

**Registered Number 06692638**

**Wisdom Marketing Ltd**

**Abbreviated Accounts**

**30 September 2009**

**Wisdom Marketing Ltd**

**Registered Number 06692638**

**Company Information**

**Registered Office:**

Hartfield Place  
40-44 High Street  
Northwood  
Middlesex  
HA6 1BN

**Reporting Accountants:**

Robert Clow & Co  
Chartered Accountants  
Hartfield Place  
40 - 44 High Street  
Northwood  
Middlesex  
HA6 1BN





Wisdom Marketing Ltd

Registered Number 06692638

Balance Sheet as at 30 September 2009

|   | Notes | 2009<br>£    | £            |   |
|---|-------|--------------|--------------|---|
| <b>Fixed assets</b>                                   |       |              |              |   |
| Tangible  | 2     |              | 750          |   |
|   |       |              | <u>750</u>   | - |
| <b>Current assets</b>                                 |       |              |              |   |
| Debtors   |       | 3,500        |              |   |
| Cash at bank and in hand                              |       | 5,301        |              |   |
| Total current assets                                  |       | <u>8,801</u> | -            |   |
| <b>Creditors: amounts falling due within one year</b> |       | (5,754)      |              |   |
| Net current assets (liabilities)                      |       |              | 3,047        |   |
| Total assets less current liabilities                 |       |              | <u>3,797</u> | - |
| <br>  |       |              |              |   |
| Total net assets (liabilities)                        |       |              | <u>3,797</u> | - |
| <b>Capital and reserves</b>                           |       |              |              |   |
| Called up share capital                               | 3     |              | 1            |   |
| Profit and loss account                               |       |              | 3,796        |   |
| Shareholders funds                                    |       |              | <u>3,797</u> | - |

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- a. For the year ending 30 September 2009 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
  - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
  - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
  - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 12 May 2010

And signed on their behalf by:

D T Vermeulen, Director

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

## Notes to the Abbreviated Accounts

For the year ending 30 September 2009

## 1 Accounting policies

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents invoiced sales of services.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Computer equipment                      25% on reducing balance

## 2 Tangible fixed assets

|                       |   | <b>Total<br/>£</b> |
|-----------------------|---|--------------------|
| <b>Cost</b>           |   |                    |
| Additions             | - | <u>1,000</u>       |
| At 30 September 2009  | - | <u>1,000</u>       |
| <b>Depreciation</b>   |   |                    |
| Charge for year       | - | <u>250</u>         |
| At 30 September 2009  | - | <u>250</u>         |
| <b>Net Book Value</b> |   |                    |
| At 30 September 2009  |   | 750                |

## 3 Share capital

|  | <b>2009<br/>£</b> |
|--|-------------------|
| <b>Allotted, called up and fully paid:</b>   |                   |
| 1 Ordinary shares of £1 each   | 1                 |
| <b>Ordinary shares issued in the year:</b>   |                   |
| 1 Ordinary shares of £1 each were issued in the year with a nominal value of £1, for a consideration of £1 |                   |

## 4 Transactions with directors

Included in other creditors is £101 owed to the director.

## 5 Related party disclosures

The total amount of dividends paid to the director during the year was £14,500.