

Company Registration No. 06107486 (England and Wales)

FIREBIRD PUBLIC RELATIONS LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2017
PAGES FOR FILING WITH REGISTRAR

FIREBIRD PUBLIC RELATIONS LIMITED

COMPANY INFORMATION

Director	J Bevan
Secretary	Cubious Limited
Company number	06107486
Registered office	30 Upper High Street Thame Oxfordshire OX9 3EZ
Accountants	Richardsons 30 Upper High Street Thame Oxfordshire OX9 3EZ

FIREBIRD PUBLIC RELATIONS LIMITED

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FIREBIRD PUBLIC RELATIONS LIMITED

BALANCE SHEET

AS AT 31 MARCH 2017

	Notes	2017 £	£	2016 £	£
Fixed assets					
Tangible assets	3		1,780		2,991
Current assets					
Debtors	4	23,017		29,796	
Cash at bank and in hand		34,595		39,036	
		<u>57,612</u>		<u>68,832</u>	
Creditors: amounts falling due within one year	5	<u>(50,561)</u>		<u>(48,471)</u>	
Net current assets			7,051		20,361
Total assets less current liabilities			<u>8,831</u>		<u>23,352</u>
Capital and reserves					
Called up share capital	6		100		100
Profit and loss reserves			8,731		23,252
Total equity			<u>8,831</u>		<u>23,352</u>

The director of the company have elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 31 March 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and signed by the director and authorised for issue on 18 December 2017

J Bevan
Director

Company Registration No. 06107486

FIREBIRD PUBLIC RELATIONS LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2017

1 Accounting policies

Company information

Firebird Public Relations Limited is a private company limited by shares incorporated in England and Wales. The registered office is 30 Upper High Street, Thame, Oxfordshire, OX9 3EZ.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

These financial statements for the year ended 31 March 2017 are the first financial statements of Firebird Public Relations Limited prepared in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland. The date of transition to FRS 102 was 1 April 2015. The reported financial position and financial performance for the previous period are not affected by the transition to FRS 102.

1.2 Turnover

Turnover represents amounts receivable for services net of VAT and trade discounts.

1.3 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Office equipment	33% on cost
Computer equipment	25% straight line basis

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

1.4 Cash at bank and in hand

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.5 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

FIREBIRD PUBLIC RELATIONS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2017

1 Accounting policies

(Continued)

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

1.6 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the company is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.7 Retirement benefits

The company operates a defined contribution scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2 Employees

The average monthly number of persons (including directors) employed by the company during the year was 5 (2016 - 5).

3 Tangible fixed assets

	Office equipment	Computer equipment	Total
	£	£	£
Cost			
At 1 April 2016 and 31 March 2017	3,150	5,579	8,729
Depreciation and impairment			
At 1 April 2016	2,279	3,459	5,738
Depreciation charged in the year	249	962	1,211
At 31 March 2017	2,528	4,421	6,949
Carrying amount			
At 31 March 2017	622	1,158	1,780
At 31 March 2016	871	2,120	2,991

FIREBIRD PUBLIC RELATIONS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2017

4 Debtors	2017	2016
	£	£
Amounts falling due within one year:		
Trade debtors	4,821	11,218
Other debtors	1,080	69
Prepayments and accrued income	17,116	18,509
	<u>23,017</u>	<u>29,796</u>
	<u><u>23,017</u></u>	<u><u>29,796</u></u>
5 Creditors: amounts falling due within one year	2017	2016
	£	£
Trade creditors	5,544	2,769
Corporation tax	1,821	5,412
Other taxation and social security	8,800	9,769
Other creditors	28,528	28,055
Accruals and deferred income	5,868	2,466
	<u>50,561</u>	<u>48,471</u>
	<u><u>50,561</u></u>	<u><u>48,471</u></u>
6 Called up share capital	2017	2016
	£	£
Ordinary share capital		
Issued and fully paid		
100 Ordinary of £1 each	100	100
	<u>100</u>	<u>100</u>
	<u><u>100</u></u>	<u><u>100</u></u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.