

Registered Number 06513000

New Media Bars Limited

Abbreviated Accounts

31 July 2011

New Media Bars Limited

Registered Number 06513000

Company Information

Registered Office:

73 South End
Croydon
Surrey
CR0 1BF

Reporting Accountants:

Owadally & King
Chartered Certified Accountants
73 Park Lane
Croydon
Surrey
CR0 1JG

New Media Bars Limited

Registered Number 06513000

Balance Sheet as at 31 July 2011

	Notes	2011 £	2010 £
Fixed assets			
Intangible	2	8,196	9,367
Tangible	3	78,570	84,629
		<u>86,766</u>	<u>93,996</u>
Current assets			
Stocks		7,432	10,500
Debtors		10,782	10,815
Cash at bank and in hand		38,060	23,265
Total current assets		<u>56,274</u>	<u>44,580</u>
Creditors: amounts falling due within one year		(180,849)	(189,348)
Net current assets (liabilities)		(124,575)	(144,768)
Total assets less current liabilities		<u>(37,809)</u>	<u>(50,772)</u>
Total net assets (liabilities)		<u>(37,809)</u>	<u>(50,772)</u>
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		(37,909)	(50,872)
Shareholders funds		<u>(37,809)</u>	<u>(50,772)</u>

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- a. For the year ending 31 July 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 24 April 2012

And signed on their behalf by:

Ms L Arthur, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 July 2011

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2008, is being amortised evenly over its estimated useful life of ten years.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	25% on reducing balance
Computer equipment	25% on reducing balance

2 **Intangible fixed assets**

Cost or valuation	£
At 01 August 2010	<u>11,717</u>
At 31 July 2011	<u>11,717</u>

Amortisation

At 01 August 2010	2,350
Charge for year	<u>1,171</u>
At 31 July 2011	<u>3,521</u>

Net Book Value

	At 31 July 2011	8,196
	At 31 July 2010	<u>9,367</u>
3	Tangible fixed assets	

		Total
		£
Cost		
At 01 August 2010		107,215
Additions	-	<u>8,455</u>
At 31 July 2011	-	<u>115,670</u>
Depreciation		
At 01 August 2010		22,586
Charge for year	-	<u>14,514</u>
At 31 July 2011	-	<u>37,100</u>
Net Book Value		
At 31 July 2011		78,570
At 31 July 2010	-	<u>84,629</u>

4 **Share capital**

	2011	2010
	£	£
Allotted, called up and fully paid:		
100 Ordinary shares of £1 each	100	100