

REGISTERED NUMBER 06107486 (England and Wales)

REPORT OF THE DIRECTOR AND
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2011
FOR
FIREBIRD PUBLIC RELATIONS LIMITED



FIREBIRD PUBLIC RELATIONS LIMITED (REGISTERED NUMBER. 06107486)

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FOR THE YEAR ENDED 31 MARCH 2011**

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FIREBIRD PUBLIC RELATIONS LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2011**

DIRECTOR:	Ms J Bevan
SECRETARY:	Cubious Limited
REGISTERED OFFICE:	30 Upper High Street Thame Oxfordshire OX9 3EZ
REGISTERED NUMBER:	06107486 (England and Wales)
ACCOUNTANTS:	Richardsons Chartered Accountants 30 Upper High Street Thame Oxfordshire OX9 3EZ

**REPORT OF THE DIRECTOR
FOR THE YEAR ENDED 31 MARCH 2011**

The director presents her report with the financial statements of the company for the year ended 31 March 2011

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of the provision of public relations services

DIRECTOR

Ms J Bevan held office during the whole of the period from 1 April 2010 to the date of this report

STATEMENT OF DIRECTOR'S RESPONSIBILITIES

The director is responsible for preparing the Report of the Director and the financial statements in accordance with applicable law and regulations

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless she is satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable her to ensure that the financial statements comply with the Companies Act 2006. She is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD



Ms J Bevan - Director

Date

9 Feb 2011

FIREBIRD PUBLIC RELATIONS LIMITED (REGISTERED NUMBER 06107486)

**PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 MARCH 2011**

	Notes	2011 £	2010 £
TURNOVER		170,401	131,572
Cost of sales		<u>4,398</u>	<u>17,037</u>
GROSS PROFIT		166,003	114,535
Administrative expenses		<u>107,532</u>	<u>94,379</u>
OPERATING PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	2	58,471	20,156
Tax on profit on ordinary activities	3	<u>12,348</u>	<u>4,040</u>
PROFIT FOR THE FINANCIAL YEAR		46,123	16,116
Retained profit brought forward		<u>18,918</u>	<u>27,102</u>
		65,041	43,218
Dividends		<u>(24,750)</u>	<u>(24,300)</u>
RETAINED PROFIT CARRIED FORWARD		<u><u>40,291</u></u>	<u><u>18,918</u></u>

The notes form part of these financial statements

FIREBIRD PUBLIC RELATIONS LIMITED (REGISTERED NUMBER. 06107486)

**BALANCE SHEET
31 MARCH 2011**

	Notes	2011 £	2010 £
FIXED ASSETS			
Tangible assets	4	1,156	1,230
CURRENT ASSETS			
Debtors	5	19,988	18,178
Cash at bank		47,225	27,717
		67,213	45,895
CREDITORS			
Amounts falling due within one year	6	27,978	28,107
NET CURRENT ASSETS		39,235	17,788
TOTAL ASSETS LESS CURRENT LIABILITIES		40,391	19,018
CAPITAL AND RESERVES			
Called up share capital	7	100	100
Profit and loss account		40,291	18,918
SHAREHOLDERS' FUNDS		40,391	19,018

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2011 in accordance with Section 476 of the Companies Act 2006

The director acknowledges her responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the director on

9 June
2011

and were signed by

Ms J Bevan - Director

Jaen Bevan

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2011

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Office Equipment - 33% on cost
Computer equipment - 25% straight line basis

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

2 OPERATING PROFIT

The operating profit is stated after charging

	2011 £	2010 £
Depreciation - owned assets	1,155	794
Pension costs	<u>24,871</u>	<u>21,824</u>
Director's remuneration and other benefits etc	<u>9,371</u>	<u>9,241</u>
The number of directors to whom retirement benefits were accruing was as follows		
Money purchase schemes	<u>1</u>	<u>1</u>

3 TAXATION

Analysis of the tax charge

The tax charge on the profit on ordinary activities for the year was as follows

	2011 £	2010 £
Current tax	12,348	4,040
UK corporation tax	<u>12,348</u>	<u>4,040</u>
Tax on profit on ordinary activities	<u>12,348</u>	<u>4,040</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2011

4 TANGIBLE FIXED ASSETS

	Office Equipment £	Computer equipment £	Totals £
COST			
At 1 April 2010	1,719	1,093	2,812
Additions	-	1,081	1,081
At 31 March 2011	1,719	2,174	3,893
DEPRECIATION			
At 1 April 2010	1,218	364	1,582
Charge for year	430	725	1,155
At 31 March 2011	1,648	1,089	2,737
NET BOOK VALUE			
At 31 March 2011	71	1,085	1,156
At 31 March 2010	501	729	1,230

5 DEBTORS. AMOUNTS FALLING DUE WITHIN ONE YEAR

	2011 £	2010 £
Trade debtors	13,161	5,704
Prepayments and accrued income	6,827	12,474
	<u>19,988</u>	<u>18,178</u>

6 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2011 £	2010 £
Trade creditors	1,648	1,604
Corporation tax	12,348	4,040
Social security and other taxes	1,049	985
VAT	6,437	1,130
Pension creditor	2,000	-
Other creditors	1,946	-
Director's loan account	-	18,048
Accruals and deferred income	2,550	2,300
	<u>27,978</u>	<u>28,107</u>

7 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value	2011 £	2010 £
100	Ordinary	1	<u>100</u>	<u>100</u>

8 ULTIMATE CONTROLLING PARTY

The company was under the control of Jane Bevan, its director, for the whole year