appointment referred to in **article 5.5.1** shall be irrevocable and is given to secure the performance of the obligations of the relevant holder under these Articles.
- 5.7 In the event of all the Sale Preference Shares not being sold under the preceding paragraphs of this **article 5** the Selling Shareholder may, at any time within three calendar months after receiving confirmation from the Company that the provisions contained in this **article 5** have been exhausted, sell any Sale Preference Shares (which have not been sold) in a *bona fide* sale to any person or persons (each a "**Third Party Purchaser**") at any price per share not less than the Preference Transfer Price.

6 GENERAL PROVISIONS RELATING TO TRANSFERS OF A ORDINARY SHARES AND B INVESTMENT SHARES

- 6.1 No person shall be entitled to:
 - 6.1.1 transfer or dispose of any A Ordinary Shares or B Investment Shares (or any interest whether legal, equitable or otherwise in such A Ordinary Shares or B Investment Shares or any rights in respect of them) unless such transfer is made pursuant to article 7 (Permitted Transfers), article 8 (Transfers of Shares Subject to Pre-Emption), article 9 (Compulsory Transfers of A Ordinary Shares and B Investment Shares), or article 10 (Drag-Along Transfers); or
 - 6.1.2 create or grant any mortgage, charge, lien or encumbrance in, over, or in respect of any A Ordinary Shares or B Investment Shares or effect any other dealing in such A Ordinary Shares or B Investment Shares (or any interest whether legal, equitable or otherwise in such A Ordinary Shares or B Investment Shares or any rights in respect of them).
- 6.2 No Manager (or any person who acquires Shares from a Manager pursuant to a Permitted Transfer) shall be entitled to transfer any of his Shares or any interest whether legal, equitable or otherwise in such Shares or any rights in respect of them) prior to 16 July 2017 (other than a Permitted Transfer) unless such transfer is made with the consent of an Investor Majority in writing and such transfer is then made pursuant to article 8 (Transfers of Shares Subject to Pre-Emption).
- 6.3 To enable the Board to determine whether or not there has been any transfer of Shares (or any interest in any Shares) in breach of the Articles, the Board may, and shall if so requested in writing by an Investor Director, by notice in writing require any holder or the legal representatives of any deceased holder or any

person named as a transferee in any transfer lodged for registration or any other person who the Directors or the Investor Directors may reasonably believe to have information relevant to that purpose, to provide the Board with such information, together with any other information or evidence the Board considers necessary in connection with establishing any past or present interest or rights held by any person in or in respect of any Shares (including without limitation, the names, addresses and interests of all persons respectively having any interest in any Shares registered from time to time in such holder's name). A notice given by the Board pursuant to this **article 6.3** shall require any information to be given in response to such notice to be given in writing within such reasonable time as may be specified in the notice.

7 PERMITTED TRANSFERS

7.1 Any transfer by a Shareholder made in accordance with **articles 7.2**, **7.6** (a "**Permitted Transfer**") or **7.10** may be made at any time without restriction (including **article 5** (Transfer of Shares) and **article 8** (Transfers Subject to Pre-Emption) which shall not apply to Permitted Transfers).

7.2 Transfers by Individuals and Family Trusts

- 7.2.1 Any Shareholder who is an individual may transfer:
 - (a) the Whole Interest in any Shares of which he is the holder:
 - (i) (provided that such Shares are not held by such individual Shareholder in the capacity of a trustee of any Family Trusts) to a Privileged Relation of such individual Shareholder; or
 - (ii) to trustees to be held upon Family Trusts related to such individual Shareholder; or
 - (b) the legal interest in any Shares of which he is the holder to a nominee approved by the Board.
- 7.2.2 Where a person is entitled to Shares in consequence of the death, bankruptcy or insolvency of an individual Shareholder, he may transfer the Whole Interest in such Shares to any person or trustee to whom such individual Shareholder, if not dead or bankrupt, would be permitted to transfer the same under this **article 7.2**.
- 7.2.3 Where Shares have been issued to trustees of Family Trusts or transferred under this **article 7.2** to trustees of Family Trusts, the trustees and their successors in office may transfer the whole of their interest in and rights in respect of all or any of such Shares:
 - (a) to the trustees for the time being of the Family Trust concerned on any change of trustees;
 - (b) to the trustees for the time being of any other trusts being Family Trusts in relation to the same individual Shareholder or deceased or former Shareholder pursuant to the terms of such Family Trusts or to any discretion vested in the trustees of such Family Trusts; or

- (c) to the relevant Shareholder or former Shareholder or any Connected Person of the relevant Shareholder or deceased or former Shareholder who has become entitled to the Shares proposed to be transferred on the total or partial termination of or pursuant to the terms of the Family Trusts concerned or in consequence of the exercise of any discretion vested in the trustees of such Family Trusts.
- 7.2.4 Where the legal interest in Shares are held by a nominee whether upon issue of such Shares by the Company or by transfer under this **article 7.2** to the nominee, that nominee may transfer the legal interest of such Shares back to the Shareholder who holds the relevant beneficial interest in such Shares or to such other nominee approved by the Board.
- 7.3 If and whenever any Shares come to be held by trustees or former trustees otherwise than upon Family Trusts, except in circumstances where a transfer of those Shares is authorised pursuant to **article 7.2.3** to be and is to be made to the person or persons entitled thereto, it shall be the duty of the trustees holding such Shares to notify the Board in writing that such event has occurred and the trustees shall be bound, if and when required by notice in writing from the Board so to do, to transfer all of their interest in and rights in respect of such Shares back to the relevant former Shareholder. If no such transfer shall have been presented to the Board for registration within 14 days of such written notice, a Clawback Notice shall be deemed to have been served by such trustees or former trustees and the provisions of **article 7.9** shall apply.
- 7.4 If a person to whom Shares have been transferred pursuant to **article** 7.2.1(a)(i) shall cease to be a Privileged Relation of the original Shareholder who transferred the Shares pursuant to **article** 7.2.1(a)(i), it shall be the duty of the person holding such Shares to notify the Board in writing that such event has occurred and such person shall be bound, if and when required by notice in writing from the Directors so to do, to transfer all of its interest in, and rights in respect of its entire holding of Shares back to such original Shareholder or to another Privileged Relation of such original Shareholder. If no such transfer shall have been presented to the Board for registration within 14 days of such written notice, a Clawback Notice shall be deemed to have been served by such person and the provisions of **article** 7.9 shall apply.
- 7.5 If a person to whom Shares have been transferred pursuant to **article 7.2.1(b)** shall cease to be the nominee approved by the Board (whether through an unauthorised transfer or otherwise), it shall be the duty of the person holding such Shares to notify the Board in writing that such event has occurred and such person shall be bound, if and when required by notice in writing from the Directors so to do, to transfer all of its interest in, and rights in respect of its entire holding of Shares back to such original Shareholder or to another Privileged Relation of such original Shareholder. If no such transfer shall have been presented to the Board for registration within 14 days of such written notice, a Clawback Notice shall be deemed to have been served by such person and the provisions of **article 7.9** shall apply.

7.6 Transfers by companies and other entities

7.6.1 Any Shareholder which is a body corporate may transfer the Whole Interest in any Shares of which it is the holder (provided that such Shares are not held by such body corporate in the capacity of a

trustee of any Family Trusts) to a Member of the same Group as the transferor body corporate.

