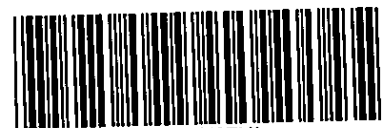


**INFORMAVORES GROUP LIMITED**  
**REPORT OF THE DIRECTORS AND**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2013**

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**INFORMAVORES GROUP LIMITED**

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FOR THE YEAR ENDED 31 MARCH 2013**

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**INFORMAVORES GROUP LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 MARCH 2013**

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**DIRECTORS:**

Joachim Wettermark  
J L Moura Neto

**REGISTERED OFFICE:**

C/o Baker McKenzie London  
100 New Bridge Street  
London  
EC4V 6JA, United Kingdom

**REGISTERED NUMBER.**

6318013 (England and Wales)

**AUDITORS:**

Ernst & Young  
Annville House  
Newtown  
Waterford  
Ireland

## **INFORMAVORES GROUP LIMITED**

### **DIRECTORS' REPORT FOR THE YEAR ENDED 31 MARCH 2013**

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The directors present their report with the financial statements of Informavores Group Limited (the "Company") for the year ended 31 March 2013

#### **PRINCIPAL ACTIVITY**

The company was acquired by salesforce.com, inc on 11 December 2009, and has been dormant since. Subsequent to the year end, it is expected that the company will be wound up

#### **DIRECTORS**

The directors who served during the year and until the 30th of September 2013 were

Rafeal Brown

Jose Luiz Moura Neto

From 1st of October 2013 till 31st of October 2013, the directors were

Joe Allanson

Sam Fleischmann

Jose Luiz Moura Neto

Starting 1st of November 2013, the directors are

Joachim Wettermark

Jose Luiz Moura Neto

#### **STATEMENT ON GOING CONCERN**

These accounts have been prepared on a "break up" basis as the company has not traded and is expected to be wound up

#### **DIRECTORS' RESPONSIBILITIES STATEMENT**

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice applicable to smaller entities (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS**

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information, being information needed by the auditor in connection with preparing its report of which the auditor is unaware. Having made enquiries of fellow directors and the group's auditor, each director has taken all the steps that he/she is obliged to take as a director in order to make himself/herself aware of any relevant audit information and to establish that the auditor is aware of that information.

**AUDITORS**

The auditors, Ernst & Young, will be proposed for re-appointment at the forthcoming Annual General Meeting.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

**ON BEHALF OF THE BOARD:**



J L Moura Neto - Director

Date

21 02 14



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## **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INFORMAVORES GROUP LIMITED**

We have audited the financial statements of Informavores Group Limited for the year ended 31 March 2013, on pages 7 to 10, which comprise the profit and loss account, balance sheet, and the related notes 1 to 11. The financial reporting framework that has been applied in their preparation is applicable law and the financial reporting standard for smaller entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to smaller entities). These financial statements have been prepared on the break up basis.

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### ***Respective responsibilities of directors and auditors***

As explained more fully in the Directors' Responsibilities Statement set out on page 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### ***Scope of the audit of the financial statements***

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of

- whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed,
- the reasonableness of significant accounting estimates made by the directors, and
- the overall presentation of the financial statements.

### ***Opinion on financial statements***

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 March 2013 and of its result for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to smaller entities, and
- have been prepared in accordance with the requirements of the Companies Act 2006.



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**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INFORMAVORES GROUP LIMITED  
(continued)**

***Opinion on other matter prescribed by the Companies Act 2006***

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

***Matters on which we are required to report by exception***

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit
- the directors were not entitled to prepare the financial statements and the report of the Directors in accordance with the small companies regime

Tom O'Keeffe  
(Senior Statutory Auditor)  
for and on behalf of Ernst & Young

Waterford

25 February 2014

**INFORMAVORES GROUP LIMITED**

**PROFIT AND LOSS ACCOUNT  
FOR THE YEAR ENDED 31 MARCH 2013**

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The company did not trade during the current or preceding financial year and, consequently no profit and loss account has been prepared

There are no other recognized gains or losses, therefore a separate statement of total recognized gains and losses has not been prepared



**INFORMAVORES GROUP LIMITED**

**BALANCE SHEET  
AT 31 MARCH 2013**

	Notes	31.3.13 £	31 3 12 £
<b>CURRENT ASSETS</b>			
Investments	4	10,001	10,001
Debtors (amounts falling due within one year)	5	<u>54,138</u>	<u>54,138</u>
		<b>64,139</b>	<b>64,139</b>
<b>CREDITORS</b>			
Amounts falling due within one year	6	<u>(1)</u>	<u>(1)</u>
<b>NET CURRENT ASSETS</b>		<b>64,138</b>	<b>64,138</b>
		<u>          </u>	<u>          </u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	7	11,113	11,113
Share premium	8	<u>53,025</u>	<u>53,025</u>
<b>SHAREHOLDERS' FUNDS</b>		<b>64,138</b>	<b>64,138</b>
		<u>          </u>	<u>          </u>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board of Directors on  
on its behalf by

