

Registered number: 06560779

Charity number: 1133656

APPS FOR GOOD
(A company limited by guarantee)
TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

RPG Crouch Chapman LLP
Chartered Accountants & Statutory Auditor
14-16 Dowgate Hill
London
EC4R 2SU

WEDNESDAY



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**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 AUGUST 2022**

Trustees	Marc Abraham (appointed 30 June 2022) Mohima Ahmed (appointed 30 June 2022) Emma Darcy (appointed 20 February 2023) James Garnett (appointed 20 February 2023) Rebecca Garrod-Waters (appointed 20 February 2023) Luisa Gockel (appointed 20 February 2023) Ms Valerie Hannon (resigned 23 March 2023) Ms Iris Lapinski (resigned 23 March 2023) Ms Andrea Sinclair
Company registered number	06560779
Charity registered number	1133656
Registered office	c/o RPG Crouch Chapman 14-16 Dowgate Hill London EC4R 2SU
Company secretary	Ms Verity Williams
Chief executive officer	Ms Natalie Moore
Independent auditors	RPG Crouch Chapman LLP Chartered Accountants and Registered Auditor 14-16 Dowgate Hill London EC4R 2SU
Bankers	HSBC Plc 100 Old Broad Street London EC2N 1BG
Solicitors	Cleary Gottlieb Steen & Hamilton LLP 2 London Wall Place London EC2Y 5AU

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TRUSTEES' REPORT FOR THE YEAR ENDED 31 AUGUST 2022

The Trustees present their annual report together with the audited financial statements of the Apps for Good for the year 1 September 2021 to 31 August 2022. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The company was incorporated on 9th April 2008 and activities commenced on 16th June 2008. Charitable status was achieved on 21st January 2010.

The principal objects of the company are to promote educational programs that expose young people to new information and communication technologies to facilitate digital and social inclusion and to raise public awareness of the Charity's objects introducing the Apps for Good model to the general public, as well as to institutions, foundations and potential partners in the UK and elsewhere.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Strategies for achieving objectives

Apps for Good launched in 2010/11 with two Education Partners and 50 students as a pilot scheme in a community centre in Brixton and in an all-girls state school in Tower Hamlets in London and has since grown to reach 30,000 young people each year globally. Our students learn to create digital products that change their world and challenge the status quo.

The aim of Apps for Good is to provide students from all backgrounds with the skills and motivation to shape their future using technology, whilst giving teachers the support and confidence to deliver high quality content and resources. Our vision is for all young people to have the skills and confidence they need to thrive in the future, whatever it brings, and for young people to harness the opportunities of technology to make a difference in their community. We aim to inspire more young people to pursue careers in technology, whilst creating a more diverse and inclusive technology industry.

Our long-term goals are to:

- Provide rigorous, evidence-based learning programmes that are mapped to the curriculums of the UK's nations and used by schools globally
- Support teachers to deliver our programmes in the UK, Portugal and globally
- Collaborate with industry partners to mobilise the expertise of professional volunteers to support young people's learning
- See hundreds of thousands of students, particularly those from disadvantaged communities to learn the tech innovation skills they need to thrive and be drivers of change
- Contribute to a global movement to transform education and inspire more young people into tech careers

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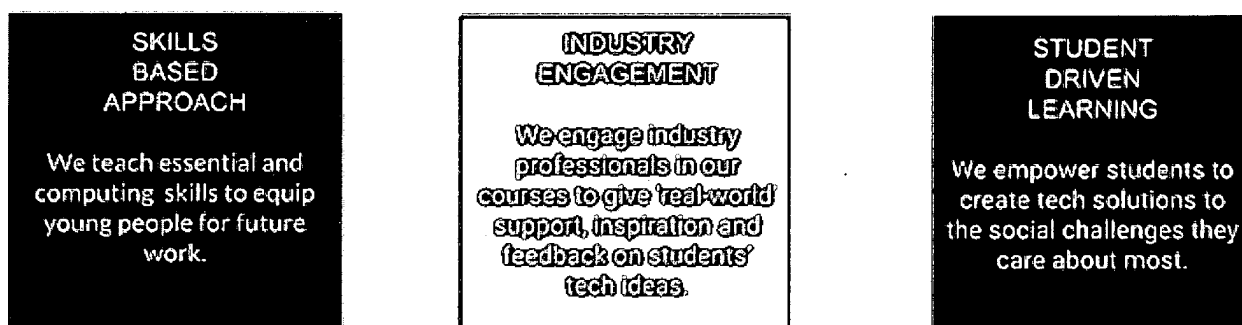
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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

We enable educators in schools to deliver our free technology courses through online resources, content and training. In the courses, students work together in teams to find real-life issues they want to tackle and build technology solutions to solve their challenge. Students learn the full digital product development lifecycle: idea generation, understanding the user and user needs, scoping and the development of a working prototype. Course frameworks cover 5, 10-15 and 30-50 contact hours with young people. Students range in age from 10 to 18 years. Industry volunteers ('Experts') enrich the learning experience remotely or in-person by giving students feedback on their products and providing insights into careers in technology.

Our approach is based on three core pillars:



Our courses include computational thinking and coding, as well as teamwork, creativity, leadership, communication, problem-solving and positivity. Working on a problem that matters to the students helps drive forward their learning. They aren't recreating known solutions to known problems, but instead tackling the messy problems of the real world and learning that failure is part of the problem-solving process. Students see how technology is relevant to their own lives and can use it to create positive social change. We help students discover their own connection to technology and open up new possibilities and career paths for them.

