REGISTERED COMPANY NUMBER: 06972092 (England and Wales) REGISTERED CHARITY NUMBER: 1140206

Report of the Trustees and Independently Examined Financial Statements for the Year Ended 31 July 2019 for

Julian Campbell Foundation



Burnbecks Limited
Chartered Certified Accountants
2B Haddo Street
Greenwich
London
SE10 9RN

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Report of the Trustees for the Year Ended 31 July 2019

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 July 2019. The trustees have adopted the provisions of the Charities Statement of Recommended Practice (FRS 102).

Julian Campbell Foundation is also known as JCF and may be referred to as such throughout this report.

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INCORPORATION

The charitable company was incorporated on 24 July 2009.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

06972092 (England and Wales)

Registered Charity number

1140206

Registered office

Can Mezannine 7-14 Great Dover Street London SE1 4YR

Trustees

Ms J Campbell
Miss N Hyams
Mr G K Jimpson – appointed 26th February 2019

Company Secretary

Miss N Hyams

Independent examiner

Burnbecks Limited Chartered Certified Accountants 2B Haddo Street Greenwich London SE10 9RN

Bankers

Barclays Bank PLC Romford Branch 36/38 South Street Romford Essex RM1 1RH - Chairperson/Treasurer

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Report of the Trustees for the Year Ended 31 July 2019

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

JCF is a private limited company governed by its Memorandum and Articles of Association which is wholly based on the trust deed governing the charity, which is registered with the Charity Commission.

The overall management of finance is the responsibility of all the Trustees acting on the recommendations of the Chairperson, the Treasurer and the Secretary. The Trustees form the Management Committee, which meets at least quarterly.

Recruitment and appointment of new trustees

New Directors and Trustees are appointed by a resolution of the Directors passed at a special meeting of the Directors.

Induction and training of new trustees

Officers of the charity (Chairperson, Treasurer and Secretary) are elected by members at the Annual General-Meeting and inducted by fellow Directors and Trustees and the Co-ordinator.

Organisational structure

The Board of Trustees report to the Chairperson, who is appointed by the trustees to manage the day-to-day running of the charity.

Future plans

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At the moment, the charity is in the process of increasing its scope and reach for its project which started in 2017. It is taking place in the poorest boroughs of London, including Haringey, Brent and Enfield. These areas have a high number of migrants and families with a high poverty index. The Mood Mentoring project will move into Enfield Schools and research findings published on the impact of the project on the lives of young people. In addition, the Acting Up! Drama workshops will support young people at risk of exclusion in the London Borough of Enfield in addition to young people from 8 years old to 17 in schools with future plans to further promote Acting Up! workshops to whole year groups in schools in order to positively impact the mental health and wellbeing of greater numbers of young people than the Mood Mentoring project alone.

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Also, due to our successfully planned first event, the 'Youth Wellbeing Movement', in 2017 and 2018, more events will be planned to raise the importance of healthy minds and wellbeing within our teenagers and young people in the UK. This will be through planning more surprise flash mob dances in the most prominent London locations on World Mental Health Day, 10th October 2019, and International Mental Health Week in May 2020 engaging with celebrities as ambassadors to promote our message. This will continually be promoted on social media platforms to provide a means of support and guidance for young people. Many live streaming opportunities and publications will be promoted on all social media platforms in order to support both parents and young people with mental health difficulties, encouraging them to interact with our services. Examples of celebrities already participating in our promotions are Tito Jackson of the Jackson 5 and Denise Pearson from Five Star, our Wellbeing Ambassadors. We will encourage more celebrity wellbeing ambassadors to join JCF to help us improve our scope and reach in the lives of young people through more fundraising opportunities. Furthermore, our current website will be continually improved in order to develop and maintain communication.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error. Policies and procedures are constantly reviewed by the trustees. All new staff, volunteers and carers are required to obtain Disclosure and Barring Service certificates.

The trustees are pleased to see that funding has been realised and have specifically identified an upward trend and improvement in funding certainty which in turn has supported the continued structured growth of JCF as well as enabling sufficient resources to see it through its current and future projects summarised here.

