



**Companies House**  
— for the record —

# 288a

Please complete in typescript,  
or in bold black capitals

CHWP000

## APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

**Company Number** 06577023

**Company Name in full** Principle Insurance Holdings Limited

**Date of appointment**

Day Month Year  
2 5 0 4 2 0 0 8

**†Date of Birth**

Day Month Year  
3 0 0 5 1 9 5 9

### Appointment form

Appointment as director

☒

as secretary

☐

Please mark the appropriate box. If appointment is as a director and secretary mark both boxes

Notes on completion appear on reverse

**NAME** \*Style / Title

Mr

\*Honours etc

**Forename(s)**

Bradley Mitchell

**Surname**

Brandon-Cross

**Previous Forename(s)**

**Previous Surname(s)**

†† Tick this box if the address shown is a service address for the beneficiary of a Confidentiality Order granted under the provisions of section 723B of the Companies Act 1985

†† Usual residential address

☐

**Post town**

Barnes

**Postcode**

SW13 9EL

**County / Region**

London

**Country**

UK

**†Nationality**

British

**†Business occupation**

Director

**†Other directorships (additional space overleaf)**

see attached

**Consent signature**

*Brandon-Cross*

**Date**

25/4/08

\* Voluntary details

† Directors only

\*\*Delete as appropriate

I consent to act as \*\* director / secretary of the above named company

**A director, secretary etc must sign the form below**

**Signed**

*[Signature]*

**Date**

25/4/08

(\*a director / secretary / administrator / administrative receiver / receiver manager / receiver)

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you

Zoe Bucknell

8 Duncannon Street, London WC2N 4JF

Tel 020 7484 8676

**DX number**

**DX exchange**

When you have completed and signed the form please send it to the Registrar of Companies at

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff  
for companies registered in England and Wales or  
Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB  
for companies registered in Scotland

DX 235 Edinburgh  
or LP - 4 Edinburgh 2

TUESDAY



LD5

\*LFG0V4JY\*

04/11/2008

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COMPANIES HOUSE

Form 10/03

**Company Number** 6577023

† Directors only

† Other directorships

see attached

**NOTES**

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line

Give previous forenames or surname(s) except

- for a married woman, the name by which she was known before marriage need not be given
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it

**Other directorships**

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company

PRINCIPLE INSURANCE HOLDINGS LIMITED  
COMPANY NUMBER 6577023

APPOINTMENT OF BRADLEY BRANDON-CROSS AS DIRECTOR

FORM 288a - CONTINUATION  
OTHER DIRECTORSHIPS

Company	Number	Appointed	Resigned	Other
Principle Marketing Services Limited	06203397	05/05/2007	Active	
BIIH PLC	06489711	31/01/2008	Active	
EMR Health Insurance Services Limited	02104155	22/10/2001	21/07/2005	
EMR Insurance Services Limited	03379665	02/12/2002	21/07/2005	
The Rubicon Corporation Limited	04057448	23/10/2000	21/07/2005	Dissolved 16/11/2007
Rubicon Insurance Solutions Limited	04122232	08/01/2001	21/07/2005	Dissolved 15/11/2007
CCS Rubicon Limited	04220534	23/08/2001	21/07/2005	Dissolved 12/03/2007
Rubicon Connect Limited	04417050	13/06/2002	21/07/2005	Dissolved 23/01/2007
RIL Limited	04417304	10/07/2002	21/07/2005	Dissolved 20/09/2007
Executive Healthcare Limited	04289991	18/07/2002	n/a	Dissolved 18/01/2005
Rubicon Inspections Limited	04473559	09/10/2002	n/a	Dissolved 11/01/2005
Rubicon Dynamics	04401673	15/10/2002	21/07/2005	Dissolved 12/12/2006
Rubicon Broking Limited	04513085	07/03/2003	n/a	Dissolved 11/01/2005
Quote Solutions Limited	05279012	01/12/2004	21/07/2005	Dissolved 07/04/2007