With ongoing uncertainty due to COVID-19 our strategic priorities for the 2021/22 year were to:

1. Support teachers to deliver our existing courses, maintaining our reach to young people in challenging circumstances.
2. Deliver pilots for the new climate and wellbeing course and prepare for full launch in 2022/23. Set renewed strategy and vision for 2022/23 and beyond, building on the learnings.
3. Improve communications and marketing, raising our profile in the sector and with educators, and support corporate partners to better showcase our impact internally. Begin a rebranding process linked to the new strategic direction, working closely with key internal and external stakeholders.
4. Increase investment in our impact measurement to better demonstrate our impact and build a stronger learning culture.
5. Renew our teacher training methodology, using learnings from the climate and wellbeing course.
6. Strengthen our reach to disadvantaged young people by delivering special educational needs course pilot to three schools.
7. Work with our partners to deliver the third year of the Gender Balance in Computing research programme to trial interventions within schools to better understand how to engage more girls in choosing computing-related subjects.

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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

8. Reimagine the Apps for Good Awards, focusing our resources on opportunities that reach more young people and offer scalable remote volunteering.
9. Evolve our industry engagement model to focus on strategic workshop partnerships. Undertake feasibility study to scale the Expert Feedback Tool and understand its potential to improve learning outcomes.
10. Maintain a strong organisational culture with a distributed team, ensuring team members are committed and motivated to reach shared goals while supporting good work/life balance. Provide all team members with development and leadership opportunities.

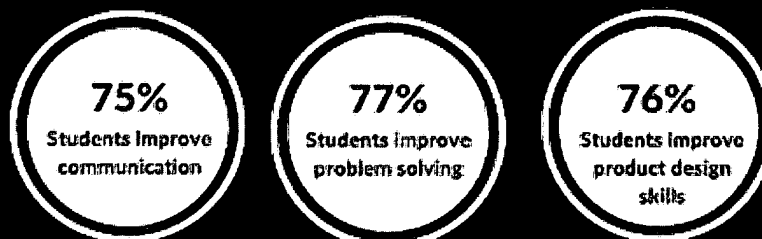
c. Review of 2021/22 Activities

The Trustees consider 2021/22 to be another exceptional year for Apps for Good, where despite ongoing challenges from the pandemic, with intermittent school closures and economic uncertainty, the charity were successful in their fundraising efforts allowing them to invest in the right areas, developing and piloting new courses and increasing their reach to young people in challenging circumstances across the UK.

We help young people develop skills that matter



We help young people develop skills that matter



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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

GOAL 1

Total Reach

We partnered with a total of **614** active Education Partners in 2021/22, reaching a total of **25,924** young people.

In the UK, we reached **569** schools and **23,989** young people. This was an increase on previous years and exceeded the target we had set at the beginning of the year.

We are also able to report on schools and young people using our resources outside of the UK and Portugal, consisting of 45 schools and 1,935 students total. These figures are now part of our overall school count.

We continued supporting our delivery partner in Portugal, CDI Portugal, where they reached **180** schools and **3,415** students. Our partners train and support local schools and other education partners and work with local industry and volunteer communities.

GOAL 2

Deliver pilots for the new climate and wellbeing course and prepare for full launch in 2022/23. Set renewed strategy and vision for 2022/23 and beyond, building on the learnings.

Achievements

- We focussed on creating and piloting an Innovate for Climate Change course and focussed less on wellbeing after speaking to teachers and funders
- Innovate for Climate Change film
- We piloted the course with 11 schools, with 75% in Challenging circumstances
- We impacted 285 students 65% were girls
- ICC content improvements and key learnings from pilot to roll out across all future courses
 - SkillsBuilder accreditation
 - Computational thinking throughout
 - Improved curriculum mapping

GOAL 3

Improve communications and marketing, raising our profile in the sector and with educators, and support corporate partners to better showcase our impact internally. Begin a rebranding process linked to the new strategic direction, working closely with key internal and external stakeholders.

Achievements

- Explain strategic process / exercises facilitated by Janine, Jump in Puddles
 - We took a step back to revisit:
 - Our Why
 - Our Vision
 - Our Theory of Change
 - Our USP
 - Our Impact Approach
 - Our Brand Framework
 - Our Values
 - Our Strategic Goals - 2022 - 2025
 - Improvement to visuals
 - Website
 - Imagery
 - New "We are Apps for Good" Video

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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

- Improved storytelling
- Continued involvement with key working groups
 - Digital Skills Partnership
 - TechSheCan
 - Fair Education Alliance
 - SkillsBuilder

GOAL 4

Increase investment in our impact measurement to better demonstrate our impact and build a stronger learning culture.

Achievements

- Over the last 18 months we have completely revisited our approach to impact / monitoring and evaluation, finalising our "Plan, Do, Assess and Review" impact cycle. This process has seen us create a new organisation Theory of Change, Impact Framework and Monitoring Dashboards to ensure we have a rigorous approach to collecting both quantitative and qualitative data. We are fully implementing this approach in the 2022/23 academic year and will continue to learn from and improve this process across the next three academic years. This new approach to monitoring and evaluation will provide us with more robust data and stories when it comes to both delivery and outcomes.

GOAL 5

Renew our teacher training methodology, using learnings from the climate and wellbeing course.

Achievements

- Trialled online training / webinars as part of the Innovate for Climate Change pilot
- Based on feedback from the Innovate for Climate Change pilot, we now provide a short online training course that we strongly encourage all educators to complete before delivery of the course content. The training introduces teachers to the subjects of climate change and climate action as well as the teaching approaches utilised in the course.
- This is something that we will replicate for all Apps for Good courses

GOAL 6

Strengthen our reach to disadvantaged young people by delivering special educational needs course pilot to three schools.