Report of the Trustees for the Year Ended 31 July 2019

OBJECTIVES AND ACTIVITIES FOR THE PUBLIC BENEFIT Objectives and aims

The main objectives and aims of the charity are:

- to promote mental health and wellbeing in society, through provision of information and education.
- to work for the support of children, young people and other persons who are suffering from any type of mental distress or disorder.
- the support to be provided through mentoring and therapeutic drama workshops, as well as through training in mood mapping and mood management for both students and teachers.
- the charity aims to offer an alternative provision for school students to promote the importance of psychological wellbeing alongside meeting their standard educational needs. This intervention will enable the student to self-regulate and monitor their wellbeing, enabling them to succeed in their studies independently.

The trustees would like to thank all the Board Members, volunteers and service users who have given their energy and commitment to achieve JCF's objectives and would like to thank funders for their support. The trustees are also aware of the Charity Commission's public benefit guidance which has been fully adhered to during the decision-making process.

Significant activities

JCF has successfully started raising funds for current and future projects and has started recruiting new mentors to train as part of this. Also employed are a psychologist, a mentor co-ordinator and trainer to supervise the mentors and a secretary to monitor and ensure the project's success.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

Four products have been extremely successful when used with students and young people; our mentoring programme, our teacher training programme and our drama workshops and help line for young people.

We have developed a unique accredited training program for our mentors; mentors are trained in aspects of mood management and shown how to empower and enable young people to fulfil on matters of importance to them, be it education or employment. As a result of our extensive training programme, our mentors have successfully supported young people in schools, colleges and employment, empowering and enabling them to successfully manage their wellbeing, resulting in a positive impact on the quality of their lives and the lives of their families. Following praise from The Enfield Children and Adolescent Mental Health Services (CAMHS) and Enfield Behaviour in Education Department for the methods we have used to engage and support young people in the community, we are now in partnership with CAMHS and Enfield Behaviour Department and support more young people to manage their wellbeing.

Our teacher training programme provides invaluable intervention for teachers to enable them to identify young people in their classrooms who are showing signs of anxiety stress and depression. One teacher who attended our workshop said, 'This is what I have been waiting for!' in response to the much needed support and guidance teachers were given to help them identify and to know when to refer a young person in distress for external support. Parents of young people we have mentored in Enfield Schools have praised our services with one parent saying, "You have saved my son's life!"

Our drama workshops, 'Acting up!' shows children and young people how mental health difficulties can be identified and overcome, using creative drama to help children understand their moods and emotional wellbeing in a safe, controlled space using sensitive topics that young people are dealing with today such as "body image", "confidence", "bullying", "impact of social media" and "relationships". Acting up! has been praised by the teachers at the Enfield school where it has taken place. Because this intervention impacts greater numbers of young people than our mood mentoring programme, we will focus on increasing the

impact of our reach within our target schools.

Report of the Trustees for the Year Ended 31 July 2019

Our Therapeutic Art and Drama programmes have been used successfully for young people with a greater need for outside intervention to assist them with balancing their own mood, thus allowing these young people a greater opportunity to succeed in their studies and to turn their lives around. In addition to this, Enfield Council have given us support in order to open a school after suggesting that we could make a big difference to many young people who weren't able to have this specific type of support elsewhere. Consequently, we would then be able to support young people on part-time or full time capacity. This is of course, subject to ensuring that the learning space to accommodate the young people has been approved by OFSTED, The Office for Standards in Education and Skills.

Fundraising activities

The charity has continued to raise funds and will actively continue planning social and sporting events to raise the profile of the charity and increase funding streams. These will include the promotion of group skydives, marathons and for the first time, the London Marathon. Also, we are continuing our Wellbeing Movement, through planning more events (both online and groups) to raise the profile of the importance of healthy minds and wellbeing within our teenagers and young people. This will be through the planning and execution of several flash mob dances in London's most prominent locations.

