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**BY WORD OF MOUTH FINE DINING LIMITED
(FORMERLY BLAKEDEW 687 LIMITED)**

FINANCIAL STATEMENTS

For the period ended 30 April 2008

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BY WORD OF MOUTH FINE DINING LIMITED (FORMERLY BLAKEDEW 687 LIMITED)

FINANCIAL STATEMENTS

For the period ended 30 April 2008

Company registration number 06324407

Registered office 4th Floor CI Tower
St George's Square
High Street
New Malden
London
KT3 4HG

Directors B H C Watson
A A Roestenburg

Secretary B H C Watson

BY WORD OF MOUTH FINE DINING LIMITED (FORMERLY BLAKEDEW 687 LIMITED)

FINANCIAL STATEMENTS

For the period ended 30 April 2008

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BY WORD OF MOUTH FINE DINING LIMITED (FORMERLY BLAKEDREW 687 LIMITED)

REPORT OF THE DIRECTORS

For the period ended 30 April 2008

The directors present their report together with the financial statements for the period ended 30 April 2008

Principal activities

The company was incorporated on 25 July 2007 as Blakedew 687 Limited and changed it's name to By Word of Mouth Fine Dining Limited on 31 August 2007. The company has not traded since incorporation. There has been no income or expenditure and no change has arisen in the position of the company. Any expenses have been met by the holding company.

Directors

The Board comprises of A A Roestenburg and B H C Watson who served since their appointment on 23 August 2007. Blakelaw Director Services Limited was appointed first director on incorporation and resigned from the Board on 23 August 2007.

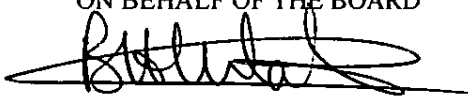
Directors' responsibilities for the financial statements

United Kingdom Company Law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently
- make judgements and estimates that are reasonable and prudent
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records, for safeguarding the assets of the company and for taking reasonable steps for the prevention and detection of fraud and other irregularities.

ON BEHALF OF THE BOARD



B H C Watson
Director

19 September 2008

BY WORD OF MOUTH FINE DINING LIMITED (FORMERLY BLAKEDEW 687 LIMITED)

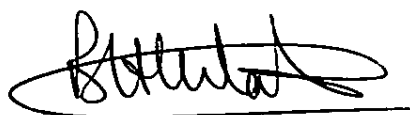
BALANCE SHEET AT 30 APRIL 2008

	Note	30.4.2008 £
Current assets		
Debtors	2	<u>1</u>
Net current assets		<u>1</u>
Capital and reserves		
Called up share capital	3	<u>1</u>
Shareholders' funds		<u>1</u>

The company was dormant (within the meaning of section 250 of the Companies Act 1985) throughout the period ended 30 April 2008

- (a) For the period ended 30 April 2008 the company is entitled to exemption under Section 249AA (1) of the companies Act 1985,
- (b) Members have not required the company to obtain an audit in accordance with Section 249B(2) of the Companies Act 1985, and
- (c) The directors acknowledge their responsibilities for
 - (i) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
 - (ii) preparing accounts which give a true and fair view of the state of the affairs of the company as at the end of the financial period in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

The financial statements were approved by the board on 19 September 2008


B H C Watson
Director

BY WORD OF MOUTH FINE DINING LIMITED (FORMERLY BLAKEDEW 687 LIMITED)

NOTES TO THE FINANCIAL STATEMENTS

For the period ended 30 April 2008

1 Principal accounting policy

The financial statements have been prepared in accordance with applicable accounting standards and under the historical cost convention

2 Debtors

	30 4.2008
	£
Amount owed by parent undertaking	<u>1</u>

3 Share capital

	30.4.2008
	£
Authorised	
1,000 ordinary shares of £1 each	<u>1,000</u>
Allotted, called up and fully paid	
1 ordinary share of £1	<u>1</u>

One ordinary share of £1 was issued on incorporation of the company

4 Ultimate parent undertaking

The directors consider that the controlling related party of this company is The Simply Smart Group Limited by virtue of its 100% shareholding. The company's ultimate controlling party is Dunedin Capital Partners Limited