



Chartered Accountants

Dementia Adventure Community Interest Company

Report and Unaudited Accounts

Year ended 31 March 2012

Registered number 06885732

WEDNESDAY



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12/09/2012
COMPANIES HOUSE

Dementia Adventure Community Interest Company

Registered number: 06885732

Directors' Report

The directors present their report and accounts for the year ended 31 March 2012

Principal activities

The company's principal activity during the year continued to be the provision of training, research and consultancy in the field of dementia, together with the provision of short breaks for dementia sufferers

Directors

The following persons served as directors during the year

Mr N Mapes

Mrs L A Harding

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 24 August 2012 and signed on its behalf



Mr N Mapes
Director

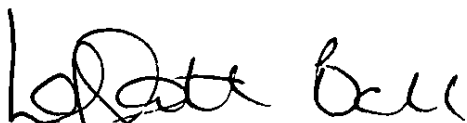
Dementia Adventure Community Interest Company

Chartered Accountants' report to the board of directors on the preparation of the unaudited statutory accounts of Dementia Adventure Community Interest Company for the year ended 31 March 2012

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Dementia Adventure Community Interest Company for the year ended 31 March 2012 which comprise of the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook

Our work has been undertaken in accordance with AAF 2/10 as detailed at icaew.com/compilation



Leggat Bell
Chartered Accountants
14 Railway Street
Chelmsford
Essex
CM1 1QS

24 August 2012

Dementia Adventure Community Interest Company
Profit and Loss Account
for the year ended 31 March 2012

	Notes	2012 £	2011 £
Turnover	1	29,244	5,700
Cost of sales		(225)	-
Gross profit		<u>29,019</u>	<u>5,700</u>
Administrative expenses		(28,931)	(10,394)
Operating profit/(loss)	2	<u>88</u>	<u>(4,694)</u>
Interest receivable		4	-
Profit/(loss) on ordinary activities before taxation		<u>92</u>	<u>(4,694)</u>
Tax on profit/(loss) on ordinary activities		-	-
Profit/(loss) for the financial year		<u>92</u>	<u>(4,694)</u>

Dementia Adventure Community Interest Company
Balance Sheet
as at 31 March 2012

	Notes	2012 £	2011 £
Fixed assets			
Tangible assets	3	756	460
Current assets			
Debtors	4	3,810	2,276
Cash at bank and in hand		15,155	224
		<u>18,965</u>	<u>2,500</u>
Creditors, amounts falling due within one year	5	(24,223)	(7,554)
Net current liabilities		<u>(5,258)</u>	<u>(5,054)</u>
Net liabilities		<u>(4,502)</u>	<u>(4,594)</u>
Capital and reserves			
Called up share capital	6	100	100
Profit and loss account	7	(4,602)	(4,694)
Shareholder's funds		<u>(4,502)</u>	<u>(4,594)</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006

The member has not required the company to obtain an audit in accordance with section 476 of the Act

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



Mr N Mapes
Director

Approved by the board on 24 August 2012

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover represents the value of services provided to customers together with grants, awards, sponsorship and donations received

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

2 Operating profit

3 Tangible fixed assets

4 Debtors

5

Dementia Adventure Community Interest Company
Notes to the Accounts
for the year ended 31 March 2012

5 Creditors, amounts falling due within one year			2012	2011
			£	£
Directors loan account			11,330	6,594
Other creditors			12,893	960
			<u>24,223</u>	<u>7,554</u>

6 Share capital	Nominal value	2012 Number	2012 £	2011 £
Allotted, called up and fully paid				
Ordinary shares	£1 each	100	<u>100</u>	<u>100</u>

7 Profit and loss account			2012
			£
At 1 April 2011			(4,694)
Profit for the year			92
			<u>(4,602)</u>
At 31 March 2012			

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CIC 34**Community Interest Company Report**For official use
(Please leave blank)Please
complete in
typescript, or
in bold black
capitals**Company Name in
full**

Dementia Adventure Community Interest Company

Company Number

6885732

Year Ending~~2012~~ 31 3.12

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a fair and accurate description of how they have benefited the community, or section of the community, which the company is intended to serve.

Dementia Adventure has expanded our delivery and reach during an award winning and productive year of growth from 2011-2012. In March 2012 NESTA and The Observer newspaper named Neil Mapes and Dementia Adventure as one of "Britain's New Radicals" – 50 innovative people and organisations changing the face of Britain. Neil Mapes also completed the Clore Social Leadership Programme in Feb 2012. These honours reflect the depth and breadth of work we have led this year working with our community in re-framing how living with dementia is understood. Our activities continue to be a mix of adventures, training, research and consultation – all with nature in mind. We directly enable people living with dementia to get out into nature and support health and social care staff to do more for the people in their care. This year we grew the work previously established in Essex and increased our geographical reach by sharing and delivering work in London, Liverpool and Glasgow as well as Cambridgeshire, Kent, Exeter, Cornwall, the Lake District and Derbyshire.

