

PROMO BRANDING LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2012



PROMO BRANDING LIMITED

CONTENTS

	Page
Abbreviated balance sheet	1
Notes to the abbreviated accounts	2

PROMO BRANDING LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 OCTOBER 2012

	Notes	2012 £	£	2011 £	£
Current assets					
Debtors	2	48,974		55,795	
Cash at bank and in hand		5,180		1,549	
		<u>54,154</u>		<u>57,344</u>	
Creditors: amounts falling due within one year		<u>(3,750)</u>		<u>(6,618)</u>	
Total assets less current liabilities			50,404		50,726
Creditors: amounts falling due after more than one year	3		<u>(48,952)</u>		<u>(48,953)</u>
			<u>1,452</u>		<u>1,773</u>
Capital and reserves					
Called up share capital	4		1,000		1,000
Profit and loss account			452		773
Shareholders' funds			<u>1,452</u>		<u>1,773</u>

For the financial year ended 31 October 2012 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on 1 July 2013



A S Kirshen
Director

Company Registration No. 06389559

PROMO BRANDING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.4 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Plant and machinery	Straight line 20%
Fixtures, fittings & equipment	Straight line 20%

2 Debtors

Debtors include an amount of £37,652 (2011 - £55,795) which is due after more than one year

3 Creditors' amounts falling due after more than one year

2012	2011
£	£

Analysis of loans repayable in more than five years

4 Share capital

2012	2011
£	£

Allotted, called up and fully paid

1,000 Ordinary shares of £1 each

1,000	1,000
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