- Any Shareholder which is a partnership or other unincorporated entity may transfer the Whole Interest in any Shares of which it is the holder to any of its respective Affiliates and vice versa among such Affiliates (and so that, in the event of dispute, the matter shall be conclusively determined by the Board acting with the consent of the Investor Directors).
- 7.6.3 A Preference Shareholder may transfer the legal interest in any Preference Shares of which it is the holder to any Affiliate and any such Affiliate may transfer such legal interest to any of its respective Affiliates.
- 7.7 If a transferee company ceases to be a Member of the same Group as the transferor company from which (whether directly or by a series of transfers under article 7.6.1) the Shares derived, it shall be the duty of the transferee company to notify the Board in writing that such event has occurred and (unless the Whole Interest in such Shares is then transferred by the transferee company to the transferor company or a Member of the same Group as the transferor company, any such transfer being deemed to be authorised under the foregoing provisions of this article 7) the transferee company shall be bound, if and when required by notice in writing from the Board so to do, to transfer the Whole Interest in its entire holding of Shares back to the transferor company. If no such transfer shall have been presented to the Board for registration within 14 days of such written notice, a Clawback Notice shall be deemed to have been served by such transferee and the provisions of article 7.9 shall apply.
- 7.8 If a person to whom Shares have been transferred pursuant to **article 7.6.2** shall cease to be an Affiliate of the original Shareholder who transferred the Shares pursuant to **article 7.6.2**, such person shall be bound, if and when required in by notice in writing from the Board so to do, to transfer the Whole Interest in its entire holding of Shares back to such original Shareholder or to another Affiliate of such original Shareholder. If no such transfer shall have been presented to the Board for registration within 14 days of such written notice, a Clawback Notice shall be deemed to have been served by such person and the provisions of **article 7.9** shall apply.
- 7.9 Where a Clawback Notice is deemed to have been served pursuant to provisions of this **article 7** the terms of the Clawback Notice shall be as follows:
 - 7.9.1 the person who is deemed to have served the Clawback Notice shall offer the relevant Shares to the original Shareholder who transferred the Shares to it and, if such Shares are not accepted by the original Shareholder within 20 Business Days the person who is deemed to have served the Clawback Notice shall be treated as the Selling Shareholder for the purposes of articles 8.1.2 to 8.1.7;
 - 7.9.2 the Transfer Price shall be equal to the Subscription Price; and
 - 7.9.3 the provisions of **articles 8.1.2** to **8.1.7** shall apply as if the Clawback Notice was a Transfer Notice in respect of all of the Selling Shareholder's Shares, save that in respect of any Shares not sold under the provisions of those articles, the Board shall be entitled to nominate any one or more persons (at the Board's discretion) to

whom any such unsold Shares shall be transferred at the Subscription Price of such Shares.

7.10 Transfers with prior written consent

With the prior written consent of the Investor Majority and the A Ordinary Shareholder Majority, any Shareholder may transfer any of its Shares without restriction as to price or otherwise.

8 TRANSFERS OF SHARES SUBJECT TO PRE-EMPTION

8.1 Right of First Refusal

- 8.1.1 Subject to the provisions of **articles 7** (Permitted Transfers), **9** (Compulsory Transfers of A Ordinary Shares and B Investment Shares) and **10** (Drag-Along Transfers), a Shareholder (a "**Selling Shareholder**") who wishes to accept an offer from or enter into any agreement with any person for the sale or transfer of its Whole Interest in all or part of its holding of A Ordinary Shares or B Investment Shares (the "**Sale Shares**") (including a transfer to which the provisions of **article 8.3** (Tag-along right) would apply) may only do so:
 - (a) in accordance with the procedure set out in the following provisions of this **article 8.1**; and
 - (b) in the case of the Managers, subject to and in accordance with **article 6.2**.
- 8.1.2 Any Selling Shareholder pursuant to **article 8.1.1** shall give notice in writing (the **"Transfer Notice"**) to the Board of his wish specifying:
 - (a) the number of Sale Shares which he wishes to transfer;
 - (b) the proportion of the Selling Shareholder's total holding of A Ordinary Shares and/or B Investment Shares (as the case may be) which the Sale Shares represent (as though all A Preference Shares held by such Selling Shareholder (if any) had been converted into A Ordinary Shares);
 - (c) the name of the third party (if any) to whom he proposes to sell the Sale Shares; and
 - (d) the price (in cash) at which he wishes to transfer the Sale Shares (the "**Transfer Price**").
- 8.1.3 The Transfer Notice shall be deemed to appoint the Company (acting by the Board) as the agent of the Selling Shareholder for the sale of the Sale Shares at the Transfer Price.
- 8.1.4 Promptly on receipt of the Transfer Notice, the Board shall give notice in writing to each of the Preference Shareholders and A Ordinary Shareholders informing them of the number of Sale Shares that are available to purchase and the Transfer Price. Such notice shall invite each Preference Shareholder and A Ordinary Shareholder to state, in writing within 15 Business Days from the date of such notice (which date shall be specified in such notice), whether he is willing to

purchase any and, if so, how many of the Sale Shares. Each Preference Shareholder and A Ordinary Shareholder shall be entitled to purchase up to his Shareholder Proportion, and he shall also indicate whether he is prepared to purchase Shareholders Excess Shares. Each Preference Shareholder and A Ordinary Shareholder shall be allocated his Shareholder Proportion (or such lesser number of Sale Shares for which he may have applied); an application by a Preference Shareholder or A Ordinary Shareholder for Shareholders Excess Shares shall be allocated in accordance with such application or, in the event of competition, (as nearly as may be) to each Preference Shareholder and A Ordinary Shareholder applying for Shareholders Excess Shares in the proportion which the number of Preference Shares and A Ordinary Shares held by such Preference Shareholder or A Ordinary Shareholder bears to the total number of Preference Shares and A Ordinary Shares held by all Preference Shareholders and A Ordinary Shareholders applying for Shareholders Excess Shares PROVIDED THAT such Preference Shareholder or A Ordinary Shareholder shall not be allocated more Shareholders Excess Shares than he shall have stated himself willing to take.

- 8.1.5 Promptly following expiry of the offers pursuant to article 8.1.4 (or sooner if all the Sale Shares offered shall have been accepted in the manner provided in article 8.1.4) the Board shall give notice of the resulting allocation of Sale Shares (an "Allocation Notice") to the Selling Shareholder and each of the Shareholders to whom Sale Shares have been allocated (a "Member Applicant") and shall specify in the Allocation Notice the place and time (being not earlier than five Business Days and not later than 10 Business Days after the date of the Allocation Notice) at which the sale of the Sale Shares shall be completed.
- 8.1.6 The Selling Shareholder shall be bound, on receipt of the Transfer Price, to transfer the Sale Shares comprised in the Allocation Notice to the Member Applicants named in the Allocation Notice at the time and place specified in the Allocation Notice. If the Selling Shareholder makes default in so doing:
 - (a) a Director nominated by a resolution of the Board for the purpose shall be deemed to be duly appointed as the agent of the Selling Shareholder with full power to execute, complete and deliver in the name and on behalf of the Selling Shareholder all documents necessary to give effect to the transfer of the relevant Sale Shares to the Member Applicants;
 - (b) the Company may receive and give a good discharge for the purchase money on behalf of the Selling Shareholder and (subject to the transfer being duly stamped) enter the names of the Member Applicants in the register of members as the holder or holders by transfer of the Sale Shares so purchased by him or them; and
 - (c) the Company shall promptly pay the purchase money into a separate bank account and shall hold such money on trust (but without interest) for the Selling Shareholder until he delivers up his certificate or certificates for the relevant Sale Shares (or an indemnity, in a form reasonably satisfactory to the Board, in

respect of any lost certificate) to the Company following which he shall be paid the purchase money (but without interest).

