

COMPANY REGISTRATION NUMBER 06916406

**90:10 GROUP LIMITED**  
**UNAUDITED ABBREVIATED ACCOUNTS**  
**30 SEPTEMBER 2010**

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COMPANIES HOUSE

**HAGGARDS CROWTHER**

Chartered Accountants  
Heathmans House  
19 Heathmans Road  
London  
SW6 4TJ

**90:10 GROUP LIMITED**  
**ABBREVIATED ACCOUNTS**  
**PERIOD ENDED 30 SEPTEMBER 2010**

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# 90:10 GROUP LIMITED

## ACCOUNTANTS' REPORT TO THE DIRECTOR OF 90:10 GROUP LIMITED

PERIOD ENDED 30 SEPTEMBER 2010

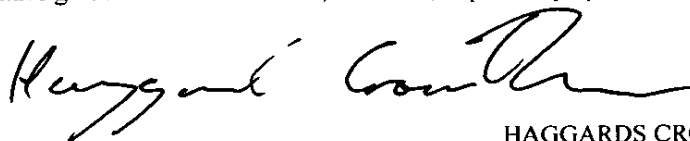
In accordance with our terms of engagement, and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company which comprise the Balance Sheet and the related notes from the accounting records and information and explanations you have given to us

This report is made to the Company's Director, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the Company's Director that we have done so, and state those matters that we have agreed to state to him in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's Director, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet as at 30 September 2010 your duty to ensure that the company has kept adequate accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the period.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.



HAGGARDS CROWTHER  
Chartered Accountants

Heathmans House  
19 Heathmans Road  
London  
SW6 4TJ

21 February 2011

**90:10 GROUP LIMITED**  
**ABBREVIATED BALANCE SHEET**  
**30 SEPTEMBER 2010**

	Note	£	2010 £
<b>FIXED ASSETS</b>	<b>2</b>		
Intangible assets			85,835
Tangible assets			3,366
Investments			<u>5,736</u>
			94,937
<b>CURRENT ASSETS</b>			
Debtors		59,124	
<b>CREDITORS: Amounts falling due within one year</b>		<u>176,587</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(117,463)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>(22,526)</u>
<b>CAPITAL AND RESERVES</b>			
Called-up equity share capital	5		1,000
Profit and loss account			<u>(23,526)</u>
<b>DEFICIT</b>			<u>(22,526)</u>

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the period by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The director acknowledges his responsibility for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit or loss for the financial period in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved and signed by the director and authorised for issue on 21 February 2011

  
**MR J BURKE**  
 Director

Company Registration Number 06916406

The notes on pages 3 to 5 form part of these abbreviated accounts

## 1. ACCOUNTING POLICIES

**90:10 GROUP LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**PERIOD ENDED 30 SEPTEMBER 2010**

**2 FIXED ASSETS**

	Intangible Assets £	Tangible Assets £	Investments £	Total £
<b>COST</b>				
Additions	<u>85,835</u>	<u>4,239</u>	<u>5,736</u>	<u>95,810</u>
<b>At 30 September 2010</b>	<u>85,835</u>	<u>4,239</u>	<u>5,736</u>	<u>95,810</u>
<b>DEPRECIATION</b>				
Charge for period	<u>—</u>	<u>873</u>	<u>—</u>	<u>873</u>
<b>At 30 September 2010</b>	<u>—</u>	<u>873</u>	<u>—</u>	<u>873</u>
<b>NET BOOK VALUE</b>				
<b>At 30 September 2010</b>	<u>85,835</u>	<u>3,366</u>	<u>5,736</u>	<u>94,937</u>
<b>At 30 September 2009</b>	<u>—</u>	<u>—</u>	<u>—</u>	<u>—</u>

The company has investments in the following subsidiary undertakings, which were all dormant during the year

Subsidiary undertaking	Investment	Holding	%
Incorporated in England and Wales			
90 10 Entertainment Limited	£650	Ord A Shares	65
90 10 Labs Limited	£1	Ord Shares	100
90 10 Limited	£600	Ord Shares	60
Incorporated in France			
90 10 France SARL	£4,485	Ord Shares	65

The company is exempt from preparing consolidated accounts and has not done so, therefore the accounts show information about the company as an individual entity

**3 TRANSACTIONS WITH THE DIRECTOR**

An unsecured loan of £11,459 made to a director was outstanding during the year. The amount of the liability at the beginning of the year was £Nil and at the end of the year was £11,459. The maximum amount during the year of £11,459 and at the end of the year was £11,459. Interest was charged at a rate of 6.25% during the year. During the year £Nil of the loan was repaid.

**4 RELATED PARTY TRANSACTIONS**

The company owes the following amounts to group undertakings,

90 10 Entertainment Limited	£650
90 10 labs Limited	£1
90 10 Limited	£600
90 10 France SARL	£4,485

**90:10 GROUP LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**PERIOD ENDED 30 SEPTEMBER 2010**

**5 SHARE CAPITAL**

Allotted, called up and fully paid:

	<u>No</u>	<u>£</u>
1,000 Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>