At the moment, due to the success of the new website, promotion videos and literature (pamphlets and leaflets) we will continue to use this with social media to promote future events and raise funding.

FINANCIAL REVIEW

Principal funding sources

The charity's principal funding sources are from unrestricted grant income, private donations and fundraising through fun runs, skydiving and mountain climbing.

Investment policy and objectives

Under the Memorandum and Articles of Association the charity has the powers to invest in any way the trustees deem fit.

FUTURE DEVELOPMENTS

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Since the Balance Sheet date the charity has found new premises more able to address the needs for educational and training areas together with following a fundraising strategy to support various projects.

The fundraising strategy will have a significant impact on the level of interventions on the mental health and wellbeing of a greater number of children and young people in a school and employment setting, thus creating more fulfilled lives. Numbers of suicides and self-harm will be reduced with young people having support with an opportunity to 'turn things round'. By providing intervention at this initial stage of their mental health difficulty, the probability of falling ill later on in life is significantly reduced. Also, the young people participating in this project will be able to manage their mental health and wellbeing throughout their lives, using the same mood management strategies developed in the mentoring programme.

In the future, the charity's strategy will enable it to measure the impact of the intervention on the wellbeing of young people and the subsequent impact on the quality of their lives and the lives of their families. Once the benefits of JCF's programme and intervention are evidenced and shared with other agencies, such as the government, it is hoped that other income streams will be available to enable all young people in all UK schools have this level of support and guidance.

Having its own premises now enables the training of mentors and teachers from a variety of schools in the UK simultaneously, which will have a greater impact in supporting the wellbeing of greater numbers of young people attending schools all over the UK. Also JCF could expand its alternative provision, providing intervention to enable each student to self-regulate and monitor their wellbeing, enabling them to succeed in their studies independently.

Report of the Trustees for the Year Ended 31 July 2019

STATEMENT OF TRUSTEES RESPONSIBILITIES

The trustees (who are also the directors of Julian Campbell Foundation for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP (FRS102);
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

ON BEHALF OF THE BOARD:

Ms Jacqueline Campbell - Chairperson

Date: 14th October 2020

Independent Examiner's Report to the Trustees of Julian Campbell Foundation

We report on the accounts for the year ended 31 July 2019 set out on pages seven to twelve.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year (under Section 144 of the Charities Act 2011 ("the Charities Act")) and that an independent examination is required.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is our responsibility to:

- examine the accounts under Section 145 of the Charities Act
- to follow the procedures laid down in the General Directions given by the Charity Commission (under Section 145(5)(b) of the Charities Act); and
- to state whether particular matters have come to our attention.

Basis of the independent examiner's report

Our examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statements below.

Independent examiner's statement

In connection with our examination, no matter has come to our attention which gives us reasonable cause to believe that, in any material respect:

- the accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination
- the accounts have not been prepared in accordance with the Charities SORP (FRS 102)

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to obtain a proper understanding of the accounts to be reached.

Burnbecks Limited

Chartered Certified Accountants

2B Haddo Street Greenwich

Greenwie

London

SE10 9RN

Date: 14th October 2020

Statement of Financial Activities (including summary income and expenditure account) for the Year Ended 31 July 2019

·				Unrestricted funds
INCOME				
Income and endowments	rom:			
Donations & legacies				34,976
Fundraising	· .			1,750
Investment income				1
* •	• .		****	
Total	•			<u>36,727</u>
	•			
EXPENDITURE	<u> </u>			:
Expenditure on:				<i>:</i>
Raising funds			•	6,045
Charitable activities				31,381
Other				<u>952</u>
	•			
Total				38,378
N. 4 1:4 1 4.	- 6 4b			(1 (51)
Net expenditure before ta	taor the reporting period		a *	(1,651)
Tax payable	hafana inviastmanta	, **		(1 651)
Net expenditure after tax Net gains/(losses) on invest				(1,651)
Net expenditure	·			(1,651)
Extraordinary items	:			(1,051)
Transfers between funds				
Other recognised gains/(los	, sec)		•	, , , ,
Net movement in funds	i i			i (1,651)
The movement in rainas	5:			: (1,051)
Reconciliation of funds:	(2) (表)			*** **
Total funds brought forward	1			8,977
-				
Total funds carried forwa	rd			<u> 7,326</u>

