# ABBREVIATED ACCOUNTS 31ST DECEMBER 2013

Registered Number 6445045

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TUESDAY



30/09/2014

#220

COMPANIES HOUSE

#### **DIRECTORS**

MR. A.S. HENNESSEY MRS. S.J. HENNESSEY

#### **SECRETARY**

MRS. S.J. HENNESSEY

#### **REGISTERED OFFICE**

39 FAIRFIELD AVENUE RUISLIP MIDDLESEX. HA4 7PG.

#### **BANKERS**

LLOYDS TSB 32 OXFORD STREET LONDON W1.

#### **Directors' Report**

The directors present their report and accounts for the period ended 31st December 2013.

#### **Principal Activities**

The company's principal activity during the year was that of advertising services.

#### **Directors**

The directors who served during the year and their interests in the share capital of the company were as follows:-

£1 Ordinary Shares		
2012	2013	
•	_	

Mr. A.S. Hennessey

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#### **Political and Charitable Donations**

During the year, the company did not make any political or charitable contributions.

#### Directors' Responsibilities

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss for that period. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors acknowledge their responsibility for:

- i) ensuring the company keeps accounting records which comply with Section 386; and
- ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of Section 393 and which otherwise comply with the requirements of the Companies Act relating to accounts so far as is applicable to the company.

This report was approved by the board on 24th September 2014.

Andrew Herrenus

MR. A.S. HENNESSEY

DIRECTOR.

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## ABBREVIATED BALANCE SHEET AS AT 31<sup>ST</sup> DECEMBER 2013

	NOTES	£ 2013	£ 2012
FIXED ASSETS	1	4544	4061
CURRENT ASSETS	·		<del></del>
		0.1.0	6400
Debtors Cash at Bank		810 <u>1794</u>	6400 <u>2755</u>
Cush at Bank		2604	9155
CREDITORS: amounts falling due within one year	due within	10395	15142
NET CURRENT ASSETS/(LIA	BILITIES)	( 7791 ———————————————————————————————————	
CAPITAL AND RESERVES			
Called up share capital Profit and Loss Account		2 ( 3249 ——	) ( 1928 ) ——
		( 3247	) ( 1926 )

#### **BALANCE SHEET AS AT 31<sup>ST</sup> DECEMBER 2013 (CONTINUED)**

For the year ending 31<sup>st</sup> December 2013 the company was entitled to exemption from audit under Section 477 of the Companies Act 2006 relating to small companies.

#### Directors' Responsibilities

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with Section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Ardrew Klerneney

MR. A.S. HENNESSEY DIRECTOR

24<sup>TH</sup> SEPTEMBER 2014

### NOTES TO THE ABBREVIATED ACCOUNTS AT 31<sup>ST</sup> DECEMBER 2013

#### 1. ACCOUNTING POLICIES

Accounting convention

The accounts are prepared under the historical cost convention.

Fixed Assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write-off the cost or valuation, less the residual value of each asset over its expected useful life.

#### 2. SHARE CAPITAL

2012 & 2013 AUTHORISED ALLOTTED

ALLOTTED
AND FULLY PAID.

Ordinary Shares of £1 each

1000

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