THE EMAIL ACADEMY LTD **ABBREVIATED ACCOUNTS** FOR THE PERIOD ENDED 31 DECEMBER 2009

06/10/2010 **COMPANIES HOUSE**

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ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2009

	2009		•
	Notes	£	£
Fixed assets			
Intangible assets	2		47,784
Tangible assets	2		438
			48,222
Current assets			
Debtors		28,786	
Cash at bank and in hand		42,571	
		71,357	
Creditors amounts falling due within one year		(19,423)	
Net current assets			51,934
Total assets less current liabilities			100,156
Capital and reserves			
Called up share capital	3		80,001
Share premium account			20,000
Profit and loss account			155
Shareholders' funds			100,156

For the financial period ended 31 December 2009 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit or loss for the financial period in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006

Approved by the Board for issue on 27 September 2010

C Combemale

Director

Company Registration No 06814083

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE PERIOD ENDED 31 DECEMBER 2009

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1 2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

13 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

14 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life

1 5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows.

Office equipment

33% on cost

2 Fixed assets

	Intangible assets	Tangıble assets	Total
	£	£	£
Cost			
At 9 February 2009	-	-	-
Additions	50,000	514	50,514
At 31 December 2009	50,000	514	50,514
Depreciation			
At 9 February 2009	-	-	-
Charge for the period	2,216	76	2,292
At 31 December 2009	2,216	76	2,292
Net book value			
At 31 December 2009	47,784 ————	438	48,222

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2009

3	Share capital	2009 £
	Authorised 100,000 Ordinary 'A' of £1 each	100,000
	100,000 Ordinary A of ET each	====
	Allotted, called up and fully paid	
	80,001 Ordinary 'A' of £1 each	80,001