Company number: 6482542

ALDI SERVICES LIMITED

FINANCIAL STATEMENTS

YEAR ENDED

31 DECEMBER 2010

TUESDAY

A30

27/09/2011 COMPANIES HOUSE

283

FINANCIAL STATEMENTS

CONTENTS

	Page
Company particulars	1
Directors' report	2 - 3
Auditors' report	4 - 5
Profit and loss account	6
Balance sheet	7
Notes relating to the financial statements	8 - 11

FINANCIAL STATEMENTS

For the year ended 31 December 2010

Directors

N Podschlapp

(resigned 22 February 2010)

M C Barnes

(appointed 22 February 2010)

R Hemi

(appointed 22 February 2010)

M L Stretton

A G Baines

Secretary

K P Jansen

Registered office

Holly Lane

Atherstone

Warwickshire

CV9 2SQ

Auditors

Cooper Parry LLP Chartered Accountants & Statutory Auditor 14 Park Row Nottingham

NG1 6GR

Registered number

6482542

DIRECTORS' REPORT

Financial statements

The directors have pleasure in presenting their report and the financial statements for the year ended 31 December 2010

Statement of directors' responsibilities

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Principal activity and results

The principal trading activity is that of an internet retailer

During the prior year the company discontinued the activity of acting as an agent for the selling of holidays through the internet. It has discontinued the activity of selling flowers through the internet during 2010. Other internet retailing operations have continued.

The profit for the year after taxation, as shown on page 6, amounted to £67,479 (2009 £562,969 loss) During the year no dividends were paid (2009 £Nil)

The balance sheet on page 7 shows the company's financial position. The net liabilities have moved from £535,909 to £468,430 as a result of the profit for the year.

Principal risks and uncertainties

Competitive pressure in the United Kingdom is a risk for the company. The company manages this risk by continually looking to improve the quality and value of its products to gain greater market share.

Employees

The company does not have any other employees than the directors

DIRECTORS' REPORT (continued)

Directors

The directors who have held office during the year are listed on page 1

Disclosure of information to auditors

Each of the persons who are directors at the time when this directors' report is approved has confirmed that

- so far as that director is aware, there is no relevant audit information of which the company's auditor is unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware
 of any information needed by the company's auditor in connection with preparing its report and to
 establish that the company's auditor is aware of that information

This report was approved by the board and signed on its behalf

M C BARNES (

Date 13 May 2011

Director

R HEINI

Director

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF

ALDI SERVICES LIMITED

We have audited the financial statements of Aldi Services Limited for the year ended 31 December 2010, set out on pages 6 to 11 The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

As explained more fully in the statement of directors' responsibilities, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its
 results for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF

ALDI SERVICES LIMITED (continued)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- · certain disclosures of directors' remuneration specified by law are not made, or
- · we have not received all the information and explanations we require for our audit

Colin Shaw

Senior Statutory Auditor for and on behalf of Cooper Parry LLP

Chartered Accountants

Statutory Auditor

Nottingham

Date 20 May 2011

PROFIT AND LOSS ACCOUNT

For the year ended 31 December 2010

	Notes	3 £	1 December 2010 £	£	31 December 2009 £
Turnover Continuing operations Discontinued operations	1	92,584 100,264		99,736 384,112	
	1		192,848		483,848
Cost of Sales	2		(91,293)		(264,440)
Gross Profit			101,555		219,408
Administrative expenses	2		(38,804)		(782,570)
Operating profit Continuing operations Discontinued operations		78,600 (15,849)		76,415 (639,577)	
			62,751		(563,162)
Interest receivable and similar income	Э		171		•
Profit/(loss) on ordinary activities before taxation	3		62,922		(563,162)
Tax on profit/(loss) on ordinary activities	5		4,557		193
Retained profit/(sustained loss) for the year	9		67,479		(562,969)

Total recognised gains and losses

The company has no recognised gains or losses other than the result for the above two financial periods

Historical cost profit and loss

There is no difference between the results as disclosed in the profit and loss account and the result on an unmodified historical cost basis

Registered number. 6482542

BALANCE SHEET

At 31 December 2010

	Notes	31 December 2010 £	31 December 2009 £
Current assets Debtors Cash at bank and in hand	6	40,776 1	62,137 607
		40,777	62,744
Creditors: amounts falling due within one year	7	(509,207)	(598,653)
Net current liabilities		(468,430)	(535,909)
Capital and reserves			
Called up share capital Profit and loss account	8 9	1 (468,431)	1 (535,910)
Shareholder's deficit	10	(468,430)	(535,909)

The financial statements were approved and authorised for issue by the board and were signed on its behalf by

