

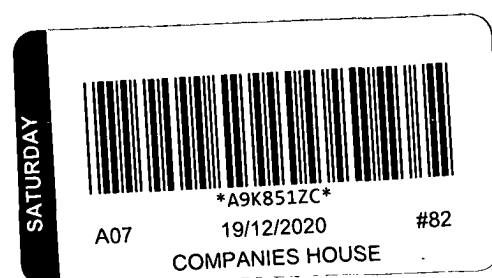
AMENDED

Statutory accounts to replace the
original accounts

Unaudited Financial Statements for the Year Ended 31 December 2018

for

Mustard Market Research Ltd



Mustard Market Research Ltd

**Contents of the Financial Statements
for the Year Ended 31 December 2018**

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	4

Mustard Market Research Ltd
Company Information
for the Year Ended 31 December 2018

DIRECTORS:

C Auton
I Font
R Walker

REGISTERED OFFICE:

3rd Floor
56 Princess Street
Manchester
M1 6HS

REGISTERED NUMBER:

06706816 (England and Wales)

ACCOUNTANTS:

Styles and Co JFC Limited
Heather House
473 Warrington Road
Culcheth
Warrington
WA35QU

BALANCE SHEET
31 DECEMBER 2018

	Notes	31.12.18 £	31.12.17 £
FIXED ASSETS			
Tangible assets	5	6,637	5,741
CURRENT ASSETS			
Stocks		41,554	30,356
Debtors	6	614,901	870,032
Cash at bank and in hand		267,994	233,892
		<u>924,449</u>	<u>1,134,280</u>
CREDITORS			
Amounts falling due within one year	7	<u>449,606</u>	<u>492,200</u>
NET CURRENT ASSETS		<u>474,843</u>	<u>642,080</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>481,480</u>	<u>647,821</u>
PROVISIONS FOR LIABILITIES		<u>787</u>	<u>513</u>
NET ASSETS		<u><u>480,693</u></u>	<u><u>647,308</u></u>
CAPITAL AND RESERVES			
Called up share capital		17,407	17,407
Share premium		122,587	122,587
Retained earnings		<u>340,699</u>	<u>507,314</u>
SHAREHOLDERS' FUNDS		<u><u>480,693</u></u>	<u><u>647,308</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

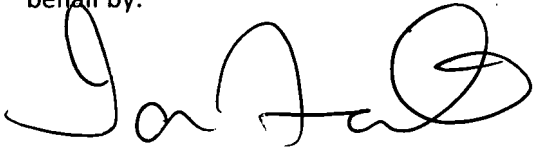
- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

Balance Sheet - continued
31 December 2018

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the Board of Directors on 16 January 2020 and were signed on its behalf by:

A large, stylized handwritten signature in black ink, appearing to read 'I Font'.

I Font - Director

A smaller, more horizontal handwritten signature in black ink, appearing to read 'C Auton'.

C Auton - Director

MUSTARD MARKET RESEARCH LTD
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2018

1. STATUTORY INFORMATION

Mustard Market Research Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Stocks

Work in progress is valued at the lower of cost and net realisable value.

Cost is calculated using the first-in, first-out method and includes all purchase, transport, and handling costs in bringing stocks to their present location and condition.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Income and Retained Earnings, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

MUSTARD MARKET RESEARCH LTD

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2018**

2. ACCOUNTING POLICIES - continued

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 22 (2017 - 20).

4. OPERATING PROFIT

The operating profit is stated after charging:

	31.12.18	31.12.17
	£	£
Depreciation - owned assets	<u>5,807</u>	<u>8,720</u>

5. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2018	26,989	51,515	78,504
Additions	<u>-</u>	<u>6,703</u>	<u>6,703</u>
At 31 December 2018	<u>26,989</u>	<u>58,218</u>	<u>85,207</u>
DEPRECIATION			
At 1 January 2018	23,822	48,941	72,763
Charge for year	<u>2,975</u>	<u>2,832</u>	<u>5,807</u>
At 31 December 2018	<u>26,797</u>	<u>51,773</u>	<u>78,570</u>
NET BOOK VALUE			
At 31 December 2018	<u>192</u>	<u>6,445</u>	<u>6,637</u>
At 31 December 2017	<u>3,167</u>	<u>2,574</u>	<u>5,741</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.18	31.12.17
	£	£
Trade debtors	286,993	421,713
Amounts owed by group undertakings	269,131	267,953
Prepayments and accrued income	<u>58,777</u>	<u>180,366</u>
	<u>614,901</u>	<u>870,032</u>

MUSTARD MARKET RESEARCH LTD

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2018

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.18	31.12.17
	£	£
Other loans	40,000	-
Trade creditors	103,132	154,012
Social security and other taxes	86,080	120,407
Directors' current accounts	50,000	5,500
Accruals and deferred income	170,394	212,281
	<u>449,606</u>	<u>492,200</u>