- 8.1.7 The appointment referred to in **article 8.1.6(a)** shall be irrevocable and is given to secure the performance of the obligations of the relevant holder under these Articles.
- 8.1.8 In the event of all the Sale Shares not being sold under the preceding paragraphs of this **article 8.1** the Selling Shareholder may, but subject to **article 8.2** and **article 8.3**, at any time within three calendar months after receiving confirmation from the Company that the provisions contained in this **article 8.1** have been exhausted, sell any Sale Shares (which have not been sold) in a *bona fide* sale to any person or persons (each a "**Third Party Purchaser**") at any price not less than the Transfer Price.

8.2 Co-Sale Right

- 8.2.1 In the event that any Sale Shares are proposed to be sold under article 8.1, (whether to one or more other Shareholders ("Purchasing Shareholders") pursuant to articles 8.1.2 to 8.1.6 or to a Third Party Purchaser pursuant to article 8.1.8) in circumstances where any Preference Shareholder or A Ordinary Shareholder did not exercise any rights to purchase any Sale Shares in accordance with articles 8.1.2 to 8.1.6 ("Non-Participating Investor") (and the provisions of article 8.3 (Tag-along right) do not apply), the following provisions shall apply to such sale and purchase:
 - (a) in the event that a sale to a Third-Party Purchaser is in prospect, the Board may require to be satisfied in such manner as it may reasonably decide that the Sale Shares are being sold in pursuance of a bona fide sale for not less than the Transfer Price without any deduction, rebate or allowance whatsoever to the Third-Party Purchaser and, if not so satisfied, may refuse to register the instrument of transfer; and
 - (b) the Selling Shareholder shall procure, before the transfer is made and lodged for registration, that the Purchasing Shareholders or Third-Party Purchaser (as the case may be) has made an offer to each Non-Participating Investor to purchase on the same terms and conditions (including as to price) as shall have been agreed between the Selling Shareholder and the Purchasing Shareholders or Third-Party Purchaser (as the case may be) (the "Agreed Terms") such number of Shares as calculated in accordance with the following formula:

$$W \times \left(\begin{array}{c} X \\ Y + Z \end{array} \right)$$

where:

W = the number of Sale Shares to be sold to the Purchasing Shareholders or Third-Party Purchaser (as the case may be);

- X = the total number of Shares owned by the Shareholder to whom the offer is made;
- Y = the aggregate of the total number of Shares owned by each Shareholder who wishes to sell Shares pursuant to this **article** 8.2.1(b); and
- Z = the total number of Shares owned by the Selling Shareholder.
- 8.2.2 To the extent that one or more Non-Participating Investors wishes to sell to the Purchasing Shareholders or Third-Party Purchaser (as the case may be) in accordance with the provisions of **article 8.2.1(b)**, the number of Sale Shares that the Selling Shareholder shall be entitled to sell to such Purchasing Shareholders or Third-Party Purchaser shall be correspondingly reduced.
- 8.2.3 In the event of disagreement in relation to identification of the Agreed Terms (including disagreement as to the price paid or agreed to be paid for the relevant Shares), the identification of the Agreed Terms shall be referred to the Expert at the request of any of the parties concerned. The determination of the Expert shall be final and binding. Each of the parties concerned shall provide the Expert with whatever information they reasonably require for the purpose of their determination.

8.3 Tag-along Right

Subject always to article 3.4 (Reserved Matters) where one or more 8.3.1 Shareholders (the "Tag-Along Seller(s)") wishes to transfer, other than any transfer by a Shareholder made in accordance with article 7 (Permitted Transfers) or article 10 (Drag-along Transfers), any Shares (or any interest or rights in such Shares) to a person and such transfer would result upon its completion in the transferee of such Shares (or interest or rights in such shares) holding or becoming entitled to acquire more than 50% of the Shares in issue (or interest or rights in such Shares), then before the transfer is made, the Tag-Along Seller(s) shall procure that the proposed transferee ("Tag-Along Purchaser") shall make a written offer to all the Shareholders to purchase all the Shares then in issue on the terms set out in article 8.3.2. At the request of the Tag-Along Purchaser, the Company will send the offer to the Shareholders on behalf of the Tag-Along Purchaser.

8.3.2 The offer must be:

- (a) at a price per Share offered by the Tag-Along Purchaser to the Tag-Along Sellers (subject to distribution in accordance with the provisions of article 3.1.2) (provided that any discharge by the Tag-Along Purchaser of any Costs of Sale shall not for these purposes be treated as part of the price per Share offered by the Tag-Along Purchaser to the Tag-Along Sellers if such discharge has been agreed to by the Tag-Along Sellers);
- (b) made at the same time and on the same terms and conditions for each Shareholder, except as stipulated in paragraph (a) above and except that (save with approval of the Investor

Majority) it must not contain any requirement for any Preference Shareholders (in that capacity) to give any representations, warranties or undertakings other than as to their capacity and capability to sell the relevant Preference Shares and all rights to them free from any charge, lien, encumbrance or other third party right; and

- (c) open for acceptance for a period of at least 21 days from its delivery, which shall be made by personal delivery or courier to each of the shareholders at his registered address.
- 8.3.3 No Shareholder (including the Tag-Along Seller(s)) may complete any sale of Shares to the Tag-Along Purchaser unless the Tag-Along Purchaser completes the purchase of all the Shares agreed to be sold pursuant to this **article 8** at the same time.
- 8.3.4 The proceeds of a Sale arising pursuant to the terms of **articles 8.3.1** to **8.3.3** shall be distributed in the manner and order of priority set out in **article 3.1.2** (Capital).

9 <u>COMPULSORY TRANSFERS OF A ORDINARY SHARES AND B INVESTMENT SHARES</u>

9.1 Bankruptcy or insolvency of a Shareholder

A person entitled to a Share in consequence of the bankruptcy or insolvency of a Shareholder shall be deemed to have given a Transfer Notice in respect of such Share at a time determined by the Board, in respect of which the Transfer Price is the Fair Value.

9.2 **Death of a Shareholder**

- 9.2.1 If a Share remains registered in the name of a deceased Shareholder for longer than one year after the date of his death the Board may require, by notice in writing, the legal personal representatives to such deceased Shareholder to effect a Permitted Transfer of such Shares within such period as the Board may reasonably specify.
- 9.2.2 If a notice served under **article 9.2.1** is not complied with within such period as the Board may reasonably allow for the purpose, a Transfer Notice shall be deemed to have been given in respect of such number of the relevant Shares and at such time as the Board may determine, in respect of which the Transfer Price is the Fair Value.
- 9.2.3 A person to whom the provisions of this article 9 apply shall not be entitled to serve a Transfer Notice under article 8 (Transfers of Shares Subject to Pre-emption) unless that person is required to do so or is deemed to have done so pursuant to this article 9, in which case the provisions of article 8 shall apply to any Transfer Notice served or deemed to have been served under this article 9, with such modifications as are necessary to give effect to the provisions of this article 9.

