

**Registered Number 06266673**

**STANDFIRST MEDIA LIMITED**

**Abbreviated Accounts**

**30 June 2014**

## Abbreviated Balance Sheet as at 30 June 2014

|                                                       | <i>Notes</i> | <i>2014</i>      | <i>2013</i>      |
|-------------------------------------------------------|--------------|------------------|------------------|
|                                                       |              | £                | £                |
| <b>Fixed assets</b>                                   |              |                  |                  |
| Intangible assets                                     | 2            | -                | 15,401           |
| Tangible assets                                       | 3            | -                | 176              |
|                                                       |              | <u>-</u>         | <u>15,577</u>    |
| <b>Current assets</b>                                 |              |                  |                  |
| Cash at bank and in hand                              |              | 1,750            | 4,817            |
|                                                       |              | <u>1,750</u>     | <u>4,817</u>     |
| <b>Creditors: amounts falling due within one year</b> |              | <u>(223,766)</u> | <u>(220,515)</u> |
| <b>Net current assets (liabilities)</b>               |              | <u>(222,016)</u> | <u>(215,698)</u> |
| <b>Total assets less current liabilities</b>          |              | <u>(222,016)</u> | <u>(200,121)</u> |
| <b>Total net assets (liabilities)</b>                 |              | <u>(222,016)</u> | <u>(200,121)</u> |
| <b>Capital and reserves</b>                           |              |                  |                  |
| Called up share capital                               | 4            | 200              | 200              |
| Share premium account                                 |              | 77,625           | 77,625           |
| Profit and loss account                               |              | (299,841)        | (277,946)        |
| <b>Shareholders' funds</b>                            |              | <u>(222,016)</u> | <u>(200,121)</u> |

- For the year ending 30 June 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 2 September 2014

And signed on their behalf by:

**Mr Jon Little, Director**

**Notes to the Abbreviated Accounts for the period ended 30 June 2014****1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008. Company has now ceased trading

**Turnover policy**

This is stated as net invoiced value of goods supplied to the customers within the company's ordinary activities after deduction of value added tax.

**Tangible assets depreciation policy**

Fixed Assets are written off over the period of their expected lives on a straight line basis as follows

Goodwill 5 Years

Plant and Machinery 4 Years

**Intangible assets amortisation policy**

Fixed Assets are written off over the period of their expected lives on a straight line basis as follows

**2 Intangible fixed assets**

|                        | £             |
|------------------------|---------------|
| <b>Cost</b>            |               |
| At 1 July 2013         | 47,000        |
| Additions              | -             |
| Disposals              | (47,000)      |
| Revaluations           | -             |
| Transfers              | -             |
| At 30 June 2014        | <u>0</u>      |
| <b>Amortisation</b>    |               |
| At 1 July 2013         | 31,599        |
| Charge for the year    | 15,401        |
| On disposals           | (47,000)      |
| At 30 June 2014        | <u>0</u>      |
| <b>Net book values</b> |               |
| At 30 June 2014        | <u>0</u>      |
| At 30 June 2013        | <u>15,401</u> |

**3 Tangible fixed assets**

£

**Cost**

|                 |          |
|-----------------|----------|
| At 1 July 2013  | 2,524    |
| Additions       | -        |
| Disposals       | (2,524)  |
| Revaluations    | -        |
| Transfers       | -        |
| At 30 June 2014 | <u>0</u> |

**Depreciation**

|                     |          |
|---------------------|----------|
| At 1 July 2013      | 2,348    |
| Charge for the year | 176      |
| On disposals        | (2,524)  |
| At 30 June 2014     | <u>0</u> |

**Net book values**

|                 |            |
|-----------------|------------|
| At 30 June 2014 | <u>0</u>   |
| At 30 June 2013 | <u>176</u> |

**4 Called Up Share Capital**

Allotted, called up and fully paid:

|                                | <i>2014</i> | <i>2013</i> |
|--------------------------------|-------------|-------------|
|                                | <i>£</i>    | <i>£</i>    |
| 200 Ordinary shares of £1 each | 200         | 200         |

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.