REPORT OF THE TRUSTEES AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 2017 FOR CHINA DIALOGUE TRUST (A COMPANY LIMITED BY GUARANTEE)

Chariot House Limited Chartered Accountants 44 Grand Parade Brighton East Sussex BN2 9QA *A7CSH2MØ*

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

The Trustees, who are also Directors of the Company for the purposes of the Company Law, present their annual report and audited financial statements for the year ended 31 December 2017.

INTRODUCTION

China Dialogue Trust has an eleven-year track record of disseminating high-quality information and promoting communication on environment and climate change in both Chinese and English. We provide a space for open discussion, with the aim of informing and educating people, and contributing to building equitable and constructive solutions to global environmental problems. We believe that this requires a common purpose across political, ideological and cultural boundaries. We foster that common purpose by providing our readers with independent and accurate information that may otherwise be difficult to access, and by facilitating tolerant and constructive dialogue.

China Dialogue Trust researches, writes, commissions, edits and publishes bilingual news reports and analysis of environmental affairs. This stimulates the exchange of information and ideas both among Chinese and between Chinese and non-Chinese readers on multiple platforms. China Dialogue Trust's primary vehicle is the website, www.chinadialogue.net, a unique bilingual platform for high-quality content that includes extended reports, policy briefs, blog posts and book reviews on environmental and climate change issues that affect China and the world.

chinadialogue is trusted for the independence, reliability and even-handedness it brings to reporting on issues that may be considered contentious. This has allowed us to build a network of distinguished Chinese and international contributors to whom we offer the chance to push the boundaries of debate and policy.

In addition, we publish a bimonthly print journal which is distributed to over 2,000 Chinese policymakers, political and business leaders and made available for download on our website. Furthermore, chinadialogue hosts the annual China Environmental Press Awards to recognise and honour the work of China's best environmental journalists. Our awards are highly valued for their integrity and encourage and support the increasing professionalisation of Chinese environmental journalism. However, the award ceremony was postponed for 2017 as a result of the Law of the People's Republic of China on Administrational Activities of Overseas Nongovernmental Organizations in the Mainland of China which has affected our ability to deliver physical activities in mainland China.

China Dialogue Trust also manages its sister projects: The Third Pole, India Climate Dialogue and Diálogo Chino.

The Third Pole supports in-depth, non-partisan and original coverage of all aspects of water in the countries of the Himalayan and the Lancang-Mekong basin, to stimulate informed debate and to promote cooperation on transboundary river management. Over the years, the pioneering online forum, www.thethirdpole.net, has established a reputation as the source of accessible, high-quality and balanced material on transboundary water in the Himalayan region.

India Climate Dialogue provides access to accurate and unbiased reporting on climate change in India. The website, www.indiaclimatedialogue.net, offers a space for open discussion. The aim of this project is to inform and educate readers on climate change with particular reference to one of Asia's biggest economies and most diverse societies, and seeks to connect the climate debate in India with the global climate discussion.

China is Latin America's biggest lender, a major investor and trading partner. Understanding the wider effects of these burgeoning partnerships is of critical importance to China and Latin America. Despite their importance, Chinese operations in Latin America remain under-reported in the Latin American, Chinese and international media. Diálogo Chino aims to address this information gap by fostering better understanding and communication between academics, civil society, journalists, government and the business community in China and Latin America on the environmental and social impacts of China's activities in Latin America. All content is published in English, Spanish and Portuguese.

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

Public benefit

In shaping our objectives and planning our activities for the year, the Trustees have given consideration to the duties set out in section 17(5) of the Charities Act 2011 to have due regard to public benefit and to the Charity Commission Guidance on public benefit. In particular, the Trustees have considered how the planned activities will contribute to the overall aims and objectives that they have set.

The Trustees believe that the following paragraphs, specifically on the "Objectives and Aims" and "Activities, Achievements and Performance" for the year, relate in detail the benefit that the Charity provides to the public.

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objects for which the Trust is established are:

- a. To advance the education of the public (including in particular the public of the People's Republic of China) in the conservation, protection and improvement of the physical and natural environment; and
- b. To promote for the benefit of the public the conservation, protection and improvement of the physical and natural environment and, in particular, but not so as to restrict the proceeding wording, the physical and natural environment in the People's Republic of China.

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

OBJECTIVES AND ACTIVITIES Activities, Achievements and Performance Review of the period

In 2017, chinadialogue published 230 articles, 90 blog posts and five long form reports on environmental issues that affect China and the world. The website content represents an even balance of contributions from China and the rest of the world.

chinadialogue benefitted from environmental coverage on its sister websites, offering news and analysis from fresh perspectives and access to a new pool of contributors from South Asia and Latin America. Content with relevance for the respective readerships is translated into local languages and published across the websites.

