

Company Registration No. 06630685 (England and Wales)

**TRULY LOCAL ADVERTISING LIMITED**  
**UNAUDITED ABBREVIATED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2016**

# TRULY LOCAL ADVERTISING LIMITED

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# TRULY LOCAL ADVERTISING LIMITED

## ABBREVIATED BALANCE SHEET

AS AT 30 SEPTEMBER 2016

	Notes	2016 £	£	2015 £	£
<b>Fixed assets</b>					
Tangible assets	2		181		241
<b>Current assets</b>					
Debtors		15,069		15,423	
Cash at bank and in hand		130,791		124,877	
		<u>145,860</u>		<u>140,300</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(49,913)</u>		<u>(58,617)</u>	
<b>Net current assets</b>			95,947		81,683
<b>Total assets less current liabilities</b>			<u>96,128</u>		<u>81,924</u>
<b>Capital and reserves</b>					
Called up share capital	3		100		100
Profit and loss account			96,028		81,824
<b>Shareholder's funds</b>			<u>96,128</u>		<u>81,924</u>

For the financial year ended 30 September 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 28 June 2017

Mrs J M Evans  
**Director**

**Company Registration No. 06630685**

# TRULY LOCAL ADVERTISING LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2016

### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

#### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

#### 1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

#### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Office equipment 25% reducing balance

### 2 Fixed assets

#### Tangible assets £

#### Cost

At 1 October 2015 & at 30 September 2016	2,686
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#### Depreciation

At 1 October 2015	2,445
Charge for the year	60

At 30 September 2016	2,505
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#### Net book value

At 30 September 2016	181
At 30 September 2015	241

### 3 Share capital

#### 2016 £

#### 2015 £

#### Allotted, called up and fully paid

100 Ordinary of £1 each	100	100
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