

Company Registration No. 06026039 (England and Wales)

SPORTS DIRECT BRANDS LIMITED
DIRECTORS' REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 30 APRIL 2008

WEDNESDAY



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COMPANIES HOUSE

SPORTS DIRECT BRANDS LIMITED

COMPANY INFORMATION

Directors	M J W Ashley	(Appointed 12 December 2006)
	R F Mellors	(Appointed 12 December 2006)
Secretary	R L Tylee-Birdsall	
Company number	06026039	
Registered office	Unit A Brook Park East Shirebrook NG20 8RY	

SPORTS DIRECT BRANDS LIMITED

CONTENTS

	Page
Directors' report	1
Balance sheet	2
Notes to the financial statements	3

SPORTS DIRECT BRANDS LIMITED

DIRECTORS' REPORT

FOR THE PERIOD ENDED 30 APRIL 2008

The directors present their report and financial statements for the period ended 30 April 2008. The company is dormant and has not traded during the period.

Directors

The following directors have held office since 12 December 2006

M J W Ashley	(Appointed 12 December 2006)
R F Mellors	(Appointed 12 December 2006)

Directors' responsibilities

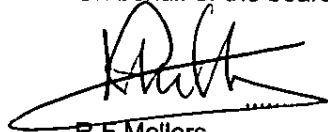
The directors are responsible for preparing the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board



R F Mellors
Director

PROFIT AND LOSS ACCOUNT

FOR THE PERIOD ENDED 30 APRIL 2008

The company has not traded during the period or the preceding financial year. During these periods, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

SPORTS DIRECT BRANDS LIMITED

BALANCE SHEET

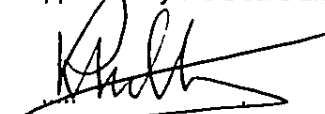
AS AT 30 APRIL 2008

	Notes	2008 £
Current assets		
Debtors	2	1
Total assets less current liabilities		1
Capital and reserves		
Called up share capital	3	1
Shareholders' funds		1

In preparing these financial statements

- (a) The directors are of the opinion that the company is entitled to the exemption from audit conferred by section 249AA(1) of the Companies Act 1985,
- (b) No notice has been deposited under section 249B(2) of the Companies Act 1985, and
- (c) The directors acknowledge their responsibilities for
 - (i) ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985, and
 - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit or loss for the financial period in accordance with the requirements of section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

Approved by the Board and authorised for issue on


R F Mellors
Director

SPORTS DIRECT BRANDS LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 30 APRIL 2008

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

2 Debtors	2008 £
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Other debtors	1
	<u>1</u>

3 Share capital	2008 £
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Authorised

1,000 Ordinary shares of £1 each	1,000
	<u>1,000</u>

Allotted, called up and fully paid

1 Ordinary shares of £1 each	1
	<u>1</u>

4 Control

The ultimate controlling party is M J W Ashley, by virtue of his majority holding of the issued share capital of Sports Direct International plc, the ultimate parent company

Sports Direct International plc is a company registered in England and Wales. A copy of the group accounts can be obtained from Companies House, Crown Way, Cardiff, CF14 3UZ