10 DRAG-ALONG TRANSFERS

10.1 Where one or more Shareholders (the "**Drag-Along Sellers**") wishes to transfer any Shares (or any interest or rights in such Shares) to a Drag Person and such

transfer would result upon its completion in the transferee of such Shares (or interest or rights in such shares) holding or becoming entitled to acquire 75 per cent. or more of the A Ordinary Shares and Preference Shares in issue (or interest or rights in such Shares) (and provided that an A Preferred Investor Majority consents in writing) the Drag-Along Seller Majority may, by serving a notice (the "Compulsory Purchase Notice") on each other Shareholder ("Minority Shareholder"), require all the Minority Shareholders to sell all their Shares and beneficial interests and rights in such Shares to the proposed transferee ("Drag-Along Purchaser") (or such other person or persons as the Drag-Along Purchaser shall specify) in accordance with the provisions of this article 10.

- 10.2 The price per Share for the Shares held by the Minority Shareholders shall equal the price per Share offered by the Drag-Along Purchaser to the Drag-Along Sellers (subject to distribution in accordance with the provisions of **article 3.1.2**) (provided that any discharge by the Drag-Along Purchaser of any Costs of Sale shall not for these purposes be treated as part of the price per Share offered by the Drag-Along Purchaser to the Drag-Along Sellers if such discharge has been agreed to by the Drag-Along Sellers).
- 10.3 Within seven days of the Drag-Along Purchaser serving a Compulsory Purchase Notice on the Minority Shareholders, the Minority Shareholders shall deliver stock transfer forms for their Shares, together with the relevant share certificates, to the Company. On the expiration of such seven day period the Company shall pay the Minority Shareholders, on behalf of the Drag-Along Purchaser, the amounts they are due pursuant to **article 10.2** to the extent the Drag-Along Purchaser has put the Company in the requisite funds. The Company's receipt for the price shall be a good discharge to the Drag-Along Purchaser. The Company shall hold the amounts due to the Minority Shareholders pursuant to **article 10.2** in trust for the Minority Shareholders without any obligation to pay interest.
- 10.4 If a Minority Shareholder fails to deliver stock transfer forms for their Shares to the Company upon the expiration of such seven day period, the Directors shall, if requested by the Drag-Along Purchaser, authorise any Director to transfer such Minority Shareholder's Shares as agent for and on behalf of such Minority Shareholder to the Drag-Along Purchaser (or its nominee(s)) to the extent the Drag-Along Purchaser has, upon the expiration of such seven day period, put the Company in funds to pay the price for such Minority Shareholder's Shares offered to him. The Board shall then authorise registration of the transfer once appropriate stamp duty has been paid. The defaulting Minority Shareholder shall surrender his share certificate for his Shares to the Company. On surrender, he shall be entitled to the amount due to him pursuant to **article 10.7**.
- In the event that the Drag-Along Purchaser has not put the Company in the requisite funds upon the expiration of such seven day period, the Board (with the approval of the A Preferred Investor Director), shall be entitled to postpone completion of the sale of the Minority Shareholders' Shares to such date, being no later than five Business Days following the expiration of such seven day period, as the Board and the Drag-Along Purchaser shall agree. In the event that the Drag-Along Purchaser fails to put the Company in the requisite funds by such postponed completion date, the Drag-Along Purchaser shall cease to be entitled to purchase the Minority Shareholders' Shares, and the Company shall promptly return the stock transfer forms and share certificates to the Minority Shareholders as appropriate.
- 10.6 While the provisions of **article 10.1** apply to a Minority Shareholder's Shares, those Shares may not be transferred otherwise than under **article 10.1**, and the

- provisions of **article 5** (Transfers of Preference Shares) and **article** 8 (Transfers of Shares Subject to Pre-emption) shall not apply to any transfer or proposed transfer of Shares to which this **article 10** applies.
- 10.7 The proceeds of a Sale arising pursuant to the terms of **articles 10.1** to **10.5** shall be distributed in the manner and order of priority set out in **article 3.1.2** (Capital).
- 10.8 On any person, following the issue of a Compulsory Purchase Notice, becoming a Shareholder of the Company pursuant to the exercise of a pre-existing option to acquire shares in the Company or pursuant to the conversion of any convertible security of the Company (a "New Shareholder"), a Compulsory Purchase Notice shall be deemed to have been served on the New Shareholder on the same terms as the previous Compulsory Purchase Notice who shall then be bound to sell and transfer all Shares so acquired to the Drag-Along Purchaser or as the Drag-Along Purchaser may direct and the provisions of this Article shall apply with the necessary changes to the New Shareholder except that completion of the sale of the Shares shall take place immediately on the Compulsory Purchase Notice being deemed served on the New Shareholder.

11 DETERMINATION OF FAIR VALUE

- 11.1 The Fair Value in relation to any Sale Shares shall be such price as agreed between the Board (any Director with whom the Seller is connected (within the meaning of section 252 of the Act) not being entitled to vote) and the Seller.
- 11.2 If the Board and the Seller are unable to agree the Fair Value pursuant to **article**11.1 within five Business Days after the date on which the Board becomes aware that a Transfer Notice has been deemed to have been given, the Board shall either:
 - 11.2.1 appoint an Expert to certify the Fair Value of the Sale Shares; or,
 - if the Fair Value has been certified by an Expert within the preceding 12 weeks, specify that the Fair Value of the Sale Shares shall be the same price per Sale Share as previously certified.
- 11.3 The Fair Value of the Sale Shares shall be determined by the Expert on the following assumptions and bases:
 - valuing the Sale Shares as on an arm's-length sale between a willing seller and a willing buyer;
 - if the Company is then carrying on business as a going concern, on the assumption that it will continue to do so;
 - 11.3.3 that the Sale Shares are capable of being transferred without restriction;
 - valuing the Sale Shares as a rateable proportion of the total value of all the issued Shares without any premium or discount being attributable to the percentage of the issued share capital of the Company which they represent; and
 - 11.3.5 reflect any other factors which the Expert reasonably believes should be taken into account.

- 11.4 If any difficulty arises in applying any of the assumptions or bases set out in **article 11.3** then the Expert shall resolve that difficulty in whatever manner it shall in its absolute discretion think fit.
- 11.5 The Expert shall be requested to determine the Fair Value within 15 Business Days of its appointment and notify the Board of their determination.
- 11.6 The Expert shall act as an expert and not as an arbitrator and its determination shall be final and binding on the parties (in the absence of fraud or manifest error).
- 11.7 The Expert may have access to all accounting records or other relevant documents of the Company, subject to any confidentiality provisions.
- 11.8 If the Expert is asked to certify the Fair Value, its certificate shall be delivered to the Company. As soon as the Company receives the certificate it shall deliver a copy of it to the Seller.
- 11.9 The cost of obtaining the certificate shall be borne in the manner reasonably directed by the Expert.