Balance Sheet At 31 July 2019

	<i>:</i> .	Unrestricted
	.; Notes	. fund £
FIXED ASSETS Tangible assets	3	1,357
CURRENT ASSETS Debtors Cash at bank	4	2,380 ·
11,254		
CREDITORS Amounts falling due within one ye	ear! 5	(3,928)
NET CURRENT ASSETS/(LIABILITIES)		7,326
TOTAL ASSETS LESS CURRE	ENT	7,326
NET ASSETS	7,326	
FUNDS Unrestricted funds:	. 6	· · · · · · · · · · · · · · · · · · ·
General fund Restricted funds Endowment funds	7,326 - -	
TOTAL FUNDS	7,326	

Balance Sheet - continued At 31 July 2019

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies for the year ended 31 July 2019.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with the Charities SORP (FR102).

The accounts were approved by the Board of Trustees on 14th October 2020 and were signed on its behalf by:

Ms Jacqueline Campbell - Chairperson

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Notes to the Financial Statements for the Year Ended 31 July 2019

1. ACCOUNTING POLICIES

Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts, and in accordance with the Companies Act 2006 and the requirements of the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) and the Charities SORP (FRS102).

Income

All incoming resources are included on the Statement of Financial Activities when the charity becomes entitled to the resources, it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

Donations

Donations are only included in the Statement of Financial Activities when the general income recognition criteria are met.

Expenditure

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

These are capitalised if they can be used for more than one year and are valued at cost. Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Furniture, fittings & equipment

- 25% on reducing balance

Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Where applicable, further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

2. TRUSTEES' REMUNERATION, EXPENSES AND BENEFITS

There was no remuneration paid in the year to a trustee nor were there any trustees' expenses or other benefits for the year ended 31 July 2019.

Notes to the Financial Statements - continued for the Year Ended 31 July 2019

3. TANGIBLE FIXED ASSETS

		furniture, fittings & equipment
COST As at 1 August 2017 Additions 3,534		3,534 -
DEPRECIATION As at 1 August 2017 Charge for year 2,177	. 2	1,725 452
NET BOOK VALUE At 31 July 2019		1,357
At 31 July 2018		<u>1,809</u>

£

£

£

4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

•	2,380

5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

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Other creditors	2,968			
Accruals	<u>960</u>			

Total <u>3,928</u>

Notes to the Financial Statements - continued for the Year Ended 31 July 2019

6. MOVEMENT IN FUNDS

	At 1.8.13	Net movement in funds			
Unrestricted funds General fund	8,977	(1,651)	7,326		
TOTAL FUNDS	8,977	(1,651)	7,326		
Net movement in funds, included in the above are as	Net movement in funds, included in the above are as follows:				
	Income	Expenditure	Movement in funds		
77	£	£	£		
Unrestricted funds General fund	36,727	(38,378)	(1,651)		
TOTAL FUNDS	36,727	(38,378)	(1,651)		

Detailed Statement of Financial Activities for the Year Ended 31 July 2019

£

INCOME		
Voluntary income Donations Fundraising income Investment income		34,976 1,750 1
Total income	· · · · · · · · · · · · · · · · · · ·	36,727
EXPENDITURE	÷	
Raising funds Advertising & marketing Fundraising expenses 6,045		1,312 4,733
Charitable activities Computer/website Meetings/workshops Salaries & pensions Telephone Motor & travel Companies House Insurance Rent Printing, postage & stationery Training & conferences Mentoring expenses		1,627 5,202 14,056 1,410 936 1,388 616 230 732 4,571 613
31,381 Other Bank charges Accountancy/bookkeeping Depreciation 952	•	20 480
Total expenditure		38,378
Net expenditure		(1,651)