

Dormant Financial Statements The Real Rose Company Limited

For the year ended 31 March 2016



Registered number: 05973448

Company Information

Directors	C A Humphreys D Hunter MT Aylwin MP Saunders
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Registered number	05973448
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Registered office	Weston Road Crewe Cheshire CW1 6BP
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Contents

	Page
Directors' Report	1-2
Balance sheet	3
Notes to the financial statements	4 - 6

Directors Report

For the year ended 31 March 2016

The Directors present their report and the unaudited financial statements of the Company for the year ended 31 March 2016.

Directors' responsibilities statement

The Directors are responsible for preparing the Strategic Report, the Directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial period. Under that law they have elected to prepare the financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice), including FRS 101 Reduced Disclosure Framework. Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether Financial Reporting Standard 101 Reduced Disclosure Framework has been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

For the year ending 31 March 2016 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the Company to obtain an audit of its accounts for the period in question in accordance with section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and preparation of accounts.

Strategic report exemption

The Directors' report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption and for the same reason a Strategic Report has not been prepared.

Principal activity

The Company did not trade during the period and made neither a profit nor a loss. There is currently no intention for the Company to trade in the future. The Company has been a dormant company in terms of section 1169 of the Companies Act 2006.

Directors Report

For the year ended 31 March 2016

Future developments

The Directors expect the general level of activity to be consistent in the forthcoming year.

Directors

The Directors who served during the period were:

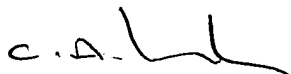
C A Humphreys	(appointed 18 May 2016)
D Hunter	(appointed 18 May 2016)
MT Aylwin	(appointed 18 May 2016)
MP Saunders	
JSP Kowszun	(resigned 28 July 2016)

Going concern

The Company has not traded during the current period. The Directors do not expect that this position will change in the foreseeable future. The Directors expect to be able to operate within the level of its current resources to meet current obligations. Consequently, the Directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements.

Directors' indemnities

The Company has made qualifying third party indemnity provisions for the benefit of its directors which remain in force at the date of this report.



C A Humphreys
Director

Date: 15 December 2016

The Real Rose Company Limited

Balance Sheet

As at 31 March 2016

	Note	2016 £
Current assets		
Debtors	2	2
Net assets		<u>2</u>
Capital and reserves		
Called up share capital	3	2
Shareholders' funds		<u>2</u>

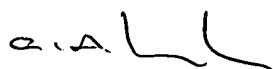
Registered number: 05973448

For the year ending 31 March 2016 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the Company to obtain an audit of its accounts for the period in question in accordance with section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and preparation of accounts.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 15 December 2016.



C A Humphreys
Director

Notes to the Financial Statements

For the year ended 31 March 2016

1. Accounting Policies

The Real Rose Company Limited (the “Company”) is a company incorporated and domiciled in the UK.

Basis of preparation

These financial statements were prepared in accordance with Financial Reporting Standard 101 Reduced Disclosure Framework (“FRS 101”).

In preparing these financial statements, the Company applies the recognition, measurement and disclosure requirements of International Financial Reporting Standards as adopted by the EU (“Adopted IFRSs”), but makes amendments where necessary in order to comply with Companies Act 2006 and has set out below where advantage of the FRS 101 disclosure exemptions has been taken.

In these financial statements, the Company has adopted FRS 101 for the first time.

In the transition to FRS 101 from UK GAAP, the Company has made no measurement and recognition adjustments.

The Company’s ultimate parent undertaking, Conviviality plc includes the Company in its consolidated financial statements. The consolidated financial statements of Conviviality plc are prepared in accordance with International Financial Reporting Standards as adopted by the EU, and are available to the public and may be obtained from Companies House.

The Company meets the definition of a qualifying entity under FRS 100 (Financial Reporting Standard 100) issued by the Financial Reporting Council. In these financial statements, the Company has applied the exemptions available under FRS 101 in respect of the following disclosures:

- Cash Flow Statement and related notes
- Disclosure in respect of capital management
- The effect of new but not yet effective IFRSs
- Disclosures in respect of the compensation of Key Management Personnel

As the consolidated financial statements of Conviviality plc include the equivalent disclosures, the Company has also taken the exemptions under FRS 101 available in respect of the following disclosures:

- The disclosures required by IFRS 7 Financial Instruments Disclosures

The accounting policies set out below have, unless otherwise stated, have been applied consistently to all periods presented in these financial statements.

The financial statements are prepared on the historical cost basis. These financial statements are presented in pounds sterling.

The preparation of financial statements in conformity with FRS 101 requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

Notes to the Financial Statements

For the year ended 31 March 2016

1. Accounting Policies (continued)

Basis of preparation (continued)

The Company's business activities, together with the factors likely to affect its future development, position and strategy, are set out in the Directors report on pages 1 and 2.

Going concern

The Company has not traded during the current period. The Directors do not expect that this position will change in the foreseeable future. The Directors expect to be able to operate within the level of its current resources to meet current obligations. Consequently, the Directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements.

Trade and other debtors

Trade debtors are recognised at fair value less any provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the Company will not be able to collect all amounts due according to the original terms. Significant financial difficulties of the debtor, probability that the debtor will enter bankruptcy or financial reorganisation and default or delinquency in payments are considered indicators that the trade debtor is impaired. The movement in the provision is recognised in the profit and loss account.

Critical accounting estimates and judgements

The preparation of financial statements in conformity with FRS 101 requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. There are no judgements, estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities.

2. Debtors

	2016
	£
Amounts owed by group undertakings	<u>2</u>

3. Share capital

	2016
	£
Allotted, called up and fully paid	
2 Ordinary shares of £1 each	<u>2</u>

Notes to the Financial Statements

For the year ended 31 March 2016

4. Ultimate parent undertaking and controlling party

The immediate parent undertaking is PLB Group Limited. The ultimate parent undertaking and controlling party is Conviviality plc, a company incorporated in England and Wales.

Conviviality plc is the parent company of the largest and smallest group of which the Company is a member and for which financial statements are drawn up. The consolidated financial statements of this group are available to the public and may be obtained from Weston Road, Crewe, Cheshire, CW1 6BP.