12 ISSUE OF SHARES

- 12.1 Subject to the provisions of the Act, **article 3.4** (Reserved Matters) and to the following provisions of this **article 12**, all unissued shares shall be at the disposal of the Directors and they may allot, grant rights, options or warrants to subscribe or otherwise dispose of them to such persons, at such times, and on such terms as they think proper.
- Subject to article 12.5, all Shares or securities convertible into Shares which the 12.2 Directors propose to issue from time to time ("Offer Shares") shall first be offered to all of the Preference Shareholders and the A Ordinary Shareholders. Such offer shall invite each such Preference Shareholder and A Ordinary Shareholder (and any other person having rights pursuant to any option agreement entered into prior to the Adoption Date to participate in the issue of Offer Shares (an "Option Holder") (each a "Pre-emption Offeree") to state in writing within 15 Business Days from the date of such notice whether he is willing to subscribe for the Offer Shares at the relevant price set by the Board (which shall be the same price for all of the Offer Shares proposed to be issued) and, if so, how may Offer Shares he willing to subscribe for ("Initial Offer"). Each such Pre-Emption Offeree shall be entitled to purchase up to his Shareholder Proportion, and he shall also indicate whether he is prepared to purchase Shareholders Excess Shares. Each such Pre-emption Offeree shall be allocated his Shareholder Proportion (or such lesser number of Offer Shares for which he may have applied). An application by a Pre-emption Offeree for Shareholders Excess Shares shall be allocated in accordance with such application or, in the event of competition, (as nearly as may be) to each Pre-emption Offeree applying for Shareholders Excess Shares in the proportion which the number of Shares other than B Investment Shares held by such Pre-emption Offeree (or the number of Shares over which options have been granted to an Option Holder) to the total number of Shares other than B Investment Shares held by all Pre-emption Offerees (and Shares over which options have been granted to Option Holders) applying for Shareholders Excess Shares PROVIDED THAT such Pre-emption Offeree shall not be allocated more Shareholders Excess Shares than he shall have stated himself willing to take.

- 12.3 Any Offer Shares not accepted pursuant to **article 12.2** or not capable of being offered except by way of fractions shall for a period of two months thereafter be under the control of the Directors, who may allot, grant options over or otherwise dispose of the same to such persons, on such terms, and in such manner as they think fit, provided that, in the case of shares not accepted pursuant to **article 12.2**, such Offer Shares shall only be allotted or otherwise disposed of on terms which are no more favourable in any respect to the subscribers for them than the terms on which they were offered to Shareholders and the Directors may not allot, grant options over or otherwise dispose of any Offer Shares after such period of two months without re-offering such Shares in accordance with **article 12.2**.
- 12.4 In accordance with Section 567(1) of the Act, Sections 561 and 562 of the Act shall not apply to an allotment of equity securities (as defined in Section 560(1) of the Act) made by the Company.
- 12.5 The provisions of articles 12.1 and 12.2 shall not apply to:
 - the issue of the B Preference Shares pursuant to clause 3.2 of the subscription and shareholders' agreement in respect of the Company dated on or about 30 July 2015; or
 - 12.5.2 the issue of any Shares approved by an Investor Majority and the holders of a majority of the A Ordinary Shares; or
 - the issue of any Shares or grant of any options pursuant to any employee share or option scheme approved in accordance with **article**3.4 (Reserved Matters); or
 - the issue of any Shares upon the conversion of any Preference Shares (including, for the avoidance of doubt the issue of any Shares pursuant to the operation of clause 3.2.6); or
 - 12.5.5 Shares issued in connection with a *bona fide* business acquisition by the Company which is approved in writing by an Investor Majority; or
 - 12.5.6 Shares issued or issuable pursuant to strategic transactions, equipment lease financings or bank credit arrangements entered into for primarily non-equity financing purposes (in each case which has been approved in writing by an Investor Majority).

13 GENERAL MEETINGS

The Directors may call general meetings and, on the requisition of Shareholders pursuant to the provisions of the Act, shall promptly proceed to convene a general meeting for a date not later than 4 weeks after receipt of the requisition. If there are not within the United Kingdom sufficient Directors to call a general meeting, any Director or any Shareholder may call a general meeting.

14 PROCEEDINGS AT GENERAL MEETINGS

14.1 No business shall be transacted at any meeting unless a quorum is present. The quorum shall be two persons entitled to vote upon the business to be transacted, each being a Shareholder or a proxy for a Shareholder or a duly authorised representative of a Shareholder being a corporation, provided also that (i) one or more persons holding or representing not less than 50 per cent of the A Preference Shares; (ii) one or more persons holding or representing not less than

50 per cent of the B Preference Shares; and (iii) more than 50 per cent of the A Ordinary Shares then in issue shall be present. If a notice of a meeting of Shareholders has been given and a quorum is not present within half an hour after the time and place of the meeting, such meeting shall be adjourned for the same day in the next week at the same time and in the same place or as near to the same time and in the same place as is practicable and if at the adjourned meeting a quorum is not present or ceases to be present then any two members present shall be a quorum.

- 14.2 The Chairman, if any, of the Board shall preside as Chairman of the meeting, but if the Chairman is not present within 30 minutes after the time appointed for holding the meeting and willing to act, the Directors present shall elect one of their number to be Chairman and, if there is only one Director present and willing to act, he shall be Chairman. If no Director is willing to act as Chairman, or if no Director is present within 30 minutes after the time appointed for holding the meeting, the Shareholders present and entitled to vote shall choose one of their number to be Chairman.
- 14.3 A Director shall, notwithstanding that he is not a Shareholder, be entitled to attend and speak at any general meeting and at any separate meeting of the holders of any class of Shares in the Company.
- 14.4 The Chairman may, with the consent of a meeting at which a quorum is present (and shall if so directed by the meeting), adjourn the meeting from time to time and from place to place but no business shall be transacted at any adjourned meeting other than business which might properly have been transacted at the meeting had the adjournment not taken place. When a meeting is adjourned for 14 days or more, at least 7 clear days' notice shall be given specifying the time and the place of the adjourned meeting and the general nature of the business to be transacted. Otherwise it shall not be necessary to give any such notice.
- 14.5 A resolution put to the vote of a meeting shall be decided on a show of hands unless before, or on declaration of the result of, the show of hands a poll is duly demanded. Subject to the provisions of the Act, a poll may be demanded:
 - 14.5.1 by the Chairman; or
 - 14.5.2 by at least one Shareholder having the right to vote at the meeting,

and a demand by a person as proxy for a Shareholder shall be the same as a demand by the Shareholder.

- 14.6 A poll on any matter shall be taken immediately.
- 14.7 In the case of an equality of votes, whether on a show of hands or on a poll, the Chairman shall not be entitled to a casting vote in addition to any other vote he may have.

