ASSURED CUSTOMER EXPERIENCE LTD

Company Registration Number:
05957296 (England and Wales)

Abbreviated (Unaudited) Accounts

Period of accounts

Start date: 01st November 2012

End date: 31st October 2013

SUBMITTED

ASSURED CUSTOMER EXPERIENCE LTD

Company Information
for the Period Ended 31st October 2013

Director:	C. Talbot Esq.
Company secretary:	Ms M. Willingham
Registered office:	5 Ducketts Wharf South Street Bishop's Stortford Hertfordshire CM23 3AR
Company Registration Number:	05957296 (England and Wales)

ASSURED CUSTOMER EXPERIENCE LTD

Abbreviated Balance sheet
As at 31st October 2013

	Notes	2013 £	2012 £
Current assets			
Debtors:		**4,513**	3,070
Cash at bank and in hand:		**1,743**	2,708
Total current assets:		**6,256**	5,778
Creditors			
Creditors: amounts falling due within one year		**4,691**	3,771
Net current assets (liabilities):		**1,565**	2,007
Total assets less current liabilities:		**1,565**	2,007
Creditors: amounts falling due after more than one year:		**500**	1,000
Total net assets (liabilities):		**1,065**	1,007

The notes form part of these financial statements

ASSURED CUSTOMER EXPERIENCE LTD

Abbreviated Balance sheet
As at 31st October 2013
continued

	Notes	2013 £	2012 £
Capital and reserves			
Called up share capital:	2	**1,000**	1,000
Profit and Loss account:		**65**	7
Total shareholders funds:		**1,065**	1,007

For the year ending 31 October 2013 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 20 May 2014

SIGNED ON BEHALF OF THE BOARD BY:

Name: C. Talbot Esq.
Status: Director

The notes form part of these financial statements

ASSURED CUSTOMER EXPERIENCE LTD

Notes to the Abbreviated Accounts
for the Period Ended 31st October 2013

1. Accounting policies

Basis of measurement and preparation of accounts

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of certain fixed assets, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover policy

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Tangible fixed assets depreciation policy

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows: Equipment - 25% reducing balance

Notes to the Abbreviated Accounts for the Period Ended 31st October 2013

2. Called up share capital

Allotted, called up and paid

Previous period			**2012**
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	1,000	1.00	**1,000**
Total share capital:			**1,000**

Current period			**2013**
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	1,000	1.00	**1,000**
Total share capital:			**1,000**