Achievements

- Continued disruption from COVID-19 made it difficult to deliver this pilot. Causing some delays, but we did in the end have a small number of schools deliver the specially designed SEN version of our App Development Course.
- After feedback from the schools and some work on our approach to content creation, we have decided not to create a separate course for SEN schools, but instead ensure all of our future content is created with full inclusions and accessibility in mind
- Link to blog posts:
- <https://www.appsforgood.org/blog/why-inclusive-design-is-key-to-empowering-all-learners>
- <https://www.appsforgood.org/blog/understanding-more-about-send-with-stony-dean-school>

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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

GOAL 7

Work with our partners to deliver the third year of the Gender Balance in Computing research programme to trial interventions within schools to better understand how to engage more girls in choosing computing-related subjects.

Achievements

- The final year of the Gender Balance in Computing research programme was delivered
- Full reports with findings are due to be published in the 2022/23 academic year
- Lots of the more general teacher feedback has already been taken into account as we plan to improve / rework Apps for Good courses in the 2022/23 academic year
- Initial conversations have taken place to discuss whether we may re run some of the Gender Balance in Computing trials in partnership with Raspberry Pi and others again in the foreseeable future (awaiting announcement on NCCE2)

GOAL 8

Reimagine the Apps for Good Awards, focusing our resources on opportunities that reach more young people and offer scalable remote volunteering.

Achievements

- In 2021/22 we renamed the Apps for Good Awards, the Apps for Good Showcase
- The idea of the Showcase was to allow us to celebrate more student teams than we have previously been able to in the past, ensuring that more young people have the opportunity to interact with industry professionals as part of the Showcase process and have the opportunity to share their work more widely
- We introduced pitch practice sessions so students could present their ideas to a panel of industry professionals even if they weren't selected as finalists
- Continued with Shortlisting which continues to be popular with partners
- New category supporters including, TPX Impact and Kingston Technology
- We had 270 student teams enter the Showcase and over 1000 submission reviews from our Shortlisters
- Some examples of Showcased apps were CarbonGPS, which allowed you to track your carbon usage to make carbon conscious decisions and current conflicts, which allows young people to make sense of challenging news stories
- We had successful engagement with Ovo and BNYMellon. We were also able to facilitate the first face to face engagement post COVID and TPX Impact held an in-person workshop with the Showcase winners, 'Safety R us', from St Philomena's School for Girls. The TPX team took the students through a range of ideation activities and offered them a tour of their office, finishing on the rooftop cafe overlooking the Shard.

GOAL 9

Evolve our industry engagement model to focus on strategic workshop partnerships. Undertake feasibility study to scale the Expert Feedback Tool and understand its potential to improve learning outcomes.

Achievements

- Due to ongoing disruption from COVID-19 the majority of 2021/22 industry engagement continued to be virtual
- As part of our strategy work, the team took part in a "Stop, Start, Continue" exercise, where we mapped out everything that we currently spend time on and rated it in terms of the impact it was having
- Whilst the Expert Feedback Tool had been popular with schools, we decided it wasn't worth investing in, and instead our virtual Expert Sessions are the best way to offer high quality industry engagement opportunities to both students and volunteers

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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

- Expert Sessions have now been fully integrated into the Innovate for Climate Change course and we will continue to build them in to all future courses
- Shortlisting as part of the Showcase continues to be one of the most popular engagement opportunities for our corporate partners, it works particularly well as it is time bracketed

GOAL 10

Maintain a strong organisational culture with a distributed team, ensuring team members are committed and motivated to reach shared goals while supporting good work/life balance. Provide all team members with development and leadership opportunities.

Achievements

- Continued WFH first policy has allowed us to recruit new team members from across the UK, keeping us closer to schools and organisations in those areas, building relationships etc.
- Team members encouraged to use a local co-working space two days a week if they want to (costs covered by AfG)
- Regular team strategy days in London, ensuring all team members are clear on priorities, direction and goals, with built in social time
- Regular culture check in calls led by Head of Operations and Finance to help us improve best practice
- Two remote regular team meetings a week
- Exploring opportunities for personal development on an individual basis

Looking forward: Climate & Wellbeing

In 2020/21, Apps for Good undertook a review that resulted in a new strategy with the aim of equipping young people with the skills and confidence to tackle the climate emergency, as well as improving young people's wellbeing, in response to the twin emergencies of climate change and the wellbeing and mental health epidemic amongst young people. This new strategy allows us to build on and expand our mission to equip young people with the skills and confidence they need to thrive in the future, give them greater agency in their own lives, and support them to create change on issues that matter to them.

This year we took major steps to develop this new strategy using an iterative, user-driven approach and working closely with young people, teachers and industry and sector partners. Following a research and discovery period and building of our organisational capacity, we developed a pilot programme and teacher training that will be tested by 30 schools in the UK and Portugal next year. We will use learnings from these pilots to inform a renewed vision and expand on our strategy in 2021/22 and beyond.

d. Fundraising

During the financial period end August 2022, Apps for Good received funds from six main grants: Bank of New York Mellon via UWW (£79,530); Bank of New York Mellon (£70,853); Lego (£50,000); Raspberry Pi Foundation (£42,284); Spotify (£35,623) and Google (£25,000), as well as voluntary income from various other organisations. The Department for Education via the Raspberry Pi Foundation grant is in its last year of a three year agreement.

