REGISTERED NUMBER 06648545 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE PERIOD 16 JULY 2008 TO 31 DECEMBER 2009

FOR

TERRY FORSEY CONSULTING LIMITED
06648545

PREVIOUSLY KNOWN AS SMARTMARKETING SERVICES LIMITED

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TERRY FORSEY CONSULTING LIMITED
06648545
PREVIOUSLY KNOWN AS SMARTMARKETING SERVICES LIMITED

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For The Period 16 July 2008 to 31 December 2009

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TERRY FORSEY CONSULTING LIMITED
06648545
PREVIOUSLY KNOWN AS SMARTMARKETING SERVICES LIMITED

COMPANY INFORMATION
For The Period 16 July 2008 to 31 December 2009

DIRECTOR	T Forsey
REGISTERED OFFICE	26-28 Headlands Kettering Northamptonshire NN15 7HP
REGISTERED NUMBER	06648545 (England and Wales)
ACCOUNTANTS	HW Kettering Limited 26-28 Headlands Kettering Northamptonshire NN15 7HP

TERRY FORSEY CONSULTING LIMITED
06648545
PREVIOUSLY KNOWN AS SMARTMARKETING SERVICES LIMITED

ABBREVIATED BALANCE SHEET
31 December 2009

	Notes	£	£
FIXED ASSETS			
Intangible assets	2		24,375
Tangible assets	3		3,268
			27,643
CURRENT ASSETS			
Debtors		13,145	
Cash at bank		18,078	
		31,223	
CREDITORS			
Amounts falling due within one year		21,379	
NET CURRENT ASSETS			9,844
TOTAL ASSETS LESS CURRENT LIABILITIES			37,487
CREDITORS			
Amounts falling due after more than one year			28,882
NET ASSETS			8,605
CAPITAL AND RESERVES			
Called up share capital	4		100
Profit and loss account			8,505
SHAREHOLDERS' FUNDS			8,605

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 December 2009

The members have not required the company to obtain an audit of its financial statements for the period ended 31 December 2009 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for
(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 10 MARCH 2010 and were signed by

T Forsey - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS
For The Period 16 July 2008 to 31 December 2009

1 ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover
Turnover represents net invoiced provision of services, excluding value added tax

Goodwill
Goodwill, being the amount paid in connection with the acquisition of a business in 2009, is being amortised evenly over its estimated useful life of three years

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Pension costs and other post-retirement benefits
The company operates a defined contribution pension scheme Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
Additions	30,000
At 31 December 2009	30,000
AMORTISATION	
Charge for period	5,625
At 31 December 2009	5,625
NET BOOK VALUE	
At 31 December 2009	24,375

3 TANGIBLE FIXED ASSETS

	Total £
COST	
Additions	5,473
At 31 December 2009	5,473
DEPRECIATION	
Charge for period	2,205
At 31 December 2009	2,205
NET BOOK VALUE	
At 31 December 2009	3,268

continued

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid

Number	Class	Nominal value	£
100	Ordinary	£1	100

100 Ordinary shares of £1 each were allotted and fully paid for cash at par during the period