

Companies House copy

BRANDHANDLING LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2009

TUESDAY



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COMPANIES HOUSE

BRANDHANDLING LIMITED

**INDEPENDENT AUDITORS' REPORT TO BRANDHANDLING LIMITED
UNDER SECTION 449 OF THE COMPANIES ACT 2006**

We have examined the abbreviated accounts set out on pages 2 to 4, together with the financial statements of Brandhandling Limited for the year ended 31 December 2009 prepared under section 396 of the Companies Act 2006

This report is made solely to the company in accordance with section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

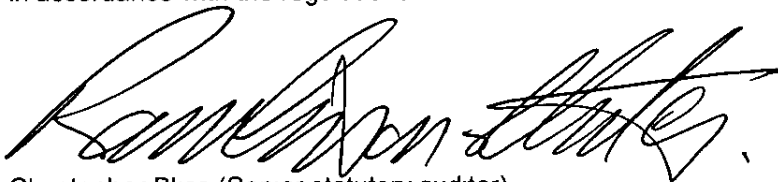
RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts on pages 2 to 4 have been properly prepared in accordance with the regulations made under that section.



Christopher Bliss (Senior statutory auditor)

for and on behalf of

RAWLINSON & HUNTER

Chartered Accountants
Statutory Auditor

Eighth Floor
6 New Street Square
New Fetter Lane
London
EC4A 3AQ

Date 21 July 2010

BRANDHANDLING LIMITED
REGISTERED NUMBER. 06436348

ABBREVIATED BALANCE SHEET
AS AT 31 DECEMBER 2009

	Note	2009	2008
		£	£
CURRENT ASSETS			
Debtors		8,450	12,294
CREDITORS: amounts falling due within one year		-	(2,344)
NET CURRENT ASSETS		8,450	9,950
TOTAL ASSETS LESS CURRENT LIABILITIES		£ 8,450	£ 9,950
CAPITAL AND RESERVES			
Called up share capital	2	1,000	1,000
Profit and loss account		7,450	8,950
SHAREHOLDERS' FUNDS - ALL EQUITY		£ 8,450	£ 9,950

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 were approved and authorised for issue by the board and were signed on its behalf on

July 6, 2010


J H J De Raaij
 Director

The notes on pages 3 to 4 form part of these financial statements

BRANDHANDLING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2009

1 ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Cash flow

The financial statements do not include a Cash flow statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.3 Turnover

Turnover comprises revenue recognised by the company in respect of brand consultancy services supplied, exclusive of Value Added Tax and trade discounts, where applicable

1.4 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse

Deferred tax assets and liabilities are not discounted

2 SHARE CAPITAL

	2009 £	2008 £
Allotted, called up and fully paid		
1,000 Ordinary shares of £1 each	£ 1,000	£ 1,000

BRANDHANDLING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2009**

3 ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

The ultimate parent undertaking is Brand Slam Limited, a company incorporated in the United Kingdom

The trustees of Ingodwe Trust have a controlling interest in Brand Slam Limited and are therefore considered to be the ultimate controlling party