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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities (continued)

e. 2022/23 Priorities

Our strategic priorities for 2022/23 are:

1. Maintain strong organisational culture, live our values. Provide all team members with development opportunities.
2. Meet fundraising target. Develop strategy, products and pipeline to meet long-term funding needs.
3. Successfully roll out the Innovate for Climate Change course, reaching at least 2000 young people from 50 UK schools, 65% from underrepresented groups
4. Recruit and support teachers to deliver all Apps for Good courses: 25,000 young people, 600 UK schools, 65% from underrepresented groups
5. Define our USP and narrative to improve our comms, marketing, impact reporting and storytelling to attract new educators and funders
6. Scale current industry engagement opportunities; Expert Sessions and Showcase entries by fully embedding into every course
7. Redevelop and launch a new version of the App Development course, aligned to the new Theory of Change

Financial Review

a. Going Concern

Going into 2022/23, the work we do remains vital, with the cost of living crisis disproportionately impacting disadvantaged young people and widening the skills and opportunity gap even further. We maintain significant strengths in the market, which include our course content; educator and funder relationships; reach to young people in need; team expertise; and, our ability to innovate.

Apps for Good finished 2021/22 in a strong financial position with significant reserves. We will use 2022/23 to invest some of those reserves in our new strategic priorities to continue to move the charity forward and ensure we are meeting the needs of young people and teachers, and have the most compelling offer for our funding partners.

b. Financial Performance

During the financial period end August 2022, Apps for Good reported net incoming resources for the year of **£1,498** compared to 2021, which reported **£1,895** net incoming resources. This is therefore at a very similar level.

Total Income for 2022 was **£527,531** compared to 2021 **£493,959**. In addition, we have **£60,305** deferred income (funds received in year ended 31st August 2022) that will be recognised next year.

Total expenditure for 2022 was at a slightly higher level to the previous year (**£526,033**) compared to 2021 (**£492,064**). Investments were made in marketing material such as videos and work on our impact report.

The accounts hold a value for Pension for the August 22 payroll which was then paid to our pension provider in September 2022.

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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Financial Review (continued)

c. Reserves Policy

Procedures are in place to monitor the finances and ensure that the Charity retains adequate reserves to meet its commitments. The reserves policy is to ensure that sufficient funds are available to cover three months' salary and running costs. At the year-end our reserves were £378,830 which amounted to approximately 7 months' of expenditure. The Trustees are satisfied the holding of reserves in excess of our three-month policy is justified given the uncertain economic outlook of the country currently.

d. Fundraising Policy

Apps for Good has an ambitious strategy to help young people change their world through technology. To deliver this strategy, we need funds. Raising funds does not drive the work of Apps for Good, but it enables us to deliver our work. We are honest and act with integrity in all our fundraising. We aim to build mutually beneficial partnerships that provide real impact for young people. We conform to recognised industry practices and always enter discussions by way of writing proposals and having signed contracts by both parties. We have never received a complaint regarding our fundraising. We do not currently target the general public for fundraising and are never unreasonably intrusive or contact parties persistently. Organisations willingly provide funds to our mission in the spirit of a charitable donation, and we work with them to ensure that we can use their expertise, skills and resources to further our impact and support our beneficiaries. We also have a Responsible Fundraising Policy that is reviewed by Trustees; this outlines the organisations that we would, and would not, take funding from and the policy to follow if a member of staff is unsure.

e. Risk Management

The trustees confirm that they have identified and reviewed the major risks to which the charity is exposed and have established systems to mitigate those risks. Specifically, they include:

- Operating sustainably and adapting to changes faced by schools and the wider education space due to ongoing political and economic uncertainties
- Operating sustainably within a crowded education space and with increasingly divergent curriculums and government policies across the UK
- Supporting and managing a distributed team, ensuring collaboration and shared culture, mission and values, whilst managing workload and encouraging a work/life balance
- Sustaining and scaling of operational model to deliver impact on a diverse group of young people with a lean operational structure
- Regular monitoring of short term cashflow and long-term funding of the charity

f. Members' Liability

The Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up.

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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Structure, governance and management

a. Constitution

The company registered with the Charity Commission on 21st January 2010 and is also a company limited by guarantee. The company was established as CDI Europe Limited under the Memorandum and Articles dated 9th April 2008, as amended by special resolutions dated 8th January 2010 and 21st July 2011, 8th December 2015 and 20th June 2016. It was renamed to CDI Apps for Good on 24th September 2012 and then renamed Apps for Good on 21st September 2016.

Apps for Good promotes technology education among young people in any part of the world, in particular young people experiencing challenges and barriers to their success.

The Trustees have considered the Charity Commission's general guidance on public benefit in relation to the objectives of the charity. This report sets out those objectives and describes how they have been met in the current year.

Apps for Good was registered with the Charity Commission on 21st January 2010 and is also a company limited by guarantee. The company was established as CDI Europe Limited under the Memorandum and Articles dated 9th April 2008, as amended by special resolutions dated 8th January 2010 and 21st July 2011, 8th December 2015 and 20th June 2016. It was renamed to CDI Apps for Good on 24th September 2012 and then renamed Apps for Good on 21st September 2016.

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The Trustees have considered the Charity Commission's general guidance on public benefit in relation to the objectives of the charity. This report sets out those objectives and describes how they have been met in the current year.

b. Trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

The Trustees who were also directors of the company during the period were:

Ms Iris Lapinski
Ms Valerie Hannon
Ms Andrea Sinclair
Ms Mohima Ahmed
Mr Marc Abraham

The Trustees are elected to serve a term of three years in the General Meeting by the members of the company who are the guarantors. The Trustees convene at least six times a year in person or via conference call to discuss Apps for Good's strategies, projects, fundraising plan and financial status.

