

Registered Number 06692638

Wisdom Marketing Ltd

Abbreviated Accounts

30 September 2011

Wisdom Marketing Ltd

Registered Number 06692638

Company Information

Registered Office:

Hartfield Place
40-44 High Street
Northwood
Middlesex
HA6 1BN

Reporting Accountants:

Robert Clow & Co
Chartered Accountants
Hartfield Place
40 - 44 High Street
Northwood
Middlesex
HA6 1BN

Wisdom Marketing Ltd

Registered Number 06692638

Balance Sheet as at 30 September 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible	2	1,664	1,134
		<u>1,664</u>	<u>1,134</u>
Current assets			
Debtors		5,812	7,560
Cash at bank and in hand		3,273	354
Total current assets		<u>9,085</u>	<u>7,914</u>
Creditors: amounts falling due within one year		(10,537)	(8,994)
Net current assets (liabilities)		(1,452)	(1,080)
Total assets less current liabilities		<u>212</u>	<u>54</u>
Total net assets (liabilities)		<u>212</u>	<u>54</u>
Capital and reserves			
Called up share capital	3	1	1
Profit and loss account		211	53
Shareholders funds		<u>212</u>	<u>54</u>

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- a. For the year ending 30 September 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 20 June 2012

And signed on their behalf by:

Mr D T Vermeulen, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 September 2011

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents invoiced sales of services.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Computer equipment 25% on reducing balance

2 **Tangible fixed assets**

		Total
		£
Cost		
At 01 October 2010		1,699
Additions	-	<u>1,084</u>
At 30 September 2011	-	<u>2,783</u>
Depreciation		
At 01 October 2010		565
Charge for year	-	<u>554</u>
At 30 September 2011	-	<u>1,119</u>
Net Book Value		
At 30 September 2011		1,664
At 30 September 2010	-	<u>1,134</u>

3 **Share capital**

	2011	2010
	£	£
Allotted, called up and fully paid:		
1 Ordinary shares of £1 each	1	1

4 **Transactions with
directors**

Included in other creditors is £86 owed to the director (2010: £4,345 included in other debtors).