

REGISTERED NUMBER: 6404226

ABBREVIATED UNAUDITED ACCOUNTS
FOR THE PERIOD 19 OCTOBER 2007 TO 31 DECEMBER 2008
FOR
SELFserve (UK) LIMITED

TUESDAY



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18/08/2009

COMPANIES HOUSE

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SELFserve (UK) LIMITED

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FOR THE PERIOD 19 OCTOBER 2007 TO 31 DECEMBER 2008**

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SELFserve (UK) LIMITED**ABBREVIATED BALANCE SHEET
31 DECEMBER 2008**

	Notes	£	£
FIXED ASSETS			
Tangible assets	2		40,690
CURRENT ASSETS			
Debtors		343,933	
Cash at bank		41,656	
		<u>385,589</u>	
CREDITORS			
Amounts falling due within one year		<u>572,882</u>	
NET CURRENT LIABILITIES			<u>(187,293)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(146,603)</u>
CREDITORS			
Amounts falling due after more than one year	3		313,996
CAPITAL AND RESERVES			
Called up share capital	4	4	
Profit and loss account		<u>(460,603)</u>	
SHAREHOLDERS' FUNDS			<u>(460,599)</u>
			<u>(146,603)</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the period ended 31 December 2008.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 December 2008 in accordance with Section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

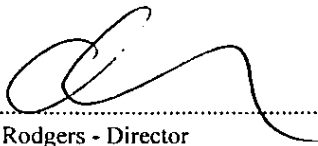
The notes form part of these abbreviated accounts

SELFserve (UK) LIMITED

ABBREVIATED BALANCE SHEET - continued
31 DECEMBER 2008

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the Board of Directors on 12/08/09 and were signed on its behalf by:


.....
C Rodgers - Director

The notes form part of these abbreviated accounts

SELFserve (UK) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE PERIOD 19 OCTOBER 2007 TO 31 DECEMBER 2008

1. ACCOUNTING POLICIES

Going concern

The parent company Shopcreator Services Limited has confirmed its support to the company and the directors consider that the company will continue in operation for the foreseeable future. Consequently the financial statements have been prepared on a going concern basis. No adjustments have been made to restate assets and liabilities to their recoverable amounts should this basis prove not to be appropriate.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

Plant and machinery etc - 33% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. The deferred tax balance has not been discounted.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
Additions	74,971
At 31 December 2008	<u>74,971</u>
DEPRECIATION	
Charge for period	34,281
At 31 December 2008	<u>34,281</u>
NET BOOK VALUE	
At 31 December 2008	<u><u>40,690</u></u>

3. CREDITORS

Creditors include the following debts falling due in more than five years:

	£
Repayable otherwise than by instalments	
Amounts owed to group undertakings	<u><u>313,996</u></u>

SELFserve (UK) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE PERIOD 19 OCTOBER 2007 TO 31 DECEMBER 2008

4. CALLED UP SHARE CAPITAL

Authorised:		Nominal value:	£
Number:	Class:		
1,000	Ordinary	£1	<u>1,000</u>

Allotted, issued and fully paid:		Nominal value:	£
Number:	Class:		
4	Ordinary	£1	<u>4</u>

4 Ordinary shares of £1 each were allotted and fully paid for cash at par during the period.

5. ULTIMATE CONTROLLING PARTY

Shopcreator Services Limited is the ultimate controlling party.