

# **DANYELLE LIMITED**

**Company Registration Number:  
06184168 (England and Wales)**

## **Report of the Directors and Unaudited Financial Statements**

### **Period of accounts**

**Start date: 27 March 2015**

**End date: 26 March 2016**

# **DANYELLE LIMITED**

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**for the Period Ended 26 March 2016**

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# **DANYELLE LIMITED**

## **Company Information**

**for the Period Ended 26 March 2016**

**Director:**

Benjamin Elliott-Sim

Danyelle Elliott-Sim

**Secretary:**

Benjamin Elliott-Sim

**Registered office:**

Unit D4, Bolsover Business Park  
Woodhouse Lane  
Bolsover  
Derbyshire  
S44 6BD

**Company Registration Number:**

06184168 (England and Wales)

# **DANYELLE LIMITED**

## **Directors' Report Period Ended 26 March 2016**

The directors present their report with the financial statements of the company for the period ended 26 March 2016

### **Principal Activities**

Retail sale via mail order houses

### **Directors**

**The directors shown below have held office during the whole of the period from**

27 March 2015 to 26 March 2016

Benjamin Elliott-Sim

Danyelle Elliott-Sim

### **Political and charitable donations**

No charitable donations were made during the year. No contributions to political organisations were made during the year.

The above report has been prepared in accordance with the special provisions in part 15 of the Companies Act 2006

**This report was approved by the board of directors on 14 December 2016**

**And Signed On Behalf Of The Board By:**

Name: Benjamin Elliott-Sim

Status: Director

# DANYELLE LIMITED

## Profit and Loss Account

for the Period Ended 26 March 2016

	<i>Notes</i>	<i>2016</i> £	<i>2015</i> £
<b>Turnover:</b>		<b>200,708</b>	198,931
Cost of sales:		<b>( 48,170 )</b>	( 43,765 )
<b>Gross profit or (loss):</b>		<b>152,538</b>	155,166
Distribution costs:		<b>( 27,867 )</b>	( 26,071 )
Administrative expenses:	2	<b>( 63,505 )</b>	( 80,599 )
<b>Operating profit or (loss):</b>		<b>61,166</b>	48,496
Interest receivable and similar income:		<b>135</b>	28
<b>Profit or (loss) on ordinary activities before taxation:</b>		<b>61,301</b>	48,524
Tax on profit or (loss) on ordinary activities:		<b>( 12,333 )</b>	( 9,729 )
<b>Profit or (loss) for the financial year:</b>		<b>48,968</b>	38,795

The notes form part of these financial statements

# **DANYELLE LIMITED**

## **Statement of total recognised gains and losses**

**The company does not have any gains and losses other than Profit and Loss for the period to report**

# DANYELLE LIMITED

## Balance sheet

As at 26 March 2016

	<i>Notes</i>	<i>2016</i> £	<i>2015</i> £
<b>Fixed assets</b>			
Tangible assets:	4	419	783
<b>Total fixed assets:</b>		<u>419</u>	<u>783</u>
<b>Current assets</b>			
Stocks:		116,973	100,846
Debtors:		98	200
Cash at bank and in hand:		5,825	1,451
<b>Total current assets:</b>		<u>122,896</u>	<u>102,497</u>
Creditors: amounts falling due within one year:		( 16,328 )	( 14,761 )
<b>Net current assets (liabilities):</b>		<u>106,568</u>	<u>87,736</u>
Total assets less current liabilities:		106,987	88,519
Creditors: amounts falling due after more than one year:	5	( 37,248 )	( 23,748 )
<b>Total net assets (liabilities):</b>		<u><u>69,739</u></u>	<u><u>64,771</u></u>

The notes form part of these financial statements

# DANYELLE LIMITED

## Balance sheet continued

As at 26 March 2016

	<i>Notes</i>	<i>2016</i> £	<i>2015</i> £
<b>Capital and reserves</b>			
Called up share capital:	6	2	2
Profit and loss account:	7	69,737	64,769
<b>Shareholders funds:</b>		<u>69,739</u>	<u>64,771</u>

For the year ending 26 March 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities 2015.

