

Registered Number 06647297

**SMART & COOK LIMITED**  
**(FORMERLY BLUEFIN INSURANCE SERVICES LIMITED, FORMERLY PIMCO 2804 LIMITED)**

**Directors' Report and Financial Statements**

**for the period ended 31 December 2009**



Registered Office 5 Old Broad Street, London EC2N 1AD

Registered Number 06647297

**SMART & COOK LIMITED**  
**(FORMERLY BLUEFIN INSURANCE SERVICES LIMITED, FORMERLY PIMCO 2804 LIMITED)**

**COMPANY INFORMATION**

---

**DIRECTORS**

Mr M Gibson  
Mr I G Story

**SECRETARY**

Mr J P Small

**SMART & COOK LIMITED  
(FORMERLY BLUEFIN INSURANCE SERVICES LIMITED, FORMERLY PIMCO 2804  
LIMITED)**

**DIRECTORS' REPORT**

---

The directors have pleasure in submitting their report together with the unaudited financial statements for the period 15 July 2008 to 31 December 2009

**CHANGE OF NAME**

On 1 September 2008 the Company changed its name from Pimco 2804 Limited to Bluefin Insurance Services Limited

On 31 December 2008, the Company changed its name from Bluefin Insurance Services Limited to Smart and Cook Limited

**PRINCIPAL ACTIVITIES**

The Company is dormant

**BUSINESS REVIEW**

**Future prospects**

The Company is expected to remain dormant for the foreseeable future

**DIRECTORS**

The directors of the Company at the date of this report and those who have served throughout the period are shown on page 1

Pinsent Masons Director Limited was appointed as a director of the Company on 15 July 2009

Mr M Gibson was appointed as a director of the Company on 15 January 2009

Mr I G Story was appointed as a director of the Company on 15 January 2009

Pinsent Masons Director Limited resigned as a director of the Company on 15 January 2009

**SMART & COOK LIMITED**  
**(FORMERLY BLUEFIN INSURANCE SERVICES LIMITED, FORMERLY PIMCO 2804 LIMITED)**

**BALANCE SHEET**  
**as at 31 December 2009**

	Note	2009 £
<b>Debtors</b>		
Debtors	3	1
<b>Total net assets</b>		<u>1</u>
<b>Capital &amp; reserves</b>		
Called-up share capital	4	1
<b>Total equity shareholders' funds</b>		<u>1</u>

For the period ended 31 December 2009 the Company was entitled to exemption under section 480 of the Companies Act 2006 relating to dormant companies

**Director's responsibilities**

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

The financial statements on pages 3 to 4 were approved by the Board on Date and were signed on its behalf by

  
 Mr I G Story  
 Director

Date 9/4/10

**SMART & COOK LIMITED**  
**(FORMERLY BLUEFIN INSURANCE SERVICES LIMITED, FORMERLY PIMCO 2804 LIMITED)**

**NOTES TO THE FINANCIAL STATEMENTS**

**1 ACCOUNTING POLICIES**

The financial statements are prepared in accordance with the Companies Act 2006 and applicable United Kingdom accounting standards. The particular accounting policies adopted, which have been consistently applied in the current period and previous year, are described below.

**(a) Accounting convention**

The financial statements are prepared on the going concern basis under the historical cost convention.

**(b) Cash flow statement**

Under FRS 1 – Cash Flow Statements (revised 1996) the Company is exempt from the requirement to prepare a cash flow statement on the grounds that it is a subsidiary undertaking of a parent undertaking which produces a consolidated cash flow statement. The cash flow of the Company is consolidated in the Bluefin Insurance Group Limited financial statements.

**2 PROFIT AND LOSS ACCOUNT**

No profit and loss account is presented with these financial statements because the company has not received any income, incurred any expenditure or recognised any gains or losses during either the period under review or the preceding financial year. There have been no movements in equity shareholders' funds during the period under review or the preceding financial year.

**3 DEBTORS**

	2009 £
Amounts owed to fellow subsidiary undertakings	<u>1</u>

**4 CALLED-UP SHARE CAPITAL**

	No	2009 £
Allotted, called-up and fully-paid Ordinary shares of £1 each	<u>1</u>	<u>1</u>

**5 ULTIMATE PARENT COMPANY**

The Company's immediate parent is Bluefin Insurance Holdings Limited, a company incorporated in Great Britain and registered in England and Wales.

The Company's ultimate parent is AXA, a company incorporated in France. The parent of the largest and smallest group which includes the Company and for which group financial statements are prepared is AXA. Copies of the AXA group financial statements can be obtained from 23, avenue Matignon, 75008 Paris, France.