This arrangement was particularly important for reporting on China's overseas environmental footprint which remains a key topic. chinadialogue co-published a series of articles with Diálogo Chino and India Climate Dialogue on the New Development Bank (BRICS Bank) in advance of the 9th BRICS Summit in September 2017 and published a special edition journal with green perspectives on China's Belt and Road Initiative, which was circulated in print in China and shared widely online.

China's transition toward a greener economy was an important focus of our coverage, with articles and blogs on the pressure China has faced to decarbonise and pursue a sustainable path of development, and patterns of coal investment and consumption. Ma Tianjie's article analysing China's ambitious low-carbon targets in the 13th Five Year Plan for energy, was the most popular article published on chinadialogue in 2017.

chinadialogue increased its coverage of international climate change policy in the run up and during the G20 summit in Hangzhou and climate negotiations in Bonn. Members of the chinadialogue editorial team and its sister website, India Climate Dialogue, were on-the-ground in Bonn, offering real-time analysis of pledges and debates.

The development of China's environmental laws and regulations continued to be an important focus of our coverage as Xi Jinping announced at the 2017 Party Congress a new environmental body to oversee the management of natural resources, and our coverage included China's move to ramp up environmental enforcement and the lack of clarity on China's clamp down on waste imports as communicated to the World Trade Organisation.

We also continued our focus on public health and its connection with soil, water and air pollution. We covered the threats to China's freshwater sources, as many have fallen as casualty to development and resulting pollution. We reviewed ongoing issues with heating shortages and increased prices following transition to gas heating in Hebei, leaving residents in the cold with the arrival of winter, while also covering a report published in Proceedings of the National Academy of the Sciences that concluded that the life expectancy of Northern Chinese residents is 3.1 years shorter than their Southern counterparts as a direct result of higher coal consumption levels.

chinadialogue increased its coverage of the marine issues, focusing on challenges to global fisheries and marine environments, and China's role as the world's largest fish processor and consumer of one-third of all seafood, with reports on illegal, unreported and unregulated (IUU) fishing, and on tactics and developments to tackle plastic pollution in the ocean.

China's overseas footprint continued to be a focus of editorial content in 2017. Our coverage has benefitted from working closely with Diálogo Chino and our other sister sites and covered lack of regulation on Chinese imports allowing the exploitation of illegal sources in the tropical wood trade, reviews of China's bilateral relationships with nations along the Belt and Road Initiative, such as Turkey, where China is still investing in coal as well as renewable energy.

Media workshops enable us to support journalists, by providing information, resources and networking opportunities, with the aim of improving the standard of science and environmental reporting. In 2017, chinadialogue worked with Greenovation Hub who delivered training on climate reporting prior to the COP, and published a climate reporting 101 toolkit on the website where it can be freely accessed by Chinese journalists.

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

OBJECTIVES AND ACTIVITIES Activities, Achievements and Performance

Partnerships and collaborations

chinadialogue continues to expand its collaborations and partnerships, while maintaining and building on existing relationships.

In March 2017, chinadialogue entered into a partnership with the China programme at Stiftung Asienhaus, which works to improve ties between the EU, Germany, and China, particularly relating to civil society, to produce a report titled Silk Road Bottom-Up: Regional voices on the Belt and Road Initiative. The report addressed the environmental and social impacts of China's Belt and Road Initiative (BRI), and chinadialogue contributed a mix of expert analysis and on-the-ground journalism to the report, particularly focused on energy and connectivity projects in Nepal, Sri Lanka, Turkey and Brazil. chinadialogue also entered into a partnership with Chatham House, acting as a media partner for two annual conferences focusing on climate change in autumn 2017.

chinadialogue continues to cultivate relationships with academic institutions, particularly with Tsinghua University, the London School of Economics (LSE) and King's College London, where Isabel was made a visiting professor in 2017. Throughout the year, staff were invited to give talks at Duke Kunshan University, HK Science and Technology University, Kings College London, SOAS University of London and Warwick University.

We will continue to seek new partnerships and networks of influence to allow us further to amplify the impact of our content.

Impact

chinadialogue uses several methods to measure its impact, including statistical analysis of the website, an annual user survey and anecdotal evidence of our influence.

In 2017, www.chinadialogue.net saw an 11% increase in visits compared with the previous year. The website attracted 726,170 visits and 1,115,337 page views. Our top five readership locations were the US, mainland China, UK, Hong Kong and India (replacing Canada). chinadialogue's content attracted an additional 1.5 million hits on Chinese media platforms.

