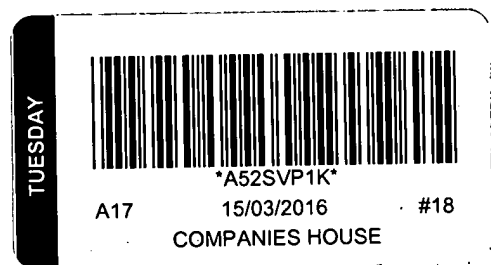


Company Registration No. 06662635 (England and Wales)

CRAFTED MEDIA LIMITED
UNAUDITED ABBREVIATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2015



CRAFTED MEDIA LIMITED

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CRAFTED MEDIA LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 AUGUST 2015

	Notes	2015 £	£	2014 £	£
Fixed assets					
Tangible assets	2	213,611		70,564	
Investments	2	28,001		35,001	
			<u>241,612</u>		<u>105,565</u>
Current assets					
Stocks		3,248		6,495	
Debtors		312,811		406,387	
Cash at bank and in hand		161,451		243,168	
			<u>477,510</u>		<u>656,050</u>
Creditors: amounts falling due within one year		<u>(194,241)</u>		<u>(269,726)</u>	
Net current assets			<u>283,269</u>		<u>386,324</u>
Total assets less current liabilities			<u>524,881</u>		<u>491,889</u>
Provisions for liabilities			<u>(31,376)</u>		<u>(11,365)</u>
Accruals and deferred income			<u>(13,741)</u>		<u>(22,255)</u>
			<u>479,764</u>		<u>458,269</u>
Capital and reserves					
Called up share capital	3	46,154		46,154	
Share premium account		3,586		3,586	
Profit and loss account		430,024		408,529	
Shareholders' funds			<u>479,764</u>		<u>458,269</u>

CRAFTED MEDIA LIMITED

ABBREVIATED BALANCE SHEET (CONTINUED)

AS AT 31 AUGUST 2015

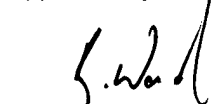
For the financial year ended 31 August 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 10 February 2016



M. B. Warwick
Director

Company Registration No. 06662635

CRAFTED MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 AUGUST 2015

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.4 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life.

1.5 Research and development

Research expenditure is written off to the profit and loss account in the year in which it is incurred. Development expenditure is written off in the same way unless the directors are satisfied as to the technical, commercial and financial viability of individual projects. In this situation, the expenditure is deferred and amortised over the period during which the company is expected to benefit.

1.6 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Land and buildings Leasehold	10% straight line
Fixtures, fittings & equipment	10% straight line

1.7 Investments

Fixed asset investments are stated at cost less provision for diminution in value.

1.8 Stock

Stock is valued at the lower of cost and net realisable value.

1.9 Pensions

The company operates a defined contribution scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the year they are payable.

1.10 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

CRAFTED MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2015

2 Fixed assets

	Intangible assets £	Tangible assets £	Investments £	Total £
Cost				
At 1 September 2014	21,507	127,077	35,001	183,585
Additions	-	186,485	-	186,485
Disposals	-	(53,967)	(7,000)	(60,967)
At 31 August 2015	21,507	259,595	28,001	309,103
Depreciation				
At 1 September 2014	21,507	56,513	-	78,020
On disposals	-	(32,745)	-	(32,745)
Charge for the year	-	22,216	-	22,216
At 31 August 2015	21,507	45,984	-	67,491
Net book value				
At 31 August 2015	-	213,611	28,001	241,612
At 31 August 2014	-	70,564	35,001	105,565

Holdings of more than 20%

The company holds more than 20% of the share capital of the following companies:

Company	Country of registration or incorporation	Shares held Class	%
Subsidiary undertakings			
Retailwide Limited	England	Ordinary	100.00
Participating interests			
Return Loads LLP	England		21.00

The aggregate amount of capital and reserves and the results of these undertakings for the last relevant financial year were as follows:

		Capital and reserves 2015 £	Profit/(loss) for the year 2015 £
Retailwide Limited	Principal activity Internet retailing	(1,111)	6,830
Return Loads LLP	Hauliers Website	616	20

The Return Loads LLP Capital and Reserves are as at 31st March 2015 and their profit is for the year ended 31st March 2015.

CRAFTED MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2015

3	Share capital	2015 £	2014 £
	Allotted, called up and fully paid		
	7,500 Ordinary A shares of £1 each	7,500	7,500
	7,500 Ordinary B shares of £1 each	7,500	7,500
	7,500 Ordinary C shares of £1 each	7,500	7,500
	7,500 Ordinary D shares of £1 each	7,500	7,500
	7,500 Ordinary E shares of £1 each	7,500	7,500
	7,500 Ordinary F shares of £1 each	7,500	7,500
	1,154 Ordinary G shares of £1 each	1,154	1,154
		<hr/>	<hr/>
		46,154	46,154
		<hr/>	<hr/>

4 Transactions with directors

During the year directors repaid £10,307. £nil was outstanding at the year end (2014: £10,307).

CRAFTED MEDIA LIMITED

ADDITIONAL INFORMATION

FOR THE YEAR ENDED 31 AUGUST 2015

	31 August 2015 £	31 August 2014 £
Turnover	2,444,160	2,132,982
Wages and salaries	(1,251,934)	(1,103,394)
Other cost of sales	(188,362)	(192,781)
Gross profit	1,003,864	836,807
Wages and Salaries	(180,473)	(154,895)
Directors remuneration	(36,620)	(32,116)
Depreciation	(22,216)	(14,825)
Administrative expenses	(552,148)	(346,176)
Other operating income	39,064	50,755
Operating profit	251,471	339,550
Investment income	13,500	1,538
Other interest receivable and similar income	2,249	1,514
Interest payable and similar charges	(2,545)	(5,832)
Profit on ordinary activities before taxation	264,675	336,770
Taxation	2,717	30,683
Profit for the year	267,392	367,453
Dividends payable	(245,897)	(234,225)
Retained profit	21,495	133,228