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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Structure, governance and management (continued)

The members of the company during the period were:

Mr Gi Fernando	Mr Jim Knight
Ms Mohima Ahmed	Mr Petros Demetriades
Mr Charles Richard Leadbeater	Mr Guilherme Collares Pereira
Ms Andrea Sinclair	Mr Jamie Brooker
Mr Reinhard Johannes Gorenflos	Ms Iris Lapinski
Ms Valerie Hannon	Mr Marc Abraham
Mr Randeep Sihuh	

Under the governance of the company implemented on 20th June 2016, the Members are elected to serve a term of three years in the General Meeting by the existing members of the company. The Members convene at least twice a year in person or via conference call as the Council of Members. Members in attendance at Council of Members Meetings shall provide strategic guidance, expertise, access to networks, and support to the overall mission of Apps for Good.

c. Decision-making policies

Decisions are made in line with the Delegation of Authority set out in the Articles of Association. The Senior leadership of the company share proposals with the Trustees at regular meetings and they are approved or not at that time. Items which then need to go to Council Members are addressed at the next Council Meeting in the calendar.

d. Policies adopted for the induction and training of Trustees

Since 2016 there is a two-tier governance structure with a Board of Trustees and Members of the Council. The majority of the current Trustees were previously on the Council and the Council Members selected and approved the Trustees. As defined in the articles, trustees are elected for three years by the members of the company.

Most trustees are already familiar with the work of the charity as Council Members and their training involves briefing on their duties and liabilities. Additionally, new trustees receive an induction pack covering:

- The Duties of Charity Trustees;
- The Charity's Memorandum & Articles of Association, latest published annual report and accounts, financial projections and budgets, and project and programme plans and publications;
- Trustee details and staff structure;
- The Essential Trustee: What you need to know (Charity Commission).

The Trustees must sign a fit and proper declaration and a willingness to act declaration.

e. Pay policy for key management personnel

We have a formalised process for appointing new staff and for performance reviews and promotions. When advertising new roles, we undertake market research to benchmark our salaries against relevant industry standards. Each team member has a Roles and Responsibilities document, including percentage breakdown of time and quarterly objectives, which is reviewed and updated at quarterly reviews. Salaries are reviewed based on changes to responsibilities to ensure staff are appropriately and fairly remunerated for expanding job roles and increased seniority. We are also developing a salary benchmarking system to provide better transparency and ensure consistency across the team.

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TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Structure, governance and management (continued)

The process for calculating key management remuneration is similar to that of the rest of the workforce with sufficient delegation of authority. We review industry practice for similar positions to benchmark the salaries accordingly. The Trustees approve salary levels and increases for the CEO and she in turn approves salary levels and increases for the rest of the key management team.

Disclosure of information to auditors

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditors are aware of that information.

Auditors

The auditors, RPG Crouch Chapman LLP, have indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditors at a meeting of the Trustees.

Approved by order of the members of the board of Trustees and signed on their behalf by:

DocuSigned by:

AMS Sinclair

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Ms Andrea Sinclair

Date: 5/30/2023

APPS FOR GOOD

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STATEMENT OF TRUSTEES' RESPONSIBILITIES FOR THE YEAR ENDED 31 AUGUST 2022

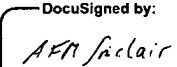
The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on its behalf by:

DocuSigned by:

.....
9B902D913D21497...
Ms Andrea Sinclair

Date: 5/30/2023

APPS FOR GOOD

(A company limited by guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD

Opinion

We have audited the financial statements of Apps for Good (the 'charity') for the year ended 31 August 2022 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2022 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

In our evaluation of the trustees' conclusions, we considered the risks associated with the charity's business model, including the effects arising from macroeconomic uncertainties such as COVID19 and analysed how those risks might affect the charity's financial resources or ability to continue operations over the period of twelve months from the date when the financial statements are authorised for issue. In accordance with the above, we have nothing to report in these respects. However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the absence of reference to a material uncertainty in this auditor's report is not a guarantee that the charity will continue in operation.

APPS FOR GOOD

(A company limited by guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditors' report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Capability of the audit to detect irregularities including fraud

We gained an understanding of the legal and regulatory framework applicable to the charity and the industry in which it operates and considered the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud. These included, but were not limited to, compliance with Companies Act 2006, the Charities Act 2011 and FRS102.

We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment.

We focused on laws and regulations that could give rise to a material misstatement in the financial statements. Our tests included, but were not limited to:

- agreement of the financial statement disclosures to underlying supporting documentation;
- enquiries of management;
- review of minutes of board meetings throughout the period; and
- obtaining an understanding of the control environment in monitoring compliance with laws and regulations.

There are inherent limitations in the audit procedures described above and the further removed noncompliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. We also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' report has been prepared in accordance with applicable legal requirements.

APPS FOR GOOD

(A company limited by guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a Strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed above.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

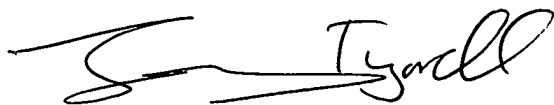
APPS FOR GOOD

(A company limited by guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF APPS FOR GOOD (CONTINUED)

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.



Jeremy Tyrrell BA (Hons) FCA (senior statutory auditor)

for and on behalf of

RPG Crouch Chapman LLP

Chartered Accountants and Registered Auditor

14-16 Dowgate Hill

London

EC4R 2SU

Date: 30/5/23

APPS FOR GOOD

(A company limited by guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 AUGUST 2022

	Note	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Income from:					
Donations and legacies	4	153,667	373,815	527,482	491,223
Investments	5	49	-	49	68
Other income	6	-	-	-	2,668
Total income		153,716	373,815	527,531	493,959
Expenditure on:					
Raising funds	8	24,248	58,955	83,203	52,700
Charitable activities	9	127,645	315,185	442,830	439,364
Total expenditure		151,893	374,140	526,033	492,064
Net income/(expenditure)		1,823	(325)	1,498	1,895
Transfers between funds	15	(325)	325	-	-
Net movement in funds		1,498	-	1,498	1,895
Reconciliation of funds:					
Total funds brought forward		377,332	-	377,332	375,437
Net movement in funds		1,498	-	1,498	1,895
Total funds carried forward		378,830	-	378,830	377,332

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 22 to 39 form part of these financial statements.