We continue to publish selected content on our social media channels, other publishing platforms and our weekly newsletter. This has proven to be reliable content dissemination strategy and, in 2017, pieces republished on Caixin often attracted around 35,000 clicks each month. We also have a stable readership on FT Chinese, averaging 61,000 views per month. The chinadialogue newsletter has over 11,000 subscribers, approximately half of whom are based in mainland China, Taiwan and Hong Kong.

chinadialogue also provides an English news digest which highlights selected stories featured in the Chinese media from the previous week.

chinadialogue utilises various social media platforms such as Weibo, Twitter, Facebook and WeChat. Currently chinadialogue has 22,063 followers on Weibo, China's equivalent platform to Twitter; 790 followers on WeChat, the largest messaging app in China; 8,001 followers on Twitter and 5,436 likes on Facebook. We use Google Adwords to reach new audiences for high profile stories related to trending discussions and recent events. This approach generated over 204,000 clicks during 2017.

chinadialogue has continued with its strategy of republishing high impact content throughout the year in our bimonthly print journal, which is distributed to policy makers, political and business leaders, academic and civil society organisations across China.

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

OBJECTIVES AND ACTIVITIES Activities, Achievements and Performance

According to the 2017 user survey, chinadialogue continues to enjoy a young, educated online readership, with 71% of our readers under the age of 40 and 96% of our readers with an undergraduate degree or above. Below are a few selected quotes from this year's user survey in response to the question:

"Has chinadialogue influenced your thinking, work or study? If yes, how?"

"It provides a complex picture of China's emerging environmental laws, programmes and efforts, and provides a good source of reference material for research and classroom use."

"chinadialogue is proof that something is changing in China with regard to climate change."

"It makes accessible the diversity of work and thought on China and the environment, especially by Chinese journalists, academics and civil society groups. Without chinadialogue representing these viewpoints, non-Chinese language readers would be left to rely on other media that often present very limited views."

chinadialogue's influence is enhanced by an extensive secondary footprint, through press interviews with our staff and the republication and citation of our content in a wide variety of other media and other organisations. We greatly extend our reach by publishing our content under a Creative Commons license, thereby encouraging syndication of our work.

Throughout the year, chinadialogue maintains an active schedule of conferences, networking and media appearances around the world. Isabel Hilton chaired discussion on Japan and China at Chatham House, and in Brussels, she participated as a panellist on greening China at the Press Centre and at a seminar at the EU Asia Centre. Isabel also conducted a public discussion at Chatham House, was a panellist for China 2050, the Young China Watchers' first conference at Kings College London (KCL), and participated in a two-hour briefing for DFID's Asia team. She chaired a discussion on human rights in China at Frontline Club, conducted a public interview with Mark Rowswell ("DaShan") at the National Gallery for the Chatham House London Conference, and gave a breakfast briefing for Gatehouse Consultancy on China's future direction and 19th Party Congress. She participated as a panellist at the KCL: China in the World event and was invited as an expert for a British Academy/FCO discussion on North Korea. Isabel also served on the jury choosing the winning three entries for the cross border journalism Energiewende project organised by our friends and partners at Clean Energy Wire in Berlin. She attended the 10th anniversary of the Climate Wise principles at Lloyds and travelled to Australia for the Lowy/Ditchley Track 15 meeting on UK-Australia policy in the Asia Pacific.

Sam Geall chaired a launch of a new report from Environmental Investigation Agency (EIA) about Chinese ivory traffickers and chaired two panels at the WebSummit in Lisbon, on low-carbon transportation, and on global responses to climate change post-Paris. He spoke on a panel at the Clean Energy Wire conference in Bonn, focused on China's experience in energy and environmental journalism and chaired a side event at COP23 on climate finance and multilateral development banks. Sam also attended a high level workshop at Chatham House on the circular economy in China and Europe. Furthermore, he presented a talk in Duisburg, Germany, at a conference on China's strategic intentions overseas about China's role in global climate governance.

Ma Tianjie, Beijing managing editor, attended trainings organised by the Energy Foundation as a guest trainer to help build capacity for Chinese NGOs and think tanks to strengthen their communications on climate change. He also shared chinadialogue's experience in environmental storytelling with other civil society partners including World Animal Protection and Beijing Energy Network.

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

OBJECTIVES AND ACTIVITIES Activities, Achievements and Performance

The Third Pole

The Third Pole continues to expand its influence and operations across South Asia. Themes for this year included melting glaciers, energy, transboundary river cooperation, pollution, impacts of climate change and the future of energy, with a special multimedia series on the Ganges River and the Mekong River.

The Third Pole organised media workshops for South Asian journalists in West Bengal and in the Sundarbans, and other workshop across the region in partnership with the International Water Management Institute (IWMI). These included workshops for journalists and experts on the Indus River Basin, held in India (Chandigarh), Afghanistan (Kabul) and Sri Lanka (Colombo), which led to more balanced media coverage of the controversial Indus River Treaty.