15 **VOTING AT GENERAL MEETINGS**

15.1 Subject to the following provisions of this **article 15**, on a show of hands every A Ordinary Shareholder and Preference Shareholder present in person or (if a corporation) present by a representative duly authorised in accordance with the Act who is not also himself a Shareholder entitled to vote, shall have one vote, and on a poll every A Ordinary Shareholder and Preference Shareholder shall have one vote for every A Ordinary and Preference Share of which he is the holder (in the case of holders of Preference Shares, as though the Preference

- Shares of such holder had been fully converted into A Ordinary Shares in accordance with article 3.2).
- 15.2 No Shareholder shall be entitled to vote at any General Meeting or at any separate meeting of the holders of any class unless all calls or other sums presently payable by him in respect of Shares of the Company have been paid.
- 15.3 On a poll votes may be given either personally or by proxy.
- 15.4 An instrument appointing a proxy shall be in writing executed by or on behalf of the appointor (if a corporation, under the hand of a duly authorised officer of the corporation) and shall be in such form as the Directors may determine or, failing such determination, in any usual form.
- 15.5 The instrument appointing a proxy and any authority under which it is executed or a copy of such authority certified notarially or in some other way approved by the Directors may be deposited at the registered office, or at such other place within the United Kingdom as is specified in the notice convening the meeting or in any instrument of proxy sent out by the Company in relation to the meeting, not later than 48 hours before the time for holding the meeting or adjourned meeting at which the person named in the instrument proposes to vote; or and an instrument of proxy which is not deposited or delivered in the manner so permitted shall be invalid.
- 15.6 In the case of joint holders the vote of the senior holder who tenders a vote whether in person or by proxy shall be accepted to the exclusion of the votes of the other joint holders; and seniority shall be determined by the order in which the names of the holders stand in the register of members of the Company.
- 15.7 If at a general meeting a resolution is proposed for the removal from office of any A Preferred Investor Director, and an A Preferred Investor Majority shall vote on a poll against such resolution and the total number of votes cast against such resolution would (in the absence of this **article 15.7**) be insufficient to prevent it being passed by the Company in general meeting, then an A Preferred Investor Majority shall in relation to that resolution carry such number of votes in respect of its or their holding of A Preference Shares as is equivalent to 51 per cent. of the total number of votes cast (including those conferred pursuant to this **article 15.7**).
- 15.8 If at a general meeting a resolution is proposed for the removal from office of any B Preferred Investor Director, and a B Preferred Investor Majority shall vote on a poll against such resolution and the total number of votes cast against such resolution would (in the absence of this **article 15.8**) be insufficient to prevent it being passed by the Company in general meeting, then a B Preferred Investor Majority shall in relation to that resolution carry such number of votes in respect of its or their holding of B Preference Shares as is equivalent to 51 per cent. of the total number of votes cast (including those conferred pursuant to this **article 15.8**).
- 15.9 The B Investment Shares shall have no voting rights attaching to them and shall carry no right to attend or receive notice of any general meeting or vote on any proposed written resolution of the Company.

16 NUMBER, APPOINTMENT AND REMUNERATION OF DIRECTORS

16.1 The number of Directors shall not be less than one and not more than eight (unless both the Investor Majority and a majority of the Board agree otherwise).

- An A Preferred Investor Majority, by notice in writing in accordance with article 16.3, may from time to time appoint one person to be a Director of the Company and each other Group Company. The person holding office pursuant to this article 16.2 is referred to in these Articles as the "A Preferred Investor Director". An A Preferred Investor Director shall hold office subject to article 20 and may at any time be removed from office by an A Preferred Investor Majority.
- 16.3 Any appointment, replacement or removal of an A Preferred Investor Director shall be made by notice in writing by an A Preferred Investor Majority and shall take effect on and from the date on which such notice is lodged at the registered office for the time being of the Company or delivered to a meeting of the Directors.
- A B Preferred Investor Majority, by notice in writing in accordance with article 16.5, may from time to time appoint one person to be a Director of the Company and each other Group Company. The person holding office pursuant to this article 16.4 is referred to in these Articles as the "B Preferred Investor Director". A B Preferred Investor Director shall hold office subject to article 20 and may at any time be removed from office by a B Preferred Investor Majority.
- 16.5 Any appointment, replacement or removal of a B Preferred Investor Director shall be made by notice in writing by a B Preferred Investor Majority and shall take effect on and from the date on which such notice is lodged at the registered office for the time being of the Company or delivered to a meeting of the Directors.
- 16.6 No Director shall be required to vacate his office as a Director nor shall any person be ineligible for appointment as a Director by reason of his having attained any particular age and the Directors shall not be required to retire by rotation.
- 16.7 Subject always to **article 3.4** (Reserved Matters), the remuneration of a CEO, managing director or any Director who may be appointed to any other office in the management, administration or conduct of the business of the Company shall from time to time (subject to the provisions of any agreement between him and the Company) be fixed by the Directors.
- 16.8 The Board can allow observers to be present who will shall be entitled to reasonable notice of all such meetings and shall be entitled to speak but shall not be entitled to vote thereat provided that the appointment of an observer on a standing basis shall require the consent of the Investor Directors.

17 ALTERNATE DIRECTORS

- 17.1 Each Director shall be entitled to nominate either another Director or any other person willing to act as his alternate Director, and at his discretion to remove such alternate Director in each case by notice in writing to the Company. An alternate Director shall have the same entitlement as his appointor to receive notices of meetings of the Directors and to attend, vote and be counted for the purpose of a quorum at any meeting at which his appointor is not personally present, and generally in the absence of his appointor at such meeting to exercise and discharge all the functions, powers and duties of his appointor.
- 17.2 Save as otherwise provided in these Articles an alternate Director shall during his appointment be deemed to be a Director for the purposes of these Articles, shall not be deemed to be an agent of his appointor, shall alone be responsible to the Company for his own acts or defaults and shall be entitled to be indemnified by the Company to the same extent as if he were a Director.

17.3 An alternate Director shall not in respect of his office of alternate Director be entitled to receive any remuneration from the Company nor to appoint another person as his alternate. The appointment of an alternate Director shall immediately and automatically determine if his appointor ceases for any reason to be a Director or on the happening of an event which, if he were a Director, would cause him to vacate the office of Director, or if by written notice to the Company he shall resign such appointment.

18 POWERS OF DIRECTORS

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- 18.1 Subject to the provisions of the Act, the Memorandum and these Articles and to any directions given by special resolution, the business of the Company shall be managed by the Directors who may exercise all the powers of the Company. No alteration of the Articles and no such direction shall invalidate any prior act of the Directors which would have been valid if that alteration had not been made or that direction had not been given.
- 18.2 The Directors may establish and maintain, or procure the establishment and maintenance of, any pension or superannuation funds (whether contributory or otherwise) for the benefit of, and give or procure the giving of donations, gratuities, pensions, allowances and emoluments to, any persons (including Directors and other officers) who are or were at any time in the employment or service of the Company, or of any company which is or was a subsidiary of the Company or allied to or associated with the Company or any such subsidiary, or of any of the predecessors in business of the Company or of any such other company, and the spouses, widows, widowers, families and dependants of any such persons, and make payments to, for or towards the insurance of or provide benefits otherwise for any such persons.

19 DELEGATION OF DIRECTORS' POWERS

The Directors may delegate any of their powers to any committee consisting of two or more Directors, one of whom must be an Investor Director. They may also delegate to any CEO, managing director or any Director holding any other executive office such of their powers as they consider desirable to be exercised by him. Any such delegation may be made subject to any conditions the Directors may impose and may be revoked or altered. Subject to any such conditions, the proceedings of a committee with three or more members shall be governed by the Articles regulating the proceedings of Directors so far as they are capable of applying.

