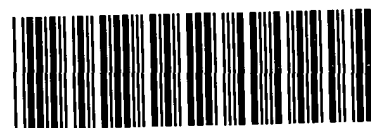


WORLDWIDE BRAND DEVELOPMENT LIMITED

**Abbreviated accounts
for the year ended
30 June 2015**

Company number: 6640322

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WORLDWIDE BRAND DEVELOPMENT LIMITED

**Abbreviated accounts
for the year ended
30 June 2015**

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WORLDWIDE BRAND DEVELOPMENT LIMITED

Company number: 6640322

ABBREVIATED BALANCE SHEET

30 June 2015

	Notes	2015 £	2014 £
FIXED ASSETS			
Tangible assets	2	2,941	2,964
CURRENT ASSETS			
Stock and goods-in-transit		877,702	525,296
Debtors		259,821	169,555
Cash at bank and in hand		456,232	365,718
		-----	-----
		1,593,755	1,060,569
CREDITORS: Amounts falling due within one year			
		(704,839)	(460,615)
		-----	-----
NET CURRENT ASSETS		888,916	599,954
		-----	-----
TOTAL ASSETS LESS CURRENT LIABILITIES		891,857	602,918
PROVISIONS FOR LIABILITIES			
Deferred taxation		(588)	(593)
		-----	-----
NET ASSETS		891,269	602,325
		-----	-----
CAPITAL AND RESERVES			
Called up share capital	3	100	100
Profit and loss account		891,169	602,225
		-----	-----
SHAREHOLDERS' FUNDS		891,269	602,325
		-----	-----

For the year ended 30 June 2015, the company was entitled to exemption from audit under subsection 1 of section 477 of the Companies Act 2006. The shareholders have not required the company to obtain an audit of its accounts for the year under section 476.

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and preparation of accounts.

The accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 20/10/15.....

and signed on their behalf by D. Matthews
D Matthews, Director

WORLDWIDE BRAND DEVELOPMENT LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

for the year ended

30 June 2015

1 ACCOUNTING POLICIES

a) Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

b) Turnover

Turnover is stated net of Value Added Tax and represents the sales value of goods and services supplied during the year.

c) Stock and goods-in-transit

Stock and goods-in-transit are stated at the lower of cost and net realisable value. Cost includes all direct costs incurred in bringing goods which have not been sold to customers at the balance sheet date to their location and condition at the balance sheet date.

d) Tangible fixed assets and depreciation

Fixed assets are stated at cost less a provision for accumulated depreciation.

Depreciation is provided at the following annual rates in order to write each asset down to its residual value over its estimated useful life:

Office equipment - 25% on reducing balance basis

Furniture and fixtures – 25% on reducing balance basis

e) Deferred taxation

Deferred tax is recognised by making provision, at current rates, for all timing differences that have originated but not reversed by the balance sheet date. Deferred tax is not recognised when assets are revalued unless, by the balance sheet date, the company has entered into a binding agreement to sell the assets and recognised the gains or losses expected to arise on sale, or where assets have been sold and it is expected that the taxable gain will be rolled over into a replacement asset.

OWORLDWIDE BRAND DEVELOPMENT LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS, continued
for the year ended
30 June 2015

2 TANGIBLE FIXED ASSETS

	Total £
Cost	
At 1 July 2014	7,128
Additions	957

At 30 June 2015	8,085

Depreciation	
At 1 July 2014	4,164
Charge for the year	980

At 30 June 2015	5,144

Net book value	
At 30 June 2015	2,941

At 30 June 2014	2,964

3 CALLED UP SHARE CAPITAL

	2015 £	2014 £
Allotted, called up and fully paid:		
100 ordinary shares of £1 each	100	100
	-----	-----