In 2017, The Third Pole's reach and influence has also grown through republication by other media across South Asia and the rest of the world, including such publications as the Bangkok Post, Business Standard, DAWN, Dhaka Tribune, Eco Business, Kashmir Observer, Online Khabar, Pakistan News Portal, Quartz India, Scroll India, South China Morning Post, the Wire and Viewsweek.

India Climate Dialogue

India Climate Dialogue has increased its publication rate from an average of three articles to four articles a week during 2017. Its readership and syndication activity has also expanded over the past year through the use of social media, citations and republications, with content being shared by Indo-Asian News Service, Business Standard, the Huffington Post, First Post, The Quint, Scroll, Solar Energy News, the Wire and Eco Business; as well as other organisations such as the Climate Action Network South Asia, the India Centre for Internet and Society, and the South Asia Network on Dams, Rivers and People. Managing Editor, Soumya Sarkar covered the UN climate summit in Bonn alongside Joydeep Gupta, who was invited to Bonn to mentor 20 journalists from various developing countries.

Diálogo Chino

Diálogo Chino saw an increase in readership of over 10% in 2017, with 87,652 visits and 76,105 unique visitors. The top readership locations were Brazil, Bolivia, Venezuela, Ecuador and the United Kingdom. A very popular series of articles reporting on the impact of Chinese investment on the Colombia FARC peace deal saw an increase in readership within the country of almost 170%. Meanwhile, partnerships with Amazon Watch and special report funded by OSF contributed to an increase in Ecuadorean readership by 324%.

Diálogo Chino content is regularly re-published on ifeng.com, a popular Chinese news website, as well as widely across regional and international media. Two recent pieces proved particularly popular with Chinese readers. An interview with Kevin Gallagher, Professor of Global Development Policy at Boston University, on his new book "The China Triangle: Latin America's boom and the fate of the Washington Consensus" attracted 46,485 clicks and a piece on Chinese concerns over intensive cattle farming in Argentina attracted 170,158 clicks.

A piece on Bolivia's lithium boom, commissioned and first published by Diálogo Chino, won the 2015 Conservation International Prize for Biodiversity and Conservation Journalism in Bolivia.

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

FINANCIAL REVIEW

Financial position

Our financial year runs from January 1st to December 31st.

In 2017, the charity ran a surplus of £190,448 on total expenditure of £1,193,692. At 31 December 2017, the charity held funds totalling £513,205 (2016: £322,757).

Remuneration statement

To set the pay and rewards properly for employees there is a need to make informed judgements as well as adhering to the China Dialogue Trust governance and constitutional arrangements.

Trustees are legally and constitutionally responsible for setting rates of pay and this responsibility cannot and should not be wholly delegated to private agencies or independent experts.

In deciding on levels of pay for all staff the following factors will be taken into account, the purpose aims and values of China Dialogue Trust, competences, the strategic plan and need, ability to pay, performance, the wider 'employment offer' and recruitment and retention. These factors are not exclusive, and any decision will inevitably include an element of discretion on the part of trustees.

Financial Review

The trustees recognise the need to hold reserves to allow protection of core activities in the event of income shortfalls and to promote balanced, long-term strategic planning to enable the charity to carry out its objectives.

The trustees have in the year reviewed the needs, risks and opportunities faced by the charity, along with relevant financial forecasts and analyses. On the basis of this review the trustees recognised the need to hold a general reserve and the size of this reserve should be related to the level of ongoing financial commitments. The trustees decided that as a guide the organisation should keep its general reserves at a level equalling approximately three months of expenditure. Therefore, the guide level of reserves at the end of December 2017 should be approximately £298,423. At the year end, the general reserves of the charity stood at £88,997 (2016: £44,810). Consequently, the current level of general reserves is not considered sufficient and work is ongoing to bring reserves to a sufficient level.

FUTURE PLANS

In 2018, the China Dialogue Trust will continue to build on the work of the last nine years by further consolidating its reputation, extending its networks and building new partnerships. In particular, we aim to:

- publish approximately 300 feature-length articles, blogs and book reviews on chinadialogue, with an even balance of contributors from China and the rest of the world;
- publish a bi-monthly print journal aimed at Chinese policymakers, academics, journalists, as well as political, business and civil society leaders;
- publish a range of longer-form reports and policy briefs and contribute to third party platforms;
- expand our links with civil society groups in China;
- form new relationships and partnerships;
- continue to meet a heavy schedule of lectures, talks, briefings and media appearances;
- expand the scale of activities of the other project websites, and launch an ocean specific landing site.

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

i. Structure

chinadialogue is a project administered by the China Dialogue Trust. In addition, the Trust manages chinadialogue's sister websites - The Third Pole, India Climate Dialogue and Diálogo Chino.

