

**ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 30 SEPTEMBER 2012
FOR
WISDOM MARKETING LTD**

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for the Year Ended 30 September 2012

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WISDOM MARKETING LTD
COMPANY INFORMATION
for the Year Ended 30 September 2012

DIRECTOR: Mr D T Vermeulen

SECRETARY: RCFM Limited

REGISTERED OFFICE: Hartfield Place
40-44 High Street
Northwood
Middlesex
HA6 1BN

REGISTERED NUMBER: 06692638 (England and Wales)

ACCOUNTANTS: Robert Clow & Co
Chartered Accountants
Hartfield Place
40 - 44 High Street
Northwood
Middlesex
HA6 1BN

ABBREVIATED BALANCE SHEET
30 September 2012

	Notes	30.9.12 £	£	30.9.11 £	£
FIXED ASSETS					
Tangible assets	2		1,247		1,664
CURRENT ASSETS					
Debtors		4,313		5,812	
Cash at bank		<u>1,178</u>		<u>3,273</u>	
		5,491		9,085	
CREDITORS					
Amounts falling due within one year		<u>6,732</u>		<u>10,537</u>	
NET CURRENT LIABILITIES			<u>(1,241)</u>		<u>(1,452)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>6</u>		<u>212</u>
CAPITAL AND RESERVES					
Called up share capital	3		1		1
Profit and loss account			<u>5</u>		<u>211</u>
SHAREHOLDERS' FUNDS			<u>6</u>		<u>212</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 30 May 2013 and were signed by:

Mr D T Vermeulen - Director

NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 30 September 2012

1. ACCOUNTING POLICIES**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents revenue recognised by the company in respect of services supplied during the period, exclusive of value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2011	
and 30 September 2012	<u>2,783</u>
DEPRECIATION	
At 1 October 2011	1,119
Charge for year	<u>417</u>
At 30 September 2012	<u>1,536</u>
NET BOOK VALUE	
At 30 September 2012	<u>1,247</u>
At 30 September 2011	<u>1,664</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.9.12 £	30.9.11 £
1	Ordinary	£1	<u>1</u>	<u>1</u>

4. TRANSACTIONS WITH DIRECTOR

Included in other debtors is £1,997 owed to the company by the director (2011: £86 included in other creditors).

5. RELATED PARTY DISCLOSURES

During the year, total dividends of £18,750 (2011 - £35,000) were paid to the director .

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.