(Please see further information on our activities on the continuation sheets)

(If applicable, please just state "A social audit report covering these points is attached")

(Please continue on separate continuation sheet if necessary)

PART 2 – CONSULTATION WITH STAKEHOLDERS – Please indicate who the company's stakeholders are, how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear

Dementia Adventure continues to have an active and on-going process of consulting with our stakeholders. Our stakeholders are primarily people living with dementia, their carers and secondarily the staff who work in various dementia support organisations and sector specific staff working in leisure and social enterprise

We regularly and actively consult with members of our advisory board which continues to be a source of great strength, advice and governance for our work. The board includes a person living with dementia, a carer as well as representatives from health, social care and academia as well as local social enterprises. The board met both physically and virtually 5 times this year

(Please see further information on our consultation on the continuation sheets)

(If applicable, please just state "A social audit report covering these points is attached")

PART 3 – DIRECTORS' REMUNERATION – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes). If no remuneration was received you must state that "no remuneration was received" below

Director's remuneration during 2011-12 is fully detailed in our accounts

There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed

PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below

No Transfer of assets other than for full consideration has been made

(Please continue on separate continuation sheet if necessary)

(N.B. Please enclose a cheque for £15 payable to Companies House)

PART 5 – SIGNATORY

The original report must be signed by a director or secretary of the company

Signed

Neil Mapes

Date

07/09/2012

Office held (tick as appropriate) ☒ Director ☐ Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record

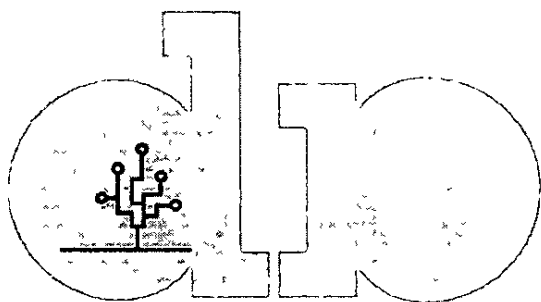
Neil Mapes	
21 Trent Road	
Chelmsford	
Essex, CM1 2LG	Telephone 01245 230 661
DX Number	DX Exchange

When you have completed and signed the form, please send it to the Registrar of Companies at:

For companies registered in England and Wales: Companies House, Crown Way, Cardiff, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland: Companies House, 4th Floor, Edinburgh Quay 2, 139
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

For companies registered in Northern Ireland: Companies House, 2nd Floor, The Linenhall, 32-38
Linenhall Street, Belfast, BT2 8BG



dementia adventure®

Dementia Adventure CIC Annual report 2011-12 Continuation Sheets

Activities and Impact

Once again this year we provided community park walks for people living with dementia in Chelmsford, providing 11 walks for 61 people, resulting in 122 hours out in nature. In May 2011 we organised our first regional conference (in partnership with Frameworks 4 Change) held in Essex with 80 people attending this inspiring day on 'Thinking Differently' about dementia. We also delivered holiday/residential breaks for people living with dementia and their families/carers, including a three day residential in the Lake District (in partnership with the University of Southampton) for 7 people living with dementia and three family carers, and a four day sailing holiday (in partnership with Classic Sailing) for two people living with dementia and their family carers. Our photo of Alan (living with dementia) sailing in Cornwall, taken on this holiday won a national social enterprise competition (by public vote) called Social Vision 2011.

The Woodland Trust's Visit Woods project commissioned us, working in partnership with a national care home chain called Caring Homes, to deliver a pilot project which enabled 72 people to enjoy 3 woodland adventure days out in Sheffield Park (NT), Westonbirt Arboretum and Hylands Park respectively. This innovative partnership pilot project was chosen as a finalist for the Acorn Awards by Lemos and Crane who recognise projects and innovative organisations enabling 'vulnerable' groups to get out into nature. The report and three films from this work are on our website. Additionally Dementia Adventure also supported the production of three adventure trail packs for disabled groups which are on www.visitwoods.org.uk

We have delivered a range of workshops, training days and shared our work at events nationally. These events primarily support staff to enable people living with dementia to get out in to nature. We shared our work with 541 staff members this year through our various events. We have also published 12 articles in local and national newspapers, sector-specific journals and had a chapter published in a book about dementia and the natural world.

The virtual community we serve and bring together continues to grow and thrive, with our wordpress blog site enabling us to reach 13,794 people (in over 20 countries) which represents a 75% increase in people viewing our website from 2010-11. Similarly, our 'Friends' on Facebook grew to 254 (from 161 in 2011) and our followers on Twitter grew to over 500 (from 241 in 2010-11). We also have a

YouTube Channel which gathers together all of our films, including 6 of which were made this year collectively receiving a total of 983 views this year

Consultation with stakeholders

Larry Gardiner (living with dementia) became a Non-Executive Director with Dementia Adventure this year and brings both personal insights along with business expertise in supporting and leading our work. Larry is a constant source of consultation in ensuring that all our work benefits people living with dementia. Jesse Reed (carer) and Paul Cook (finance) also joined Dementia Adventure as Non-Executive Directors providing leadership on carer's issues, financial growth and development. Jesse has also become our most experienced adventure leader.

We have attended, presented and consulted with a wide variety of people living with dementia, their family carers and support staff. This consultation has involved a variety of local, Essex based, stakeholder events including the Older People's Planning Group, an Essex Dementia providers meeting, early intervention strategy meetings with the County Council as well as regional events elsewhere in the country and national events. The Essex conference we held in May this year was another opportunity to share our work and consult with our stakeholders. We learnt from them the importance of film in sharing our work and have since filmed all of our direct adventure provision. Additionally as part of our process of continual consultation with people living with dementia we informally consult people during various adventure provision about what more they want from us, about future idea development and the future direction of the organisation. This has led us to planning more sailing holidays as well as a holiday on the Isle of Man.