REGISTERED NUMBER: 06513000 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2012

FOR

NEW MEDIA BARS LIMITED

CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2012

COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2012

DIRECTOR:	Ms L Arthur
SECRETARY:	Mr K M Duck
REGISTERED OFFICE:	73 South End Croydon Surrey CR0 1BF
REGISTERED NUMBER:	06513000 (England and Wales)
ACCOUNTANTS:	Owadally & King Chartered Certified Accountants 73 Park Lane Croydon Surrey CR0 1JG

ABBREVIATED BALANCE SHEET
31 JULY 2012

		2012		2011	
	Notes	£	£	£	£
FIXED ASSETS					
Intangible assets	2		7,024		8,196
Tangible assets	3		68,716		78,570
			75,740		86,766
CURRENT ASSETS					
Stocks		6,825		7,432	
Debtors		14,760		10,782	
Cash at bank and in hand		37,223		38,060	
		58,808		56,274	
CREDITORS					
Amounts falling due within one year		178,547		180,849	
NET CURRENT LIABILITIES			(119,739)		(124,575)
TOTAL ASSETS LESS CURRENT LIABILITIES			(43,999)		(37,809)
CAPITAL AND RESERVES					
Called up share capital	4		100		100
Profit and loss account			(44,099)		(37,909)
SHAREHOLDERS' FUNDS			(43,999)		(37,809)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 26 April 2013 and were signed by:

Ms L Arthur - Director

The notes form part of these abbreviated accounts

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax.

Goodwill
Goodwill, being the amount paid in connection with the acquisition of a business in 2008, is being amortised evenly over its estimated useful life of ten years.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Stocks
Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 August 2011 and 31 July 2012	11,717
AMORTISATION	
At 1 August 2011	3,521
Amortisation for year	1,172
At 31 July 2012	4,693
NET BOOK VALUE	
At 31 July 2012	7,024
At 31 July 2011	8,196

continued...

3. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 August 2011	115,670
Additions	3,710
At 31 July 2012	119,380
DEPRECIATION	
At 1 August 2011	37,100
Charge for year	13,564
At 31 July 2012	50,664
NET BOOK VALUE	
At 31 July 2012	68,716
At 31 July 2011	78,570

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2012 £	2011 £
100	Ordinary	1	100	100

REPORT OF THE ACCOUNTANTS TO THE DIRECTOR OF NEW MEDIA BARS LIMITED

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to four) have been prepared.

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 July 2012 set out on pages nil to nil and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Owadally & King
Chartered Certified Accountants
73 Park Lane
Croydon
Surrey
CR0 1JG

Date: ....

This page does not form part of the abbreviated accounts