

Registered number  
06774281

Alastair Bell Design Limited

Report and Accounts

31 January 2010



**Alastair Bell Design Limited**  
**Report and accounts**  
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**Alastair Bell Design Limited**  
**Company Information**

**Director**  
Mr A Bell

**Accountants**  
Bryant & Co  
35 Ashurst Road  
Ash Vale  
Hampshire  
GU12 5AF

**Registered office**  
99 Ramsden Road  
London  
SW12 8RD

**Registered number**  
06774281

**Alastair Bell Design Limited**  
**Registered number: 06774281**  
**Director's Report**

The director presents his report and accounts for the period ended 31 January 2010

**Principal activities**

The company's principal activity during the period was that of architectural and interim designers

**Directors**

The following persons served as directors during the period

Mr A Bell

**Small company provisions**

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime

This report was approved by the board on 12 October 2010 and signed on its behalf

A handwritten signature in black ink, appearing to be 'A Bell', followed by a horizontal line and the initials 'WBM'.

Mr A Bell  
Director

**Alastair Bell Design Limited**  
**Profit and Loss Account**  
**for the period from 16 December 2008 to 31 January 2010**

	<b>Notes</b>	<b>2010 £</b>
<b>Turnover</b>		147,022
Cost of sales		(97,789)
<b>Gross profit</b>		<u>49,233</u>
Administrative expenses		(64,567)
<b>Operating loss</b>	2	<u>(15,334)</u>
Interest payable	3	(3)
<b>Loss on ordinary activities before taxation</b>		<u>(15,337)</u>
Tax on loss on ordinary activities		-
<b>Loss for the period</b>		<u>(15,337)</u>

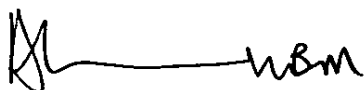
**Alastair Bell Design Limited**  
**Balance Sheet**  
**as at 31 January 2010**

	Notes	2010 £
<b>Fixed assets</b>		
Tangible assets	4	750
<b>Current assets</b>		
Debtors	5	12,207
Cash at bank and in hand		3,091
		<u>15,298</u>
<b>Creditors: amounts falling due within one year</b>	6	(31,285)
<b>Net current liabilities</b>		<u>(15,987)</u>
<b>Net liabilities</b>		<u>(15,237)</u>
<b>Capital and reserves</b>		
Called up share capital	7	100
Profit and loss account	8	(15,337)
<b>Shareholder's funds</b>		<u>(15,237)</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that the member has not required the company to obtain an audit in accordance with section 476 of the Act

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



Mr A Bell  
 Director

Approved by the board on 12 October 2010

# **Alastair Bell Design Limited**

## **Notes to the Accounts**

**for the period from 16 December 2008 to 31 January 2010**

### **1 Accounting policies**

#### ***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### ***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

#### ***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Office equipment	25% straight line
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#### ***Deferred taxation***

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse

### **2 Operating profit**

**2010**

**£**

This is stated after charging

Depreciation of owned fixed assets

250

Directors' remuneration

4,500

### **3 Interest payable**

**2010**

**£**

Interest payable

3

**Alastair Bell Design Limited**  
**Notes to the Accounts**  
**for the period from 16 December 2008 to 31 January 2010**

**4 Tangible fixed assets**

	Office equipment £
<b>Cost</b>	
Additions	1,000
At 31 January 2010	<u>1,000</u>
<b>Depreciation</b>	
Charge for the period	250
At 31 January 2010	<u>250</u>
<b>Net book value</b>	
At 31 January 2010	<u>750</u>

<b>5 Debtors</b>	<b>2010</b> £
Trade debtors	9,407
Other debtors	2,800
	<u>12,207</u>

<b>6 Creditors amounts falling due within one year</b>	<b>2010</b> £
Trade creditors	9,735
Other taxes and social security costs	14,904
Other creditors	6,646
	<u>31,285</u>

<b>7 Share capital</b>	<b>2010</b> <b>No</b>	<b>2010</b> £
Allotted called up and fully paid Ordinary shares of £1 each	100	<u>100</u>

100 ordinary shares of £1 each were issued on incorporation

<b>8 Profit and loss account</b>	<b>2010</b> £
Loss for the period	(15,337)
At 31 January 2010	<u>(15,337)</u>



**Alastair Bell Design Limited**

**Notes to the Accounts**

**for the period from 16 December 2008 to 31 January 2010**

**9 Controlling party**

The company was under the control of Mr A Bell, the sole director and shareholder, during the whole of the period

**Alastair Bell Design Limited**  
**Accountants' Report**

**Accountants' report to the director of**  
**Alastair Bell Design Limited**

You consider that the company is exempt from an audit for the period ended 31 January 2010. You have acknowledged, on the balance sheet, your responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. These responsibilities include preparing accounts that give a true and fair view of the state of affairs of the company at the end of the financial period and of its profit or loss for the financial period.

In accordance with your instructions, we have prepared the accounts which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the accounting records of the company and on the basis of information and explanations you have given to us.

We have not carried out an audit or any other review, and consequently we do not express any opinion on these accounts.

Bryant & Co  
Chartered Accountants

35 Ashurst Road  
Ash Vale  
Hampshire  
GU12 5AF

12 October 2010

**Alastair Bell Design Limited**

**Profit and Loss Account**

**for the period from 16 December 2008 to 31 January 2010**

*for the information of the director only*

	<b>2010</b>
	<b>£</b>
<b>Sales</b>	147,022
Cost of sales	(97,789)
<b>Gross profit</b>	<u>49,233</u>
Administrative expenses	(64,567)
<b>Operating loss</b>	<u>(15,334)</u>
Interest payable	(3)
<b>Loss before tax</b>	<u>(15,337)</u>

**Alastair Bell Design Limited****Schedule to the Profit and Loss Account****for the period from 16 December 2008 to 31 January 2010***for the information of the director only*

	<b>2010</b>
	<b>£</b>
<b>Sales</b>	
Sales	<u>147,022</u>
<b>Cost of sales</b>	
Purchases	7,297
Subcontractor costs	90,481
Carriage	<u>11</u>
	<u>97,789</u>
<b>Administrative expenses</b>	
Employee costs	
Director's salary	4,500
Travel and subsistence	5,222
Motor expenses	419
Entertaining	<u>121</u>
	<u>10,262</u>
Premises costs	
Rent	16,000
Water rates	118
Storage	3,567
Light and heat	1,727
Cleaning	<u>33</u>
	<u>21,445</u>
General administrative expenses	
Telephone and fax	3,767
Postage	99
Stationery and printing	1,200
Subscriptions	63
Bank and credit card charges	1,552
Insurance	6,561
Equipment hire	1,190
Repairs and maintenance	35
Depreciation	250
Bad debts	13,096
Sundry expenses	<u>1,107</u>
	<u>28,920</u>
Legal and professional costs	
Accountancy fees	1,283
Consultancy fees	650
Advertising and promotional	637
Legal and professional fees	<u>1,370</u>
	<u>3,940</u>
	<u>64,567</u>