

Registered number
07009565

2Beknown Limited

Report and Accounts

30 September 2012

2Beknown Limited

Company Information

Directors

Tavis Basing
Andrew Keen

Accountants

Cayos Consulting Services Limited
40 Bowling Green Lane
Clerkenwell
LONDON
EC1R 0NE

Registered office

40 Bowling Green Lane
London EC1R 0NE

Registered number

07009565

2Beknown Limited**Registered number:****07009565****Directors' Report**

The directors present their report and accounts for the year ended 30 September 2012.

Principal activities

The company's principal activity during the year continued to be the provision of Website Design Consultancy Services. These are the final accounts as on 30 September 2012. The company has not traded since the 30 September 2012 and is taking steps to be removed from the Register of Companies.

Directors

The following persons served as directors during the year:

Tavis Basing

Andrew Keen

Political and charitable donations

During the year under review the company made various charitable contributions totalling £55 (2011:£350).

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 4 June 2013 and signed on its behalf.

Tavis Basing

Director

2Beknown Limited
Accountants' Report

Accountants' report to the directors of
2Beknown Limited

You consider that the company is exempt from an audit for the year ended 30 September 2012. You have acknowledged, on the balance sheet, your responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. These responsibilities include preparing accounts that give a true and fair view of the state of affairs of the company at the end of the financial year and of its profit or loss for the financial year.

In accordance with your instructions, we have prepared the accounts which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the accounting records of the company and on the basis of information and explanations you have given to us.

We have not carried out an audit or any other review, and consequently we do not express any opinion on these accounts.

Cayos Consulting Services Limited
Accountants

40 Bowling Green Lane
Clerkenwell
LONDON
EC1R 0NE

4 June 2013

2Beknown Limited
Profit and Loss Account
for the year ended 30 September 2012

	Notes	2012 £	2011 £
Turnover		134,223	109,385
Cost of sales		(44,563)	(28,052)
Gross profit		<u>89,660</u>	<u>81,333</u>
Administrative expenses		(65,402)	(51,479)
Operating profit	2	<u>24,258</u>	<u>29,854</u>
Exceptional items: loss on the disposal of tangible fixed assets		<u>(1,302)</u>	<u>-</u>
		<u>22,956</u>	<u>29,854</u>
Interest payable	3	(76)	(287)
Profit on ordinary activities before taxation		<u>22,880</u>	<u>29,567</u>
Tax on profit on ordinary activities	4	(5,169)	(6,491)
Profit for the financial year		<u>17,711</u>	<u>23,076</u>

2Beknown Limited
Balance Sheet
as at 30 September 2012

	Notes	2012 £	2011 £
Fixed assets			
Tangible assets	5	-	1,733
Current assets			
Debtors	6	33,242	9,471
Cash at bank and in hand		-	6,132
		<u>33,242</u>	<u>15,603</u>
Creditors: amounts falling due within one year	7	(27,425)	(13,230)
Net current assets		<u>5,817</u>	<u>2,373</u>
Net assets		<u>5,817</u>	<u>4,106</u>
Capital and reserves			
Called up share capital	8	100	100
Profit and loss account	9	5,717	4,006
Shareholders' funds		<u>5,817</u>	<u>4,106</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Tavis Basing

Director

Approved by the board on 4 June 2013

2Beknown Limited
Notes to the Accounts
for the year ended 30 September 2012

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	25% reducing value
Motor vehicles	25% straight line

2 Operating profit	2012	2011
	£	£

This is stated after charging:

Depreciation of owned fixed assets	579	577
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3 Interest payable	2012	2011
	£	£

Interest payable	76	287
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4 Taxation	2012	2011
	£	£

UK corporation tax	5,169	6,491
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5 Tangible fixed assets

	Plant and machinery etc £
Cost	
At 1 October 2011	2,871
Additions	585
Disposals	(3,456)
At 30 September 2012	-

Depreciation

At 1 October 2011	1,138
Charge for the year	579

On disposals	(1,717)
At 30 September 2012	-
Net book value	
At 30 September 2012	-
At 30 September 2011	1,733

6 Debtors	2012	2011
	£	£
Trade debtors	22,750	9,466
Director's loan account	10,492	5
	<u>33,242</u>	<u>9,471</u>

7 Creditors: amounts falling due within one year	2012	2011
	£	£
Bank loans and overdrafts	1,198	833
Commercial card	-	376
Accruals	18,854	-
VAT creditor	2,204	4,419
Corporation tax	5,169	6,491
Other taxes and social security costs	-	1,111
	<u>27,425</u>	<u>13,230</u>

Share capital	Nominal value	2012 Number	2012 £	2011 £
Allotted, called up and fully paid:				
Ordinary shares	£1 each	-	<u>100</u>	<u>100</u>

9 Profit and loss account	2012
	£
At 1 October 2011	4,006
Profit for the year	17,711
Dividends	(16,000)
	<u>5,717</u>
At 30 September 2012	

10 Dividends	2012	2011
	£	£
Dividends for which the company became liable during the year:		
Dividends paid	<u>16,000</u>	<u>19,100</u>

2Beknown Limited
Detailed profit and loss account
for the year ended 30 September 2012

	2012	2011
	£	£
Sales	134,223	109,385
Cost of sales	(44,563)	(28,052)
Gross profit	<u>89,660</u>	<u>81,333</u>
Administrative expenses	(65,402)	(51,479)
Operating profit	<u>24,258</u>	<u>29,854</u>
Exceptional items	(1,302)	-
Interest payable	(76)	(287)
Profit before tax	<u>22,880</u>	<u>29,567</u>

2Beknown Limited
Detailed profit and loss account
for the year ended 30 September 2012

	2012	2011
	£	£
Sales		
Sales	<u>134,223</u>	<u>109,385</u>
Cost of sales		
Purchases	35,348	23,420
Subcontractor costs	9,035	4,632
Commissions payable	<u>180</u>	<u>-</u>
	<u>44,563</u>	<u>28,052</u>
Administrative expenses		
Employee costs:		
Wages and salaries	15,440	16,499
Directors' salaries	14,556	12,783
Employer's NI	1,299	1,344
Staff training and welfare	589	273
Travel and subsistence	5,336	2,248
Entertaining	<u>2,386</u>	<u>2,146</u>
	<u>39,606</u>	<u>35,293</u>
Premises costs:		
Rent	8,620	9,406
Rates	180	-
Use of home	<u>-</u>	<u>728</u>
	<u>8,800</u>	<u>10,134</u>
General administrative expenses:		
Telephone and fax	2,352	2,200
Stationery and printing	2,069	143
Computer consumables	762	286
Information and publications	4	28
Bank charges	408	201
Insurance	141	107
Repairs and maintenance	16	-
Depreciation	579	577
Sundry expenses	<u>39</u>	<u>-</u>
	<u>6,370</u>	<u>3,542</u>
Legal and professional costs:		
Accountancy fees	2,250	1,565
Advertising and PR	690	243
Charitable contributions	55	350
Other legal and professional	<u>7,631</u>	<u>352</u>
	<u>10,626</u>	<u>2,510</u>
	<u>65,402</u>	<u>51,479</u>

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