The financial statements were approved by the Board of Directors on 14 December 2016

### SIGNED ON BEHALF OF THE BOARD BY:

Name: Benjamin Elliott-Sim  
Status: Director

The notes form part of these financial statements



# **DANYELLE LIMITED**

## **Notes to the Financial Statements**

**for the Period Ended 26 March 2016**

### **1. Accounting policies**

#### **Basis of measurement and preparation of accounts**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective April 2008)

#### **Turnover policy**

The turnover shown in the profit and loss account represents revenue earned during the period, exclusive of VAT

#### **Tangible fixed assets depreciation policy**

Depreciation is provided, after taking account of any grants receivable, at the following annual rates in order to write off each asset over its estimated useful life. Land & Buildings 0% on cost per annum, Plant & Equipment 10% on cost per annum, Fixtures & Fittings 20% on cost per annum, Office Equipment 33% on cost per annum, Motor Vehicles 25% on cost per annum.

#### **Intangible fixed assets amortisation policy**

Intangible fixed assets (including purchased goodwill and patents) are amortised at rates calculated to write off the assets on a straight basis over their estimated useful economic lives, not to exceed twenty years. Impairment of intangible assets is only reviewed where circumstances indicate that the carrying value of an asset may not be fully recoverable.

#### **Valuation information and policy**

Stocks and work -in-progress are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items. Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

#### **Other accounting policies**

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter. The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability. Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease. Research and Development Expenditure on research and development is written off in the year in which it is incurred.

# DANYELLE LIMITED

## Notes to the Financial Statements

for the Period Ended 26 March 2016

### 2. Directors' remuneration

	<i>2016</i> <i>£</i>	<i>2015</i> <i>£</i>
Directors' remuneration:	<b>21,200</b>	19,998
TOTAL:	<b>21,200</b>	19,998

# DANYELLE LIMITED

## Notes to the Financial Statements

for the Period Ended 26 March 2016

### 3. Dividends

	<i>2016</i> <i>£</i>	<i>2015</i> <i>£</i>
Dividends paid on ordinary shares:	<b>44,000</b>	43,000
Total dividends paid:	<b>44,000</b>	43,000

# DANYELLE LIMITED

## Notes to the Financial Statements

for the Period Ended 26 March 2016

### 4. Tangible assets

	Land and buildings	Plant and Machinery	Fixtures and fittings	Office Equipment	Motor vehicles	Total
Cost	£	£	£	£	£	£
27 March 2015:	-	-	1,419	1,750	-	3,169
Additions:	-	-	-	290	-	290
Disposals:	-	-	-	-	-	0
Revaluations:	-	-	-	-	-	0
Transfers:	-	-	-	-	-	0
26 March 2016:	-	-	1,419	2,040	-	3,459
<b>Depreciation</b>						
27 March 2015:	-	-	1,111	1,275	-	2,386
Charge for year:	-	-	283	371	-	654
On disposals:	-	-	-	-	-	0
Other adjustments:	-	-	-	-	-	0
26 March 2016:	-	-	1,394	1,646	-	3,040
<b>Net book value</b>						
26 March 2016:	-	-	25	394	-	419
26 March 2015:	-	-	308	475	-	783

# DANYELLE LIMITED

## Notes to the Financial Statements

for the Period Ended 26 March 2016

### 5. Creditors: amounts falling due after more than one year

	<i>2016</i> <i>£</i>	<i>2015</i> <i>£</i>
Other creditors:	37,248	23,748
Total:	<u>37,248</u>	<u>23,748</u>

# DANYELLE LIMITED

## Notes to the Financial Statements

for the Period Ended 26 March 2016

### 6. Called up share capital

Allotted, called up and paid

Previous period

**2015**

Class	Number of shares	Nominal value per share (£)	Total (£)
Ordinary shares:	2	1.00	<b>2</b>
Preference shares:			<b>0</b>
Total share capital (£):			<b>2</b>

Current period

**2016**

Class	Number of shares	Nominal value per share (£)	Total (£)
Ordinary shares:	2	1.00	<b>2</b>
Preference shares:			<b>0</b>
Total share capital (£):			<b>2</b>

# DANYELLE LIMITED

## Notes to the Financial Statements

for the Period Ended 26 March 2016

### 7. Profit and loss account

	<i>2016</i> <i>£</i>	<i>2015</i> <i>£</i>
Opening balance:	<b>64,769</b>	68,974
Profit or (loss) for the period:	<b>48,968</b>	38,795
Equity dividends paid:	<b>( 44,000 )</b>	( 43,000 )
Retained profit:	<u><b>69,737</b></u>	<u>64,769</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.