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Report of the Directors and

Unaudited Financial Statements for the Year Ended 31 March 2012

for

Diagonal View Limited

THURSDAY

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Company Information for the Year Ended 31 March 2012

DIRECTORS

M Heiman

S Carey

J M Hardie

A Oberoi (resigned 18 5 12) A Williams (Appointed 18 5 12)

SECRETARY:

M Heiman

REGISTERED OFFICE

16 Mortimer Street

London W1T 3JL

REGISTERED NUMBER

06515277 (England and Wales)

Report of the Directors for the Year Ended 31 March 2012

The directors present their report with the financial statements of the company for the year ended 31 March 2012

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of online video production

DIRECTORS

The directors shown below have served during the year

M Heiman J M Hardie S Carey A Oberoi (Resigned 18 5 12)

Directors appointed since the balance sheet date

A Williams (Appointed 18 5 12)

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

ON BEHALF OF THE BOARD

5/12/2012

M Heiman - Director

Date

Profit and Loss Account for the Year Ended 31 March 2012

		Year Ended 31 3 12	Year Ended 31 3 11
	Notes	£	£
TURNOVER		1,835,073	1,556,326
Cost of sales		1,129,185	990,440
GROSS PROFIT		705,888	565,886
Administrative expenses		800,962	732,749
OPERATING (LOSS) / PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	2	(95,074)	(166,863)
Tax on loss on ordinary activities	3		
(LOSS) / PROFIT FOR THE FINANCIA AFTER TAXATION	AL YEAR	<u>(95,074</u>)	(<u>166,863</u>)

Statement of total recognised gains and losses
The company does not have any gains and losses other than Profit and Loss for the period to report

Balance Sheet 31 March 2012

		31 3 12		31 3 11	
	Notes	£	£	£	£
FIXED ASSETS					
Intangible assets	4		843,453		656,656
Tangible assets	5		13,938		21,262
-			857,391		677,918
CURRENT ASSETS	_				
Debtors	6	168,472		391,818	
Cash at bank		13,916		60,496	
CREDITORS		182,388		452,314	
Amounts falling due within one year	7	(532,895)		(958,274)	
Amounts failing due within one year	,	(<u>332,833</u>)		(930,274)	
NET CURRENT LIABILITIES			(350,507)		(<u>505,960</u>)
TOTAL ASSETS LESS CURRENT LIABILITIES			506,884		171,958
CREDITORS					
Amounts falling due after more	_		(445.545)		
than one year	8		(<u>419,045</u>)		(<u>419,045</u>)
SHAREHOLDERS' FUNDS			87,839		(247,087)
					· <u>——</u>
CAPITAL AND RESERVES					
	9		325		200
Called up share capital Share Premium	9		429,875		200
Profit and loss account	10		(342,361)		(247,287)
	. •		(<u>3 .2,33 .</u>)		(=,===)
SHAREHOLDERS' FUNDS			87,839		(<u>247,087</u>)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board of Directors on signed on its behalf by

5/12/2012

and were

M Heiman - Director

<u>Diagonal View Limited</u>

Notes to the Financial Statements for the Year Ended 31 March 2012

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents gross invoiced sales, excluding value added tax. All turnover was generated from the UK

Intangible assets

Content, Editing and Production costs are recognised as an expense except that any expenditure incurred on the production of online material is capitalised as a long term asset to the extent that such expenditure is expected to generate future economic benefit. These costs are amortised on a straight line basis over a period of 3 years.

