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Media Community Network Limited
(A company limited by guarantee)

**Report and Financial Statements
for the Year Ended 31 October 2011**

**Charity number 1123545
Company number 5953001**

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Media Community Network Limited

(A company limited by guarantee)

Legal and Administrative Information

Charity Name Media Community Network Limited
Charity registration number 1123545
Company registration number 5953001
Registered Office 12 Highland Road, London, SE19 1DP

Directors

James Haddock ACA Treasurer and Interim Chair
Jeffery Tavernier Secretary
Aidan Sheridan

Former directors

Michael Wolkind QC Chair (resigned 11 May 2010)
Fiona O'Malley (resigned 1 July 2010)
Lucy Garrett (resigned 1 July 2010)
Claire Lawrence (resigned 31 January 2011)

Senior Management

Laverne Hunt Operations Director & Founder

Bankers

Co-operative Bank, P O Box 250, Delf House, Southway, Skelmersdale, WN8 6WT

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Media Community Network Limited

Report of the Directors for the period ended 31 October 2011

The directors present their report and financial statements for the year ended 31 October 2011

Structure, Governance and Management

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 2 October 2006 and registered as a charity on 9 April 2008. The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £10.

Recruitment and Appointment of Directors

The directors of the company are also charity trustees for the purposes of charity law.

As is appropriate for an organisation at an early stage of development, the directors are drawn from traditional professions (law and accountancy). As the charity develops the directors would expect to adopt a formal review process for the directors in order to ensure the mix of skills and experience remains appropriate.

In the interests of good corporate governance, the charity's founder has not been appointed as a director.

The current directors are actively seeking new board members, focussing on individuals with experience in film production and marketing. The recruitment drive is ongoing and we have been successful in identifying a creative expert Ray Domingo and also an academic expert Professor Anthony Goodman (*Criminality and Social Justice*). We have identified a number of young graduates and professionals who are media related who have shown strong interest in being board members and we are in the induction process which could be some months to allow trustees to get to know the company before making further commitments. James Haddock continues to be appointed as Interim Chair and we remain focused on finding a suitable alternative.

Director Induction and Training

Most directors are already familiar with the responsibilities of charity trustees and all have access to the Secretary should they have questions. All directors received a copy of the Charity Commission booklet on Trustee Director responsibilities.

Risk Management

The directors are aware of the need for formal risk management procedures but given the early stage of the organisation have focussed on the key risks of

- child protection, where a standard child protection policy has been introduced,
- internal financial control, where the Operations Director who is responsible for incurring the majority of expenditure is not a cheque signatory, and
- access to future funding, where the directors engaged a specialist consultancy firm to assist with grant applications to funding bodies and are currently looking to build a long-term relationship with a professional fund-raiser.

Organisational Structure

The directors are responsible for the strategic direction and policy of the charity while day to day operational control is delegated to the Founder who is responsible for the provision of the services.

The directors meet periodically as required.

Related Parties

There are currently no related parties other than the directors and the Founder.

Objectives, activities, achievements and performance

The company's objectives and principal activities continue to be to promote and advance the education of the public, particularly but not exclusively young people, in drama, music, the media and the arts in general, to help them develop their capabilities or improve relationships, so that they may enhance their roles as individuals and members of society

The main activity during the year was the completion of a faith related project which was run for Middlesex University supported by £10,000 from Awards for All and £1,500 from the Middlesex University Research Department. This was a hugely successful project and we are pleased that the Professor who commissioned us to deliver this project is now joining the board as a trustee

We also worked with Bromley Women's Aid to raise awareness about violence to teenagers. This project is to be developed further but distribution has not yet been secured

We are currently also seeking funds for a project to help to address low level bullying amongst primary school children in Southwark with the collaboration of Goldsmiths University and specifically Professor Rosalind George (Education)

Financial Review

Against the continued backdrop of limited resources and insecurities over funding it has been difficult to develop a financial strategy reliant upon existing funding strands. To help achieve this we have now commissioned a professional fundraiser and have also secured external support to help create fundraising and awareness events. We also hope to generate funds from individual donors in addition to traditional fund raising routes via trusts and foundations with assistance from another professional volunteer whose specialism is PR. The Operations Director continues to provide substantial unpaid time and to donate financially to the company, including a donation of £5,489 in order to waive amounts due to her at the year end

Principal Funding Sources

The principal funding sources for the charity in the period were from Awards for All, Middlesex University and Bromley Women's Aid

Investment Policy

None of the charity's funds are currently available for long term investment

Reserves Policy

The directors believe that the charity is not currently in a position to retain material reserves other than those arising from timing differences between receipt and application of funding

Plans for Future Periods

Subject to the availability of funding, the charity plans to expand the number of projects it runs and is looking to build long term relationships with both "customers" (schools and youth groups) and funding bodies

Responsibilities of the directors

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the directors should follow best practice and

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent; and

- prepare the financial statements on the going concern basis unless it is inappropriate to assume that the company will continue on that basis

The directors are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 1985. The directors are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Directors

Directors, who are trustees for the purpose of charity law, who served during the year and up to the date of this report are set out on page 2.

Basis of preparation

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (issued in March 2005) and in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small entities.