20 DISQUALIFICATION AND REMOVAL OF DIRECTORS

- 20.1 The office of a Director shall be vacated in any of the following events namely:
 - 20.1.1 if he resigns his office by notice in writing to the Company;
 - 20.1.2 if he becomes bankrupt or makes any arrangement or composition with his creditors generally;
 - 20.1.3 if he is, or may be, suffering from mental disorder and either:
 - (a) he is admitted to hospital in pursuance of an application for admission for treatment under the Mental Health Act 1983 or, in Scotland, an application for admission under the Mental Health (Scotland) Act 1960, or

- (b) an order is made by a Court having jurisdiction (whether in the United Kingdom or elsewhere) in matters concerning mental disorder for his detention or for the appointment of a receiver, curator bonus or other person to exercise powers with respect to his property or affairs; or
- 20.1.4 if he becomes prohibited by law from being a Director.

21 PROCEEDINGS OF DIRECTORS

- 21.1 Subject to the provisions of these Articles, the Directors may regulate their proceedings as they think fit. Any Director may call a meeting of the Directors. Questions arising at a meeting shall be decided by a majority of votes. In the case of an equality of votes, the Chairman shall not have a second or casting vote. A Director who is also an alternate Director shall be entitled in the absence of his appointor to a separate vote on behalf of his appointor in addition to his own vote.
- 21.2 Subject to article 21.3 notice of every meeting of the Directors shall be given to every Director and to his alternate (if any) and the non-receipt of notice by any Director or alternate Director shall not invalidate the proceedings of the Directors. Unless all the Directors indicate their willingness to accept shorter notice of a meeting of Directors at least 5 Business Days' notice save in the case of emergency shall be given of the time place and purpose of the meeting. Every notice of a meeting of the Directors required to be given under these Articles shall be in writing and may be served personally or sent by prepaid letter post, facsimile or electronic mail to the address for the time being notified for the purpose and shall be accompanied by an agenda specifying the business to be transacted. In the case of an emergency a notice period of less than 5 Business Days is permitted on the basis that before such emergency meeting is held a telephonic conference call shall be attempted with any Director not present at such meeting and in respect of whom no apology for non-attendance at such meeting has been received. Not fewer than 8 fixed meetings of the Board shall take place in each financial year of the Company on such dates as the Board shall agree prior to the start of each financial year of the Company (and provided that no more be at more than 8 week intervals).
- 21.3 Any Director resident outside or for the time being absent from the United Kingdom shall be entitled to be given reasonable notice of meetings of the Directors to such address if any (whether inside or outside the United Kingdom) as the Director may from time to time notify to the Company. Every notice of meeting referred to in article 21.2 shall be sent to the Director resident outside the United Kingdom by pre-paid letter by post or facsimile to the address or number for the time being supplied for the purpose to the Company.
- 21.4 The quorum necessary for the transaction of the business of the Directors shall be two persons present in person or represented by an alternate. If a notice of meeting has been given and a quorum is not present within 30 minutes following the time of the meeting, such meeting shall be adjourned for the same day in the next week at the same time and in the same place or as near to the same time and in the same place as is practicable. If within 30 minutes following the time at which such meeting has been reconvened, a quorum is not present, the Directors present at the expiry of such 30-minute period shall constitute a valid quorum of the Board on that occasion.
- 21.5 The continuing Directors or a sole continuing Director may act notwithstanding any vacancies in their number, but, if the number of Directors is less than the

- number fixed as the quorum, they or he may act only for the purpose of calling a general meeting.
- 21.6 All or any of the members of the Board or any committee of the Board may participate in a meeting of the Board or that committee by means of a telephonic conference or any communication equipment which allows all persons participating in the meeting to hear each other. A person so participating shall be deemed to be present in person at the meeting and shall be entitled to vote or be counted in a quorum accordingly. Such a meeting shall be deemed to take place where the largest group of those participating is assembled, or, if there is not such group, where the chairman of the meeting then is.
- 21.7 All acts done by a meeting of Directors, or of a committee of Directors, or by a person acting as a Director shall, notwithstanding that it be afterwards discovered that there was a defect in the appointment of any Director or that any of them were disqualified from holding office, or had vacated office, or were not entitled to vote, be as valid as if every such person had been duly appointed and was qualified and had continued to be a Director and had been entitled to vote.
- 21.8 A resolution in writing signed or approved by letter, facsimile or e-mail by all the Directors entitled to receive notice of a meeting of Directors or of a committee of Directors shall be as valid and effectual as if it had been passed at a meeting of Directors or (as the case may be) a committee of Directors duly convened and held and may consist of several documents in the same terms each signed by one or more Directors; but a resolution signed by an alternate Director need not also be signed by his appointor and, if it is signed by a Director who has appointed an alternate Director, it need not be signed by the alternate Director in that capacity.

22 DIRECTORS' INTERESTS AND CONFLICTS

- 22.1 The Directors may (subject to such terms and conditions, if any, as they may think fit from time to time to impose, and subject always to their right to vary or terminate such authorisation) authorise, to the fullest extent permitted by law, any matter which would otherwise result in a Director infringing his duty to avoid a situation in which he has, or can have, a direct or indirect interest that conflicts, or possibly may conflict, with the interests of the Company and which may reasonably be regarded as likely to give rise to a conflict of interest (including a conflict of interest and duty or conflict of duties), provided that the authorisation is only effective if:
 - any requirement as to the quorum at the meeting at which the matter is considered is met without counting the Director in question or any other interested Director; and
 - the matter was agreed to without their voting or would have been agreed to if their votes had not been counted.
- 22.2 If a matter has been authorised by the Directors in accordance with article 22.1 (an "approved matter") then (subject to such terms and conditions, if any, as the Directors may think fit from time to time to impose, and subject always to their right to vary or terminate such authorisation or the provisions set out below), the relevant Director:
 - shall not be required to disclose any confidential information relating to the approved matter to the Company if to make such a disclosure would result in a breach of a duty or obligation of confidence owed by him in relation to or in connection with that approved matter;

- 22.2.2 may be required by the Company to maintain in the strictest confidence any confidential information relating to the approved matter which also relates to the Company;
- 22.2.3 may be required by the Company not to attend any part of a meeting of the Directors at which anything relevant to the approved matter is to be discussed and any related board papers may be withheld from that Director;
- 22.2.4 may absent himself from discussions, whether in meetings of the Directors or otherwise, and exclude himself from information, which may be relevant to the approved matter;
- shall not, by reason of his office as a Director, be accountable to the Company for any benefit which he derives from the approved matter.
- 22.3 A Director may, notwithstanding his office or the existence of an actual or potential conflict between the interests of the Company and those of a group company which would be caught by section 175(1) of the Act, be a Director or other officer of, or employed by or otherwise interested in, whether directly or indirectly, any other group company (or such other undertaking as the majority holder shall approve in writing) (a "group company interest") and the Director in question:
 - shall be entitled to be counted in the quorum and to attend any meeting or part of a meeting of the Directors or a committee of the board of Directors at which any matter which is or may be relevant to the group company interest may be discussed, and to vote on any resolution of the Directors or a committee of the board of Directors relating to such matter or to take any decision relating to such matter pursuant to article 3.4 (Reserved Matters), and any board or committee papers relating to such matter shall be provided to the Director in question at the same time as the other Directors;
 - shall not be obliged to account to the Company for any benefit which he derives from a group company interest;
 - shall not be obliged to disclose to the Company or use for the benefit of the Company, any confidential information received by him by virtue of his group company interest and otherwise than by virtue of his position as a Director, if to do so would result in a breach of a duty or obligation of confidence owed by him to any other group company or third party.
- 22.4 The provisions of **articles 22.1** to **22.3** (inclusive) shall not apply to a conflict of interest which arises in relation to an existing or proposed transaction or arrangement with the Company but the following provisions of this **article 22.4** and **article 22.5** shall apply. Any Director may be interested in an existing or proposed transaction or arrangement with the Company provided that he complies with the Act.
- 22.5 Without prejudice to the obligation of each Director to declare an interest in accordance with sections 177 and 182 of the Act, a Director may vote at a meeting of the board of Directors or of a committee of the board of Directors on any resolution concerning a matter in which he has an interest, whether direct or indirect, which relates to a transaction or arrangement with the Company, or in relation to which he has a duty. Having so declared any such interest or duty he

may have, the Director shall be counted in the quorum present when any such resolution is under consideration and if he votes on such resolution his vote shall be counted.