210214

and were signed

  
J L Moura Neto - Director

The notes form part of these financial statements

## 1 ACCOUNTING POLICIES

### Basis of preparing the financial statements

As stated in the Directors' Report, the company ceased trading on 11 December 2009. The Directors plan on winding up the company in 2014 and consequently these financial statements have been prepared on a break up basis. Accordingly, full provision has been made in these financial statements for all known liabilities and anticipated losses on realisation of assets.

### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

### Preparation of consolidated financial statements

The financial statements contain information about Informavores Group Limited as an individual company and do not contain consolidated financial information as the parent of a group. The company is exempt under Section 400 of the Companies Act 2006 from the requirements to prepare consolidated financial statements as it and its subsidiary undertakings are included by full consolidation in the consolidated financial statements of its parent, salesforce.com, inc., a company registered in The United States of America and these financial statements are publicly available at The Landmark @ One Market, Suite 300, San Francisco CA 94105, United States of America.

### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

### Fixed Asset Investments

Investments are held at cost less provision for any permanent diminution in value.

## 2 OPERATING PROFIT

The operating profit is stated after charging

	31.3.13 £	31.3.12 £
Directors' remuneration and other benefits etc	<u>-</u>	<u>-</u>

Auditor's remuneration of £1,691 (31.12.12 £1,632) is borne by another group company.

## 3 TAXATION

### Analysis of the tax charge

No liability to UK corporation tax arose on ordinary activities for the year ended 31 March 2013 nor for the year ended 31 March 2012.

The notes form part of these financial statements

**INFORMAVORES GROUP LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2013**

**4 INVESTMENTS**

**Unlisted  
investments  
£**

**COST**

At 1 April 2012  
and 31 March 2013

**10,001**

The company's investments at the balance sheet date in the share capital of companies include the following

**Informavores Limited**

Nature of business Software development and sales

Class of shares	% holding
Ordinary £1	100 00

<b>31.3.13</b>	<b>31 3 12</b>
<b>£</b>	<b>£</b>

Aggregate capital and reserves  
(Loss) for the year

<b>79,084</b>	<b>79,864</b>
<b>(780)</b>	<b>(524)</b>

**Informavores Technologies Limited**

Nature of business Dormant

Class of shares	% holding
Ordinary £1	100 00

<b>31 3 13</b>	<b>31 3 12</b>
<b>£</b>	<b>£</b>

Aggregate capital and reserves  
(Loss)/profit for the year

<b>3,292,145</b>	<b>3,287,941</b>
<b><u>(15,050)</u></b>	<b><u>4,205</u></b>

**5 DEBTORS**

<b>31.3.13</b>	<b>31 3 12</b>
<b>£</b>	<b>£</b>

Amounts falling due within one year

Amounts owed by group undertakings

<b><u>54,138</u></b>	<b><u>54,138</u></b>
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The notes form part of these financial statements

**INFORMAVORES GROUP LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2013**

**6 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>31.3.13 £</b>	<b>31 3 12 £</b>
Other creditors	<u><b>1</b></u>	<u><b>1</b></u>

**7 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid Number	Class	Nominal value	<b>31.3.13 £</b>	<b>31 3 12 £</b>
1,111,300	Ordinary	£0 01	<u><b>11,113</b></u>	<u><b>11,113</b></u>

**8 RESERVES**

	<b>Profit and loss account £</b>	<b>Share premium £</b>	<b>Totals £</b>
At 1 April 2012 and 31 March 2013	<u><b>-</b></u>	<u><b>53,025</b></u>	<u><b>53,025</b></u>

**9 RELATED PARTY DISCLOSURES**

The company has taken advantage of the exemption within Financial Reporting Standard Number 8, which does not require disclosure of transactions between a subsidiary undertaking and other group undertakings, as 100% of the company's voting rights are controlled within the group

**10 ULTIMATE CONTROLLING PARTY**

The company was acquired by salesforce com, inc and the directors consider this to be the ultimate parent company of Informavores Group Limited

**11 APPROVAL OF FINANCIAL STATEMENTS**

The financial statements are approved and authorised for issue by the board of directors on 21.02.14.

The notes form part of these financial statements