APPS FOR GOOD**(A company limited by guarantee)****REGISTERED NUMBER: 06560779****BALANCE SHEET****AS AT 31 AUGUST 2022**

	Note	2022 £	2021 £
Current assets			
Debtors	13	56,400	41,102
Cash at bank and in hand		397,426	393,371
		<u>453,826</u>	<u>434,473</u>
Creditors: amounts falling due within one year	14	(74,996)	(57,141)
Net current assets		<u>378,830</u>	<u>377,332</u>
Total net assets		<u><u>378,830</u></u>	<u><u>377,332</u></u>
Charity funds			
Unrestricted funds	15	378,830	377,332
Total funds		<u><u>378,830</u></u>	<u><u>377,332</u></u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

DocuSigned by:

AMS Sinclair

08992D813D21407.....

Ms Andrea Sinclair

Date: 5/30/2023

The notes on pages 22 to 39 form part of these financial statements.

APPS FOR GOOD**(A company limited by guarantee)****STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 AUGUST 2022**

	2022	2021
	£	£
Cash flows from operating activities		
Net cash used in operating activities	4,010	(227,012)
Cash flows from investing activities		
Dividends, interests and rents from investments	45	68
Net cash provided by investing activities	45	68
Cash flows from financing activities		
Net cash provided by financing activities	-	-
Change in cash and cash equivalents in the year	4,055	(226,944)
Cash and cash equivalents at the beginning of the year	393,371	620,315
Cash and cash equivalents at the end of the year	397,426	393,371

The notes on pages 22 to 39 form part of these financial statements

APPS FOR GOOD

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2022

1. General information

The Charity is a private company limited by guarantee registered in England and Wales, company number 06560779. Its registered office address is c/o RPG Crouch Chapman, 14-16 Dowgate Hill, London, EC4R 2SU.

The principal activity of the charity continued to be that of promoting educational programs that expose young people to new information and communication technologies.

The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

The financial statements have been prepared in GBP and all amounts have been rounded to the nearest £.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Trustees confirm their explicit and unreserved compliance with the above legislation.

Apps for Good meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The accounts have been prepared on the going concern basis as the trustees are of the opinion that there are no factors that threaten the charity's going concern for at least the next 12 months, beginning with the date on which these accounts have been approved.

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the charity which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

APPS FOR GOOD

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2022

2. Accounting policies (continued)

2.3 Income (continued)

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

Charitable activities and governance costs are costs incurred on the charity's educational operations, including support costs and costs relating to the governance of the charity apportioned to charitable activities

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

APPS FOR GOOD

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2022

2. Accounting policies (continued)

2.9 Liabilities and provisions

Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the statement of financial activities as a finance cost.

2.10 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.11 Pensions

The charity is a member of a pension arrangement with People's Pension Trust and contributions are charged to the Statement of Financial Activity as paid.

2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****3. Critical accounting estimates and areas of judgment**

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The charity's only accounting estimate is the accruals, which the trustees consider to be insignificant.

Critical areas of judgment:

The trustees apply their judgement when deferring income. Deferral of grant income is in line with the requirements of the Charities SORP. The trustees are of the opinion that the deferral of income is of relatively low risk.

4. Income from donations and legacies

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £
Donations	1,576	-	1,576
Grants	152,091	373,815	525,906
	<u>153,667</u>	<u>373,815</u>	<u>527,482</u>
	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £
Donations	12,912	-	12,912
Grants	82,533	395,778	478,311
	<u>95,445</u>	<u>395,778</u>	<u>491,223</u>

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****5. Investment income**

	Unrestricted funds 2022 £	Total funds 2022 £
Investment income - local cash	49	49

	<i>Unrestricted funds 2021 £</i>	<i>Total funds 2021 £</i>
Investment income - local cash	68	68

6. Other incoming resources

	Total funds 2022 £
Government Grant - Furlough	-
Other incoming resources	-
	-

	<i>Unrestricted funds 2021 £</i>	<i>Restricted funds 2021 £</i>	<i>Total funds 2021 £</i>
Government Grant - Furlough	-	2,600	2,600
Other incoming resources	68	-	68
	68	2,600	2,668

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****7. Governance costs**

	2022 £	2021 £
Auditor's remuneration	7,621	6,483
Travel	231	-
	7,852	6,483

8. Expenditure on raising funds**Costs of raising voluntary income**

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £
Fundraising - Travel	137	334	471
Fundraising - Staff related costs (non-payroll)	9,380	-	9,380
Fundraising- wages and salaries	6,494	58,621	65,115
Fundraising - NI	6,809	-	6,809
Fundraising - pension costs	1,428	-	1,428
	24,248	58,955	83,203

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £
Fundraising - Staff related costs (non-payroll)	1,960	-	1,960
Fundraising- wages and salaries	2,567	42,275	44,842
Fundraising - NI	4,583	-	4,583
Fundraising - pension costs	1,315	-	1,315
	10,425	42,275	52,700

APPS FOR GOOD

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2022

9. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
Communications	14,283	34,445	48,728
Core Costs	29,991	72,917	102,908
Education & Engagement	27,455	66,750	94,205
Impact	7,965	19,365	27,330
Leadership	30,672	79,703	110,375
Partner Training & Support	14,040	34,133	48,173
Platform Development	3,239	7,872	11,111
	<u>127,645</u>	<u>315,185</u>	<u>442,830</u>