Approved by the Board on 31 July 2012



Aidan Sheridan
Director

Media Community Network Limited
Statement of Financial Activities (including Income & Expenditure Account)
for the year ended 31 October 2011

	Notes	Unrestricted Funds 2011 £	Restricted Funds 2011 £	Total Funds 2011 £	Unrestricted Funds 2010 £	Restricted Funds 2010 £	Total Funds 2010 £
Incoming resources							
Incoming resources from generated funds*							
Voluntary income (donations & grants)	4		13,500	13,500	6,237	5,000	11,237
Other income	4	5,490	-	5,490	3	-	3
Total incoming resources		5,490	13,500	18,990	6,240	5,000	11,240
Resources expended							
Costs of generating funds		-	-	-	-	-	-
Charitable activities		(1,490)	(11,070)	(12,560)	(6,395)	(7,229)	(13,624)
Total resources expended	2,3	(1,490)	(11,070)	(12,560)	(6,395)	(7,229)	(13,624)
Net incoming (outgoing) resources		4,000	2,430	6,430	(155)	(2,229)	(2,384)
Transfer between funds		-	-	-	(610)	610	-
Net movement in funds		4,000	2,430	6,430	(765)	(1,619)	(2,384)
Reconciliation of funds							
Total funds brought forward		(3,361)	-	(3,361)	(2,596)	1,619	(977)
Total funds carried forward		639	2,430	3,069	(3,361)	-	(3,361)

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing activities.

Media Community Network Limited
Balance Sheet as at 31 October 2011

	Notes	Unrestricted Funds 2011 £	Restricted Funds 2011 £	Total Funds 2011 £	Unrestricted Funds 2010 £	Restricted Funds 2010 £	Total Funds 2010 £
Fixed Assets							
Tangible assets	6	-	-	-	274	-	274
		-	-	-	274	-	274
Current Assets (Liabilities)							
Cash at Bank		14	2,430	2,444	129	-	129
Debtors		625	-	625	625	1,000	1,625
Creditors amounts falling due within one year		-	-	-	-	(319)	(319)
Net Current Assets		639	2,430	3,069	754	681	1,435
Creditors amounts falling due after more than one year	7	-	-	-	(4,389)	(681)	(5,070)
Net Assets (Liabilities)		639	2,430	3,069	(3,361)	-	(3,361)
Unrestricted funds	8	639	-	639	(3,361)	-	(3,361)
Restricted funds	8	-	2,430	2,430	-	-	-
Total funds		639	2,430	3,069	(3,361)	-	(3,361)

For the year ending 31 October 2011 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- the members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- the directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts
- these accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the board

31 July 2012



Aidan Sheridan
Director

Media Community Network Limited**Notes forming part of the Financial Statements for the year ended 31 October 2010****1) Accounting Policies**

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year and the preceding year.

a) Basis of accounting

The financial statements have been prepared under the historical cost convention and in accordance with the Companies Act 2006 and the Statement of Recommended Practice: Accounting and Reporting by Charities issued in March 2005.

b) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

Restricted funds are subject to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

c) Incoming resources

All incoming resources are included in the Statement of Financial Activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income.

Voluntary income is received by way of grants, donations and gifts and is included in full in the Statement of Financial Activities when receivable. Grants, where entitlement is not conditional on the delivery of a specific performance by the charity, are recognised when the charity becomes unconditionally entitled to the grant.

Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these accounts.

Incoming resources from charitable trading activity are accounted for when earned.

d) Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT that cannot be fully recovered, which is reported as part of the expenditure to which it relates.

Costs of generating funds comprise the costs associated with attracting voluntary income.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include fees and costs linked to the strategic management of the charity.

All costs are allocated between the expenditure categories of the Statement of Financial Activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis.

2) Governance costs

There were no material governance costs in the period.

3) Trustees and employees

The trustees received neither remuneration nor reimbursement of expenses for their services during the year.

The trustees of the charity are not covered by indemnity insurance.

The Trust has no employees but provides its courses by using the services of specialist sub-contractors including the Founder.

Media Community Network Limited**Notes forming part of the Financial Statements for the year ended 31 October 2010****4) Related party transactions**

Laverne Hunt, the Founder, has made a donation of £5,489 through waiving amounts due to her at the year end. The amounts waived were originally incurred by making various costs on behalf of the charity which have not been reimbursed and are included in other income. In the prior year, the outstanding balance of £5,070 was shown as a creditor due after more than one year because Laverne had agreed not to require reimbursement until the charity had sufficient funds.

In 2011 the Company received a penalty in respect of the late filing of the previous period's accounts which was paid by the Treasurer whose personal circumstances were largely responsible for the delay.

5) Taxation

The Trust is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

6) Fixed Assets

	Tangible Assets (IT Equipment)	
	2011 £	2010 £
Cost		
Brought forward	1,750	1,750
Additions	-	-
Carried Forward	1,750	1,750
Depreciation		
Brought forward	1,476	1,075
Charge in period	274	401
Carried Forward	1,750	1,476
Net Carrying Value	-	274

7) Creditors: amounts falling due after more than one year

	2011 £	2010 £
Due to Founder	-	5,070

Media Community Network Limited**Notes forming part of the Financial Statements for the year ended 31 October 2010****8) Funds**

Restricted funds comprise the Projects Fund which is held for the operation of projects for which specific funding has been received and a Fundraising Fund

	Brought Forward £	Incoming resources £	Resources expended £	Transfer £	Carried Forward £
Projects Fund	-	13,500	(11,070)	-	2,430
Fundraising Fund	-	-	-	-	-
Total funds carried forward	-	13,500	(11,070)	-	2,430