

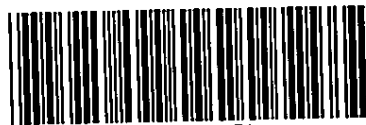


Plummer Parsons
Chartered Accountants

ACTIVE MAIL ORDER LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 28 FEBRUARY 2014

Company Registration No. 06511001 (England and Wales)

SATURDAY



A11 *A39KLHAO* #267
07/06/2014
COMPANIES HOUSE

Chartered Accountants
& Statutory Auditor

ACTIVE MAIL ORDER LIMITED

CONTENTS

| | Page |
|-----------------------------------|-------|
| Abbreviated balance sheet | 1 |
| Notes to the abbreviated accounts | 2 - 3 |

ACTIVE MAIL ORDER LIMITED

ABBREVIATED BALANCE SHEET

AS AT 28 FEBRUARY 2014

| | Notes | 2014 £ | £ | 2013 £ | £ |
|--|-------|-----------|-------|-----------|-----|
| Fixed assets | | | | | |
| Tangible assets | 2 | | 339 | | 186 |
| Current assets | | | | | |
| Stocks | | 285 | | 1,647 | |
| Cash at bank and in hand | | 6,040 | | 11,849 | |
| | | 6,325 | | 13,496 | |
| Creditors amounts falling due within one year | | (7,255) | | (13,123) | |
| Net current (liabilities)/assets | | | (930) | | 373 |
| Total assets less current liabilities | | | (591) | | 559 |
| Capital and reserves | | | | | |
| Called up share capital | 3 | | 280 | | 280 |
| Profit and loss account | | | (871) | | 279 |
| Shareholders' funds | | | (591) | | 559 |

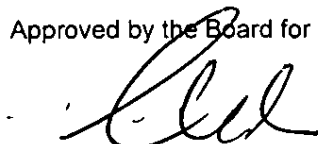
For the financial year ended 28 February 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Director's responsibilities

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476,
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board for issue on 29 May 2014



Mr K J Walker
Director

Company Registration No 06511001

ACTIVE MAIL ORDER LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 28 FEBRUARY 2014

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.4 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment 25% reducing balance

2 Fixed assets

| | Intangible assets £ | Tangible assets £ | Total £ |
|-----------------------|---------------------------|-------------------------|------------|
| Cost | | | |
| At 1 March 2013 | 30,000 | 784 | 30,784 |
| Additions | - | 266 | 266 |
| | <hr/> | <hr/> | <hr/> |
| At 28 February 2014 | 30,000 | 1,050 | 31,050 |
| | <hr/> | <hr/> | <hr/> |
| Depreciation | | | |
| At 1 March 2013 | 30,000 | 598 | 30,598 |
| Charge for the year | - | 113 | 113 |
| | <hr/> | <hr/> | <hr/> |
| At 28 February 2014 | 30,000 | 711 | 30,711 |
| | <hr/> | <hr/> | <hr/> |
| Net book value | | | |
| At 28 February 2014 | - | 339 | 339 |
| | <hr/> | <hr/> | <hr/> |
| At 28 February 2013 | - | 186 | 186 |
| | <hr/> | <hr/> | <hr/> |

ACTIVE MAIL ORDER LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 28 FEBRUARY 2014

| 3 | Share capital | 2014 | 2013 |
|----------|---|-------------|-------------|
| | | £ | £ |
| | Allotted, called up and fully paid | | |
| | 80 Ordinary 'A' shares of £1 each | 80 | 80 |
| | 100 Ordinary 'B' shares of £1 each | 100 | 100 |
| | 100 Ordinary 'C' shares of £1 each | 100 | 100 |
| | | <hr/> | <hr/> |
| | | 280 | 280 |
| | | <hr/> | <hr/> |