M C BARNES

Director

R HEINI Director

Date 13 May 2011

NOTES RELATING TO THE FINANCIAL STATEMENTS

For the year ended 31 December 2010

1 Accounting policies

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the company's financial statements

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

Going concern

The company meets its ongoing working capital requirements through funding from the parent company Aldi Stores Limited have confirmed that they intend to support the company for the foreseeable future and that they intend to fund additional cash flow requirements as they arise

Turnover

Turnover is wholly attributable to activities undertaken in the United Kingdom and represents amounts receivable (excluding VAT and trade discounts) for commission income and for goods and services supplied Revenue on sales of goods and services is recognised when goods are sold to the customer and title has passed Revenue on commission income is recognised in line with contractual obligations. An analysis of turnover by geographical and segmental market or class of business has not been disclosed in these financial statements as the directors consider this would be prejudicial to the company's interest.

Cash flow statement

The company has taken advantage of the exemption conferred by Financial Reporting Standard number 1, "Cash Flow Statements" from preparing a cash flow statement as consolidated financial statements in which the company is included are publicly available

Taxation

The charge for taxation is based on the profit/(loss) for the year as adjusted for disallowable items. Deferred tax is provided on all timing differences. The provision is calculated at the rate of tax which it is anticipated will apply in the year of assessment.

2 Discontinued and continuing activities

	31 December 2010		31 December 2009			
	Continuing activities £	Discontinued activities £	Total £	Continuing activities £	Discontinued activities £	Total £
Cost of sales Administration	-	91,293	91,293	-	264,440	264,440
expenses	13,984	24,820	38,804	23,321	759,249	782,570

NOTES RELATING TO THE FINANCIAL STATEMENTS

For the year ended 31 December 2010

3 Profit/(loss) on ordinary activities before taxation

	31 December 2010	31 December 2009
This is stated after charging	£	£
Loss on foreign exchange Auditors' remuneration	2,924 3,000	3,000

4 Employee information

The company had no employees during the year other than the directors who received no remuneration

5 Tax on profit/(loss) on ordinary activities

a) Analysis of credit for year	31 December 2010	31 December 2009
Current tax	£	£
UK Corporation tax at 28% (2009 28%) Adjustment in respect of prior periods	6,250 (10,807)	(193)
Total current tax (note 4(b))	(4,557)	(193)

b) Factors affecting the tax credit for the year

The tax assessed differs from that arrived at by applying the standard rate of corporation tax in the UK (28%) (2009–28%). The differences are explained below

	31 December 2010 £	31 December 2009 £
Profit/(loss) on ordinary activities before tax	62,922	(563,162)
Profit/(loss) on ordinary activities multiplied by the standard rate of corporation tax in the UK of 28% (2009 28%)	17,618	(157,685)
Effects of		
Expenses not deductible for tax purposes Other timing differences Group relief surrendered Transfer pricing adjustment Adjustment in respect of prior periods	275 (8,960) - (2,683) (10,807)	8,960 150,389 (1,664) (193)
Current tax credit for year (note 5(a))	(4,557)	(193)

NOTES RELATING TO THE FINANCIAL STATEMENTS

For the year ended 31 December 2010

36,219 - 4,557	52,890 9,247
	9,241
40,776	62,137
31 December 2010 £	31 December 2009 £
2,795 3,000 503,412 509,207	35,507 412,000 598,653
31 December 2010 £	31 December 2009 £
31 December 2010 £	31 December 2009 £
(535,910) 67,479 (468,431)	27,059 (562,969) (535,910)
	31 December 2,795 3,000 503,412 509,207 31 December 2010 £ 1 31 December 2010 £ (535,910) 67,479

NOTES RELATING TO THE FINANCIAL STATEMENTS

For the year ended 31 December 2010

10	Reconciliation of movements in shareholder's deficit	31 December 2010 £	31 December 2009 £
	Profit/(loss) for the year after taxation	67,479	(562,969)
	Net decrease/(increase) in shareholder's deficit	67,479	(562,969)
	Opening shareholder's deficit at 1 January 2010	(535,909)	27,060
	Closing shareholder's deficit at 31 December 2010	(468,430)	(535,909)

11 Related party transactions and company control

The immediate parent company into which the results for Aldi Services Limited are consolidated is Aldi Stores Limited, a UK registered company for which consolidated financial statements are publicly available from Companies House, Crown Way, Cardiff The company has therefore taken advantage of exemptions conferred by Financial Reporting Standard number 8 "Related Party Disclosures" from disclosing transactions with group entities

In the opinion of the directors, the ultimate registered holding company is Hiller GmbH, a company incorporated in Germany. In the opinion of the directors, Hiller GmbH is not ultimately controlled by any party as defined by Financial Reporting Standard number 8 "Related Party Disclosures"