In accordance with Section 637 of the Companies Act 2006.

SH10



Companies House

Notice of particulars of variation of rights attached to shares

What this form is for
You may use this form to give notice
of particulars of variation of rights
attached to shares.

What this form
You cannot use to notice of particular of class rights of company without



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do this, please us Company details Filling in this form Company number 8 Please complete in typescript or in Company name in full bold black capitals. **DAZN Group Limited** All fields are mandatory unless specified or indicated by Date of variation of rights Date of variation of rights Details of variation of rights Continuation pages Please give details of the variation of rights attached to shares. Please use a continuation page if you need to enter more details. Variation The company adopted new articles of association with effect from 29 December 2021 (pursuant to a special resolution dated 29 December 2021). The rights of the A Ordinary Shares, M Ordinary Shares, G Ordinary Shares, Z Ordinary Shares, Deferred Shares, Growth Preference Shares and Preference Shares are varied accordingly.

Signature

I am signing this form on behalf of the company.

Signature

X

PLEASE SEE CONTINUATION PAGE.

This form may be signed by:

In particular:

Director •, Secretary, Person authorised •, Administrator, Administrative receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager.

O Societas Europaea

If the form is being filed on behalf of a Societas Europaea (SE), please delete 'director' and insert details of which organ of the SE the person signing has membership.

Person authorised Under either Section 270 or 274 of the Companies Act 2006.

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Important information **Presenter information** Please note that all information on this form will You do not have to give any contact information, but if appear on the public record. you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record. Where to send **CLAIRE CRASHAW** You may return this form to any Companies House address, however for expediency we advise you to DAZN GROUP LIMITED return it to the appropriate address below: For companies registered in England and Wales: HANOVER HOUSE, PLANE TREE The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ. CRESCENT DX 33050 Cardiff. For companies registered in Scotland: Post town FELTHAM The Registrar of Companies, Companies House, County/Region Fourth floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF. Postcode В W 3 DX ED235 Edinburgh 1 or LP - 4 Edinburgh 2 (Legal Post). UNITED KINGDOM For companies registered in Northern Ireland: The Registrar of Companies, Companies House, Telephone 07970169554 Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG. Checklist DX 481 N.R. Belfast 1. We may return forms completed incorrectly or **7** Further information with information missing. For further information, please see the guidance notes Please make sure you have remembered the on the website at www.companieshouse.gov.uk or following: email enquiries@companieshouse.gov.uk The company name and number match the information held on the public Register. This form is available in an You have entered the date of variation of rights in alternative format. Please visit the ☐ You have provided details of the variation of rights forms page on the website at in section 3. You have signed the form. www.companieshouse.gov.uk

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| 3 | Details of variation of rights | |
|-----------|--|---|
| | Please give details of the variation of rights attached to shares. | |
| Variation | (a) The articles introduced the Growth Preference Shares as a new class of shares issued by the company, with certain rights and restrictions, in particular: (i) no Growth Preference Shareholder is entitled to receive notice of, attend, speak and vote at any shareholder meeting; (ii) the rights attaching to the Growth Preference Shares may be varied or abrogated by agreement between the company and the Lead Growth Preference Shareholder; (iii) the Growth Preference Shares have a cumulative preferential return per annum at a rate of 30 per cent of the issue value of each Growth Preference Share (compounded quarterly); (iv) no dividend may be proposed, declared or paid on any class of share in the capital of the company, nor any other return of capital made for as long as any Shortfall is outstanding or such payment is prohibited by a Finance Document; (v) the Growth Preference Shares are convertible into the applicable Growth Preference Conversion Shares on the earliest of the following Conversion Events: (a) a Third Party Issuance; (b) a Listing; or (c) a Growth Preference Conversion Notice; and (vi) the Growth Preference Shares are not liable to be redeemed at the instance of either the company or a Growth Preference | |
| | Shareholder. (b) Pre-emption provisions were disapplied in respect of, amongst others, an allotment and/or issue of 581,598,104 shares. (c) Pursuant to a recapitalisation that the company carried out on 29 December 2021, the following shares were issued: (i) 468,360,491 A Ordinary Shares (209,961,110 of which are bonus shares); and (ii) 22,252,919 Growth Preference Shares. (d) Rights attaching to the Preference Shares were amended such that the issuance of 243,093,259 A Ordinary Shares to AI Perform Holdings LLP and its affiliates constituted a New Equity Issuance (as defined in the share rights attaching to such shares). | |
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| 3 | Details of variation of rights | | |
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| | Please give details of the variation of rights attached to shares. | | |
| Variation | (e) G Ordinary Shares were converted into Deferred Shares on a one for one share basis; and (ii) all Preference Shares were converted into A Ordinary Shares on a one for one share basis, their rights amended accordingly. | | |
| | (f) Rights attaching to A Ordinary Shares, M Ordinary Shares, Z Ordinary Shares and Deferred Shares were varied on the basis of the articles generally, including ability of directors to capitalise profits without shareholder consent in order to give effect to share rights and subordination to Growth Preference Shares on a liquidity event. | | |
| | (g) Rights attaching to the A Ordinary Shares, M Ordinary Shares, Z Ordinary Shares and Deferred Shares were varied by the amendment of the right of the holders of M Ordinary Shares to sell any or all of their M Ordinary Shares to the Major A Shareholder pursuant to the Sale Right. | | |
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