The China Dialogue Trust (the Trust) was incorporated as a company limited by guarantee on 18 January 2008 and obtained charitable status on 6 August 2008. In accordance with a legal transfer of undertakings dated 23 October 2008, the assets and liabilities of China Dialogue Limited (Company Registration Number: 05825437) were transferred to the Trust as at midnight on 30 September 2008.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. Under those Articles, the Trustees are elected at the Annual General Meeting to serve for a period of three years.

The Members have guaranteed to contribute a maximum of £1 each in the event of the company being wound up.

The Trust set up a trading subsidiary, China Dialogue Services (Company Registration Number: 8854972), which was incorporated on 21st January 2014. The trading subsidiary supports our growing revenue stream from translation services and occasional consultancy services.

China Dialogue Services took over the ownership of Dao Le Ge Environmental Consulting (Beijing) Co. Ltd at the end of December 2015.

ii. Governance

The Trust receives generous support from its Executive, Technical and Editorial Advisory boards. The Executive Board meets three times a year to evaluate the governance of the charity and advise on its long-term strategy. The Treasurer meets with the Chief Operating Officer and the Finance Director on a regular basis to review the accounts and the financial management of the charity. The members of the Executive Board assist with fundraising and partnership building, while the Technical Advisory Board offers expertise on the resilience of our online security and infrastructure, as well as making sure the website remains on the cutting edge of key digital trends. The Editorial Advisory Board is available for consultation on editorial themes.

New Trustees are recommended to the board by existing members or by the Chief Executive Officer based on their experience and expertise of the charity's work.

iii. Management

The Chief Executive Officer of the Trust is Isabel Hilton, assisted in the London office by Tallulah Staple, the Chief Operating Officer and Laura Woodbury, the Office Assistant. The chinadialogue website is managed by editorial teams in London and Beijing. In London, the website is supported by Charlotte Middlehurst, the Deputy Editor and Chris Davy, the Managing Editor. In Beijing, the website is supported by Ma Tianjie, Operational Manager and Managing Editor, and Tang Damin, Deputy Editor, as well as several junior editors.

The Third Pole website is managed by Joydeep Gupta, project director, in Delhi and Beth Walker, UK editor, in the London office. The website is also supported by a small editorial team in Delhi, as well as country coordinators in Bangladesh, Nepal and Pakistan. The Delhi office was closed in December 2015.

The India Climate Dialogue website is managed by Joydeep Gupta, project director, and Soumya Sarkar, the website's Managing Editor in Delhi.

The Diálogo Chino website is managed by Robert Soutar, Managing Editor, in London.

All of the websites are supported by Lushan Huang, the Production Manager. Sam Geall, the Executive Editor, offers strategic advice to the charity.

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

STRUCTURE, GOVERNANCE AND MANAGEMENT

Risk management

The Trustees review all risks applicable to the Charity, especially the availability of funding in the current economic climate.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

06477262 (England and Wales)

Registered Charity number

1125378

Registered office

Suite 306

Grayston Centre

28 Charles Square

London

NI 6HT

Trustees

T M Copsey

J T S Fenby

Ms L K Genasci

- resigned 29/11/2017

- resigned 29/11/2017

PJR Luff

Mrs M Mehra

Ms E A Wright

Dr P G Clifford

Mrs J-M Gescher

Prof K Brown

S C Tinton

D T Burke

Ms S Hitch

C Parton

- appointed 29/11/2017

Company Secretary

Ms T Staple

Senior Statutory Auditor

J Thacker FCA DChA

Independent auditors

Chariot House Limited

Chartered Accountants

44 Grand Parade

Brighton

East Sussex

BN2 9QA

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

REFERENCE AND ADMINISTRATIVE DETAILS Contact Details Chief Executive Officer Isabel Hilton

Telephone number 020 7324 4767

Website

www.chinadialogue.net

Advisers
Bankers
HSBC Bank PLC
74 Goswell Road
Clerkenwell
London
EC1V 7DA

CafCash Ltd Kings Hill West Malling Kent ME19 4TA

Solicitors

Stone King LLP Boundary House 91 Charterhouse Street London EC1M 6HR

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31ST DECEMBER 2017

STATEMENT OF TRUSTEES RESPONSIBILITIES

The trustees (who are also the directors of China Dialogue Trust for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The Auditors, Chariot House Limited, are willing to continue in office and a resolution to re-appoint them will be proposed at the forthcoming Annual General Meeting.