Tangible fixed assets

Fixed assets are stated at their cost prices, less accumulated depreciation. Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment – 33 33% on cost

2 OPERATING LOSS / (PROFIT)

The operating loss/ (profit) is stated after charging

	Year Ended	Year Ended
	31 3 12	31 3 11
	£	£
Amortisation	439,282	248,535
Depreciation - owned assets	9,444	7,735
Loss on disposal of fixed assets	4,237	1 <u>6,688</u>

3 TAXATION

Analysis of the tax charge

No liability to UK corporation tax arose on ordinary activities for the year ended 31 March 2012, nor for the period ended 31 March 2011

Notes to the Financial Statements - continued for the Year Ended 31 March 2012

4	INTANGIBLE ASSETS	Year Ended	Year Ended
		31 3 12	31 3 11
		£	£
	COST		
	Balance brought forward	981,983	449,786
	Additions	626,079	532,197
	Balance carried forward	1,608,062	981,983
	AMORTISATION		
	Balance brought forward	325,327	76,792
	Charge for year	439,282	248,535
	Balance carried forward	764,609	325,327
			
	NET BOOK VALUE	843,453	656,656
5	TANGIBLE FIXED ASSETS		
5	TANGIBLE FIXED ASSETS		
		Year Ended	Year Ended
		31 3 12	31 3 11
		£	£
	COST		
	Balance brought forward	28,001	21,306
	Additions	6,357	27,160
	Disposals	<u>(5,749</u>)	<u>(20,465</u>)
	Balance carried forward	28,609	28,001
	DEPRECIATION		
	Balance brought forward	6,739	2,781
	Charge in year	9,444	7,735
	Disposals	<u>(1,512</u>)	<u>(3,777</u>)
	Balance carried forward	_14,671	6,739
			
	NET BOOK VALUE	13,938	21,262
	· · · · · · · · · · · · · · · · ·		

Notes to the Financial Statements - continued for the Year Ended 31 March 2012

6	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	31 3 12	31 3 11
		£	£
	Taxation and social security Other debtors	8 <u>168,464</u>	391,818
		168,472	<u>391,818</u>
7	CREDITORS AMOUNTS FALLING DUE WITHIN ONE YEAR		
		31 3 12 £	31 3 11 £
	Taxation and social security	•	24,542
	Other creditors Shareholders loans	532,895	753,732 180,000
		<u>532,895</u>	958,274
8	CREDITORS AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR		
O	CREDITORS AMOUNTS FALLING DUE AFTER MORE THAN ONE TEAR	31 3 12	31 3 11
	Shareholders loans	£ <u>419,045</u>	£ <u>419,045</u>
9	CALLED UP SHARE CAPITAL AND SHARE PREMIUM		
•			
		31 3 12 £	31 3 11 £
	32,500 (2011 20,000) ordinary shares of £0 01 each	325	200
	Share premium account	<u>429,875</u>	-

All shares are allotted, issued and fully paid. During the year ended 31 March 2012, 12,500 ordinary shares of £0 01 each were issued to the shareholders, of which 11,250 were issued in settlement of a loan. The amount received as consideration in excess of the nominal value is shown in the share premium account

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RESERVES	Profit and loss account £
At 1 April 2011 Deficit for the year	(247,287) <u>(</u> 95,074)
At 31 March 2012	(<u>342,361</u>)

Notes to the Financial Statements - continued

. for the Year Ended 31 March 2012

11 TRANSACTIONS WITH DIRECTORS

As at 31 March 2012 the loan owed to M Heiman amounted to £209,045 (2011 £299,045), the reduction being the loan conversion to shares detailed in note 9

12 RELATED PARTY DISCLOSURES

As at 31 March 2012 the loan from Independent Television News Limited, a shareholder of the company, amounted to £210,000 (2011 £300,000) The reduction relates to the loan conversion to shares detailed in note 9

13 ULTIMATE CONTROLLING PARTY

The company is controlled by the two shareholders, M Heiman and Independent Television News Limited

14 DEFERRED TAX

As at 31 March 2012 the company had tax losses to carry forward amounting to £364,281 (2011 £274,949) There is a potential deferred tax asset substantially relating to these losses amounting to £72,856 (2011 £54,990) As there is potential uncertainty over the recoverability of this asset, it has not been recognised in the accounts