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total 2021 £
Communications	5,310	21,537	26,847
Core Costs	15,696	76,784	92,480
Education & Engagement	17,203	69,764	86,967
Leadership	27,139	110,049	137,188
Partner Training & Support	1,882	36,772	38,654
Platform Development	11,320	45,908	57,228
	<u>78,550</u>	<u>360,814</u>	<u>439,364</u>

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****10. Analysis of expenditure by activities**

	Activities undertaken directly 2022 £	Support costs 2022 £	Total funds 2022 £
Communications	48,728	-	48,728
Core Costs	40,220	62,688	102,908
Education & Engagement	94,205	-	94,205
Impact	27,330	-	27,330
Leadership	84,220	26,155	110,375
Partner Training & Support	48,173	-	48,173
Platform Development	11,111	-	11,111
	353,987	88,843	442,830

	Activities undertaken directly 2021 £	Support costs 2021 £	Total funds 2021 £
Communications	26,847	-	26,847
Core Costs	30,679	61,801	92,480
Education & Engagement	86,967	-	86,967
Leadership	114,206	22,982	137,188
Partner Training & Support	38,654	-	38,654
Platform Development	57,228	-	57,228
	354,581	84,783	439,364

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****10. Analysis of expenditure by activities (continued)****Analysis of direct costs**

	Communica tions 2022 £	Core Costs 2022 £	Education & Engage- ment 2022 £	Impact 2022 £	Leadership 2022 £
Staff costs	29,028	40,120	89,150	-	82,658
Travel	408	100	4,455	-	62
Development	8,433	-	600	27,330	1,500
Event Costs	4,359	-	-	-	-
Staff-related costs (non-payroll)	6,500	-	-	-	-
	<u>48,728</u>	<u>40,220</u>	<u>94,205</u>	<u>27,330</u>	<u>84,220</u>

	Partner Training & Support 2022 £	Platform Develop- ment 2022 £	Total funds 2022 £
Staff costs	33,262	-	274,218
Travel	1,070	-	6,095
Development	13,841	11,111	62,815
Event Costs	-	-	4,359
Staff-related costs (non-payroll)	-	-	6,500
	<u>48,173</u>	<u>11,111</u>	<u>353,987</u>

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****10. Analysis of expenditure by activities (continued)****Analysis of direct costs (continued)**

	<i>Communications</i> 2021 £	<i>Core Costs</i> 2021 £	<i>Education & Engagement</i> 2021 £	<i>Impact</i> 2021 £	<i>Leadership</i> 2021 £
Staff costs	-	30,679	83,430	-	114,206
Travel	-	-	102	-	-
Development	24,180	-	3,425	-	-
Event Costs	2,667	-	10	-	-
	<u>26,847</u>	<u>30,679</u>	<u>86,967</u>	<u>-</u>	<u>114,206</u>

	<i>Partner Training & Support</i> 2021 £	<i>Platform Development</i> 2021 £	<i>Total funds</i> 2021 £
Staff costs	38,654	16,342	283,311
Travel	-	-	102
Development	-	40,886	68,491
Event Costs	-	-	2,677
	<u>38,654</u>	<u>57,228</u>	<u>354,581</u>

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****10. Analysis of expenditure by activities (continued)****Analysis of support costs**

	Core Costs 2022 £	Leadership 2022 £	Total funds 2022 £
Staff costs	26,673	26,155	52,828
Travel	231	-	231
Accountancy	9,352	-	9,352
Bank Charges	332	-	332
Insurance	6,746	-	6,746
PPS	537	-	537
Rent & Rates	4,793	-	4,793
Small Office Equipment	2,689	-	2,689
Phone & Internet	6,021	-	6,021
Staff-related costs (non-payroll)	5,314	-	5,314
Legal & Professional	-	-	-
	62,688	26,155	88,843

	Core Costs 2021 £	Leadership 2021 £	Total funds 2021 £
Staff costs	24,478	21,686	46,164
Travel	-	-	-
Accountancy	7,271	-	7,271
Bank Charges	324	-	324
Insurance	6,181	-	6,181
PPS	355	-	355
Rent & Rates	1,008	-	1,008
Small Office Equipment	48	-	48
Phone & Internet	5,790	-	5,790
Staff-related costs (non-payroll)	5,051	1,296	6,347
Legal & Professional	11,295	-	11,295
	61,801	22,982	84,783

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****11. Staff costs**

	2022	2021
	£	£
Wages and salaries	358,177	344,161
Social security costs	35,680	30,183
Contribution to defined contribution pension schemes	6,541	5,871
	400,398	380,215

The average number of persons employed by the charity during the year was as follows:

	2022	2021
	No.	No.
Directors	3	3
Staff	10	10
	13	13

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2022	2021
	No.	No.
In the band £60,001 - £70,000	1	1
In the band £70,001 - £80,000	-	1

Key management comprises the Chief Executive Officer, the Chief Operating Officer and the Company Secretary. The aggregate remuneration of key management during the year amounted to £152,099 (2021: £163,030).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2021 - £NIL).

During the year ended 31 August 2022, expenses totalling £232 were reimbursed or paid directly to 2 Trustees (2021 - £NIL to no Trustee). Trustees expenses incurred in 2021/22 represented travel costs to and from trustees meetings and stationery.

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****13. Debtors**

	2022	2021
	£	£
Due within one year		
Trade debtors	55,000	41,102
Prepayments and accrued income	1,400	-
	56,400	41,102

14. Creditors: Amounts falling due within one year

	2022	2021
	£	£
Trade creditors	6,647	6,636
Other creditors	1,444	1,484
Accruals and deferred income	66,905	49,021
	74,996	57,141

	2022	2021
	£	£
Deferred income at 1 September 2021	38,498	253,433
Resources deferred during the year	60,305	130,991
Amounts released from previous periods	(38,498)	(345,926)
	60,305	38,498

Deferred income represents grant income deferred in accordance with the requirements of the Charities SORP.