DT Burke -

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF CHINA DIALOGUE TRUST

Opinion

We have audited the financial statements of China Dialogue Trust (the 'charitable company') for the year ended 31st December 2017 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31st December 2017 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF CHINA DIALOGUE TRUST

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies' exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

J Thacker FCA DChA (Senior Statutory Auditor) for and on behalf of Chariot House Limited

Chartered Accountants and Statutory Auditor

Hugue W18

44 Grand Parade

Brighton

East Sussex

BN2 9QA

Date:

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31ST DECEMBER 2017

INCOME AND ENDOMMENTS EDOM	Notes	Unrestricted fund £	Restricted funds	2017 Total funds	2016 Total funds
INCOME AND ENDOWMENTS FROM Charitable activities Environment and Climate Change	3	476,955	907,183	1,384,138	1,060,385
Investment income	2	_	2	2	2
Total		476,955	907,185	1,384,140	1,060,387
EXPENDITURE ON Raising funds Charitable activities Environment and Climate Change	4 5	40 383,801	- 809,851	40 1,193,652	1,105,447
Total		383,841	809,851	1,193,692	1,105,447
NET INCOME/(EXPENDITURE) Transfers between funds	15	93,114 (48,930)	97,334 48,930	190,448	(45,060)
112nsiers between funus	13	(48,930)	48,930		
Net movement in funds		44,184	146,264	190,448	(45,060)
RECONCILIATION OF FUNDS					
Total funds brought forward		44,810	277,947	322,757	367,817
TOTAL FUNDS CARRIED FORWARD		88,994	424,211	513,205	322,757

The notes form part of these financial statements

CHINA DIALOGUE TRUST (REGISTERED NUMBER: 06477262)

BALANCE SHEET AT 31ST DECEMBER 2017

FIXED ASSETS Tangible assets Investments	Notes 11 12	Unrestricted fund £ 167 100	Restricted funds £	2017 Total funds £ 167	2016 Total funds £ 404 100
		267	-	267	504
CURRENT ASSETS Debtors Cash at bank	13	10,566 112,718 123,284	424,208 424,208	10,566 536,926 547,492	16,402 <u>363,954</u> 380,356
CREDITORS Amounts falling due within one year	14	(34,554)		(34,554)	(58,103)
NET CURRENT ASSETS		88,730	424,208	512,938	322,253
TOTAL ASSETS LESS CURRENT LIABILITIES NET ASSETS		88,997 	424,208	513,205 	322,757 <u>322,757</u>
FUNDS Unrestricted funds Restricted funds TOTAL FUNDS	15			88,997 424,208 513,205	44,810 277,947 322,757

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on ...\8.07.18 and were signed on its behalf by

D T Burke -Trustee

The notes form part of these financial statements

<u>CASH FLOW STATEMENT</u> <u>FOR THE YEAR ENDED 31ST DECEMBER 2017</u>

	Notes	2017 £	2016 £
Cash flows from operating activities: Cash generated from operations	I	<u>173,016</u>	(3,822)
Net cash provided by (used in) operating activities		173,016	(3,822)
Cash flows from investing activities: Purchase of tangible fixed assets Interest received		(46) 2	2
Net cash provided by (used in) investing activities		(44)	2
Change in cash and cash equivalents in the reporting period	•	172,972	(3,820)
Cash and cash equivalents at the beginning of the reporting period	I	363,954	367,774
Cash and cash equivalents at the end of the reporting period		<u>536,926</u>	363,954

The notes form part of these financial statements

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31ST DECEMBER 2017

1.	RECONCILIATION OF NET INCOME/(EXPENDITURE) TO OPERATING ACTIVITIES	NET	CASH	FLOW	FROM
			201	7	2016
			£		£
	Net income/(expenditure) for the reporting period (as per the statement				
	of financial activities)		190,44	8	(45,060)
	Adjustments for:		•		
	Depreciation charges		283	3	1,657
	Interest received		(2	2)	(2)
	Decrease in debtors		5,83	-	40,682
	Decrease in creditors		(23,549	9) -	(1,099)
	Net cash provided by (used in) operating activities		173,010	5	(3,822)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 2017

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention with the exception of investments which are included at market value.

The financial statements do not contain consolidated financial information as the parent of a group. The subsidiary undertaking has been excluded from consolidation as its inclusion is not material for the purpose of giving a true and fair view

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Where grants are received during the year under review but relate to a later period the amount is deferred under Grants in Advance in the Balance Sheet.

Grants from government and other agencies have been included as voluntary income where the money is given in response to an appeal or with greater freedom of use, for example monies for core funding.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Raising funds

Raising funds includes all expenditure incurred by the charity to raise funds for its charitable purposes and includes costs of all fundraising activities, events and non-charitable trading.

Charitable activities and support cots

The costs of charitable activities comprise expenditure on the Trust's primary charitable purposes as described in the Trustees' Report. Such costs include the costs of maintaining, editing and developing the website.

Support costs represent indirect charitable expenditure. In order to carry out the activities of the Charity it is necessary to provide support in the form of personnel development, financial procedures, provision of office services and equipment and a suitable working environment.