23 NOTICES

- 23.1 A notice may be given by the Company to any Shareholder either personally or by sending it by pre-paid post or facsimile to his registered address or to any other address supplied by him to the Company for the giving of notice to him, but in the absence of such address the Shareholder shall not be entitled to receive from the Company notice of any meeting. A properly addressed and pre-paid notice sent by post shall be deemed to have been given upon the first Business Day following that on which the notice is posted. Any Shareholder giving to the Company an address outside the United Kingdom shall be entitled to receive all notices by airmail or facsimile (at the Company's option). A properly addressed and pre-paid notice by airmail shall be deemed to have been given upon the third Business Day following that on which the notice is posted.
- 23.2 A notice given by facsimile or electronic mail shall be deemed to have been given at the same time as it is transmitted if it is transmitted between 9am and 5pm London time on a Business Day, or where such notice is transmitted outside of these hours, it shall be deemed to have been given at 9am on the following Business Day.
- 23.3 In the case of joint holders of a Share, all notices shall be given to the joint holder whose name stands first in the register of members of the Company in respect of the joint holding, and notice so given shall be sufficient notice to all the joint holders.
- 23.4 Except as otherwise provided herein, all notices to be given pursuant to these Articles shall be in writing.

24 CAPITALISATION

In article 36 of the Model Articles the words "ordinary resolution" shall be replaced by the words "special resolution".

25 PROVISION FOR EMPLOYEES ON CESSATION OF BUSINESS

The Directors may decide to make provision for the benefit of persons employed or formerly employed by the Company or any of its subsidiaries (other than a Director, former Director or shadow Director) in connection with the cessation or transfer to any person of the whole or part of the undertaking of the Company or that subsidiary.

26 INDEMNITY_AND INSURANCE

26.1 Subject to the provisions of the Act, every Director or other officer of the Company shall be indemnified out of the assets of the Company against all costs, charges, expenses, losses or liabilities which he may sustain or incur in or about the execution of the duties of his office, including any liability incurred by him in defending any proceedings, whether civil or criminal, in which judgment is given in his favour or in which he is acquitted or in connection with any application in which relief is granted to him by any court from liability for negligence, default, breach of duty or breach of trust in relation to the affairs of the Company. No Director or other officer shall be liable for any loss, damage or misfortune which may happen to or be incurred by the Company in connection with the proper

- execution by such Director of the duties of his office. This **article 26.1** shall only have effect in so far as its provisions are not voided by section 232 of the Act.
- 26.2 The Board shall have power to purchase and maintain for any Director or other officer of the Company insurance against any liability which, by virtue of any rule of law, would otherwise attach to him in respect of any negligence, default, breach of duty or breach of trust of which he may be guilty in relation to the Company.

27 <u>Electronic Communication</u>

The provisions of this Article 27 will take precedence over any other provisions in the Articles:

- 27.1 Without prejudice to Article 48 of the Model Articles, notices and any other communications sent or supplied, by or to Shareholders or Directors under these Articles may be sent or supplied by electronic means as defined in section 1168 of the Companies Act (including via a website, chatroom, extranet, intranet, blog, online social network or forum or other similar mechanism duly notified to such Shareholder or Director or by electronic mail to any email address supplied to the Company, its officers or agents in writing by such Shareholders or Directors).
- 27.2 For the purposes of Article 27.1 above, the Company can assume that any email addresses supplied to the Company, its officers or agents by Shareholders or Directors are up to date and current, and it is the sole responsibility of each Shareholder and Director to update the Company as to any changes in their email addresses, and to ensure that the Company has and uses the correct email address. In this regard, all Shareholders and Directors agree that the Company has no responsibility to any Shareholder or Director who fails to receive any notice or other communication as a result of the Shareholder or Director failing to comply with this Article 27.2.
- 27.3 When any notice or communication is sent by means of a website, chatroom, internet, intranet, extranet, blog, online social network or forum, or other similar mechanism, an email shall be sent to Shareholders to inform them of the existence of the notice or communication made on such website, chatroom, internet, intranet, extranet, blog, online social network or forum, or other similar mechanism in accordance with Schedule 5 of the Companies Act.
- 27.4 Any notice or communication sent by means of a website, chatroom, internet, intranet, extranet, blog, online social network or forum, or other similar mechanism, shall be deemed to have been served on the intended recipient when the material is first made available on the website or (if later) when the recipient receives (or is deemed to have received) notice of the fact that the material is available on the website, and any notice or communication sent by electronic mail or fax shall be deemed to be delivered at the time it was sent and shall be deemed to have been received 24 hours after its transmission.
- 27.5 The Company's obligation to send or supply any notice or communication to Shareholders or Directors is satisfied when the Company transmits an electronic message and the Company is not responsible for a failure in transmission beyond its control.
- 27.6 Each Shareholder and Director shall for the purposes of paragraph 6 and paragraph 9 of Schedule 5 of the Companies Act, be deemed to have agreed to accept notices or communications from the Company in electronic form, and to them being made available on a website, by providing a copy of his email address

and expressly consenting to that email address being used for the purpose of receiving notices or communications from the Company in electronic form, and to the Company making information available on a website.

28 Share certificates

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- 28.1 The conditions of issue of any Shares shall not require the Company to issue any Share certificate although the Board may resolve to do so.
- 28.2 The Company shall not be bound to issue more than one certificate in respect of Shares held jointly by two or more persons. Delivery of a certificate to the person first named in the register shall be sufficient delivery to all joint holders.
- 28.3 If the Board resolves to issue a Share certificate it may be issued in electronic format, under seal (by affixing the seal to or printing the seal or a representation of it on the certificate) or signed by at least two Directors or by at least one Director and the Secretary. Such certificate shall specify the number and class of the Shares in respect of which it is issued and the amount or respective amounts paid up on it. The Board may by resolution decide, either generally or in any particular case or cases, that any signatures on any Share certificates need not be autographic but may be applied to the certificates by some mechanical or other means or may be printed on them or that the certificates need not be issued under seal or signed by any person.
- 28.4 Every Share certificate sent in accordance with these Articles will be sent at the risk of the member or other person entitled to the certificate. The Company will not be responsible for any Share certificate lost or delayed in the course of delivery.