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****15. Statement of funds****Statement of funds - current year**

	Balance at 1 September 2021 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 August 2022 £
Unrestricted funds					
General Funds - all funds	377,332	153,716	(151,893)	(325)	378,830
Restricted funds					
BNY Mellon	-	70,854	(70,898)	44	-
DeepMind	-	5,000	(5,015)	15	-
Deutsche Bank	-	7,500	(7,518)	18	-
Google	-	25,000	(25,027)	27	-
Jack Petchey	-	11,528	(11,545)	17	-
Lego	-	50,000	(50,055)	55	-
Raspberry Pi Foundation (DFE)	-	42,284	(42,311)	27	-
Royal Sunalliance	-	10,000	(10,021)	21	-
Sage Foundation	-	7,000	(7,030)	30	-
SAP	-	16,818	(16,844)	26	-
Siemens Plc	-	20,000	(20,017)	17	-
Society of the Holy Child Jesus	-	19,000	(19,020)	20	-
WCIT	-	9,300	(9,308)	8	-
BNY via UWW	-	79,531	(79,531)	-	-
	-	373,815	(374,140)	325	-
Total of funds	377,332	527,531	(526,033)	-	378,830

APPS FOR GOOD**(A company limited by guarantee)****NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022****15. Statement of funds (continued)****Statement of funds - prior year**

	<i>Balance at 1 September 2020 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 31 August 2021 £</i>
Unrestricted funds					
General Funds	375,437	86,176	(79,652)	(4,629)	377,332
Restricted funds					
Raspberry Pi Foundation (DFE)	-	59,082	(59,592)	510	-
Lego	-	25,000	(27,096)	2,096	-
National Lettery Community Foundation	-	221,020	(221,796)	776	-
HMRC Job Retention Scheme	-	2,600	(2,600)	-	-
Deutsche Bank	-	22,500	(22,583)	83	-
Jack Petchey	-	5,763	(5,763)	-	-
Lightbulb Trust	-	27,500	(28,175)	675	-
Sage	-	5,000	(5,032)	32	-
SAP CSR	-	7,672	(7,742)	70	-
SAP Funding	-	19,741	(20,128)	387	-
SAP Community Fund	-	2,500	(2,500)	-	-
	-	398,378	(403,007)	4,629	-
Total of funds	375,437	484,554	(482,659)	-	377,332

APPS FOR GOOD

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2022

15. Statement of funds (continued)

Raspberry Pi Foundation (DFE)

This project is run on behalf of the Department for Education and addresses the gender balance in computing.

BNY Mellon, Siemens Plc, Society of the Holy Child Jesus & Google

This project supports the Innovate for Climate Change Project.

Deep Mind

This fund represents monies to run the DeepMind Robotics Workshop.

Royal Sunalliance

This fund was set up to assist with tackling climate change and reducing carbon emissions or supporting with risk education and behaviour change.

WCIT

This project supports Apps for Good with Digital Skills for Special School Students.

BNY via UWW

This project supports the Apps for Good Programming Project.

LEGO

The activities of this restricted project relate to the "App in a Day" workshop, the online delivery of the Apps for Good Awards and "Learning through Play" activities in the autumn term.

NLCF

This is the last tranche of a multi-year contract with the National Lottery Community Fund that ran until April 2021. The funds were restricted to the use for the project "Driving brighter Futures", which empowered young people most in need to become digital leaders and change-makers within their communities across the UK.

HMRC Job Retention Scheme

This fund represents the government's furlough scheme.

Deutsche Bank

This fund represents a one year pilot project to support young people from state secondary schools across the UK, to provide app development workshops and provide assistance with the Apps for Good Awards.

Jack Petchey

This is a grant given to pay for the internship of one individual for one year and is to be spent on this individual's salary.

Lightbulb Trust

This fund represents funds provided to support students from Harris Garrard Academy (London) who have completed the Football Beyond Borders programme. The fund also includes a pilot for a new expert community tool in 10 schools.

Sage

Sage supported us with an unrestricted donation. They promoted volunteering opportunities to their staff including remote Expert sessions and Awards shortlisting.

SAP

SAP supported a project to introduce Apps for Good into Co-op Academy schools in northern England. We created an App in a Day workshop for these schools, with SAP volunteers dialling in to support the students.

APPS FOR GOOD

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2022

16. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2022 £	Total funds 2022 £
Current assets	453,826	453,826
Creditors due within one year	(74,996)	(74,996)
Total	378,830	378,830

Analysis of net assets between funds - prior year

	Unrestricted funds 2021 £	Total funds 2021 £
Current assets	434,473	434,473
Creditors due within one year	(57,141)	(57,141)
Total	377,332	377,332

17. Related party transactions

There were no transactions with related parties during the year, or the previous year, other than disclosed in the trustees remuneration note.

18. Reconciliation of net movement in funds to net cash flow from operating activities

	2022 £	2021 £
Net income for the year (as per Statement of Financial Activities)	1,498	1,895
Adjustments for:		
Dividends, interests and rents from investments	(45)	(68)
Increase in debtors	(15,298)	(18,706)
Increase/(decrease) in creditors	17,855	(210,133)
Net cash provided by/(used in) operating activities	4,010	(227,012)

APPS FOR GOOD

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 AUGUST 2022

19. Analysis of cash and cash equivalents

	2022	2021
	£	£
Cash in hand	397,426	393,371
Total cash and cash equivalents	397,426	393,371

20. Analysis of changes in net debt

	At 1 September 2021	Cash flows	At 31 August 2022
	£	£	£
Cash at bank and in hand	393,371	4,055	397,426
	393,371	4,055	397,426