These costs are allocated out to the activities they are supporting on the basis described in the notes.

Tangible fixed assets

All assets costing more than £250 and with an expected useful life exceeding one year are capitalised, and are stated at cost less depreciation.

All tangible fixed assets, are depreciated on the straight-line method over their estimated useful lives as follows:

Computer equipment - 3 years.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31ST DECEMBER 2017

1. ACCOUNTING POLICIES - continued

Taxation

The Charity is considered to pass the tests set out in paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK Corporation Taxes Purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Fund accounting

The Charity has various types of funds for which it is responsible: -

Unrestricted funds - are donations and other incoming resources receivable or generated for the objects of the Charity without further specified purpose and are available as general funds.

Restricted funds - comprise monies raised for, or their use restricted to, a specific purpose or contributions subject to donor imposed conditions.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Leases

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged on a straight-line basis over the lease term.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

2. INVESTMENT INCOME

	Deposit account interest		2017 £ 2	2016 £ 2
3.	INCOME FROM CHARITA	ABLE ACTIVITIES		
		Activity	2017 £	2016 £
	Project Income - Other Fees Receivable Grants and Donations	Environment and Climate Change Environment and Climate Change	1,113 	10,666 1,049,719
			1,384,138	1,060,385

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31ST DECEMBER 2017

3.	INCOME FROM CHARITABLE ACTIVITIES -	continued		
	Grants received, included in the above, are as follows:	:		
	,		2017	2016
			£	£
	Sigrid Rausing Trust		100,000	100,000
	Rockefeller Brothers Foundation		74,080	71,693
	Henry Luce Foundation		40,192	68,493
	ClimateWorks Foundation		293,520	201,778
	Department for International Development		166,745	184,602
	Pulitzer Centre		11.005	3,468 5,805
	Subsidiary - China Dialogue Services Limited Network for Social Change		11,995 13,414	3,803
	Climate Action Network		4,525	372
	Oak Foundation		133,353	137,382
	ICS Brazil		7,020	2,570
	Waterloo Foundation		24,000	_,5.0
	Packard Foundation		158,215	_
	German Embassy		37,967	-
	Asia Foundation		1,193	-
	FCO		6,022	-
	Oxford Policy		2,875	-
	Octo Consulting		3,638	-
	Other Grants		304,271	273,556
			1,383,025	1,049,719
4.	RAISING FUNDS Reising denotions and legacies			
	Raising donations and legacies			
			2017	2016
			£	£
	Fundraising		40	
5.	CHARITABLE ACTIVITIES COSTS			
		Direct costs	Support costs	Totals
			(See note 6)	
		£	£	£
	Environment and Climate Change	1,076,804	116,848	1,193,652
_				
6.	SUPPORT COSTS			
				Managamant
				Management £
	Environment and Climate Change			116,848
	Support costs, included in the above, are as follows:			

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31ST DECEMBER 2017

6. SUPPORT COSTS - continued

Management	M	an	ag	em	ent
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Management		
	2017	2016
	Environment	
	and Climate	
	Change	Total
	_	activities
	£	£
Establishment	36,771	30,490
Office	24,449	7,246
Legal and Professional	722	5,107
Accountancy	27,589	32,542
Other	6,613	7,040
Website	16,131	25,495
Audit	4,290	4,080
Depreciation of tangible and heritage assets	283	1,657
	116,848	113,657

7. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2017	2016
	£	£
Depreciation - owned assets	283	1,657
Auditors' remuneration	2,250	2,040
Auditors' remuneration - non audit services	2,040	2,040

8. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31st December 2017 nor for the year ended 31st December 2016.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31st December 2017 nor for the year ended 31st December 2016.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31ST DECEMBER 2017

9. STAFF COSTS

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Statt Cocto	dilring	tha	VAGE	WATA	20	TO HOUSE
Staff Costs	uming	uic	y Cai	WCIC	as	IUIIUWS.

	2017	2016
	£	£
Salaries and Wages	284,214	287,136
Social security costs	29,231	30,599
Pension costs	<u>14,374</u>	<u>13,185</u>
	327,729	330,920
	321,129	330,740

The average number of employees (excluding temporary and agency staff) analysed by function was as follows:

	2017	2016
	Number	Number
Editorial staff	8	7
Administration staff	<u>1</u>	1
	9	<u>8</u>

One employee received remuneration in the band £70,000 - 80,000 (2016: one).

Key Management remuneration totalled £125,004 (2016: £85,647).

10. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted	Restricted	Total funds
	fund £	funds £	£
INCOME AND ENDOWMENTS FROM Charitable activities	L	ž.	*
Environment and Climate Change	442,305	618,080	1,060,385
Investment income	2		2
Total	442,307	618,080	1,060,387
EXPENDITURE ON Charitable activities Environment and Climate Change	464,734	640,713	1,105,447
Total	464,734	640,713	1,105,447
NET INCOME/(EXPENDITURE)	(22,427)	(22,633)	(45,060)
Transfers between funds	(65,872)	65,872	
Net movement in funds	(88,299)	43,239	(45,060)

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31ST DECEMBER 2017

10.	COMPARATIVES FOR THE STATEMENT OF FIR	NANCIAL ACTIVITIE	S - continued	
10.		Unrestricted fund	Restricted funds	Total funds
	RECONCILIATION OF FUNDS	£	£	£
	Total funds brought forward	133,109	234,708	367,817
	TOTAL FUNDS CARRIED FORWARD	44,810	277,947	322,757
11.	TANGIBLE FIXED ASSETS			
				Computer equipment £
	COST At 1st January 2017			8,012
	Additions			46
	At 31st December 2017			8,058
	DEPRECIATION			
	At 1st January 2017 Charge for year			7,608 <u>283</u>
	At 31st December 2017			7,891
	NET BOOK VALUE			
	At 31st December 2017			<u>167</u>
	At 31st December 2016			<u>404</u>
12.	FIXED ASSET INVESTMENTS			
				Unlisted investments £
	MARKET VALUE			
	At 1st January 2017 and 31st December 2017			100
	NET BOOK VALUE			
	At 31st December 2017			100
	At 31st December 2016			100
	There were no investment assets outside the UK.			
	The company's investments at the balance sheet date in the share capital of companies include the following:			

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31ST DECEMBER 2017

12.	FIXED ASSET INVESTMENTS - continued				
	China Dialogue Services Limited Nature of business: translation and interpretation	n			
	Class of share: Ordinary	holdi 1	% ng 00		
	Aggregate capital and reserves			2017 £ 100	2016 £ 100
13.	DEBTORS: AMOUNTS FALLING DUE WI	ITHIN ONE Y	YEAR		
				2017 £	2016 £
	Amounts owed by group undertakings Other debtors Prepayments and accrued income			6,969 - 3,597	12,805 3,597
	Frepayments and accrued income			10,566	16,402
14.	CREDITORS: AMOUNTS FALLING DUE	WITHIN ON	E YEAR		
	Trade creditors Amounts owed to group undertakings			2017 £ 28,689	2016 £ 17,809 18,997
	Social security and other taxes Other creditors Accrued expenses			95 1,4 8 0 	15,720 1,497 4,080
				34,554	58,103
15.	MOVEMENT IN FUNDS				
	,	At 1/1/17 £	Net movement in funds £	Transfers between funds £	At 31/12/17
	Unrestricted funds General fund	44,810		(48,930)	88,997
	Restricted funds Other Third Pole Diálogo Chino India Climate Dialogue	261,908 9,878 - 6,161	68,251 3,148 (48,930) 74,862	48,930 	330,159 13,026 - 81,023
		277,947	97,331	48,930	424,208
	TOTAL FUNDS	322,757	190,448		513,205

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31ST DECEMBER 2017

15. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

Unrestricted funds		Incoming resources £	Resources expended £	Movement in funds £
General fund		476,956	(383,839)	93,117
Restricted funds				
Other		570,561	(502,310)	68,251
Third Pole		169,620	(166,472)	3,148
Diálogo Chino		47,492	(96,422)	(48,930)
India Climate Dialogue		119,511	(44,649)	74,862
mata omitate Dialogae			(44,042)	74,002
		907,184	(809,853)	97,331
TOTAL FUNDS		1,384,140	(1,193,692)	190,448
Comparatives for movement in funds				
•		Net movement	Transfers	
	At 1/1/16	in funds	between funds	At 31/12/16
	£	£	£	£
Unrestricted Funds				
General fund	133,109	(22,427)	(65,872)	44,810
Restricted Funds				
Other	162,027	99,881		261,908
Third Pole	102,027	9,878	-	9,878
Diálogo Chino	13,941	(79,813)	65,872	9,676
India Climate Dialogue	58,740	(52,579)	05,672	6,161
maia Similato Diatoguo		(32,315)		
	234,708	(22,633)	65,872	277,947
				

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED FOR THE YEAR ENDED 31ST DECEMBER 2017

15. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			/ ·
General fund	442,307	(464,734)	(22,427)
Restricted funds			
Other	405,271	(305,390)	99,881
Third Pole	184,602	(174,724)	9,878
Diálogo Chino	28,207	(108,020)	(79,813)
India Climate Dialogue	<u> </u>	(52,579)	(52,579)
	618,080	(640,713)	(22,633)
TOTAL FUNDS	1,060,387	(1,105,447)	(45,060)

16. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31st December 2017.